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Section III



# FINANCIAL TIMES

Europe's Business Newspaper

FRIDAY SEPTEMBER 25 1992

D8523A

**Recession-hit UK car industry cuts 2,400 more jobs**

The UK motor industry was hit by a fresh wave of redundancies as Ford, leading UK vehicle maker, said it would cut 1,400 jobs at its British plants because of continued recession in the new car market. Rolls-Royce Motor Cars, heavily loss-making luxury car subsidiary of UK engineering group Vickers, is to cut 900 jobs – or nearly a third of the workforce – at its Cheshire plant. Page 16. Details, Page 7; Honda to expand, Page 7; Vickers results, Page 17, Lex, Page 14.

Fiat hits Italy's biggest private sector company, vehicle builder Fiat, reported a further steep fall in profits last £60m (£30m) pre-tax in the first half from £1.45bn in the same period of 1991 because of falling demand. Page 17.

**UK minister quits:** UK cabinet minister David Mellor resigned after a barrage of newspaper stories about his affair with actress Amritra de Sancha and stories about free holidays in Abu Dhabi and with Moun Bawwana, daughter of a Palestine Liberation Organisation member. Page 16. Editorial Comment, Page 14.

**Falling pound saves George Walker**

Former Brent Walker chairman George Walker (left) who has debts of £180m (£300m) was saved from bankruptcy when the falling pound pushed the value of debts held by backers of his plan for phased repayment beyond the 75 per cent of total debt value needed to approve it. Page 16.

**Seas united:** A canal linking the Rhine and Main rivers in the north of Europe to the Danube in the south – thus connecting the North Sea and the Black Sea for the first time – opens today. Page 16.

**SA buys into France's British Airways:** UK carrier, is acquiring a 49.9 per cent stake in the French regional airline Transport Aérien Transrégional for £17.25m (£30m), with an option to buy the rest. The move is part of BA's strategy to create a global airline. Page 17.

**Admirals sacked:** The US Navy sacked two admirals after the government found senior officers allowed pervasive sexism to cloud an investigation of an incident at a Las Vegas convention in which dozens of navy and marine pilots are alleged to have harassed at least 24 women.

**Dow turns to D-Marks:** US chemical giant Dow said its European chemical operations would begin invoicing in D-Marks immediately, abandoning the use of local currencies. Page 17.

**Romanian outlook:** Elections in Romania this weekend are likely to produce a parliament where intolerant nationalists hold the balance between conservative former communists and a shaky coalition of reformist democrats. Page 4.

**Praise for Russians:** A World Bank report on Russian economic reform pays tribute to the government's ambitious programme of macro-economic stabilisation and to the patience of the population in tolerating the consequences of reform. Page 4.

**Vance and Owen fly to troublespot:** Peace mediators Cyrus Vance and Lord Owen today fly to Banja Luka in Bosnia to investigate reports of intimidation of Moslems and Croats. Page 4.

**Bank is optimistic:** French bank Crédit Agricole, which does not release interim figures, says it expects to achieve net profits growth of between 4 per cent and 6 per cent this year despite the competitive state of the French financial markets. Page 17.

**TV launch:** Arte, a Franco-German cultural television station, will be launched on Monday on French network TV. The bilingual station, based in Strasbourg, is already seen by cable television subscribers in France and Germany.

**Warning from Wang:** US computer group Wang Laboratories is to restate its financial results for the fiscal year that ended on June 30 to reflect additional restructuring charges resulting from its bankruptcy filing. The charges could be "substantial and result in a sizeable loss for the prior fiscal year," Wang said. Page 19.

**Hungary on top:** The most popular east European location for the expansion of medium-sized companies is Hungary, a study shows. Page 19.

**FT STOCK MARKET INDICES**

	STOCK MARKET INDICES	STERLING
FTSE 100	-2,871.2	(+0.7)
Yield	4.9%	
FTSE Eurotrack 100	-1,641.37	(+2.4)
FT-A All Share	-1,234.61	(+1.4)
Nikkei	18,688.05	(+82.23)
New York Stock Exchange	2,251.03	(+132.4)
Dow Jones Ind Ave	2,251.03	(+132.4)
S&P Composite	1,151.51	(+1.07)

**US LUNCHTIME RATES**

	DOLLAR
Federal Funds	3.15%
3-mo Treasury Yld	2.941%
Long Bond	9.7%
Yield	7.62%

**LONDON MONEY**

3-m Intbank 9.2% (9.2%)

Life long gilt rate Sep 92 9.1% (Sep 92)

**MORTH SEA OIL (Argus)**

Brent 15-day Nov £20.575 (same)

**Oil Gold**

New York Comex (Sep) \$349.2 (348.6)

London \$349.35 (same) Tokyo close ¥ 128.25

**EUROPEAN MONEY**

Austria Schillings Greek Drachma Lux Lfrs 1200 Lira 1200

Bahrain Dinar 350 Hungary Ft 150 Malta Lira 500 Arabie Saudi 1200

Belgium BEF 1000 Iceland Króna 100 Morocco Singapore 1000

Bulgaria L 125 India Rupee 100 Norway Kr 1500 Sweden Skr 14

Cyprus Cypriot Pound 100 Nigeria N 1000 Switzerland Fr 1000

Croatia Kuna 1000 Spain Peseta 1000 Turkey Lira 1000

Denmark Kr 1200 Israel Sheqel 1000 Thailand Baht 1000

Egypt E 1200 Jordan JD 100 Pakistan Rupees 1000 Turkey Lira 1000

Finland FM 100 Kuwait Dinar 2500 Philippines Peso 1000 Turkey Lira 1000

France FF 1000 Kuwait Dinar 2500 Poland L 1000 Turkey Lira 1000

Germany DM 1000 Lebanon LS 125 Portugal Esc 1000

'Core' states could end Maastricht delay

## Delors suggests Franco-German lead on treaty

By David Gardner and Andrew Hill in Brussels and William Dawkins in Paris

Pointing a finger is pure speculation.....Page 2  
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franc, the Bundesbank has underlined the intensity of Germany's political commitment to monetary union with a small number of European Community partners if other countries held up the Maastricht treaty. Mr Jacques Delors, president of the European Commission, suggested last night.

Mr Delors was careful not to name the countries which could proceed to speedier integration. But his remarks were the most concrete indications to date that France and Germany may be considering forging closer links based on an "inner core" of the exchange rate mechanism.

Pointing to the success of this week's Franco-German co-operation in defending the franc, Mr Delors said "the actions of every day bring us new lessons on how to proceed".

Officials in Bonn and Paris, meanwhile, denied a German newspaper report that the two countries had agreed to press ahead with a "high-speed" union.

By throwing its full weight behind support for the French

Mr Dieter Vogel, the Bonn government spokesman, said, "These claims are invented and have no basis in fact." An official at the Elysée palace dismissed the story as "a flight of fancy".

However, this month's split between "hard" and "soft" European currencies has intensified the belief that a "two-speed" Europe is inevitable.

Mr Delors would not be drawn on specific proposals to restore order to the ERM. "I have to be cautious," he said. "To have a stable market we need to fulfil certain requirements. But it's not really the moment put forward proposals. It will be necessary to think either about the ERM or about accelerating the process of economic and monetary union."

In an unscripted and impromptu attack on Maastricht's opponents, Mr Delors asked: "What do the partisans [of rejecting the treaty] propose instead? The short-term satisfaction of their public opinion and personal vanity. This is leading to decline and ridicule."

EC finance ministers will discuss possible reforms of the ERM at their regular meeting on Monday. British officials said the "shortcomings" of the ERM, underlined by Mr John Major, the British prime minister, would be discussed, in preparation for the special EC summit in Birmingham on October 16.

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John Smith, using his parliamentary debut as leader of the UK opposition to make a strong attack on the economic policies of John Major, during Thursday's emergency Commons debate



## UK says £ may be out of ERM for a year or more

By Philip Stephens, Political Editor, in London

ter of a "sour, isolated country off the mainland of Europe".

But he set a new condition for implementation of the agreement on European union. Mr Major said the European Community would have to give substance to the notion of subsidiarity – the devolution of decision-making. He reminded critics that the treaty would fail if Denmark did not reverse its No vote and concluded that his agenda was at the forefront of the European debate.

Mr Major did not spell out the reforms the UK will be seeking. In an effort to reassure markets that the devaluation of the pound and the subsequent cut in interest rates did not signal a willingness to accept a surge in inflation, Mr Major emphasised his determination to stick to public spending targets.

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To the fury of Euro-sceptics in his Conservative party, Mr Major said he would not renege on his commitment to ratify the Maastricht treaty. Mr Major declared there was no future for Britain

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Senior ministers said later that Mr Major meant Britain would probably be out of the ERM for at least six months and quite possibly for a year or more.

In his debut as leader of the opposition Labour party, Mr John Smith said Mr Major was now "the devalued prime minister".

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## NEWS: THE ERM AND MAASTRICHT

# Commission finds itself under siege

By Lionel Barber in Brussels

A SIEGE mentality grips the Breydel, the ultra-modern building in the centre of Brussels and home of the much reviled, much misunderstood European Commission.

As the dream of a centralised European union of 12 states built around the Maastricht Treaty has faded, the Commission's 12,000 staff fear they have become the whipping-boys of the European Community. At best, they admit, the glorious 1980s when the Commission reached the peak of its power will not be repeated for a long time to come.

This week, many of the Commission's fears were confirmed when German Chancellor Helmut Kohl launched a fierce attack on the Brussels bureaucracy. Citing European public opinion, he said Brussels was "too powerful, constantly expanding, and exterminating national identities".

Mr Graham Meadows, an expert on regional policy who has worked for 17 years at the Commission, says the scale of criticism is becoming unbearable. "It is getting to the point where you are putting the Community in jeopardy; all this criticism is sapping the institution's confidence."

Mr David Williamson, secretary general of the Commission, the top job in the Brussels bureaucracy, is less apocalyptic. But he agrees that ever since Danish voters rejected the Maastricht Treaty on European political and monetary union last June, it has suited friend and foes alike to single out the Commission as a power-hungry, centralising technocracy.

The result, he says, is that the Commission is exercising restraint. All legislative directives are on hold to check whether they are really necessary. The Commission's workload has dropped sharply.

Elsewhere Mr Pascal Lamy, the powerful chief of staff to

Commission president Jacques Delors, has asked all EC member states to send in examples of Commission meddling.

Yet Mr Williamson, who used to advise Mrs Margaret Thatcher on Europe when she was British prime minister, correctly points out that it is not the Commission but the member states themselves who usually put forward the most controversial proposals – and who introduced 94 per cent of all legislation in 1990. And, he stresses, it is the member states themselves who bear the ultimate responsibility for passing the legislation through the European Council.

So why is the Commission suddenly in the firing line? It has long suited EC ministers to blame Brussels when they have had to compromise or lose in Council debates; this tendency increases in hard economic times.

Mr Meadows argues that weaker European leaders have become expert at "laying off" blame for their own domestic problems. "That's why the British have blamed the Germans for the devaluation of the pound," he says.

The big loser in the current blame game is Mr Delors, the architect of the 1992 single European market and the driving force – along with Mr Kohl and President François Mitterrand of France – behind the Maastricht Treaty. No one should count Mr Delors out; he is too much of an intellectual force and bureaucratic fighter to be written off.

But as one senior EC official said recently, Mr Delors was only as strong in the 1980s as the member states allowed him to be.

Now that the public in key nation states such as France, Germany and Britain are having second thoughts about Maastricht and the pace of European integration, Mr Delors, and the Commission, are much weaker than the popular rhetoric might suggest.

## BUSINESS FOR SALE

## INVITATION TO TENDER FOR THE HIGHEST BID

for the Purchase of the Groups of Assets of

"L SALONIKIS VIEKO SA", of Athens, Greece.

"ETHNIKI KEPHALOUEI S.A. Administration of Assets and Liabilities" of 1, Skoulaion street, Athens, Greece, is in capacity as Liquidator of "L SALONIKIS VIEKO SA" a company having its registered office in Athens, Greece (the "Company"), which is presently under the status of special liquidation according to the provisions of article 46a of Law 1592/1990.

Invites tenders

for the highest bid by submission of sealed binding offers for the separate purchase by public auction (the "Auctions") of one or both of the groups of assets of the Company, described below.

BRIEF INFORMATION ON THE COMPANY: The Company was founded in 1969 and was engaged in the processing of fruit, vegetables, etc and the production of juices, soft drinks, marmalades, crisps, etc and the trade of such products. The operation of the Company has ceased since 1984 (which was declared under liquidation according to the provisions of Law 1386/1983 and subsequently of Law 1592/1990) and no personnel is currently employed.

## GROUPS OF ASSETS OFFERED FOR SALE (brief description)

- Plant in Movali, Kifissia (1st Auction), consisting of buildings of 14,466m² built on land of 37,086m², electrochemical equipment, vehicles and other equipment.
- A plant in Riza, Skyla, Pafli (2nd Auction) consisting of buildings of 7,817m² built on land of 14,764m², electrochemical equipment, vehicles and other equipment.
- Remaining assets of the Company (3rd Auction), including various claims, furniture, trademarks etc.

OFFERING MEMORANDUMS: FURTHER INFORMATION: Interested parties may obtain an Offering Memorandum for each of the above mentioned groups of assets and any further information, upon execution of a confidentiality agreement.

## TERMS AND CONDITIONS OF THE AUCTIONS

- The Auctions shall take place in accordance with the provisions of article 46a of Law 1592/1990, the terms and conditions set forth herein and the "Terms and Conditions of Sale" contained in the respective Offering Memorandum. Such provisions and other terms and conditions shall apply irrespective of whether they are mentioned herein or not.
- Submission of binding offers shall mean acceptance of such provisions and other terms and conditions.
- Binding offers: For the participation in each of the Auctions interested parties are hereby invited to submit binding offers, not later than the 23rd October 1992, 11.00 hours to the Athens Notary Public F. Dimopoulos address 18, Valvarinou str., Athens 106-73, tel.: +30-1-361.57.32, fax: +30-1-362.11.28. Binding offers submitted later than the prescribed time limit, as referred to hereinafter, shall neither be accepted nor considered. The offers shall be binding until the adjudication.
- Letters of Guarantee: Binding offers must be accompanied by letters of guarantee, issued in accordance with the draft form of letter of guarantee contained in the Offering Memorandum by a legal entity operating in Greece to be valid until the adjudication. The amounts of the letters of guarantee shall be as follows: (a) for the Plant in Movali (1st Auction): drs. forty million (+0,000,000); (b) for plant in Riza (2nd Auction): drs. twenty five million (+25,000,000); and (c) for the remaining assets of the Company (3rd Auction): drs. eight million (+8,000,000). Letters of guarantee shall be returned after the adjudication, in the event of non-compliance with the provisions and other terms and conditions referred to in paragraph 1 hereof, the letters of guarantee shall be forfeited as a penalty.
- Submissions: Binding offers together with the letters of guarantee shall be submitted in sealed envelopes. Submissions shall be made in person or through a duly authorized agent.
- Envelopes containing the binding offers shall be sealed by the above mentioned Notary Public in her office, on the 26th October 1992, at 11.00 hours. Any party having duly submitted a binding offer shall be entitled to attend and sign the deed attesting the sealing of the envelope.
- An higher bidder shall be considered the participant whose offer will be judged, by 51% of the Company's creditors, in their absolute discretion, upon suggestion of the creditor, to be in the best interests of all the creditors of the Company.
- The liquidator shall give written notice to the highest bidder to appear on the date and place mentioned therein and execute the contract of sale in accordance with the terms contained in his binding offer and/or any other improved terms which may be suggested by the creditors and agreed upon. Adjudication shall be deemed to take effect upon execution of the contract of sale.
- All costs and expenses of any nature in respect of the participation and the transfer of the assets offered hereby, for sale shall be exclusively borne by the participants and the purchaser respectively.
- The Liquidator and the Creditors shall have no liability over whatsoever amount the participants in relation to the evaluation of the offer or the appointment of the highest bidder or any decision to repeat or cancel any of the auctions or any decision whatever in connection with the proceedings and the making of the auctions. The liquidator and the notary shall have no liability for any legal or moral defects of the assets. Subsidies of the Company shall not be given.
- This invitation has been drafted in Greek and translated in English. In event the Greek version shall prevail.

For obtaining the Offering Memorandum and for any further information please apply to the Liquidator of the Company: "ETHNIKI KEPHALOUEI S.A. Administration of Assets and Liabilities", address: 1, Skoulaion Street, 10561 Athens, Greece, tel.: +30-1-322.14.94, fax: +30-1-321.70.05 (attention: Mr Peter F. Dimopoulos) or the Liquidator's agent: Mr George Miarous, address: 5, Har. Trikoup Str., ATHENS 106-73, tel.: +30-1-368.00.45 or 362.33.81.

# Pointing a finger is pure speculation

James Blitz and Emma Tucker on who brought Europe's currencies down

AFTER the unprecedented turmoil on the foreign exchanges in recent weeks, politicians and popular newspapers are baying for blood.

In Britain, Italy and Spain, politicians and central bankers are pointing accusing fingers at the speculators in the foreign exchange markets, in effect forcing sterling, the lira and the peseta to devalue in recent days.

As the French franc battled against devaluation this week, Mr Michel Sapin, the French finance minister, warned that during the French revolution speculators were beheaded.

Mr Norman Lamont, the UK Chancellor, said "huge speculative flows" that drove the pound out of the exchange rate mechanism by buying D-Marks.

Foreign exchange analysts believe there are three other types of investors who, through the banks which operate on their behalf in the foreign exchange markets, in effect forced sterling, the lira and the peseta to devalue in recent days.

Corporate treasurers, who took flight and sold the currencies as devaluation loomed. UK importers, for example, would have wanted to protect themselves from the greater costs of a sterling devaluation by buying D-Marks.

Foreign exchange analysts maintain that this is too simple a view of the market. "The foreign exchange market involves everybody from people going on holiday to government pension funds," said Mr Jim O'Neill, research head at Swiss Banking Corp in London.

The number of people who can be involved is enormous and the idea that it was just speculators at the banks causing all the problems last week is utter rubbish."

There is little doubt that some interbank dealers have made big profits from the recent devaluations. It has been in the dealers' interests to sell sterling, the lira and the peseta when the currencies were at their floor levels in the exchange rate mechanism, forcing a devaluation. The dealers could then buy the currency back for less money at the devalued rate, and make a profit on the difference.

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## NEWS: THE ERM AND MAASTRICHT

# Japan weighs the good and the bad of rising yen

Banks stand to gain, but much else will suffer, writes Charles Leadbeater

**T**RAVEL agents in Tokyo's Ginza shopping area were doing a brisk trade yesterday afternoon as Japanese tourists eagerly counted the falling cost of an autumn holiday in the US.

Tourism apart, however, the yen's rapid rise against the US dollar - which fell to a post-war low yesterday of Y120.25 - could cast an additional shadow over a Japanese economy which is flagging under the burden of stagnant consumption, deep cuts in corporate investment, falling profits and a banking system riddled with bad debts.

The yen has risen as investors have retreated from Europe's turbulent currency markets, confused about the prospects for monetary co-operation and worried about the prospects for growth in Germany. The Japanese are repatriating funds to seek a safe haven.

However, the yen's strength is not simply a side effect of the currency turmoil in Europe and nor is it likely to fade quickly.

The yen has strengthened 10 per cent against the D-Mark since the start of September and by 5 per cent against the US dollar, according to Mr Paul Summerville, senior economist at Jardine Fleming Securities.

The consensus among Tokyo analysts is that the dollar could weaken to Y115 and possibly fall as low as Y105. The outlook for the US economy is still uncertain in the run up to the presidential election in November. However, many industrialists and financiers in Tokyo believe the Japanese economy crossed a watershed with the announcement last month of a Y10,700bn (£52bn) emergency government spending package. At the least, that has given the economy a breathing space which could last a couple of months.

The prospect of a stronger yen will fuel speculation that the Bank of Japan may further cut its official discount rate which was lowered by half a point to 3.25 per cent in July. The Bank has insisted it will only cut rates further if it judges that the domestic econ-

omy needs to be stimulated, not as part of a concerted international effort to encourage growth.

The Bank's problem is that the domestic economy will be clouded by a sustained rise in the yen. The authorities will have to weigh the costs and benefits it will bring to different sectors of the economy.

Exporters could be hit severely. Many medium-sized manufacturers claim they need an exchange rate of Y120 to Y125 to break even. Large Japanese manufacturers invested heavily in plants overseas in the late 1980s and so are better placed to deal with a yen appreciation than they were in 1985 when they were much more dependent on exports.

The domestic economy is in such a weak state, however, that exports have been one of the few sources of growth. The authorities will not want it killed off.

A stagnant domestic economy will be further clouded by a sustained rise in the yen

The case for an interest rate cut to restrain the yen will be strengthened by three other factors. The appreciation amounts to a tightening of monetary policy at a time when money supply growth is minimal. A strong yen will create more downward pressure on inflation, thereby raising real interest rates and hindering the banks' efforts to deal with their bad debts. The government will soon have to decide how to finance its rising spending; if it borrows heavily interest rates could be pushed up.

However, the authorities may not want to take too much of the steam out of the yen. According to Mr Summerville: "With the Nikkei at 18,000 and the dollar at Y120, all but one of the banks should be home."

## Falling profits put pressure on institutions

# US and Japan shy from investing in UK

By Our Foreign Staff

INSTITUTIONAL investors in Japan and the US have been expressing caution about UK investments amid the currency turmoil.

Although some in the US see advantages from the floating of sterling, Japanese fund managers in particular said they had become more wary of investment in UK financial markets.

Mr Eiji Arima, manager of foreign exchange at Nippon Life Insurance, said the company is "negative about investment in the UK until it returns to the European exchange rate mechanism."

"We think it will take a long time for the UK economy to recover. We will be watching the currency situation closely and hope that it will be settled quickly," he said.

The souring of Japanese investor sentiment comes after a surge of interest in UK securities last year, when net purchases totalled \$14.5bn, up from \$1.56bn in 1990.

Net purchases of UK securities, mostly bonds, accounted for 19.9 per cent of all Japanese purchases, behind only the US, which accounted for 21.3 per cent.

Mr Arima said sudden currency fluctuations intimidate Japanese institutional investors, some of whom have suffered large currency losses in recent years.

Meanwhile, the slowing of the Japanese economy and sharply falling profits have put extra pressure on institutions to take no risks this year.

Mr Shimpel-Kawate, investment strategist at Yasuda Trust and Banking, said investors are interested in longer-term bonds, but there is "a real fear that the monetary order will change dramatically" in coming weeks.

"We have to exercise great

discretion in case sterling or the German mark fall suddenly. It's not only the UK, but all of Europe. We are waiting to see how far interest rates can be cut," Mr Kawate said.

"Germany will probably cut rates some time in the near future, and other European countries will follow. We will watch for the timing, as it will make long-term bonds attractive."

Many US fund managers are pessimistic about the impact of ERM withdrawal and lower interest rates on UK prospects.

Mr William Holzer, who runs the Scudder Global Fund in New York, has not changed his opinion in light of sterling's withdrawal from the ERM or the cut in interest rates.

"Prospects remain bleak because of insufficient reinvestment in the physical UK economy."

"My view is that the domestic part of the economy, those companies that sell their products within the UK... their prospects remain bleak over the long term because of insufficient reinvestment in the physical UK economy."

As for the future, "with everything in a state of flux," Mr Holzer remains extremely cautious about investing in the domestic UK economy.

He does not believe the devaluation of sterling will be a great help. "If devaluing was the route to economic prosperity, Brazil would be very successful and Argentina not far behind."

A sharply different view of the UK came from Mr John



Following the turmoil on currency markets in the past few weeks, US Treasury secretary Nicholas Brady wants a study of global capital flows

# US call takes Europe by surprise

By Peter Norman, Economics Correspondent

THE US call for a study of global capital flows and their impact on the world monetary system caught European policy makers by surprise yesterday, although it is likely to be taken up in the months ahead.

It emerged yesterday that the proposal, made in a speech on Wednesday to the annual

meeting of the International Monetary Fund by Mr Nicholas Brady, US treasury secretary, had not been discussed with European finance ministers during the past weekend's monetary meetings in Washington.

It is understood that Mr Lamberto Dini, the chairman of the Group of 10 deputies which Mr Brady has asked to carry out the study, only learned about the US plan after returning to Italy from Washington yesterday.

The events of the past two weeks in which short term capital movements have challenged the parity of the French franc and overwhelmed central bank defences in Italy, the UK and Spain have prompted some European policy makers to consider ways of somehow regulating the flows on a more permanent basis than the temporary reimposition of capital exchange controls in Spain

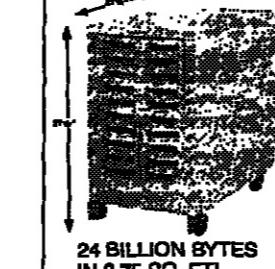
on Wednesday and Ireland and Portugal yesterday.

"There has to be a rethink," said one senior European monetary official. "These flows cannot be allowed to undermine our economies."

Mr Brady's proposal is an about-turn by the US which about six months ago opposed any move that might impinge on capital movements.

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## NEWS: EUROPE

# Vance and Owen to fly to troublespot

By Frances Williams  
In Geneva and  
Judy Dempsey in Belgrade

PEACE mediators Mr Cyrus Vance and Lord Owen today fly to Banja Luka, seat of the self-proclaimed Serbian Republic of Bosnia, to investigate reports of growing tension and intimidation of Moslems and Croats.

The two said they were "deeply concerned" about reports "indicating a build-up of tension, bomb incidents, and intimidation with the potential threat of violence and the development of an ethnic cleansing campaign". They urged both the Bosnian Serbs and the rump Yugoslavia to take immediate steps to reduce tensions in the area.

Mr Fred Eckhard, spokesman for the two mediators, said Mr

Radovan Karadzic, the Bosnian Serb leader, had agreed to join Mr Vance and Lord Owen in Banja Luka. Mr Dobrica Cosic, president of the rump Yugoslavia, had pledged his "complete co-operation" with the investigation.

The United Nations High Commission for Refugees and the International Committee of the Red Cross, both of which have staff in Banja Luka, said yesterday that tension in the town had been rising for some weeks.

Mr Fernando del Mundo of the UNHCR said a bomb had exploded at the Banja Luka hotel last Monday and there had been another bomb incident on Tuesday. He had no information on casualties. Many non-Serbs had already left Banja Luka for Croatia, often under duress.

Aircraft flying out of Banja Luka, the main airbase, have recently been used to bomb the eastern city of Visegrad, the northern town of Brcko, on the Croatian border, and the eastern Bosnian town of Tomislavgrad.

When the Yugoslav federal army withdrew from Bosnia in May it left 24 aircraft.

Bosnia's Serbs also have 24 helicopters which are used for re-supplying Serb forces. The helicopters can carry anti-tank missiles.



A Serbian soldier fires a howitzer near Skander Vakuf, Bosnia, yesterday

## Croatia tightens grip on south-west Bosnia

By Judy Dempsey

CROATIA yesterday moved to consolidate its grip over south-western Bosnia-Herzegovina by signing a military alliance with the Bosnian government.

The alliance coincides with fresh moves by President Franjo Tudjman to end the United Nations mandate in Croatia so that Croatia can regain control over its territory.

At present UN peace-keeping forces in Croatia are located in three sectors seized by Serb forces last year. The Croatian press has recently stepped up a campaign against the UN, accusing it of consolidating Serb gains in the republic, and pre-

venting Croat refugees from returning to these sectors.

But UN officials said yesterday the ethnic tensions in the sectors prevent the refugees from returning. They added that if the UN forces withdrew, Croatia could be plunged into another war.

Military experts in Belgrade yesterday said Croatia was now heavily armed, despite the UN arms embargo on the former Yugoslavia.

However Mr Goran Hadzic, leader of the militant Serbs in sector east, the UN-protected region in eastern Croatia, yesterday said his forces would never live in an independent Croatia. He vowed to fight until it was united with Serbia.

The military alliance with Bosnia, drawn up last June by Mr Tudjman, was signed by Bosnian president Alija Izetbegovic in an attempt to defend its territory against Serb forces which have already seized large parts of eastern Bosnia, and have maintained a five-month siege on Sarajevo.

But instead of supporting the Bosnian/Moslem forces, as agreed in June, Croatian units seized parts of western Bosnia and regions around Sarajevo, and even prevented supplies reaching Bosnian troops.

As a result, Bosnian forces are now sandwiched between Serb and Croat army units intent on dividing the republic between Croatia and Serbia.

EUROPEAN justice ministers meeting in London next week are to consider legal action against Yugoslavia over the shooting down in January of an Italian helicopter attached to the EC monitoring force.

The Yugoslav federal air force was blamed for the attack, in which six people were killed.

The proposal, under discussion by ministers at the request of Italy, is for the Community to sue what remains of the Yugoslav state for damages in the International Court of Justice in The Hague.

There is no precedent for legal action by the Community as a whole in this type of case, and ministers have to decide whether the EC has the right to launch legal proceedings in the International Court.

It is thought the Italians may also want to widen the scope of the action to include the shooting down at the beginning of September of an Italian relief flight to Sarajevo, in which four crew were killed.

Ministers also hope to reach agreement on extending the jurisdiction of the European Court of First Instance in Luxembourg.

The CPI, which was set up in 1989 to ease the workload of

the mother court, the European Court of Justice, deals only with competition and EC staff cases.

Several member states, including Britain and Germany, want to cut delays in the EC's legal machinery by transferring jurisdiction over anti-dumping, state aid and agricultural quota cases from the ECJ to the CFL.

The move is opposed by Italy, Spain and to a lesser extent by France and Greece, largely, it is believed, because they do not want the handling of anti-dumping cases speeded up.

Challenges to the imposition of dumping duties by the European Commission can take up to two years to be dealt with by the ECJ. This delay offers considerable protection from competitively-priced imports from outside the EC during that time.

The two-day meeting will also discuss an initiative from Britain to set up an independent EC law reform body to undertake the consolidation and clarification of Community legislation, much of which is inaccessible and unnecessarily complex.

The Commission is expected to oppose this initiative because of fears it could threaten its role as EC policy maker.

## NEWS IN BRIEF

### EBRD to help with Ukraine's asset sales

THE European Bank for Reconstruction and Development yesterday announced an Ecu2m (£1.7m) programme to help privatisation in Ukraine, writes Sara Webb.

Mr Leonid Kravchuk, the Ukrainian president, wants to privatise almost all state assets.

The EBRD, brought in to advise Kiev on its privatisation programme last December, said it was appointing a team of western consultants.

They include Roland Berger & Partner, the German management consultants; Morgan Grenfell, the London merchant bank owned by Deutsche Bank; and Squire, Sanders & Dempsey, the US law firm. The EBRD is paying the Ecu2m cost.

The EBRD is keen to encourage foreign investors to buy Ukrainian enterprises and said it would make its own financial commitment in the first pilot privatisations.

### Baltic atom waste fears unfounded

Fears of radioactive leaks from nuclear submarines scattered by the Soviet military appear to be unfounded, writes Brian Madson.

A Norwegian-Russian team has been sampling water between Finland and Russia where it is believed the Soviet navy dumped radioactive parts from up to 12 nuclear submarines and three ice-breakers in the 1960s. Norwegian and Finnish fishermen have feared leaking radioactive waste could contaminate fish.

The European Community yesterday signed a new convention to fight pollution in the Baltic, one of the world's dirtiest seas, with the countries which discharge waste into it.

### Germany charges spymaster

Germany yesterday charged communist spymaster Mr Markus Wolf with spying and treason for running at least 12 agents against Bonn during the cold war, Reuter reports.

The prosecutor's office said Mr Wolf, who headed East Germany's spy network from 1953 to 1986, had up to 600 agents in West Germany.

Germany's constitutional court has yet to rule whether Bonn can try East Germans for espionage, since they acted within the laws of a sovereign state and did much the same work as West German spies.

## EC move over attacks on aircraft

By Robert Rice,  
Legal Correspondent

EUROPEAN justice ministers meeting in London next week are to consider legal action against Yugoslavia over the shooting down in January of an Italian helicopter attached to the EC monitoring force.

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The Commission is expected to oppose this initiative because of fears it could threaten its role as EC policy maker.

## Russian reforms facing biggest test

By John Lloyd in Moscow

A WORLD Bank report on Russian economic reform, under discussion by the bank's board, stresses the need for tight monetary policy - to which the Russian government has already committed itself.

The report pays tribute to the government's ambitious programme of macro-economic stabilisation, and to the remarkable patience of the population in tolerating the harsh consequences of reform, but says that the commitment to reform will now be severely tested, in that the scope for relatively painless adjustments

has been exhausted.

The report notes:

- Inflation for 1992 is expected to be 2.200 per cent.
- Oil production has declined by 1m barrels a day, each day for the past two years, and may fall even more rapidly. Investment of \$25bn may be required over the next decade to arrest the decline.

• The government has inherited a vast, loss-making industrial structure.

• The financial structure is wholly inadequate for the tasks of reform, with much lending neither competitive nor market-based.

• The central bank has nei-

ther the staff nor the authority to force the [commercial] banks to obey its mandates.

• There are great difficulties in implementing policy, exacerbated by a lack of trust within the civil service between reform-minded officials and those who have seen their power and prestige diminished as a result of the reforms.

The report estimates the government's external financing requirements for 1992 at about \$22bn, and says that two-thirds of this must come from export credit agencies and from international financial institutions.

However, it warns that failure to set clear priorities in the allocation of scarce financing may jeopardise the success of the reform programme.

The drop in production - estimated by Mr Yegor Gaidar, the acting prime minister, to have fallen by 27 per cent in the year to last month - has not so far resulted in substantial growth in unemployment, the report says.

Economic decline has rather been reflected in declining labour productivity rather than growing unemployment... the next phase of economic reforms... will have to address the problem of labour force restructuring.

## Ethnicity stalks Romania poll

Virginia Marsh and Anthony Robinson on elections this weekend

PRESIDENTIAL and parliamentary elections in Romania this weekend will decide the fate of domestic reforms and vitally affect prospects for stability throughout the volatile Balkan region.

The prospects do not look good. The latest public opinion poll by Irsop, an independent research company, indicates that the most likely outcome is a parliament where intolerant nationalists will hold the balance between conservative former communists and a shaky coalition of reformist democrats.

No clear winner is expected to emerge from the first round of the presidential elections, where Mr Ion Iliescu, the current president, leads a field of six candidates. (The run-off takes place in two weeks.) His strongest challenger is Mr Emil Constantinescu, the rector of Bucharest University. He represents the "Democratic Convention" (DC), a loose, 13-party coalition of anti-communist reformers.

The British minister will be accompanied by executives from leading British exporters to eastern Europe, many of whom are impatient with the government for delaying disbursement of aid funds, and for its refusal to provide export credit insurance for contracts to Russia.

During the visit, Mr Resell will co-chair the first session of a new steering committee on Trade and Investment, a "business-oriented body".

He wants Russia to clarify its priorities for use of the £2.6bn export credit, which was announced by Mr John Major, Britain's prime minister, early this year. Resort to the funds has been blocked by delays in Russia agreeing with the IMF a structural adjustment programme, by confusion over Russia's investment priorities, by difficulties in pinpointing a Russian financial guarantor, and by the debts issue.

Romanian, the deposed former prime minister of the first post-Ceausescu government, is now the standard bearer of International Monetary Fund-supported market reforms. Ethnic intolerance is especially strong in Transylvania, ruled by Hungary until 1918 and home to most of Romania's 1.7m ethnic Hungarians. But gypsies and Romanians' indigenous Jewish and other minorities have also emerged as traditional targets.

The estimated 2m gypsies are in a specially invidious position. Many Romanians blame the gypsies for giving the country a bad name abroad and making it difficult for Romanians to get foreign visas. This intolerance is likely to worsen following Germany's decision to repatriate 43,000

Romanians, of whom 80 per cent are gypsies, only days before the election.

Recent weeks have seen a surge in support for Mr Gheorghe Funar, the rabidly anti-Hungarian mayor of Cluj, the former capital of Hungarian-ruled Transylvania, who has risen to third place in the polls with 14 per cent, against 38 per cent for Mr Iliescu and 31 per cent for Mr Constantinescu.

If the polls are right, Romania's fragile democracy and market reforms could be undermined by an opportunistic alliance between Mr Iliescu's DNSF and Mr Funar's nationalists. This could reinforce a mirror-image rise of nationalist fervour in Hungary, where the government is already under attack for not properly defending the rights of 5m ethnic Hungarians in Croatia, Serbia and soon-to-be-independent Slovakia, as well as Transylvania.

Such an outcome would alienate potential foreign investors and derail the economic reform process just as it is starting to bring results. Under the caretaker government headed by Mr Teodor Stolojan, Romania has set up much of the legal and institutional framework needed for privatisation and a market economy. It has earned praise from the IMF for sticking to tough budgetary and other parameters. A new IMF interim lending arrangement has been agreed, pending finalisation after the elections.

Recent months have seen a sharp growth in exports and a rapid expansion of the private sector. This has not been enough to counteract a 50 per cent drop in industrial production since 1989 or stem a fall in real incomes of more than 20 per cent and rising unemployment, which is uppermost in the minds of many voters as they go to the polls.

### Business Overdrafts

Band	Monthly Rate	Eqv. Annual Rate
A†	1.17%	14.04%
B	1.08%	12.96%
C	1.00%	12.00%
Unauthorised	2.40%	28.80%

### Business Loans

Standard**	1.14%	13.68%
Preferential**	1.00%	12.00%
Small Business Loan***	1.14%	13.68% (APR 14.5%)*

### Personal Overdrafts

	MONTHLY RATE	APR





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## NEWS: THE AMERICAS

## Court pitches Collor's future into Congress

By Christine Lamb  
In Rio de Janeiro

PRESIDENT Fernando Collor's fight for survival moved into the political arena yesterday, the Brazilian Supreme Court having closed all possibility of delaying the Congressional vote next week on whether he is to face an impeachment process.

His last hope of winning more time to defend himself was dashed on Wednesday night when six of the nine court judges rejected his appeal. The court also ruled that the vote will be secret, a further blow to Mr Collor.

He was described by aides as "shaken". He might be out of office - suspended from duty during the process - as early as next Tuesday.

The president is increasingly isolated and his only remaining chance is to prevent the opposition mustering the two-thirds (336 members) of the House of Representatives needed to initiate an impeachment process. Mr Etevaldo Dias, his spokesman, admitted: "We have lost the legal battle."



**ISOLATED:** President Collor faces his days of judgment

sources of funds for securing Congressional support. Over the last two months, the foundation has granted \$9 spending requests from politicians.

Legal suits are also in hand to suspend the president of the national savings bank, one of Mr Collor's main political allies, for alleged use of social security money for political ends.

Mr Roberto Jefferson, a key member of Mr Collor's so-called "shock battalion",

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## Senate overrides family bill veto

By Jurek Martin, US  
Editor, in Washington

THE US should allocate at least \$1bn-\$2bn to help industry adapt for commercial use advances made in the \$22bn federal laboratory system, according to a report by the private sector Council on Competitiveness.

"The superb array of expensive facilities, equipment and instruments" of the government laboratories, as well as their scientists and researchers, could be "intensively utilized by and for the private sector," said Mr Erich Bloch, former director of the National Science Foundation. He presented the report yesterday to the House committee on science, space and technology.

The laboratory system is a microcosm of the broader US competitiveness problem, he said. It is still geared to the Cold War, rather than the current era of intense international economic competition.

The federal government

## Sluggish growth in US

By Michael Prowse  
in Washington

THE US economy grew sluggishly in the second quarter, revised figures from the Commerce Department confirmed yesterday.

Real gross domestic product grew at an annual rate of 1.5 per cent, rather than the 1.4 per cent earlier reported. This was the fifth successive quarter of slow growth, following a contraction of output in the winter of 1990-91.

The sluggish overall growth reflected a slight fall in personal consumption spending and a deterioration in net exports, offset by a higher investment expenditure and a rebuilding of corporate inventories.

The price of gross domestic purchases - a broad measure of inflation - rose at an annual rate of 3.2 per cent compared with 3.1 per cent in the first quarter, confirming that inflationary pressures remain moderate.

Separate figures for state unemployment insurance claims, published yesterday, showed a 15,000 increase to 414,000 in the week to September 12, another sign that labour markets remain weak.

## NEWS: INTERNATIONAL

## S Korea to spend more on economy

By John Burton in Seoul

**T**HE South Korean government yesterday proposed a 2.6 per cent increase in spending on economic development, which includes support for small and medium businesses.

At the same time, the Bank of Korea predicted that economic growth this year would be the slowest since 1981.

The government's 1993 budget sharply curbs defence spending growth in order to fund expanded infrastructure projects that will relieve the country's congested transportation networks.

The 0.8 per cent rise in defence spending, which accounts for a quarter of the national budget, is the lowest rise since 1985. Defence spending is normally an important component of the South Korean budget because of the military confrontation with North Korea. The 1993 budget is set to increase by 14.6 per cent to Won38.050bn (228bn).

Significantly higher spending is planned for small and medium-sized business, education, science and technology, and infrastructure projects.

## S Africa talks terms disputed

**T**HE African National Congress (ANC) and the South African government remained locked in dispute last night over release of political prisoners, an ANC condition which has blocked resumption of talks on a post-apartheid constitution, Patti Walmer writes from Johannesburg.

Negotiators have met almost continuously for 10 days in an attempt to meet ANC demands for a summit between Mr Nelson Mandela, the ANC leader, and President FW de Klerk. Last-minute attempts were being made yesterday to permit the summit to be held at the weekend, before Mr Mandela goes abroad for two weeks.

## Overhang from civil war threatens to spoil Angola's election

**A**NGOLA'S year-long transition to peace and democracy is being marred in the final days of campaigning before the country's first multi-party elections next Tuesday as underlying violence built up during 16 years of civil war boils over.

Several incidents in the past week have revealed the potential for violence in a transition programme whose remarkable success so far has astounded most observers.

Minutes before President Eduardo dos Santos arrived to campaign in Huambo on Tuesday, government soldiers, egged on by a flag-waving

mob, opened fire on two supporters of Unita, the former rebel movement which is challenging the ruling MPLA. The incident happened the day after Unita troops had seized 11 anti-riot policemen, burnt three cars and took control of the airport in Cuito after alleging that the MPLA was trying to assassinate Mr Jonas Savimbi, the Unita leader.

"It is true that sometimes Unita has over-reacted," Mr Salupeto Pena, a senior Unita official, said yesterday. "But there are many more incidents of successful co-operation between Unita and the MPLA and the process is holding together well despite the tensions."

"Nobody thought we would get this far without major bloodshed," said a western diplomat. "It's an amazing achievement."

The peaceful unfolding of the elec-

toral process has been helped considerably by the belief by each side that they are going to win the elections. Much of the credit for the success of the transition also goes to the United Nations, which is observing the process, and to the MPLA, which has consistently refrained from responding to Unita provocation.

President dos Santos's western-style campaign stresses stability and the goal of unifying Angola's fractured tribal society. A former Marxist who broke with communism in 1990, he has successfully exploited the fears of many Angolans, especially in the towns, that Mr Savimbi

is a power-hungry human rights violator and a racist whose victory next week would throw Angola into a period of witch-hunting and instability.

With the help of several million dollars of government funds and a slick Brazilian public relations company, Mr dos Santos has cultivated the image of a soft-spoken, well-educated family man gently leading his country to a new but certain future.

In contrast, Mr Savimbi looks aggressive, arrogant and threatening. He has failed to make the leap from authoritarian guerrilla leader to peacetime politician capable of

rising to the challenge of national reconciliation. His inflammatory rhetoric and veiled threats next week would throw Angola into a white and mixed race Angolans. "enemies and foreigners" have alienated many educated Angolans.

Mr Savimbi has, however, struck a chord in his attacks on the abysmal record of the corruption-ridden MPLA in the economy, education and health of a country which could be one of Africa's riches.

The real worry is whether the violent tensions, largely contained so far, will explode once the results are announced and one of the parties is defeated.

## Japan and Russia move to improve bilateral relations

By Charles Leadbeater  
in Tokyo

**J**APAN and Russia have agreed to take the first steps towards repairing the poor state of their bilateral relations, which were badly damaged by President Boris Yeltsin's abrupt cancellation of his planned visit to Tokyo this month.

Mr Michio Watanabe, the Japanese foreign minister, and Mr Andrei Kozyrev, his Russian counterpart, agreed in New York that their deputies should resume discussions as swiftly as possible over the

future of four Russian-held islands off the northern tip of Japan to pave the way for Mr Yeltsin to reschedule the trip.

Mr Alexander Shoktin, Russia's deputy prime minister, said it was possible Mr Yeltsin could visit Tokyo at the end of this year or early next.

The two foreign ministers agreed to sanction the talks over the islands, known in Japan as the northern territories, during discussions at the United Nations. The islands, known in Russia as the Kuriles, were taken by Soviet troops at the end of the second world war.

Japan insists it will not offer Russia bilateral economic aid until the dispute on the sovereignty of the islands is settled.

Russians blamed Japanese intransigence over the islands for Mr Yeltsin's decision to cancel his visit.

Japanese officials argue that this was an excuse to disguise the domestic political pressures which they believe forced him to remain in Moscow.

Mr Watanabe assured Mr Kozyrev that a conference on western aid to Russia, due to be held in Tokyo in late October, would not be jeopardised by the dispute.

## Kanemaru saga climax near

**T**HE public tug-of-war between Mr Shin Kanemaru, "kingmaker" of Japanese politics, and prosecutors investigating his receipt of Y500m (£23.36m) from a trucking company linked to organised crime appeared to be nearing its climax yesterday, writes Charles Leadbeater.

Mr Kanemaru's lawyers, who have been negotiating with the Tokyo prosecutor's office in the past few days, are reported to have delivered a written statement in which he admitted receiving the money from Mr Hiroto Watanabe, the president of Tokyo Sagawa Kyubin. Mr Kanemaru's lawyers have wanted to avoid him appearing in court to face formal charges that the donations violated political funding laws.

If the prosecutors are satisfied the statement acknowledges his guilt, it is expected Mr Kanemaru will be summarily indicted and fined Y200,000 without having to appear in court.

That will lessen the public humiliation of the case which could yet mark the nadir of his

political influence and spark a potentially destabilising power struggle within the ruling Liberal Democratic Party. The case forced Mr Kanemaru's resignation as LDP president on August 27, but he still wields enormous power in the party through his influence at the head of its largest faction.

The prosecutors allege that Mr Kanemaru asked Mr Watanabe to give him the money just before the election of February 1990. It was then distributed among 60 candidates of the LDP's Takeishi faction, according to the prosecution.

Mr Kanemaru admitted his office received the Y500m but said it was simply "goodwill money" and was not in breach of the Political Funds Control Law, which stipulates that a company can donate no more than Y100m to one party.

Pressure on Mr Kanemaru rose yesterday amid allegations that Mr Watanabe's donations allowed him to influence composition of the Japanese government's cabinet in 1989.



A malnourished Somali child pauses before an abandoned tank in a small town 220 miles west of Mogadishu, the capital, as thunder clouds fill the sky behind him

## US leads UN move to seize Iraqi assets

By Michael Littlejohns and Robert Mauthner in New York

**T**HE US led western efforts last night to obtain United Nations Security Council approval for the seizure of about \$1bn (£588m) in frozen Iraqi oil assets to finance humanitarian operations and compensate victims of the aggression against Kuwait.

A complex set of proposals has been circulated among council members in a preliminary draft. US officials want an early decision but diplomats said extensive consultations might be necessary before majority support was assured.

Britain is understood to be in general agreement with the proposals, which would exclude Iraqi assets subject to prior claim. France was said still to be considering.

The American move followed the failure of persistent efforts by UN negotiators to complete agreement with Baghdad for the sale under strict UN control of up to \$1.6bn worth of

Iraqi oil to help meet the world body's heavy expenses under the Gulf ceasefire resolution.

Following a closed-door meeting yesterday the Security Council again decided that Iraq had done nothing to justify lifting or modifying sanctions. The world body reviews the situation every 90 days.

Iraqi assets proposed for seizure mostly in the US, would pay for food and medicines for needy Kurds and, among other things, compensate foreign workers expelled by Baghdad after sanctions were imposed by the UN.

All of the funds would come from oil sales completed or in progress when sanctions were applied.

Sir David Hannay, the chief UK delegate to the UN, said after the meeting that this was not a case of expropriation.

The assets would be restored to Iraq once it complied with the relevant UN resolutions.

The money would be paid into an escrow account entirely under UN control.

## Mideast peace talks to resume next month

**A**LL PARTIES to the Middle East peace talks agreed yesterday to return for a further month-long round of negotiations in Washington starting on October 21 despite earlier concerns that discussions would have to be adjourned until some time after the US presidential election in November, writes Hugh Carnegy in Washington.

The agreement was seen by all sides as confirmation of their commitment to

keep pressing for progress in the talks despite failure to reach any significant breakthrough in the latest round of bilateral negotiations between Israel and, respectively, Syria, Jordan, Lebanon and the Palestinians.

During the latest talks, the first since the election of Mr Yitzhak Rabin's new Israeli government in June, hopes were raised that Israel and Syria were close to reaching an initial agreement on their

dispute over the occupied Golan Heights. This evaporated after both sides refused to shift from their essential positions.

Syria that it win back the entire Golan and Israel that it win assurances of peace before making territorial concessions.

Israel and the Palestinians agreed to work towards setting up an interim period of Palestinian self-government in the occupied West Bank and Gaza Strip. See feature

## Inchcape and Peugeot link to lift Japan sales

By Steven Butler in Tokyo

**A**UTOMOBILES Peugeot, the French car maker, has joined forces with Inchcape, the British trading company, in an effort to boost car sales in Japan.

The two companies said yesterday they would invest more than Y2bn (£9.8m) in Peugeot Japan, which imports Peugeot cars into Japan. The two will hold equal shares in the company.

Inchape is the world's largest independent car distributor, although this is the company's first direct involvement in car importing and distribution in Japan.

The deal follows a plunge in sales of Peugeot cars in Japan. They are expected this year to be under 2,800 units, against a peak of 5,414 in 1990. Unless sales pick up sharply, Peugeot will have difficulty supporting the 180 Peugeot showrooms in the country.

Signs of friction have emerged recently between Peugeot and Suzuki Motors, which sells Peugeot cars in its dealerships. Peugeot and Rover last month ended an agreement under which Rover distributed Peugeot cars through its dealers in Japan. Peugeot is hoping to capitalise on Inchape's experience in car distribution, as well as its extensive marketing experience in Japan in other product areas.

The two companies will hold equal shares in Peugeot Japan, but it remained unclear whether stakes in the company would be retained by minority Japanese shareholders, including Suzuki, Seibu Motors and Nissho Iwai. Discussions with the companies are continuing.

Mr Derek Whittaker, Inchape group motors director, said the aim was to improve performance of the existing network of dealerships, and no expansion was envisaged.

He had begun discussions with Suzuki on how to rationalise the network to increase sales and profitability.

The move to bolster Peugeot sales comes when sales of Volkswagen-Audi cars, which together have 32.5 per cent of the import market, have been severely disrupted.

Yanase Motors, Japan's biggest dealer in imported cars, has decided to stop selling Volkswagen-Audi cars from next year.

Mr Philip Mead, Peugeot Asia Pacific director, said: "We are there to attack the market and take market share from German manufacturers".

Peugeot is hoping to capitalise

## Asia-Pacific group embraces the inevitable

**A**pec's loose form gets a permanence that reflects region's growing integration, writes Peter Ungphakorn

**T**HE Asia Pacific Economic Co-operation group is beginning to think big.

Washington sent only a low-powered delegation to the group's fourth annual meeting in Bangkok this month. Although ministers from Apec's 14 other members were not entirely happy, they made sympathetic noises about the Bush administration's electoral pre-occupations; Mr James Baker had left the State Department and was running Mr George Bush's presidential election campaign, while Ms Carla Hills, US trade representative, was said to be tied up with her daughter's wedding.

But the ministers carried on regardless, agreeing on the creation of an Apec secretariat in Singapore with a maximum budget of \$2m (£1.2m) in its first year and pressing ahead with exploratory plans for regional trade liberalisation.

A small group is to prepare a blueprint for trade and investment co-operation in the Asia-Pacific region to the year 2000. It will report to Apec ministers at next year's meeting in the US and economic co-operation which could eventually spill over into political and security issues.

With the decision to site its secretariat in Singapore, the loose gathering that spans the Pacific and includes some of the world's largest and fastest-growing economies is about to become a permanent institution. The choice of Singapore

to hold regular consultations on economic and trade issues because they share common concerns - such as a desire to see the multilateral Uruguay

Round of the General Agreement on Tariffs and Trade completed rapidly and the Gatt system strengthened.

Apec has shown no signs of

becoming a belligerent trade bloc, partly because the region is no longer so apprehensive about the single market turning the EC into a closed trade bloc.

Rather than envisaging it as a trade bloc, some Apec members are beginning to talk of regional liberalisation as a tool for encouraging a step-by-step further lowering of trade barriers globally, a view that appears to fit Mr Bush's "strategic network".

Reaffirming their commitment to the Gatt system, Apec ministers called for the Uruguay Round to be completed within this year and for the draft agreement compiled by Mr Arthur Dunkel, Gatt director-general, to be "the key document" for reaching a conclusion.

Singapore, the site of the secretariat, is now poised to become the nerve centre for computer networks that will offer Apec members easy access to regional trade and investment data. Some are talking about standardising and digitalising customs and other business documents that could be transmitted through these networks, greatly increasing the convenience of trade in the region.

Australia, under whose initiative Apec was created in November 1989, has retained the role of pace-maker. Last week the Australian foreign minister, Mr Gareth Evans, successfully urged Apec minis-

ters to press ahead with the exploration of regional trade liberalisation.

There are, however, still members who would prefer to go slow. Within Asean, Malaysia is now willing to participate fully in Apec, but still prefers its own version of regional co-operation, the East Asia Economic Caucus, that would exclude the North Americans and possibly Australia and New Zealand.

Kuala Lumpur envisages these groups forming "concentric circles", preferably with Asean at the core.

Mrs Rafiah Aziz, Malaysian international trade and industry minister, also questioned last week whether Mr Evans was being realistic in suggesting some kind of common market across an ocean as vast as the Pacific.

With Mexico likely to be the next to join Apec, largely through its membership of Nafta, some South East Asians are concerned that the balance could be tilted to the east Pacific. Mr Ali Alatas, Indonesian foreign minister, made a point of arguing that Papua New Guinea might be a more suitable candidate for Apec membership.

\* *Apec Ad Hoc Economic Group Meeting Report: Vision for the Economy of the Asia-Pacific Region in the Year 2000 and Tasks Ahead, compiled by the Japanese Ministry of International Trade and Industry*

## Italians in Polish steel venture

By Christopher Bobinski in Warsaw

A \$300m (£175.4m) joint venture agreement between Lucchini, the Italian steelmaker, and the Huta Warszawa steel mill is set to go ahead, after an overwhelming vote this week by the plant's employees to approve the scheme.

The deal with Poland's most important quality-steels producer is the first big foreign investment in eastern Europe's steel industry.

The local authority where the mill is located has voted to end its opposition to a land settlement accompanying the venture. This fulfills the last condi-

tion Lucchini had set for signing the agreement.

The deal foresees a \$200m modernisation plan for the mill, to be followed by another \$100m investment in its rolling mill. The aim is for the plant to produce 600,000 tonnes of quality steels a year.

The vote this week by 99 per cent of the 4,700-strong workforce signalled acceptance of a phased wage-rise scheme offered by Lucchini which would almost double the present Zloty 2.2m (£28) average monthly wage by the end of next year.

The International Finance Corporation, the World Bank affiliate which concentrates on private-sector investments, is

## BRITISH CAR INDUSTRY

**Rolls-Royce Motor Cars cuts 950 jobs**By Kevin Done,  
Motor Industry Correspondent

**ROLLS-ROYCE** Motor Cars, the heavily loss-making luxury car subsidiary of Vickers, the UK engineering group, is cutting another 950 jobs, or nearly a third of the workforce, at its plant at Crewe, Cheshire.

Sales of its Rolls-Royce and Bentley cars have fallen by 65 per cent during the past 18 months under the impact of the "unprecedented length and depth of economic recession" in all its major markets, said the company.

The latest round of redundancies, which should be completed during December, will have reduced Rolls-Royce Motor Cars UK workforce by 57

per cent during the recession to 2,100 from 4,850 at the end of 1990. The company said that compulsory redundancies appeared inevitable.

Sir Colin Chandler, Vickers chief executive, said yesterday that the further job cuts would cost about £12m in exceptional charges during the second half of the year.

Rolls-Royce Motor Cars would make a "substantial trading loss" this year, said Sir Colin. The trading loss in the first half of the year amounted to £10.1m compared with a result just below break-even in the first half of 1991.

In the whole of 1991 it made a trading loss of some £30m as well as suffering exceptional losses of about £32m for the

restructuring and last year's job cuts.

The remaining Rolls-Royce Motor Cars workforce worldwide of some 2,400 has been cut from 5,300 18 months ago, said Sir Colin.

The latest job reduction was "required for the future of the business" and was designed to reduce operating costs during a time of continuing uncertainty and difficult trading in all major markets.

Sir Colin claimed that the break-even level of the beleaguered Rolls-Royce and Bentley car business will have been halved to about 1,400 cars a year by the end of the year from 2,800 in 1990.

The company's market in Japan in particular has col-

lapsed this year with registrations in the first eight months at 163 totalling only 37 per cent of the 441 achieved in the corresponding period last year.

Sir Colin said that Vickers had made "intensive efforts" to find a "strategic partnership" for the Rolls-Royce Motor Cars operations, but it had failed to make any deal most importantly because of the "continuing uncertainty" of the business climate.

He said that Vickers had reached "a fair bit of depth" in negotiations with "one or two partners" — the most serious discussions have been with BMW, the German executive and luxury car maker — but there had never been "a concrete figure offered" by BMW.

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He said that would-be partners were also facing problems in their own luxury car businesses. "It is the wrong time to be trying to negotiate a partnership."

Sir Colin expected further negotiations in the future, however. "It has not gone away. When markets come back, I am sure that negotiations will resume."

He said that Rolls-Royce Motor Cars would be unable to press ahead with the development of a new model generation in the present business climate.

He said it would seek to "evolve" its present cars and try to sell profitably from the next two to three years.

**Honda to expand at Swindon**

By John Griffiths

**HONDA** is preparing to recruit the next 500 workers needed to reach initial 50,000-a-year output of the new car it is about to start building in its £370m plant at Swindon, Wiltshire, in the English south-west.

The Japanese car maker, which already employs 800 on the 800-acre site, yesterday released the first official pictures of the car, which will use the Accord name. Honda uses throughout the world for its upper-medium saloon range.

He said that his conduct was "clearly unacceptable". Their report, submitted to the DTI in June last year and published yesterday, said that he failed in his fiduciary duty to Blue Arrow and was insufficient regard to his obligations as a director.

This would allow sufficient training for Honda to reach its single-shift target of 50,000 cars within 18 months of the start of production.

The Swindon plant is scheduled to be employing 2,000 by 1995, when it is scheduled to be building 100,000 cars a year on two shifts.

Mr Miyake said yesterday that the Accord will be launched first in Continental Europe, making its debut at the Berlin motor show on October 8.

**Inspectors report into Blue Arrow criticises chairman**By Jimmy Burns  
and Vanessa Houlder

of Blue Arrow, was unsupported by evidence.

He said: "I find the whole thing quite extraordinary. There is no finding of fraud, improper action, or financial gain so why should I have a motive for misleading the board? I reject their findings... They are going to have a hell of a job to make this stick."

Mr Berry claimed the DTI had been forced to make a scapegoat of him under pressure of "rumours leaked to the press" and "people thinking there must be some great scandal".

He said that if there were errors in the way he had conducted his affairs, they were "small in the context of a whole massive organisation".

The inspectors' report exonerated Blue Arrow's non-executive directors, including Lord Tebbit, the former cabinet minister. "He at all times acted both responsibly and honourably," it said.

The report also found that the controversial property deal, which concerned a company headed by Mr Peter de Savary, was "a genuine commercial transaction" offered in good faith to Blue Arrow.

**Ford plans 1,500 job losses at leading UK factories**

**FORD**, the leading UK vehicle maker, yesterday announced plans to cut up to 1,500 jobs at its biggest UK factories in the face of falling sales caused by the recession.

The country's main car company also offered unions the chance of reducing compulsory redundancies by a six-month deferral of this year's 5% pay award, due in November.

Company chairman Ian

McAllister said the planned cutbacks of 1,350 jobs by end of year in Dagenham, Essex, and Halewood, Merseyside, were a "painful but inevitable" consequence of the difficult trading conditions.

Ford said a further 127 jobs would go at Dagenham, in the east London and Bridgend, in the English south west, in associated moves, bringing total job losses to 1,487.

Unions leaders said later the number of job losses would total 2,172, and chief negotiator Jack Adams, of the Transport and General Workers Union, said the figure was a "disgrace".

Union negotiators will also be urging Ford car workers not to accept the pay freeze.

Jimmy Airlie, chief Ford negotiator of the Amalgamated Engineering and Electrical

Union, said: "We are against any wages standstill. Whatever the problems of British manufacturing, it is not high wages."

Mr McAllister said Ford was currently mired to meet peak market conditions and had maintained employment levels through short-time working with 100% lay-off pay.

He said: "This is proving to be a severe financial burden

**Britain in brief****EC summit to be held in Birmingham**

BIRMINGHAM is expecting an influx of about 3,000 visitors when EC leaders meet there on October 16.

The summit, to discuss the future of the Maastricht treaty in the wake of the French referendum and the withdrawal of sterling from the exchange rate mechanism, will take place at the city's International Convention Centre.

Mr John Major's choice of the midlands city — Britain's second biggest — gives EC leaders an opportunity to see how they have been spending their money.

About £20m from the EC regional fund went towards the construction costs of the centre, which opened last year.

The leaders will probably stay at the adjoining Hyatt Regency hotel, which has bullet proof windows, another venture which has received public funds. They will be able to reach the convention centre along an enclosed walkway, thus simplifying security arrangements.

**Chemical blast affects firemen**

Firemen suffering from "glowing fingers" after tackling a fatal explosion at a chemical plant were today being treated in an isolation ward.

Nineteen men were in a satisfactory condition in four different hospitals following the blast, which killed two workers and injured 15 others at Castleford, West Yorkshire, on Monday.

Ten firemen and one ambulance man were being kept in a specially-created isolation ward as doctors consulted a top skin expert.

A spokesman said: "We are

**Public sector pays more**

Public sector pay has outstripped settlements in the private sector for the first time since 1986, according to the government's New Earnings Survey 1992.

The survey showed that average gross weekly earnings of all full-time employees were £306 in April 1992.

Earnings in the previous 12 months increased more for women than for men and more for non-manual than for manual workers.

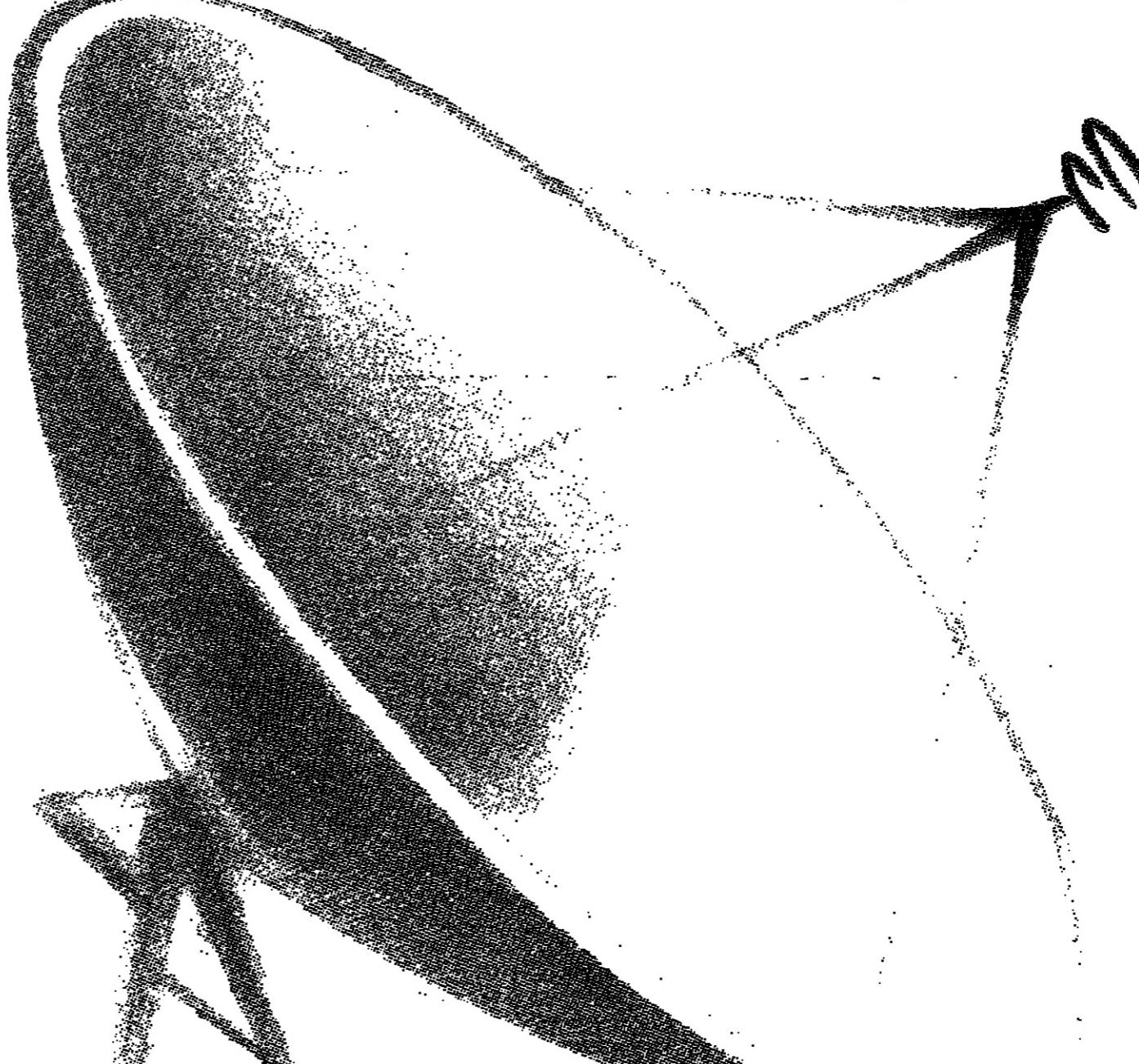
However, the survey showed that public sector employees have not been as badly affected by the recession as their private sector counterparts.

Earnings in the public sector averaged £297.80 compared with £283.30 in the private sector, or increases of 5.8 per cent or 6.3 per cent respectively on the previous April.

**Clydesdale Bank****HOUSE MORTGAGE RATE**

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## NEWS: UK

## HOUSE OF COMMONS DEBATE

## Labour leader's debut wins party acclaim

By Ivor Owen,  
Parliamentary Correspondent

**I**N A penetrating attack on the policy failures which had resulted in the forced devaluation of sterling, Mr John Smith, the opposition Labour party leader, warned that Britain faced relegation to the second division of the European Community.

In his parliamentary debut as leader of the opposition - which won enthusiastic acclaim from his party - he branded Mr John Major as the "devalued prime minister of a devolved government".

Mr Smith was equally scathing about the credibility of Mr Norman Lamont, the chancellor, in the wake of the minister's earlier repeated assurances that there was no question of devaluation.

The Labour leader recalled that in addition to ruling out

any change in the parity of sterling, Mr Lamont had also mocked every possible alternative to Britain's continued membership of the exchange rate mechanism of the European Monetary System.

"After this performance who can ever believe him in anything he subsequently says?" Mr Smith challenged.

The Labour leader likened the prime minister's explanation to that of the seaman in charge of the bridge who complained "along came a wave and overturned the vessel".

Mr Smith maintained that instead of "walking blindly on" when the strength of the speculative pressures first became apparent, the government should have used Britain's presidency of the European Community to secure a general realignment of the currencies in the ERM.

## Maastricht treaty pledge from Major

MR JOHN MAJOR yesterday launched an unapologetic defence of the government's decision to abandon the European exchange rate mechanism, insisting before a rowdy Commons chamber: "There was no choice," writes Ivo Dawney

His frequently interrupted speech, targeted as much at his own backbench Euro-sceptics as at the Labour opposition, warned that there was no possibility of a return of the pound to the system "in the near future" or into an unformed ERM.

But, in a passage that was not well received by Tory opponents of the Maastricht treaty, Mr Major also insisted he would press on with ratification of the accord once Denmark had said how it would proceed to a second referendum.



FIGHTING PERFORMANCE: The prime minister pictured at the despatch box in the House of Commons yesterday

## The note on ERM that could strike discord

Subtle shifts in economic policy may signal a cabinet split, reports Philip Stephens

**O**N Monday evening civil servants inserted an identical note into each of the bulky red boxes that ministers take home at night to keep up with the flood of paperwork generated by the Whitehall bureaucracy. The heading on the briefing note was straightforward enough - ERM: new line to take.

It was not remarkable that the Treasury was keen to ensure in such sensitive times that cabinet ministers spoke with one voice about sterling's ignominious departure from the European exchange rate mechanism. But the seemingly innocuous prepared responses to questions ministers might face concealed a significant shift in policy.

Between the lines, the note confirmed that Mr Norman Lamont, the chancellor of the exchequer, had unilaterally changed the emergency policy the cabinet had agreed four days earlier in the immediate aftermath of the ERM debacle.

The tone reflected a substantial hardening in the Treasury's conditions for the pound's eventual re-entry into

the ERM; and a softening in the priority that would be given to the defeat, as opposed to the control, of inflation.

Those changes foreshadowed the cut of 1 percentage point in interest rates announced the next morning. They explain why the common front established by the cabinet threatens to disintegrate into another full-scale battle over Europe.

The only real backing for Mr Howard came from Mr Peter Lilley, social security secretary and, to a lesser extent, from Mr Michael Portillo, chief secretary to the Treasury. Mr Douglas Hurd, foreign secretary, and Mr Michael Heseltine, trade and industry secretary, lined up with Mr Clarke.

Mr Lamont was the most forceful in demanding that the "as-soon-as" phrase be released publicly to underpin confidence in the markets. He repeatedly emphasised the need not to let up in the fight against inflation.

The timescale was not defined. But pro-Europeans ministers such left Downing Street content that the phrase meant weeks or at most two or three months. Everyone agreed that they should not reveal the content of the debate but, as one

put it: "We were sure that Norman [Lamont] was on our [the pro-ERM] side."

Mr Heseltine and Mr Clarke have stuck to the cabinet line, modifying it only to accommodate Mr John Major's decision that the workings of the ERM should be central to the agenda of the emergency summit of EC leaders next month.

But Mr Lamont has rejoiced in his new-found freedom, lengthening the list of conditions for re-entry to the ERM and quickly cutting interest rates in spite of a 10 per cent devaluation of the pound.

**H**e has reminded colleagues that he has always been on the Euro-sceptic wing of the party.

His anti-inflation rhetoric has been subtly modified to put the aim of economic growth alongside that of low, rather than zero, inflation. Other ministers are beginning to suspect that the chancellor may now want to stay outside the ERM indefinitely. They are determined to fight that policy. Mr Major has so far stayed neutral. A Euro-sceptic edge

## Heritage minister resigns after drift in MP support

By Ralph Atkins

MR DAVID Mellor resigned as national heritage secretary last night after accepting finally that a summer-long onslaught by tabloid newspapers and - more recently - from Conservative MPs made it impossible to remain in his job.

Mr John Major accepted Mr Mellor's decision as executive officers of the Conservative backbench 1922 Committee met to consider demanding Mr Mellor's resignation because of the damage he was causing to the government.

The announcement came less than 24 hours after Mr Mellor launched a last-ditch attempt to salvage his career in a series of interviews in which he protested that he had been caught in "a trial of strength between the tabloids and the Prime Minister".

But Mr Mellor had said that he would go if remaining in

the government would embarrass colleagues. As MPs returned to Westminster for the emergency debate on the economy it was clear that his support on Tory backbenches was disappearing, with the 1922 executive preparing to act as official executioners.

Mr Major, who invested much political capital in remaining loyal to Mr Mellor during the summer, accepted the resignation with "deep regret". But it appears he made little attempt to dissuade Mr Mellor.

A successor is expected to be announced shortly. Speculation last night centred on Mr Stephen Dorrell, financial secretary to the Treasury, Mr Tristan Garel-Jones, foreign office minister, or Baroness Blatch, education minister.

Mr Mellor telephoned Downing Street before 9am yesterday, saying he was minded to resign.

His resignation brought regret from prominent members of the arts world.

"It is a thousand pities that his tenure as secretary of state for a brand new department, which was so full of promise, has been cut short in such tragic circumstances," said Lord Palumbo, the chairman of the Arts Council.

The tone reflected a substantial hardening in the Treasury's conditions for the pound's eventual re-entry into

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## THE PROPERTY MARKET

## Double whammy for Hatfield

**Vanessa Houlder** reports on a town feeling the full force of recession

**B**AE's announcement this week that it is to close its historic plant at Hatfield in south-east England with the loss of some 2,300 jobs is the second recession-induced blow to hit the town within the past fortnight.

The Hatfield Galleria, which went into receivership with debts of £175m, is the other casualty and it could hardly be more conspicuous: some 40m motorists a year drive past the hangar-like steel and glass structure that straddles the A1 dual carriageway.

From the day it opened in September last year, the centre has drawn attention to itself with fanfares of marketing hyperbole. "An opulent, relaxed, spacious and dazzling shopping centre modelled on the most prestigious malls in the US," it boasted.

There are no shortage of factors that finally forced the centre's downfall. The overriding problems, according to Mr Scott Barnes of Grant Thornton, the receiver, were two-fold: cost overruns and the harsh economic climate which cut rental income; this latter factor was particularly severe since rents were linked to turnover.

Equally, the collapse of the project can be blamed on fundamental



Hatfield Galleria: the "fun shopping centre" has finally closed its doors after debts of some £175m

flaws in its conception and its controversial planning history.

The story of the Galleria began in the early 1990s when the local Welwyn Hatfield Council agreed in principle to build a shopping centre on land on top of the tunnel over the new A1 dual carriageway at Hatfield.

The council tried to allay fears of local developers and retailers by emphasising that the new centre would be a "specialty leisure centre", which would be obliged to exclude fashion, convenience, food and variety shops.

Critics argued that such a scheme would not be viable. "We felt the scheme would never work," said Mr Roger Carey, development director of Sloane Estates, which built a rival shopping centre in nearby Welwyn Garden City.

But the Hatfield scheme was given planning consent in 1988 by Mr Kenneth Baker, then secretary of state for the environment, who overruled the decision of a public inquiry. By then, retail fashions had changed and the developers decided to upgrade the centre from a "covered street" to a shopping mall.

At the same time, the centre needed more flexibility in its choice of tenants. After some behind-the-scenes

dealings by the council – later described by a High Court judge as an "abuse of power" – restrictions on the choice of tenants was relaxed. Sloane Estates is set to sue the council for damages on the grounds that it would not have gone ahead with its project in Welwyn had it known that the Galleria would ultimately seek similar retail

The Galleria tried to make a virtue out of its lack of well-known high street names and its emphasis on boutiques, restaurants, cinema and a health club.

This concept of "fun shopping" lost its appeal in the depths of recession. In any case, it is still unclear whether the Galleria's catchment area is affluent enough to support such a "theme" centre.

The Carroll Foundation, a private diversified industrial group which developed the Galleria and is considering a rescue, rejects this criticism. It points out that when the centre opened 85 per cent of its 380,000 square feet was let. Furthermore, some shops and restaurants report brisk trade.

Instead, Carroll attributes the Galleria's financial problems to "a combination of a £60m cost overrun in the initial £90m construction budget, an 18-month delay in the original 21-month building timetable and the failure to complete the complex to its original specifications."

Carroll has issued writs totalling more than £500m against several parties, including Aukett Group, the architect. Aukett says that teething problems are only to be expected for a development of this size. "We will defend ourselves vigorously," says Mr Gerry Deighton, Aukett's chairman. "We are not aware we have done anything other than we should have."

Whatever the reasons for the cost overrun, the centre's finances have become unsustainable. Its debts cannot be serviced by its income. A year ago, the developers predicted income of about £10m for 1992.

But the receiver is upbeat about the project's prospects once it is able to support a smaller debt burden. "The Galleria now faces a rosier and more secure future," Grant Thornton said last week, announcing the receivership. Even last week, its comments seemed optimistic. The announcement of more than 2,000 jobs losses at BAe's Hatfield plant will put that optimism to the test.

## A dismal August

In August, commercial property posted its worst performance so far this year, according to the Investment Property Databank, an independent research group, writes Vanessa Houlder.

Total returns slipped back to -0.2 per cent, the lowest single monthly return in 1992. A 0.05 percentage point rise in equivalent yield caused capital values to fall by a full percentage point, the single largest fall this year.

August's poor results have dragged down the year-on-year results, with the total return for the year to August falling back to -1.8 per cent. Rental values continue to fall, dropping by half a percentage point to -7.5 per cent for the

year ending August.

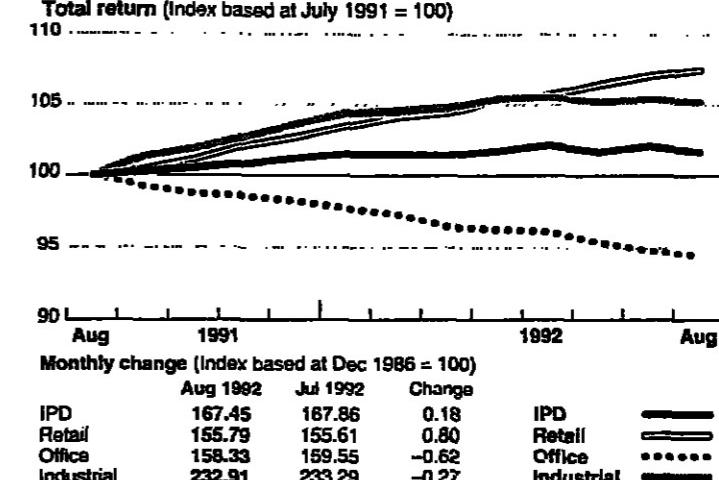
The gap between retail and industrial returns continues to widen, as yields in the industrial sector were driven upwards. The average equivalent yield was pushed to its highest level yet at 11.2 per cent.

Retails were the only sector to show a positive return, with a total return of 0.1 per cent. Office property was the worst hit sector. Rental and capital values fell by about 1.5 percentage points and total returns fell almost half a point below July's return at -0.8 per cent.

The industrial sector has shown signs of volatility, with a total return in August of -0.2 per cent.

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Total return (Index based at July 1991 = 100)



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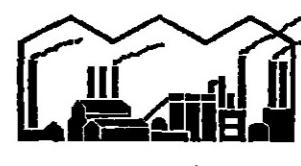
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## TECHNOLOGY

## IBM keeps open mind

**I**nternational Business Machines, acknowledging that some of its big customers are "downsizing" from mainframe computers to open systems networks, is to make its mainframe-class transaction processing software available for use on high-performance IBM computer workstations.

The announcement marks a significant shift for the world's largest mainframe computer maker and reflects the new level of freedom that has been accorded to IBM business units to compete among themselves to provide customers with the best possible computing solutions.

Transaction processing involves the use of computer systems to collect, process and update quickly and accurately online information such as customer purchase records or bank account statements.

This area is traditionally the stronghold of IBM mainframe computers.

However, many IBM mainframe users are now looking to add open systems computing networks, including Unix systems, as a cost-effective alternative to expanding mainframe systems, IBM acknowledged.

Previously, according to competitors, IBM had only reluctantly offered its computer workstations to commercial customers, instead proposing mainframe or minicomputer-based systems for "mission critical" business applications.

With computer workstations, originally aimed at scientific and technical applications, now being used increasingly by commercial customers such as airlines, banks and insurance companies, IBM has shifted its stance.

"IBM intends to be a leader in the fast-growing open systems transaction processing market," said Bill Filip, IBM vice president and president of the advanced workstations division, announcing two additions to the IBM RS/6000 line of workstation that offer performance improvement of more than 20 per cent.

Louise Kehoe

**H**ard rock is a favourite subject among the employees of Scandinavia's construction and mining equipment companies, but they are unlikely to be discussing the latest heavy-metal band to hit the nightspots of the Nordic region.

For Europe's most northerly engineering companies hard rock is the ground under their feet. Producing equipment to drill, hammer or crush it is a challenge which, once overcome, can provide a passport to success in world markets.

Nowhere is that more important than in Finland, where the frozen terrain has bred a number of equipment producers which have benefited in export markets from the expertise necessary for their equipment to survive the battering it takes at home.

For Finnish companies such as Rammer, which makes hydraulic hammers, Lokomo, which produces crushing equipment, and the rock-drill and underground loader producer Tamrock, exporting is now more important than ever.

The local market - down by 70 per cent or more over the past two years, depending on the sector - makes the UK equipment sector look like a beacon of prosperity. But even in good times Finland has been too small a market to support engineering companies' product development spending, and forced companies to look overseas.

Not everywhere outside Scandinavia has such hard rock, however, and the Finnish suppliers have had to spend heavily to manufacture a range of products suitable for all environments or to convince prospective purchasers of new uses for their hard rock equipment.

The Finnish engineering sector has been through considerable upheaval over the past decade, but manufacturing is emerging as a key weapon in equipment producers' attempts to build on their hard rock foundations and remain competitive internationally despite being tucked away in a corner of Europe.

In Lahti, the provincial Finnish town best known as a ski-jumping centre, production of small hydraulic hammers has undergone a quiet revolution since 1990 when Rammer's new automated factory was opened. The factory is one of around 40 flexible manufacturing systems in Finland, with three manufacturing and assembly cells grouped around an automated warehouse system into which raw materials are fed. The critical hammer parts are produced by computer-controlled machining centres and robots and matched with subcontracted parts, with final assembly mainly by hand.

According to Olli Vartiainen, a production expert at the Rammer manufacturing company Bretec,

**A**ndrew Baxter explains how Finland's rock bashers are sharpening up their skills

## Hammer and icicle



Rocking around the clock: Rammer's hydraulic hammer

production times have been reduced from four weeks to one week, and Rammer's new 20-series hammers have been "designed for manufacturing" from the start. But other important advantages of the new system have been increased flexibility and technical quality. The factory was planned to handle six hammer variations, but is now producing more than 40, he says.

The new system is timely for two reasons. Following a reorganisation this year, Bretec (short for breaking technology) has become a manufacturing unit within Rammer-Detec, a holding company ultimately owned by Outokumpu, the big Finnish mining and engineering group.

The Rammer sales company has become a Bretec customer, a system which keeps everybody on their toes. But the new factory has also allowed the group to exploit what

Pekka Heikkonen, Detec president, sees as an important change over the past two to three years in the relationship between hammer manufacturers and producers of the excavator to which hammers are normally attached. "Excavator manufacturers never used to be interested in the attachment business, but now they are," he says. "If they sell an excavator with attachments as a package, they can get more value per unit."

But each excavator company has different design priorities, and none wants to become involved in manufacturing hammers, so companies such as Bretec, which is making hammers for Caterpillar, have an opportunity so long as they can respond to several different customers at the same time.

In the past two months Tamrock, based in Finland's third city of Tampere, has also opened a new factory producing rock-drills. For Tamrock, Finland represents only 2 per cent of sales, and the company has expanded from its base in hard rock drilling into all grades of rock and earth-drilling where different methods apply. That requires investment in the latest flexible manufacturing technology to maintain the company's competitiveness, says Markku Varjonen, marketing communications manager.

But perhaps the biggest transformation in manufacturing methods and culture has occurred at Lokomo, also based in Tampere, which was founded in 1915. On a site which over the years has produced a huge range of mechanical equipment, production has been concentrated on Lokomo's crushers and manufacturing cells installed over the past decade.

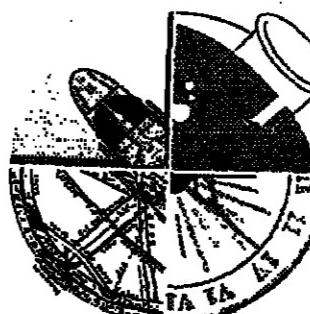
Overall, says Kauko Hinkkanen, workshop manager, manufacturing lead times have been reduced from six to 12 months to just eight weeks. "That's very important for us, because with so many variations and options, forecasting is very difficult," says Pekka Pohjola, area manager.

As at Rammer, Lokomo machines the critical parts of its crushers itself, but has taken the unusual decision to retain its own foundry. Keeping Lokomo Steels, the biggest steel foundry in Scandinavia, is not just a question of ensuring access to large, high-quality castings. Since 1982, the foundry has built its future around "vacuum steel" which has low levels of impurities.

The extra-tough vacuum steel allows Lokomo to use lighter castings for its rock crushers, but also gives the foundry a strong position making castings for water-turbines, diving bells and other equipment where steel strength is crucial.

"Vacuum steel is the reason why we are still alive," says Tapio Saari, Lokomo Steels project manager.

## Worth Watching · Andrew Baxter



Lotus-authored Windows applications.

Via a mouse or trackball, the user can switch between six sections - Diary, To-do List, Planner, Address Book, Notepad and Anniversary - and information in different sections can be linked for quick reference. Lotus Development, UK, 0784 455455.

### Screwbolt to the rescue

DIY enthusiasts know all about fixing shelves to a wall with plugs and screws, but the building industry normally uses products such as expanding anchors - you drill a hole, drop the anchor in and "torque it up".

Plasterer Charles Stockford, who is also managing director of Essex-based PA Fixings, has come up with an alternative - the Excalibur Universal Screwbolt. The device can be used in timber, aerated blocks, brick, masonry, concrete and even steel plate, does not expand and requires no plugs. The screwbolt cuts its own way into a pre-drilled hole with a unique wide-spaced thread, leaving a thick band of material between the thread. With a conventional fine thread, PA Fixings: UK, 0702 206962.

### Tractor takes on a heavier load

Battered by the vagaries of the weather and the Common Agricultural Policy, Europe's farmers are demanding ever-increasing efficiency and productivity from their tractors.

That means larger, heavier implements at both ends, and hence heavier engine blocks and transmission cases to carry the load. But, with the conventional block design of a tractor, this leads to a disproportionate increase in the overall weight, raising energy consumption and soil compaction.

Deere, the big US tractor group, is now tackling the problem with its new 6000 and 7000 Series tractors, which incorporate an independent steel frame that forms the tractor's structural backbone. The full-frame design is intended to give better weight distribution, improving the performance and making it easier to fit front-mounted implements. John Deere: UK, 0949 60421.

## We investigate the man behind The Singing Detective



IN THIS week's Times Saturday Review we explore the dark and bizarre world of playwright Dennis Potter. Ginny Dougray reveals more about him than even his highly autobiographical plays have done.

### To Russia with love

Peter Hughes travels for a long weekend to Moscow and discovers how the evil empire has given way to a friendlier one, which takes Visa.

### Grand plans

Bryan Appleyard talks to Will Alsop, a brilliant architect whose work has always been

considered too radical to be taken seriously - until now. He is the man chosen to put his mark on the traditional face of Paddington Station.

### A good weekend's reading

Cheap ways to update your wardrobe, Stephen Bayley on the menace of the urban cyclist and Clement Freud talks porridge with Derek Hatton. Plus Jonathan Meades is in Brighton this week on his tour of restaurants, cafes and dives.

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## MANAGEMENT



Recalcitrant top executives in Britain should not count their chickens. Contrary to what they may have heard a week ago, before its latest meeting, the Cadbury Committee on the financial aspects of corporate governance is now unlikely to backslide on the substance of its most important proposals.

But nor should advocates of better governance relax. They still need to reinforce the committee's resolve – and to warn boardroom dinosaurs that the alternative to Cadbury's mild proposals will be the imposition of tough regulation.

That in a nutshell, is the delicate-balanced situation facing opponents and supporters of the committee's proposals as, over the next two months, its members try to decide which proposals should be amended – rather than merely rewarded – in the light of the many responses to the draft code which was issued in May. Some bodies have complained that various proposals are excessive, others – notably institutional shareholders – that they are far too puny.

At this stage, only one thing seems sure from talking privately to members of the committee, including radicals: that, despite all the flak it has suffered from both sides, it still wants to try to foster a consensus in support of its proposals – or, at least, in compliance with them. The committee is therefore unlikely to toughen up many of its proposals before the finalised code is published in December. This is in spite of the fact that most are

The Cadbury Committee is under pressure over its plans to reform corporate governance. Christopher Lorenz assesses the arguments

## Standing firm under fire



extremely mild compared with the governance regulations which either already exist in the US, or are being proposed by the Securities and Exchange Commission.

Instead, moves are afoot to spark the creation of some sort of continuous Cadbury review mechanism over the next two years, which could lead to changes during that period in response to corporate behaviour. Originally, the committee proposed merely a review period after that time.

Two of the Cadbury proposals have created a particular stir. The first, supported strongly by the Stock Exchange, is the one which gives the draft most bite (the only one, some critics would argue) that a new listing requirement should oblige companies to declare the extent to which they comply with the code. Where they do not comply, they would have to explain why. Since this compliance statement would be in each company's annual report, it would give shareholders the right to raise the whole subject in detail at annual general meetings.

That is precisely why some top managers oppose the idea. It is why certain members of the Confederation of British Industry persuaded their organisation to object to the

proposal on the grounds of "bureaucracy", despite the fact that the CBI's representative on the committee had already supported it.

With typical tact, the committee's chairman, Sir Adrian Cadbury, has instead attributed the CBI's opposition to a misplaced fear that the code's clauses would themselves be unenforceable. To most people, the enforcement may seem a fine one.

But it is actually rather more than that, since it enables the committee to state honestly, in the best (or worst) tradition of British self-regulation, that compliance with the code's contents is voluntary.

To remove any risk of further misunderstanding about the compliance requirement, the wording surrounding it is likely to be changed in the final Cadbury code – but not the requirement itself.

The second most controversial proposal is that non-executive directors should "monitor" the activities of directors. The noisiest objection here has been the Institute of Directors, which has complained that this would split the board into two interest groups. It has also been argued that this would, in effect, create a two-tier board – a notion which is always held to be anathema to most British top managers, on the grounds that it would open the door to the European Commission's hated employee-directors.

The Cadbury Committee is perfectly aware that, in reality, a growing number of large company boards in the UK has a majority of non-executive directors, who also form either the majority or the entirety of the board's remuneration and audit committees. So they are already, in a sense, on the way to being two-tier. In its response to Cadbury, the Institute of Chartered Accountants of Scotland wisely advocated much greater debate about the virtues of two-tierdom.

Yet, in the interests of consensus, the committee is likely to skirt this issue. It will tone down the wording of its "monitoring" proposal and make a declaration of continued faith in the ability of board members to play a proper supervisory role within a unitary structure.

For the same reason of consensus-building, and also because its remit was supposedly too narrowly financial, the committee is unlikely to take much account of the widespread complaint that it is being far too soft on two of the hottest issues of all: the bases on which top pay packages are both decided and disclosed (or not, as is most often the

case). Unlike in the US, where the SEC proposed rigorous and detailed new disclosure rules three months ago, the issue will be left to fester for many another day.

And fester it certainly will. In many companies, directors are losing their bonuses, and the average rise in their pay packages has at last moderated – though often not as sharply as for other managers.

A few companies are still producing head-grabbing rises in top pay packages which, as at recession-bucking WH Smith this week, are harder to judge – and condemn – than they first appear.

But in far too many other companies, the value of top packages is still climbing out of all proportion to the company's performance – or not falling sharply enough with it. The British Institute of Management has rightly complained about this sort of thing, leaving aside the resentment it causes among less favoured managers and other employees, the most obvious short-term outcome will be increasing annoyance among shareholders.

As with some of the other issues which the Cadbury Committee has chosen to duck for tactical reasons, the probable medium-term result will be a growing political impetus in favour of US-style regulation.



Expertise pays dividends at Krone

## German workers go back to school to get ahead

Leslie Colitt reports that highly-trained employees are the key to the country's success

**G**erman manufacturers never cease to complain that their labour costs are the world's highest, especially when non-wage benefits are included.

But press them a bit harder and they will admit that their highly-trained German workers are a key to the country's manufacturing success.

The cost of employing skilled workers is causing German industry to shift lower-value production abroad.

Klaus Krone, chairman of Krone in Berlin, a medium-size producer of telecommunications components, says German manufacturers are switching to higher technology products.

This has been the experience of his own company, even though

labour represents less than 5 per cent of total costs.

Germany is famous for its training system. This provides for three-year apprenticeships during which most trainees from the age of 16 work on three days a week and attend vocational school for the other two.

Management at Krone, which has 4,100 employees in 17 countries, says this training gives the company's German labour force a significant advantage in both theoretical and practical knowledge over its workers in Britain and Australia which favour on-the-job training.

Thomas Micleket, a spokesman for Krone, says: "A worker in the US has a more narrow training than here and lacks the theoretical background which would make him

more flexible." Krone workers in Berlin said they found it difficult to imagine how foreign workers could cope without having been apprenticed or having attended a vocational school.

Jürgen Rinner, a 38-year-old, did his three-and-a-half-year apprenticeship at Krone when the company was desperate for skilled workers in isolated west Berlin. At that time he earned only DM145 (£7.60) a month compared with the DM1800 which a 16-year-old apprentice starts off with today. He attended vocational school once a week, doing practical work and studying technical drawing, maths and materials science.

Today, young German apprentices go to vocational school twice a week – to the dismay of many small companies which rely heavily on them – and the range of subjects is far greater and more specialised. One language is required, usually English, and social science.

"You can't know enough today," says Rinner. In fact, a growing number of the 100 young people who are apprenticed at Krone each year have Abitur school-leaving certificates, qualifying them for university studies but instead choose to learn a trade through fear of unemployment.

Rinner is one of a handful of maintenance and control workers in an automated hall producing

quick connection components for copper and optical fibre networks. He doubts that on-the-job-training could give a worker the skills he gained during his apprenticeship and vocational school.

"The foundation would be missing" he says.

A colleague, Karsten Vogel, is one of Krone's nearly 200 east German employees, hired since the Berlin Wall came down in 1989. They proved to be as well-qualified as their west German counterparts, according to the company.

Vogel, a 28-year-old electronics worker did his apprenticeship at an east Berlin television plant equipped with modern Japanese equipment.

At the same time, he studied to gain the coveted Abitur. "You

use the next two years to shame boards into doing what is in their companies' best interest: behaving more sensibly.

learned more than you need but you never know where you will end up," he says.

Vogel attended a number of training courses offered by Krone and was soon able to cope with its different control system for the automated equipment.

At first, western workmates kept their distance but finally accepted him when he proved his competence.

Vogel would like to become a technician but says the two years of evening classes he would need to attend are not possible while he continues to work in a three-shift-a-day pattern.

A vital link between the management and workers on the German shopfloor is the *mestre*, the foreman. Jürgen Schumacher, aged 54, and a *mestre* at Krone for seven of his 11 years with the company, says: "The only problems we have are with older employees as their capacity to absorb new information is limited."

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#### INVITATION TO TENDER FOR THE HIGHEST BID FOR THE PURCHASE OF THE GROUPS OF ASSETS OF "KAROLOS FIX Brewery, Ice and Milk Makers SA", of Athens, Greece

"ETHNICO KEPHALEIOU S.A. Administration of Assets and Liabilities" of 1, Skoulastron street, Athens, Greece, in its capacity as Liquidator of "KAROLOS FIX BREWERY, ICE AND MILK MAKERS SA" a company having its registered office in Athens, Greece ("the Company"), which is presently under the status of special liquidation according to the provisions of article 46a of Law 1892/1990.

Invitation tenders

for the highest bid by submission of sealed bidding offers for the separate purchase by public auction (the "Auctions") of one or both of the groups of assets of the Company, described below.

**BRIEF INFORMATION ON THE COMPANY:** The Company was founded in 1927 and was involved in the production, sale and distribution of beer, beer, ice and milk, soft drinks, beer, wine and beer, with a large number of outlets in the Athens area, having its headquarters in the town of Zafyras, Attica, Greece.

At present the Company has 100 employees and its main activity is the production of beer, wine and beer, with a large number of outlets in the Athens area, having its headquarters in the town of Zafyras, Attica, Greece.

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## PEOPLE

## Capital Radio picks Thames's Mansfield



CAPITAL RADIO having come before the Court upon the application of Samuel F. Fortunato, New Jersey Commissioner of Insurance and Rehabilitator of Mutual Benefit Life Insurance Company ("Rehabilitator"), through his attorneys Robert J. Del Tufo, Attorney General of New Jersey, (by Edward J. Dauber, Executive Assistant Attorney General) and Special Counsel to the Rehabilitator, Cole, Schotz, Bernstein, Meisel & Forman, P.A. and Cadwalader, Wickersham & Taft for entry of an Order to Show Cause Why An Order Should Not Be Entered Authorizing and Approving The Transfer of Mutual Benefit Overseas, Inc. to a Receiving Agent and Other Relief.

THIS MATTER having come before the Court upon the application of Samuel F. Fortunato, New Jersey Commissioner of Insurance and Rehabilitator of Mutual Benefit Life Insurance Company ("Rehabilitator"), through his attorneys Robert J. Del Tufo, Attorney General of New Jersey, (by Edward J. Dauber, Executive Assistant Attorney General) and Special Counsel to the Rehabilitator, Cole, Schotz, Bernstein, Meisel & Forman, P.A. and Cadwalader, Wickersham & Taft for entry of an Order to Show Cause Why An Order Should Not Be Entered Authorizing and Approving The Transfer of Mutual Benefit Overseas, Inc. to a Receiving Agent and Other Relief, and the Rehabilitator having filed with this application an Agreement dated August 21, 1992 with Marine Midland Bank N.A., as Trustee and certain bondholders indicated Exhibit A to the Agreement; and the Rehabilitator having requested a hearing date for approval of the transfer and related relief; and, the Court having read and considered the annexed Affidavit of Peter A. Martosello, Jr., and all exhibits thereto; and it appearing that it is in the best interest of MBL's estate to schedule a hearing date on the application; and the application having been properly filed without notice pursuant to R. 4:67-2(a) because no temporary relief is sought, and the Court finding that entry of the Order to Show Cause is warranted, and for good cause shown:

It is on this 21st day of September 1992,  
ORDER AS FOLLOWS:

(1) All parties the annexed Schedule A, and any other parties in interest wherever located, shall show cause before the Honorable Paul G. Levy, P.J. Ch., Superior Court of New Jersey, Chancery Division, Mercer County, 210 South Broad Street, 5th Floor, Trenton, New Jersey 08625 on October 21, 1992 at 9:00 a.m. in the forenoon or as soon thereafter as counsel may be heard why an Order should not be entered:

(a) approving the transfer of Mutual Benefit Overseas Inc. to IBJ Schroder Bank and Trust Receiving Agent;  
(b) approving the execution, delivery and performance of an agreement (the "Agreement") between MBL, Mutual Benefit Overseas, Inc. ("Overseas"), the Trustee and the Bondholders;  
(c) approving the other transactions set forth in the Agreement; and  
(d) authorising such other and further relief as the Court may deem necessary and proper.

(2) Any person or entity seeking to respond to this Order to Show Cause by filing answering certifications or affidavits and briefs with this Court shall do so no later than October 13, 1992. Such answering papers shall be filed directly with the Honorable Paul G. Levy, P.J. Ch., Superior Court - Mercer County, 210 South Broad Street, 5th Floor, CN 977, Trenton, New Jersey 08625, accompanied by a filing fee to the Clerk of the Superior Court in the amount of \$50. Any person may file a verified application to the Court pursuant to R. 1:13-2 to seek a waiver of the Court filing fee by reason of poverty. Responding papers on behalf of any corporation should be filed by a New Jersey attorney, but motions for appearances pro hac vice may be entertained under R. 1:21-2.

(3) All answering papers filed pursuant to paragraph (2) above shall be simultaneously served upon counsel for the Rehabilitator by delivering one set of papers to Patricia Kern, Deputy Attorney General, Richard J. Hughes Justice Complex, CN 117, Trenton, New Jersey 08625 and one set of papers to Michael S. Meisel, Esq., Cole, Schotz, Bernstein, Meisel & Forman, P.A., Court Plaza North, 25 Main Street, P.O. Box 800, Hackensack, New Jersey 07602-0800 and one set of papers to Gregory M. Patrick, Esq., Cadwalader, Wickersham & Taft, 100 Maiden Lane, New York, New York 10036. Any persons seeking access to responses made by others should contact Frances Phane, Legal Assistant, at (201) 489-3000, who will make the papers filed available for inspection at the Cole, Schotz offices.

(4) The Rehabilitator shall reply to the answering papers received by him no later than October 16, 1992, and shall serve that reply upon all counsel or persons who responded pursuant to paragraph (3).

(5) On or before September 25, 1992, the Rehabilitator shall serve a copy of this Order together with all supporting affidavits, exhibits, by first class mail to all parties listed on Schedule A, and shall publish a copy of the Order to Show Cause in Financial Times of London, the national edition of The Wall Street Journal and Luxembourg Worl, such publication to be arranged by Special Counsel to the Rehabilitator. Copies of the Agreement, and related agreements, and all affidavits and supporting papers as filed with the Court, shall also be available for inspection at Cole, Schotz's office at a reasonably convenient time upon request.

(6) Any person failing to raise timely objections to this Order to Show Cause shall be forever barred from raising such objections and that in the absence of such objections, the Court may grant the relief requested without further notice or hearing.

Paul G. Levy, P.J. Ch.

Richard Eyre who took over as chief executive at the start of the year following Nigel Walmsley's move to run Carlton Communications TV business. The radio industry's share of total advertising revenue of about 2.5 per cent is "far below its potential", says Eyre. He blames the poor showing on the fact that commercial TV came to Britain long before commercial radio and as a result has hogged an unusually large share of the national advertising budget.

Eyre, who comes from the advertising world, believes that television's share of national, as opposed to local, advertising

around a third of the total has peaked and the share of commercial radio is poised to grow. "Mansfield shares my vision," says Eyre, who argues that with increasing competition at local level, radio stations like Capital must increase their share of the national advertising market.

Mansfield, currently deputy director of sales and marketing at Thames TV, joins Capital on January 1 and will be responsible for boosting the revenues of a group whose two London radio stations have an estimated 6m people a month.

Having started his career

selling Terry's chocolates,

Mansfield will be one of three executive directors reporting to

Richard Mace, formerly md UK for Christian Dior Parfums, has been appointed sales director of WARNER'S UK, a subsidiary of Warnaco Inc.

Brian Kemmerley, md of WHIRLPOOL UK, has been appointed md of a new regional sales area for the UK, Ireland, Norway and Finland.

Kenneth Brown, recently appointed md of BIBBY & SONS' materials handling division on the retirement of Clive Innocent, has been appointed to the main board.

Christopher Chaloner, executive manager, business planning, of Amerada Hess, has been appointed to the board of PICT PETROLEUM.

Fallon will be succeeded as finance director of BSC by the financial controller, Peter Ellis.

■ Body Shop International, the "green" personal care products group, has appointed Michael Ross to the main board as international director responsible for supporting the operations of the company's overseas franchises.

Body Shop is continuing its rapid overseas expansion and further diminishing its reliance on the UK market, which has been hard hit by recession in recent months.

Ross, 38, previously ran the company's Soapworks factory in Glasgow which was intended as an exercise in improving community relations in a depressed region as well as manufacturing most of Body Shop's soap needs.

Before joining Body Shop, Ross gained international business experience in the oil and gas industry.

## Troika beavering away at the Industrial Society

Bill Beaver, director of corporate affairs at National Westminster Bank until he left abruptly in March, has turned up in the new position of marketing director at the Industrial Society.

A registered charity training between 20,000 and 30,000 people a year, the Society has had a new lease of life since the arrival last year of Rhianon Chapman as director. Beaver says she, finance director Andrew Cameron (formerly of RTZ) and he make up a "troika leading a quiet but determined revolution".

Keen on words like "empowerment", Beaver thinks the

organisation, which in the past few years had rather lost its way, can return to the excellence in training it enjoyed in its heyday under John Garnett who stepped down in 1986 after 24 years as director. "Lots of people go to work in fear; they ought not to. Lots of people are cynical about their work; they shouldn't be," according to Beaver, who spends part of his free time as a Church of England priest in Brixton. "The idea is, we don't charge as much as Harvard but we deliver the goods."

Coarse range from teaching small business how to cope with EC regulation to such "grown-up" subjects, as Beaver puts it, as helping women to deal with the "glass ceiling".

A 46-year-old American who

says that while he sounds as if he is "just off the boat yesterday", is in fact British-trained. He studied Imperial history at Oxford, and later worked for JWT in the UK and then Barnardo's (where he "took the Dr out of Dr Barnardo's"). Next he moved to AGB Research; some two years after he joined, it was acquired by Robert Maxwell's private group of companies, and he became the tycoon's chief of staff "for three whole weeks". He stayed at NatWest for 18 months.



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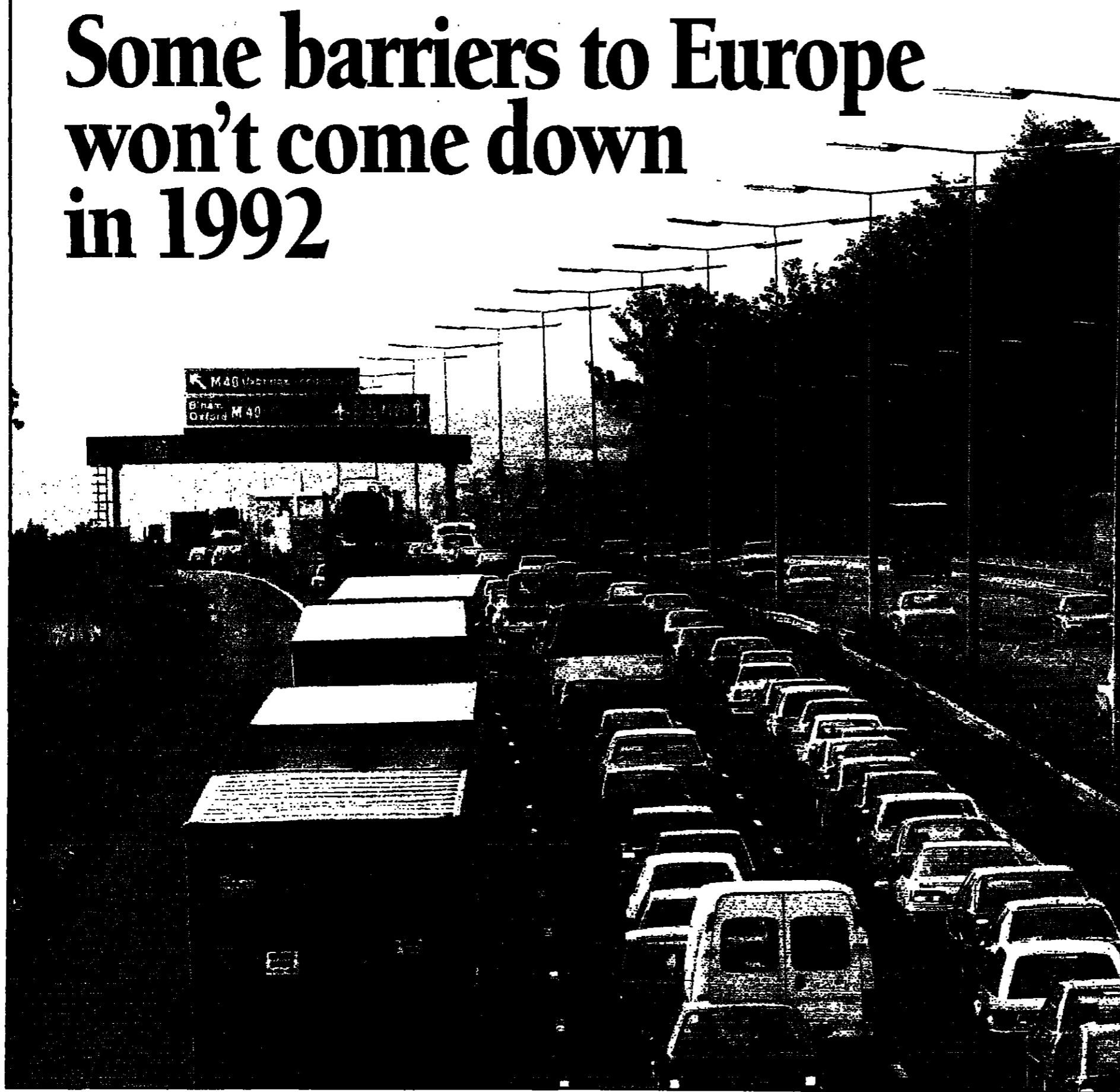
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# Some barriers to Europe won't come down in 1992



## ARTS

Craft/Susan Moore

## Subversive stitching

**T**WO contemporary craft exhibitions in London set out to explode widely held misconceptions. The cosy world of the embroidered tray cloth is rocked by any number of examples of subversive stitching in the Craft Council's avant-garde embroidery show, *Out of the Frame*.

Alice Ketley's "Indian Summer - Man", for instance, soars over three metres high and features a life-size nude, richly textured with densely machine-stitched metal, silk, cotton and rayon threads. His purify face, partially padded, gradually emerges out of the gloom of the picture plane. Stumpwork was never quite like this.

Rozanne Hawksley, now in her 60s, offers a mock reliquary arm in "Liberate me, Domine, de morte aeterna"; a sombre confeciton of black taffeta, jet, pearls and a gloved hand clasping a rosary and hand-mirror. The arm is shrouded in black silk and enshrinéd in a glass-topped black box. In contrast, Maddi Nicholson dazzles with fluorescent pinks and yellows. Materials frequently are unexpected. Janet Ledsham's "Canopy" incorporates maple and aspen leaves, Michael Brennan-Wood has a nice line in Ladybird books, pencils and paperback spines.

For more impressive is Polly Bins' minimalist triptych of geometrically ordered cuts into white cotton – despite a certain debt to Lucio Fontana. Only rarely do painterly treatments succeed. Audrey Walker's long, random stitches are used to great atmospheric effect in "These Golden Days", its texture skin to that of paint.

Textures and subtle surface patterns are the delights of this show. Hannah Frew Patterson shows great sensitivity in exploiting the intrinsic qualities and beauty of specific materials. Her abstract "Stromie Slab" manipulates hand-made silk felt and hand-dyed silk fabrics, some treated with gelatine, others gathered, shredded and layered. Hazel Bruce chooses to burn, layer and cut Habotai silks and cottons, and then to paint, print and patch.

The show, which is of British work only, is witness to the various revolutions which transformed the textile arts in the 1960s. Since then, it has appeared that there is nothing that fabric, and the stitching techniques traditionally associated with it, cannot be persuaded to do.

Surfaces are moulded, animated, distressed and encrusted using a wide variety and media and techniques appropriated from the art school. It comes as no surprise to discover that a number of makers here began their training as painters, sculptors or ceramicists. We find textile vessels, and a menagerie of fantastical animals that have precious little in common with soft toys. Kate O'Toole's heart-shaped "Valentine" cushion is nothing other than a frilly "construction", complete with absurd naked Action Man and a mass of rubber creepy crawlies. Pure Jeff Koons kitsch on a domestic scale.



'Sammy Samula in the Skull': a work in taffeta, satin, lining fabric, towelling, applique and machine embroidery and shiny mirrors by Maddi Nicholson

*Bound to Please!* at the Royal Festival Hall (until October 4)

offers a glimpse at the ever-expanding boundaries of book board and slip case. There is not a piece of red morocco in sight. Among those represented is Cathy Robert, something of the Damien Hirst of bookbinding after her squirm-cover for *The Practical Encyclopedia of Freshwater Tropical Aquarium Fish*. Here, the letters forming the August name of Appolinair cascade down the front of her binding of selected poems – and down the patinated bronze of its sculptural stand. Are such bulky excrescences really desired by bibliophiles?

Far more covetable are the books that appear not only user-friendly but alluringly tactile. Romily Samuels Smith employs soft pink goatskin, overlaid with white calf for Plato's *Symposium*. Jen Linday chooses limp, mottled velum for Gerard Manley Hopkins. For a cover of a book of 7th century Arabic poetry, John Pearson suggests great age and fortunate survival by dyeing linen in tea, and throwing in a handful of small needles during the drying process to produce smoky marks. The

linen is dyed, dried, waxed, flattened and folded, and finally fastened by calfskin ties.

It is tempting to suppose that even that curmudgeonly Old Devil Philip Larkin may have approved of Jenni Grey's ingenuous perspic, wood and brass container for "Required Writing". From certain angles it appears to be empty.

*Out of the Frame* continues at the Crafts Council Gallery, 44a Pentonville Road, Islington N1, until November 1, and tours to Wakefield, Coventry and Aberystwyth in 1993.

Jazz/Garry Booth

## Joey Calderazzo/Barbara Thompson

A funny thing about jazz, especially when it is performed in bars, is that the group may have met only hours before they take to the stand. Having rehearsed together for an hour or so in the afternoon they go out with some standards and follow the leader using eye and ear contact more than chart to find the way. Some leaders helpfully telegraph their direction while others simply do what they always do and leave their sidemen to come along if they want to.

Pianist Joey Calderazzo takes a third option and apparently enjoys the company of strangers. A contender, along with the likes of Julian Joseph or Marcus Roberts, for the hearts of youthful modern jazz fans, Calderazzo is a likeable and unpretentious young man. Heard at the Jazz Café earlier this week without his regular band but with Britishers Winston Clifford

(drums) and Gary Crosby (bass), the American showed why Blue Note, and his occasional sidemen, like him. A nimble player, with an unforced tone, he has a seeming right hand and a way with minor chords on the left. Well modulated in delivery, his technique is to work up to a swinging number from an almost standing start – egged on here by Clifford's tough Art Blakey-like drumming. The exchange of energy in a trio is usually exciting because the three way dynamics demand it. At the Jazz Café Calderazzo seemed keen to make the three sides equal and as a result rationed his solo work to great effect. Thus, original ballads which started innocuously soon developed into full steam ahead workouts as Calderazzo bounced across the keyboard.

A new trio recording with drummer

Peter Erskine and bassist John Patitucci, his third date for Blue Note, is due in February and promises to be an interesting proposition.

\* Having a less happy time in clubland (The Vortex) without her regular band was saxophonist Barbara Thompson. Boldly tackling originals such as "Secret Soul" and "Jaunty" from the recent album *Breathless*, as well as standards like "The Man I Love", Thompson's playing was sweet and unfussy. Some uncertainty happening around her and an extremely noisy house conspired to detract from the clean and vocal phrasing which fought for a fair hearing, however. Better to catch her at Ronne Scott's other club in Birmingham up to and including the September 26 where she will be surrounded by her usual Paraphernalia.

## BBC documentary wins Prix Italia

The BBC has added once again to a unique record of success at the Prix Italia, oldest and most respected of all the world's broadcasting festivals, by winning this year's prize for television documentaries with *War, Lives and Videotape*. The programme, made by Nick Danziger, was one of the "Video Diaries" series in which non-professionals have been lent video cameras, given rudimentary training, and encouraged to produce personal documents. Danziger's tells of his efforts to provide a home in Kabul for orphans growing up in the mental hospital.

The prize of £15m (about \$17,500) was won against competition from 32 other entries submitted by 22 countries. The special, or second prize, was won by a Belgian programme called *Les Amants D'Asiles* which tells the extraordinarily dramatic story of a court case concerning a crime of passion.

Christopher Dunkley

Theatre/David Murray

## Rosmersholm

This is late-Ish Ibsen, which means that it is horribly difficult to play now for full value. Annie Castledine's production is fluent, unfussy, dramatically well-pointed; Joan Tindale has translated the text into easy modern English – though that leaves the principals' unbrookable effusions about Freedom and the Joy of Life sounding eccentrically quaint. For Ibsenites and for theatre-lovers who want to improve their education, this *Rosmersholm* is seriously collectable, but some way off spot-on.

A quick re-cap: Rosmer is a scholarly Pastor (now ex), the heir of a distinguished family in his Norwegian town. Widowed when his unstable wife flung herself into the mill-race, he has been not merely consoled by his young nurse-companion Rebekka (as the Young Vic programme insists upon spelling her), but transformed from moralising conservative to radical freethinker. He lends his name to a muckraking liberal journal, and his old Establishment friends – represented by Headmaster Kroll – are scandalised. Kroll uneasily sounds worrying facts about Rebekka; she and Rosmer examine their relationship and their ideals in a bleak new light: tragic dénouement.

As so often with late and late-Ish Ibsen, we can recognise that matters of elevated moral import are at stake – and on a good night, be moved by them; but the theatrical scaffolding designed to raise them high seems period-bound and dusty. To our sceptical ears, everybody sounds naïvely windy, or plain hypocritical. When we are meant to shudder or feel lofty thrills, we snigger. Sufficiently charismatic playing by the six-strong cast can override the hazards; here, however, six very intelligent performers are all more or less miscast.

Corin Redgrave's Rosmer, persuasive in his own terms, is a crumpled teddy-bear, ready



Corin Redgrave and Francesca Annis

with wry, self-deprecating little smiles whilst the text insists upon his sober *gravitas*. No trace of the former right-thinking orator is detectable, nor therefore any reason why the town's reactionary Right should be so keen to keep him. As Rebekka – a fervently idealistic girl, brought up in the stark North by a liberal stepfather (or perhaps incestuous father) with "advanced" books – Francesca Annis is irresistibly chic, moving sensuously and self-appreciatively, and wielding an urbane, knowing chuckle.

Instead of a passionate backwoods Utopian, we see a lady whom Kroll's nasty diagnosis (ambitious, calculating seductress) fits all too well. When she succumbs to it near the end, it seems a matter of facing the undying facts, when we ought to feel an engineered subversion of blazing ideals. Similarly, Allan Corduner's

Kroll – a pompous, edgy hantam-cock, towered over by Redgrave's gentle Pastor – is so briefly fixed from the start as to devalue his pragmatic wisdom later to cheap point-scoring. Old Ibsen gives his conservative monsters a fairer lease than that.

Bernard Lloyd makes Rosmer's unregenerate old tutor little more than a ruined poseur and dandy. Miriam Karlin is curiously enlisted as the Rosmersholm housekeeper: we expect more of her than the role could ever afford, and she treated her final lines (stagey reportage on the double suicide) with numb disdain. The piquant casting of a black actor, Leo Winger – complete with Afro-Caribbean accent – as the crusading small-town journalist, given an extra filip of unreality to the scene.

At the Young Vic, S.E.1, until October 31

## Music Theatre/Andrew Clements

## Toovey's 'Ubu Roi'

The cartoon cuts of Alfred Jarry's *Ubu Roi*, much celebrated 19th-century precursor of the Theatre of the Absurd, seem to offer a constant temptation to opera composers. Only last year Penderecki's *Ubu Rex* appeared at the Munich Festival, and now Andrew Toovey's version has been staged in Cardiff by Music Theatre Wales, which commissioned it. The touring production by Keith Turnbull is shared with the Banff Centre in Alberta, Canada.

Toovey, born in 1962, has already amassed a substantial catalogue of works; an article by Michael Finnissy in the most recent issue of the magazine *Tempo* offered a useful introduction to his music. *Ubu* is his second theatre piece, but much more substantial and ambitious than its predecessor, based upon on Ariadna. Everything the composer has written it about suggests a summation of his development so far, and hints at the possibility of a fix on his musical style and future prospects. But in both these respects, and in fact from every other perspective too, the evening is a huge disappointment, musically thin, dramatically unfocussed and doggedly

unfunny.

The libretto was prepared by Toovey and Michael Finnissy, making a translation of Jarry's original that is at pains to preserve and to enhance where necessary its scabrous and scatological elements. The intention seems to have been to write an Offenbach comic opera for the 1990s; perhaps the tale of the terrible *Ubu* is meant to have an awful resonance for our own times. The grotesque Pa Ubu, the Essex Man of his day, is goaded by his equally noxious wife into killing the King and seizing power for himself; he then runs riot in his kingdom, reducing it to ruins by destroying its entire social fabric.

Toovey's version is far too leaden, and the humour impossible coarse-grained to carry any kind of satirical force. An opera that considers that a line like "Then I'll get the fuck out of here" becomes side-splittingly funny just because it is sung to an ornate vocal line in dire straits. The score is most convincing when deliberately intended as pastiche; there are some wilding libertine numbers, cornily melodic. The accidental pastiches of the violence of Birtwistle's *Punch*

and *Judy* or of Maxwell Davies's hyper-expressionism, ring less true, perhaps because they are never placed within a convincing frame.

*Ubu* does not lack the courage of its convictions, but its full frontal assault on the audience's finer sensibilities is never accurately targeted. Toovey is a much more discriminating composer than he allows himself to be, and a few beautifully imagined passages towards the end of the opera give that game away.

The production is reasonably effective, the performance conducted by Michael Rafferty enthusiastic. Both Richard Morris's Pa and Gale Oxley's tenor Ma are larger-than-life horrors; there is a neat Prince Buggerlips from Anne-Margaret Cameron, while Twyla Augustson, representing both the Nobility and the Army, deals with some stratospheric coloratura with great aplomb.

St David's Hall, Cardiff, further performance tonight, and then touring to Milford Haven (October 1), Aberystwyth (October 3), London (Queen Elizabeth Hall, October 5), Swansea (October 7), Builth Wells (October 10)



The Festival of Scandinavian Arts devised by London's Barbican Centre (Nov 10-Dec 13) will be the largest celebration of Scandinavian culture ever held in Britain.

There will be a rare opportunity to view the full span of Edvard Munch's career, as part of a survey of 14 Scandinavian artists over the past 100 years (coinciding with a major Munch retrospective at the National Gallery). The Design Museum will stage an exhibition focusing on how 20th century Scandinavian designers have influenced their British counterparts and the latest trends in Scandinavian design.

The musical highlights are a Nielsen cycle with Simon Rattle and the CBSO, and a Sibelius cycle with Colin Davis and the LSO. Mariss Jansons and the Oslo Philharmonic give the opening concerts, and other visitors include the Gothenburg Symphony Orchestra conducted

by Neeme Järvi, Swedish trumpet virtuoso Hakan Hardenberger, the Reykjavik Wind Quintet, Anne Sofie von Otter and other leading Scandinavian singers. Finnish conductor Jukka-Pekka Saraste directs two of the five new music programmes in The Place Theatre. The programme also features Norwegian jazz saxophonist Jan Garbarek, Icelandic rock group Mezzoforte and a trio led by Danish contemporary jazz pianist Thomas Clausen.

There will be a Nordic film season attended by Liv Ullman and other great names of Scandinavian cinema, and the talk programme features the Iceland president, Vigdís Finnbogadóttir. Booking by post at Barbican Centre, Silk Street, and by telephone on 071-638 8891.

## EXHIBITIONS GUIDE

AMSTERDAM Rijksmuseum Meeting of Masterpieces: Lodovico Carracci's *The Vision of St Francis* and *Titian's Madonna and Child with John the Baptist and Catherine*. Ends Nov 8. Also Drawings from the Age of Bruegel: the Frans Luyt Collection. Ends Nov 8. Closed Mon.

Stedelijk Museum Peter Halley: recent work. Ends Nov 1. Also Sigmar Polke: paintings. Ends

Nov 29. Daily Van Gogh Museum Felix Vallotton (1865-1925): Swiss Post-Impressionist who joined the Nabis. Ends Nov 1. Daily COLOGNE Wallraf-Richartz-Museum From Brueghel to Rubens: the Golden Century of Flemish Painting. An exhibition of 150 paintings and 170 graphic works from the years 1550 to 1650. Ends Nov 22. Closed Mon.

FRANKFURT Schirn Kunsthalle Gennaro Art of the Baroque Age. Ends Nov 9. Daily Städel Oskar Kokoschka and the Puppet. Ends Oct 18. Daily Deutsches Architekturmuseum Modern architecture 1900-50: 600 drawings by German architects. Ends Nov 28. Closed Mon.

GENEVA Musée Barbier-Mueller Art of Benin: 20 pieces of bronze and ivory. Ends Oct 15. Also Femme Nue, Femme Noire: African sculptures of women. Ends Oct 13. Daily Musée d'art et d'histoire Between Byzantium and Islam: objects in clay and bronze discovered during recent archaeological work at two sites in Jordan, including mosaics from a Byzantine church and the remains of a fortress and mosque. Ends Feb 21. Closed Mon.

Pitti Palais Louis Vuitton and the Fauves. Ends Oct 30. Closed Mon.

HANNOVER Sprengel Museum Art from

Costa Rica: 100 works by 30 artists whose inspiration came from the German Expressionists. Ends Oct 25. Closed Mon.

HILDESHEIM Roemer und Pelizaeus Museum The World of the Maya: archaeological treasures from central America, illustrating the rich civilisation of the Indian peoples before the arrival of Columbus. Ends Nov 2. Daily LAUSANNE Musée d'art Contemporain Roy Lichtenstein: 70 works by one of the founders of the pop art movement, illustrating his stages in his work over the past 20 years. Ends Jan 31. Daily Musée Cantonal des Beaux-Arts Adolphe Appia (1862-1928): drawings by the Geneva-born artist and stage designer. Ends Nov 1. Closed Mon.

LONDON Royal Academy of Arts Sacred Art of Tibet. Ends Dec 13. Also Alfred Sisley retrospective. Ends Oct 18. Daily Hayward Gallery Art of Ancient Mexico. Ends Dec 6. Daily Courtauld Institute Kokoschka: works on paper from the Princes Gate Collection. Ends Oct 28. Daily

Barbican John Heartfield: father of photomontage. Ends Oct 18. Daily Tate Gallery The Painted Nude. Ends Dec 27. Also George Baselitz (b1938): prints 1964-90. Ends Nov 1. Daily Whitechapel Art Gallery Juan Gris (1887-1927): retrospective of the Spanish painter who joined Picasso and other

members of the Parisian avant-garde in the great Cubist experiment. Ends Nov 29. Closed Mon.

MADRID Fundación Juan March David Hockney: 76 paintings, photographs and drawings. Ends Dec 13. Daily MUNICH Kunsthalle der Hypo-Kulturstiftung Expressionist watercolours, drawings and prints by members of the Brücke. Ends Nov 1. Daily Lenbachhaus Gabriele Münter, one of the foremost female artists in early 20th century Germany. Ends Nov 1. Closed Mon.

Neue Pinakothek Townscapes from St Petersburg. Ends Nov 27. Closed Mon.

NYORK Museum of Modern Art Henri Matisse (1869-1954): the first full-scale retrospective since the 1970 centenary exhibition in Paris. It consists of 400 works, including 30 of the most important paintings and a generous selection of sculptures, drawings, paper cutouts and prints. Ends Jan 12. Closed Wed (call Ticketmaster 212-307 4545)

Metropolitan Museum of Art Ribera: a retrospective commemorating the 400th anniversary of the Spanish painter's birth. Ends Nov 29. Also René Magritte: 150 works by the Belgian surrealist. Ends Nov 22. Closed Mon.

Guggenheim Museum The Great Utopia: the Russian and Soviet Avant-Garde 1915-32. Ends Dec

15. The SoHo site has the set of murals which Chagall painted for Moscow's Jewish Theatre in 1920. Ends Jan 17. The main museum is closed on Thurs, the SoHo site on Tues.

IBM Gallery Christopher Columbus and the Spanish Exploration of the Indies: more than 70 objects from public and private collections in Spain, including documents, maps and scientific instruments. Ends Nov 7. Closed Sun and Mon.

Whitney Museum of American Art Figurative Works from the Permanent Collection. Ends Nov 29. Also Homecoming: William Johnson and Afro-American 1938-46. Ends Oct 25. Closed Mon.

PARIS Grand Palais The Etruscans and Europe: pottery, bronzes, wall paintings and jewellery illustrating the harmonious civilisation which formed a link between ancient Greece and Rome, and influenced art and craftsmanship in central and western Europe. Ends Dec 14. Closed Tues, later opening Wed (ave du General Eisenhower).

Grand Palais Biennale des Antiquaires: Pier Luigi Pizzi has devised a theatrical mise en scène for exhibits spread over 4500 square metres ranging from a terracotta chariot 1150-800 BC to a sensual Venus in oil on copper from around 1800 AD. from royal dining room chairs to precious art deco furniture. Ends Oct 4. Daily

Espace Electra The Meeting of Two Worlds through the Eyes

## FINANCIAL TIMES

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Friday September 25 1992

## Time to assess Mr Clinton

**WHEN SOME 400 leading US businessmen, some of them big Republican contributors in the past, declared their support for the president's November opponent, Governor Bill Clinton, it is time to take the US opinion polls seriously. The election was always Mr Bush's to lose, and the evidence continues to suggest that he will duly lose it. If he does, America's partners will lose a long-familiar friend, whose prime interest – fatally, perhaps, for his re-election hopes – was foreign policy, and will have to come to terms with a successor who is, internationally, a virtual unknown.**

This is hardly a novelty. The US system usually finds its leaders from domestic politics, rather than from the experienced cabinet hands who normally succeed to the leaderships of European political parties. Presidents Truman, Kennedy, Johnson, Ford, Carter and Reagan were each accused in their time of dangerous naivete in foreign affairs; they did not do notably worse than the experienced presidents, Nixon and Bush. The fact that Mr Clinton will find it easier than Mr Bush has done to shed the expensive trappings of the cold war may even prove an advantage, especially in restraining the US budget deficit.

However, the main problem of the present day is recession rather than ideology, so Mr Clinton's economic policies will be of far more interest to his partners than his foreign policy. Some of his speeches during the campaign have shown disturbing protectionist undertones, and his opponents have painted him as a covert liberal, whose promises of fiscal restraint are not to be believed. Only an extreme optimist would believe that the deficit reduction sums set out in his campaign

platform add up. Fortunately, there is a good deal of evidence that Mr Clinton is coalising conservative rather than liberal tendencies. His record in Arkansas is of a tight and sometimes tough administrator, prepared to confront extravagance and to do some of the things, such as imposing performance-related pay on public servants, which are still only agenda items for Britain's Conservative government. He has brought new enterprise, and some prosperity, to a previously depressed southern state.

His campaign proposals for a tough reform of the welfare system and for a cap on health spending are not those of a soft-hearted liberal. The rumour that he would try to recruit Mr Paul Volcker as Treasury secretary is still more suggestive. His demand for a line-item veto, giving him the power to block purely vote-buying spending proposals, steals a long-standing item from the Bush agenda. The difference is that Mr Clinton, working with a Congress of his own party, and with many new members free of long-standing political debts, might get it enacted.

This political change, coupled with Mr Clinton's freedom from personal political debts, is the strongest reason for believing that a Clinton administration would develop a new, activist style. He believes that government action, mainly through large investment in education and the infrastructure, can secure better growth. Those who believe that recession is the biggest world threat might welcome a Clinton victory. Those who believe, with the IMF, that US and German fiscal deficits are the biggest bar to recovery, will still have some reservations.

## Public sector pay

AS TREASURY ministers struggle to contain UK public expenditure, hard decisions loom. Government funding for the building programmes of housing associations is threatened. The inner cities may lose money for urban regeneration to ease the introduction of the council tax. Important transport projects such as London's Crossrail will be postponed. Cutting these programmes – all of which generate employment – will do nothing to help end the recession.

Yet the cuts might be less painful if the government seized control over public sector pay. Running at more than £70bn this year, the public sector pay bill accounts for almost a third of general government expenditure. It has been rising at around 10 per cent annually in the last two years – almost double the rate of inflation at a time when there has been no economic growth. As today's New Earnings Survey shows, average pay in the public sector is now higher than in the private sector for the first time since 1986.

Public sector pay increases tend to lag behind awards in the private sector in times of boom and overtake them in recession. But the New Earnings Survey figures suggest that it is the time for the catching-up to stop. If the government is serious about refining in public expenditure, its pay bill must be at the top of the list. Mr Howard Davies, the new director-general of the Confederation of British Industry, has called for the public sector pay bill to be frozen. That seems eminently sensible.

Sadly, a bad start has already been made to the pay round with this month's settlement for the

public. With the system of police remuneration under review, the government might reasonably have shelved this year's inflationary 6.5 per cent increase due under the Edmund Davies formula. Unfortunately it did not. The same mistake should not be made with firemen's pay, likely to rise by more than 6 per cent next year unless their pay formula is set aside.

Freedging the pay bill would be simple for the civil service and armed forces, where the government is the employer. However, a firm line is also needed on the pay of almost 1m people working in the health service and 2.5m in local government. The government should make it clear that funding for these services for the coming year will be on the basis of an increase in the overall pay bill. If local authorities concede increases in the pay bill and pass the cost on to local taxpayers, the government must ensure that the blame is firmly pinned on their profligacy.

A freeze on the total pay bill does not rule out pay rises for some. Where efficiency gains are made – for example through contracting-out of services – the savings will be available to increase pay within the organisation. However, the emphasis should be on improving incentives for experience and good performance rather than across-the-board increases. Performance-related pay still plays an insignificant role in most of the public sector and has not yet penetrated some such as teaching. Fast progress should now be made on extending its coverage throughout the public services.

## Hounded down

Mr David Mellor was hounded from office by the British tabloid press. He was right to refuse to resign for as long as he did, and he should not have been forced to go in the end. The private life of a politician should not determine his or her suitability as a minister. Mr Mellor's admitted adultery was an unfortunate incident which in other countries might not have been thought worthy of mention. A peculiarly British prurience led to it being magnified out of all proportion.

It might be argued that it was not his affair with an actress that brought his downfall. By accepting an expenses-paid holiday in Spain as the guest of the daughter of a senior figure within the PLO, Mr Mellor showed a lack of judgment. True, although the prime minister has supported him in his denial that the visit breached the ministerial code of conduct. The same lack of judgment might be discerned in his business/holiday visit to Abu Dhabi, which would have looked better had Mr Mellor bought his own ticket.

These are not incidents of which the former secretary for the national heritage can be especially

**I**s the case for an independent central bank in Britain an idea whose time has finally come? Or is it just one more overblown nostrum of the kind that has contributed to the exceptionally erratic path of British monetary policy over the past two decades? Whatever the answer, the arguments for an independent central bank will run and run in the aftermath of the *debacle* over the exchange rate mechanism.

The issue of central banking independence has already been aired in the course of the debate on the Maastricht treaty, which contains a blueprint for an independent European central bank. The emphasis on independence undoubtedly stems from the success of the Bundesbank in achieving price stability in Germany within a context of high economic growth. Given the pivotal position of the Germans in the negotiations over monetary union it was inevitable that the Bundesbank should become the model for any European central bank. But the idea also derives wider support from the work of thinkers such as Friedrich Hayek and from the adherents of political choice theory.

Current academic theories on central banking hold that since there is no trade-off in the medium and long term between growth and employment, on the one hand, and inflation on the other, the only sensible goal for a central bank is the exclusive pursuit of price stability. But as there remains a short-run trade-off, politicians who work within the constraints of an electoral timetable will always be tempted to engineer pre-electoral booms regardless of the longer run inflationary consequences. That, in essence, is the argument for protecting central bankers from political interference. It particularly appeals to the growing band of people who favour explicit constitutional limitations on government.

The idea has obvious relevance for countries such as Britain where inflation has proved highly resistant to orthodox treatment. A huge body of academic evidence suggests that more independence, however defined, is accompanied by lower inflation. But work by Alberto Alesina and Lawrence Summers\* does not confirm that freedom from political interference delivers lower unemployment, a more stable economy or higher growth – this, despite frequent assertions that the anti-inflationary credibility which supposedly derives from independence encourages more rapid adjustment in labour markets.

Nor does the existence of a correlation between independence and low inflation mean that independence is a *sine qua non*. France has recently achieved a lower rate of inflation than Germany despite the Bank of France being more subservient to government than most. What was the key to this impressive disinflationary performance: the exercise of political will, or the institutional arrangements that the French borrowed from the Bundesbank via the ERM?

Japan's ability to control inflation over the past decade has compared more than favourably with that of Germany or the US, where the Federal Reserve enjoys a high degree of independence. Yet the Bank of Japan ranks low in the independence stakes because it is so closely tied to the apron strings of the Ministry of Finance (MoF). That said, it is the officials, not the politicians, who count at the MoF. And in a system where the governorship alternates between appointments by the Bank of Japan and the MoF, the bank tends to become more inde-

Currency turmoil has raised the question of whether the Bank of England should be more independent, says John Plender

## Threadneedle street credibility

### The value of independence



should be related to the inflation outturn. This idea was shelved because it was thought politically inflammatory to increase the governor's salary for taking deflationary measures that might throw people out of work. But a sanction remains: if the governor fails to deliver, reappointment is unlikely.

It is conceivable that something more akin to the New Zealand version of independence could be acceptable in Britain. But the existence of an override might be thought to dilute the anti-inflationary commitment. And as David Marsh has pointed out in his new book on the Bundesbank, referred to here on Wednesday, the German central bank only acquired credibility over a long period in which forceful bankers engaged in constant trench warfare with the likes of Konrad Adenauer and Helmut Schmidt as well as Helmut Kohl.

With the benchmark German bond standing at nearly 7½ per cent, more percentage points more than German inflation and marginally higher than comparable US Treasury securities – the Bundesbank is clearly having to fight the credibility battle again and again. Would British politicians and central bankers be capable of such dogged persistence in pursuit of low inflation?

It is tempting to argue that any government that so cheerfully abandoned control over its monetary policy to the Germans could hardly object to giving away control of the Bank of England to British central bankers. What has the Treasury got against the Bank of England that does not apply with greater force to the Bundesbank? But then the government only passed the buck to the foreign central bankers with an opt-out clause on Emu and, as we saw last week, the ERM always contained an opt-out clause anyway. Would such a government offer the Bank of England a version of independence worthy of the name?

**A**s for the people who run the Bank of England, their undoubted resolve could no doubt be reinforced by different institutional arrangements. But whether they would ever be a match for the inheritors of the great Prussian civil service ethos who run the Bundesbank is an open question. In a clannish British culture that no longer attaches overwhelming priority to the protection of the currency, the risk might be similar to that in Ireland, where central bankers are sometimes alleged to be more close to the politicians, notwithstanding their central bank's high degree of formal independence.

To return to the academic statistics, there could be another explanation for the low correlation between independence and low inflation. To wit, those electorates which give their central banks independence may be precisely the ones that value price stability most. In which case, thinks Prof Goodhart, the act of granting independence to a central bank to pursue policies that the public does not want could lead to severe political problems.

Certainly it is striking how often the case for an independent central bank in Britain is put most vocally by politicians who have left office (Lord Tabbitt, Lord Lawson) or who are unlikely to hold it in the foreseeable future (Mr Paddy Ashdown, Mr Alan Beith). That correlation is perhaps even more impressive than the one provided by the academics. Over to you, Messrs Major and Lamont.

\* Harvard Institute of Economic Research Discussion Paper No 1495.

## Set fair for progress

Middle East peace talks have adjourned on an optimistic note but with no breakthrough, says Hugh Carnegy

**I**f there is one person who encapsulates the state of the Middle East peace negotiations, which adjourned yesterday after a month of talks in Washington, it is Ms Bushra Kanafani, Syria's spokeswoman.

Ms Kanafani is canny, cautious and clipped as befits the secretive, ruthless regime she represents. But the severity of old sometimes gives way to a lighter tone, even to good-natured bantering with Israeli journalists. "You know we have a saying that before it rains it must become cloudy," she said this week. "But it is not cloudy yet, so I cannot expect rain tomorrow."

So it was that the first round of peace talks held since Mr Yitzhak Rabin came to power in Israel in July, pledging to accelerate the peace process, ended yesterday without any significant breakthrough.

But just as Mrs Kanafani's manner contains tantalising hints of a change of attitude, so there are grounds for believing that the talks may yet produce positive results. All sides have agreed to return to the table in late October. As Mrs Kanafani said: "Don't take it that the discussions so far have not been very useful."

This, in itself, is something of an achievement. Almost a year and six rounds of negotiations have now passed since the talks were launched at last October's Madrid peace conference. In that time negotiations have become the established way of doing business for the Arabs and Israel in a way that was previously unthinkable. Five strands of multilateral negotiations are proceeding on arms control, economic co-operation, water resources, environmental issues and refugees, involving dozens of Middle Eastern and other nations.

"The peace talks might fail," says

of the Washington Institute for Near East Policy, a Jewish-funded think tank. "But things can never go back to the way they were before. Arabs and Israelis meet regularly to discuss problems now."

While the four tracks of bilateral negotiations between Israel and, respectively, the Palestinians, Jordan, Lebanon and Syria, have failed to resolve their wide differences, they have been characterised by cordial and determined efforts to keep the process going.

Israel and the Palestinians have still not fully agreed the terms for a permanent Palestinian self-government in the occupied West Bank and Gaza Strip. Such an agreement would precede talks on a permanent territorial settlement. The Palestinians remain afraid that this two-stage approach will prejudice their goal of an independent state.

There are positive signs, however. Mr Rabin – in contrast with his predecessor Mr Yitzhak Shamir – has turned a blind eye to close consultations between the Palestinian delegation from the occupied territories and the Tunis-based Palestine Liberation Organisation.

Equally significant, in the past

try to find ways forward which were not tape-recorded as all the main negotiating sessions have been.

In the Syrian-Israeli talks the issue revolves around the Golan Heights, occupied by Israel since 1967. Mr Rabin, despite opposition at home, has signalled a willingness to give back at least some of the heights if Syria commits itself to a full-fledged peace treaty. Syria puts the issue the other way around: It will not commit itself to full peace until it is assured of getting back all the Golan.

The intention to issue this week an initial joint document of principles that would be the basis for negotiations fell down on the Golan question.

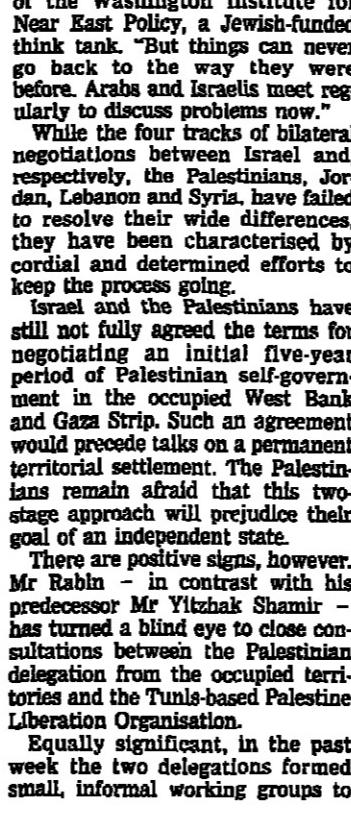
Talks between Israel and Jordan and Israel and Lebanon are less difficult than those with the Palestinians and Syria. But here lies another complication: how to co-ordinate all four sets of negotiations so that they move roughly in step.

Privately, all sides agree that in the end, they are unlikely to be able to make real progress without the active intervention of the US, which has stayed mainly on the sidelines.

"At a certain point only the Americans can come up with a solution on the Golan that will be less than the Syrians demand right now and more than any Israeli government could afford to propose by itself," said a senior Israeli delegate.

Until recently there was an assumption that the talks would not resume until after the US presidential election in November. Now all sides have agreed to come back before then.

No great shift in US Middle East policy is anticipated should Mr Bill Clinton defeat President Bush. But it will be hard to make significant advances in the peace process until a new administration is established and able to give the talks its full attention.



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# Here a squiggle, there a wobble



**John Major** Mr Major's run of ill-fortune continues. He has lost a strategy, forfeited a vision, and now failed to protect a best friend in his cabinet.

I will come to the nub of the matter of Mr David Mellor in a moment. Take the big stuff first. The prime minister has spoken. The government's intentions remain the same: they are as clear as mud. The cabinet's strategy for Europe and the economy looks like a toss-up between two propositions. Either we are in the midst of the mother of all U-turns, or what we heard yesterday will go down as the first squiggle in what is likely to be a prolonged period of wobble.

My vote is for the squiggle-wobble theory. Mr Major, whose current mood is described by close colleagues as "up and down", is, to his credit, sticking to the most important of all the positions he has espoused since arriving at Number 10 Downing Street. He still asserts that Britain must be a participant in the affairs of its continental neighbours. Opening the emergency debate yesterday he rejected the view, held by one or two of the more lunatic anti-European MPs, that it was a mistake to enter the European Community in the first place. He also derided the proposition, common among vintage Euro-enthusiasts, that sooner or later a centralised Europe is inevitable. "Just as the interests of France or Germany will always come first for them, so the interests of Britain will always come first for us," he said.

"The third school of thought about Europe is quite different," he went on. "It's that it is in the interests of Britain ... for us to be part of the development of our continent." This kind of statement, of which there are other examples, might, in happier times, serve to reassure his leadership. So would the promise, firm on first hearing but unfortunately wobbly on close examination, that once an unpredictable set of circumstances has come to pass, the bill to ratify the Maastricht treaty will once again be put before the house. "I do not believe it would be proper for a British prime minister to agree a treaty and then disown it," said Mr Major.

The difficulty with this stout affirmation lies in those unpredictable circumstances. Take, first, the exchange rate mechanism. Mr Major led Britain in two years ago, then suddenly led us out last week. Yesterday he made it clear that he will not advocate re-entry until the

prime minister suggested not so much a U-turn as a U-squirm



House of contrasts: Smith, left, showed an easy command, while Major, right, has to shout above the hubbub

other participating countries have done such things, he knows not what, as enable the mechanism to work "to the benefit of all its members". These things needed "careful examination, careful consideration" before a decision to return to membership could be made. That is a squiggle if ever there was one. In July he set a single obstacle to ratification of the Maastricht treaty. There must first be a solution to the Danish veto. Now he has added a further obstacle, the incorpora-

## Is Mr Mellor's head to lie on the scaffold that might have despatched Mr Lamont? We can only ask

ration into the treaty of a protocol on subsidiarity. A clear wobble.

Thus the effect of a speech that contained passages worthy of the best in Mr Major was diluted by the surrender of such territory as the Conservative anti-Europeans are deemed to have captured for the duration. It did not sound like a U-turn, more like a U-squirm. The prime minister's performance was not enhanced by the opening remarks, which amounted to a list of excuses, made all the more piquant by references to "my formidable predecessor". It is hardly surprising that the Conservatives did not rise to their feet to cheer. So far their one action, an interest rate cut, has

still fight for low inflation, albeit outside the European exchange rate mechanism. He stood by Mr Norman Lamont, declaring: "I take full responsibility for the actions and policies of my chancellor." The trouble here is that no one has any reason to believe what Mr Lamont says any more.

My own view, from some knowledge of both of them, is that Mr Major and Mr Lamont sincerely intend to maintain the reduction of inflation as the lodestar by which economic policy is guided. They will not, however, be believed by the markets until their actions demonstrate the truth of their words. So far their one action, an interest rate cut, has

been in the direction of fostering growth, not bearing down on inflation.

Now for Mr Mellor. Shortly after the prime minister sat down yesterday the news came through that the heritage secretary, known as the "minister for fun", had resigned. In the battle with the tabloids, the prime minister lost. He had made more than one statement of steadfast support for his close friend, who had been caught in an act of adultery, for which he should not have had to resign, and babbled over stories about his acceptance of hospitality, which would not have been pursued if there had been no adultery to oil the lurid word processors of the popular papers.

The question now is whether this is a sufficient blood-sacrifice for a public that has wanted to see at least one member of the government topple in the light of all the disturbing news of the past 10 days. Is Mr Mellor's head to lie on the scaffold that might have despatched Mr Lamont? We can only ask the question. The proposition that Mr Lamont will not be next rests more on his own purposeful build-up of a safe base within the party than on Mr Major's stated determination to protect the colleague who helped him become leader of the party.

That is not the end of the tale of prime ministerial woe. The new leader of the Labour party has emerged from his Trappist period and shown that when he has a man in his open sight in a clear field he has no hesitation in mowing him down. This Mr John Smith did mercilessly yesterday, with an easy command of the house that they listen even when Mr Smith speaks in a voice for dramatic effect: Mr Major has to shout above the hubbub. The Labour leader, who has positioned himself solidly on Mr Major's pre-devaluation European strategy, contented himself with displaying his forensic skills and his talent for knockabout comedy. He lacked substance, but was strong on entertainment value.

Mr Major and Mr Lamont may content themselves with the observation that in their last contest with Mr Smith, in April, it was they who won. They (or at least Mr Major) can look forward to four more years of office before taking him on again. A simple U-turn would ensure that they coast to victory next time. All Mr Lamont has to do is betray his own deep instincts and stoke up a Lamont boom to stand in history alongside the Barber and Lawson booms. He will not mean to, but the temptation must be strong. The likely result: wobble.

## OBSERVER

### Waiting in the wings

■ Who put Arkansas on the map — George Bush or the state's governor, Democrat presidential candidate Bill Clinton?

Oddly enough, Bush aroused the biggest publicity boost for the state this year by mislocating it: "somewhere between Oklahoma and Texas," he said, which applies only to one minuscule corner north-west of Texarkana.

But while Clinton has carried on the good work, the man who is most keen for the international limelight to fall on the state is Jim Guy Tucker.

True, Clinton is technically governor, and every now and then breaks from the campaign trail to go back home to Little Rock and "attend to state business". In reality, however, Arkansas is run by Tucker and he looks to be enjoying it.

A lawyer and two-time state attorney general, with a term in Congress under his belt from 1978-79, he is three years older than Clinton, looks a little like him, but is trimmer. He was elected lieutenant governor in 1990, appointed acting governor last year, and if the Democrat wins the White House, is in line to take over the state in his own right.

One option would be to serve out Clinton's unexpired term until 1994. But he'd prefer, provided his checks confirm that state law allows it, to call a special election within 60 days. "If I can't win at this point, God let me know now."

He slyly points out that the US president's ignorance of the state's whereabouts certainly isn't shared by the 100 international companies with investment there.

Moreover, if the recent British corporate experience



is anything to go by, the last place jobs are going to be cut is Arkansas. Within the past week, both BICC and BAe have been wielding the axe — but not, significantly, in the land of the razorbacks where both have interests.

Could these decisions, not to mention Hanson's five separate operations in the state, reflect some British political preference?

### Pork scratchings

■ The strange reappearance of the name Ross Perot in connection with the presidential election race has set American calculators clicking.

When earlier this year he stepped out of the limelight there was speculation that he was unwilling to fund the scale of the task. If he's now back — in some form — has he found the necessary?

The necessary, in this case, is pretty huge.

Back in July, Horizon Media calculated that a third-party candidate would need to spend \$4.49 a vote, or \$153m, to stand a chance of winning 34 per cent of the 100m Americans expected to vote in November, the minimum percentage required to win a three-way race.

That's a big pork barrel by anyone's standards.

### For the record

■ If there is one obvious lesson to be drawn from the Blue Arrow fiasco, it's not to leave your filofax lying around, and especially not on the boardroom table.

The career of Mitchell Fromstein, the US boss of Blue Arrow's most important manpower business, ended temporarily after his missing filofax fell into the hands of Blue Arrow chairman Tony

In the event, most of Britain's former polys have likewise adorned themselves with VCs although a few have plumped for Euro-appeal with rectors. But neither such style is good enough for Chris Price, the former Labour MP who runs what is now Leeds Metropolitan University.

"Americans only understand presidents," he contends. So he is about to become one.

### Touching base

■ Sad to see that Uli Schmidt, one of South Africa's few world class rugby players, has pulled out of his team's forthcoming two-month tour of France and England.

Pressure of work — he's a surgeon — is partly to blame. But so is the ANC's increasing interference in the game.

"As a player, if you are denied the symbols of your country, the flag, and the anthem, you are denied your identity," says Schmidt.

Leaving aside the question of what white South Africans have been doing to their black countrymen for years?

### Show-down

■ Unlike most of the white-collar breed who get the sack these days, David Mellor at least has another job to go to — in pantomime. Screaming Lord Sutch yesterday publicly offered him £2,000 a week to play the "Raving Loony Captain" opposite Eartha Kitt in Robinson Crusoe, due to tour nationally later this year.

### Odds on

■ Running true to form? The "Town Council Novices' Steeplechase" at Market Rasen in Lincolnshire was won by Corrupt Committee, ridden by A. Tory.

## LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

Fax 071 873 5938. Letters transmitted should be clearly typed and not hand written. Please set fax for finest resolution

### Subsidiarity not a recent concept

From Mr Stanley Crossick

Sir, Britain's chancellor, Norman Lamont, referring to subsidiarity on the BBC's Today programme on September 21, said "... that very British idea that no one was interested in at first".

The clarity of his assertion suggests that the chancellor may believe in its accuracy.

May I respectfully remind him that subsidiarity has been on the periphery of discussions on European integration for nearly 20 years. The Tindemann report of 1976 addressed the subject (which was raised by the Commission). In 1984 the European parliament's draft treaty on European union explicitly included the principle of subsidiarity in its preamble and several articles.

Article 130(7)(c) of the 1986 Single European Act expressly applied the principle without the term subsidiarity as such.

Subsidiarity was raised as early as 1988 by Jacques Delors and has been debated ever since. It was not the UK which introduced the provision into the Maastricht treaty.

Stanley Crossick,  
Chairman,  
Belmont European Policy  
Centre, Brussels

### Misleading retail sales behind inaccurate Treasury forecasts

From Mr Paul Livesey

Sir, Prof Wynne Godley rightly draws attention to the inaccuracy of the Treasury forecasts (Letters, September 21). Could not a significant factor be the misleading retail sales figures during the period in question? Some retailers believe that the non-food retail sales figures have been as much as 6 per cent greater than actual sales during the March 1990 to November 1991

period shown in the graph.

Since the summer of 1989, when retail sales started to show a decline, retailers have regularly drawn ministers' attention to the inaccuracy of the published retail sales. In addition, major multiples, including House of Fraser, have been sending to the Treasury their own sales figures via Price Waterhouse which have shown a significant difference from Central Statistical Office

figures. This information seems to have been ignored. The British Retail Consortium is now providing more comprehensive statistics to the CSO, whose own sample has been doubled in size. I trust that these activities will go some way to improving future forecasts.

Paul Livesey,  
House of Fraser,  
1 Howick Place,  
London SW1P 1BH

### Squaring up to reality

From Mr Ian Harrison

Sir, Samuel Brittan argues that a one-vote majority is enough to confirm French ratification of the Maastricht treaty ("Waiting for the 'D' word", September 21). Yet he goes on to suggest that the Danes have to be "squared".

Several thousand more Danes said No than said Yes and the treaty has to be ratified by all 12 nations or it does not go ahead. Surely it is the politicians who have to "square" up to the reality that No means No in a democracy.

Ian Harrison,  
Chipping Barnet,  
Hampstead Road,  
London NW6

### New orthodoxy on devaluation

From Mr Harvey Cole

Sir, Samuel Brittan argues that a one-vote majority is enough to confirm French ratification of the Maastricht treaty ("Waiting for the 'D' word", September 21). Yet he goes on to suggest that the Danes have to be "squared".

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Harvey Cole,  
9 Clifton Road,  
Winchester,  
Hants SO22 5BP

### Promises promises

From Mr Ian Duncalf

Sir, I realise that headlines seem to be developing. This suggests that, because of the slack in the world economy, competitive pressures will stop us having to pay the normal inflationary consequences of devaluation.

Only time will tell whether this is true. However, if it is, then presumably we will also fail to reap the export benefits that would otherwise be associated with a lower value of the pound.

Ian Duncalf,  
Up de Schanz 70,  
2000 Hamburg 53,  
Germany

### Cost of expansionary fiscal policy in Japan of key significance

From Mr Masaki Omura

Sir, I would like to comment on the recent editorials (August 19 and September 1) regarding the Japanese fiscal authority's inaction over the current economic problem. Because these attributed the delay of measures solely to the authority's misjudgment of the economy, I think the most important factor in the argument was missing. This is the cost of expansionary fiscal policy, which the authority always calculates much higher than others do because of its belief that the budget deficit cannot be reduced at an economically desirable pace. The higher the cost, the more the economic situation needs to be recognised as serious to adopt a drastic expansionary policy.

I wonder how many economists and journalists, not to mention politicians, who strongly advocated Japanese fiscal expansion on this occasion will show the same enthusiasm about reduction of the budget deficit if the fiscal authority has difficulty with it at a later stage. If the fiscal authority thought it would have as much support for cutting the budget deficit as for expanding it, its judgment would come closer to one based on purely economic factors.

Although the articles cited the general government budget surplus of Japan as evidence of room for flexibility, the central government budget shows one of the worst situations among G5 countries, with debt-related service exceeding 20 per cent of

the total expense. The difference between the deficit of the central government budget and the general government surplus is mainly attributable to the surplus of the social pension fund. However, this is the source of future payments to pensioners and is mainly used through the Fiscal Investment Loan Programme, which also plays an important role in economic policy. Owing to the rapid ageing of Japanese society, future payments from the pension fund are expected to increase dramatically. Under such circumstances, if the government used up this surplus in expenditure on loans, as your articles suggest, it would soon face severe difficulties.

Certainly, the authority should make optimum effort to achieve accurate economic assessment. But the others, or at least the economists and the journalists, also need to pay more attention to the political reality of the budget cut process. Until we reach this situation we may have to live with the ironical balance between neglect of the economic reality and of the political one. Naturally the result will have to come with some delay, owing to the present distance from reality. However, this may be the second best solution at the moment.

Masaki Omura,  
chief representative,  
London Office,  
Japan Centre for International  
Finance,  
Bracken House, 1 Friday Street,  
London EC1M 9JA

## WHY WALES IS ON THE CARDS FOR BUSINESS.



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THE WELSH ADVANTAGE



# FINANCIAL TIMES

Friday September 25 1992

A FINANCIAL TIME  
for change



## Canal fulfils European dream

The North Sea and the Black Sea are at long last to be linked

By David Waller in Frankfurt and Ian Rodger in Vienna

**A**N AGE-OLD European dream becomes reality today, with the opening of a canal linking the Rhine and Main rivers in the north of Europe to the Danube in the south - thus connecting the North Sea and the Black Sea for the first time.

This was a dream of Charlemagne 1,300 years ago, and of successive Holy Roman emperors since then. With an appropriate sense of occasion, the opening will be celebrated in grand style - but not without a note of discord.

At some 2,000 or so honorary guests assemble this morning in the Nuremberg Meistersinger hall for a musical celebration, the Bavarian Green party is hoping to field a demonstration of several hundred opponents on the square outside.

And as the guests float down the canal later in the day in a flotilla of boats to celebrate the formal opening in the presence of German president Richard von Weizsäcker and Mr Günter Krause, the transport minister, the aggrieved Greens will be following a similar route in minibuses, with the view of staging a second demonstration later in the day.

Fans of the project say that the 171km stretch of canal from Bamberg to Kelheim will do more than provide an impetus to Bavaria's economy. They talk in grandiloquent terms about a waterway twice as long as the Panama canal and longer than Suez, which will bring east and west closer together.

It has taken more than 30 years to build, at a cost of over DM6bn (\$4bn). Building work was halted during Mr Helmut Schmidt's time as chancellor, on the basis that the project was woefully uneconomic, and revived again only after Mr Helmut Kohl came to power in 1982.

"A monument to godlessness",

is how one Bavarian pastor described the project this week. Another critic, Mr Christian Magerl, the Greens' environment spokesman in the Bavarian parliament, says the canal is a "pure prestige object".

He objects to the canal because it runs through what used to be unspoilt countryside and will alter the water table, to the detriment of Bavaria's flora and fauna.

He also believes the canal is economic nonsense. "It will compete with the train system and not the automobile, which is stupid," he says. "And the canal operators' expectations of 10m tonnes of cargo every year are hopelessly ambitious."

Mr Magerl believes cargo will amount to no more than 3m tonnes a year - a level at which the project would not even cover its running costs, he says.

The new waterway is by no means as simple to navigate as, say, the Rhine. There are no fewer than 59 locks on the Main and in the canal, slowing traffic considerably. The Danube also flows faster than the Rhine. A voyage from Linz to Rotterdam will probably take 10 or 11 days compared with a guaranteed 42 hours by rail.

There are stretches of the Danube where the water is occasion-

ally too shallow for navigation. This rules out the establishment of regular liner services and the use of the waterway for just-in-time deliveries.

Clearances beneath some bridges on the Danube are so low that containers can only be piled two-high. Rhine operators feel they need to load containers four-high to be profitable. Similarly, long strings of barges can be put together on the Rhine, but not on the twisting Main or through the new canal locks.

If these obstacles ensure that the amount of traffic going all the way from Rotterdam to Romania will be limited, the canal seems certain to boost Austro-German trade. The Austrians estimate that nearly half of traffic on the canal will be related to their country - either raw materials coming from Rotterdam to the big steel and chemical plants at Linz or industrial components and semi-finished products moving up to German factories from Austria for final assembly.

Austrian officials expect the build-up of traffic on the waterway to be gradual and to depend on a number of factors, such as reliability of the reaction of the railways to new competition. Hungary also hopes the canal will boost trade with Germany.

already the country's largest trading partner. The transport ministry estimates that traffic in Hungarian goods on the Danube, currently about 1.5m-2m tonnes, will rise up to threefold. Hungary is pressing ahead with port renovation and an entirely new facility at Györ in the west of the country. Meanwhile at Constanța, the ancient Black Sea port where the poet Ovid spent his last days in miserable exile, the cranes stand idle. Hopes are high in Romania that the opening of the canal will revive the port, which handled only 28m tonnes of cargo last year, less than half 1988 levels, and strengthen the country's ties with the west.

Encouraged by Mr Major's apparent distaste for a speedy return to the ERM, the UK equity market jumped to the conclusion that sterling's position outside such an arrangement left more room for rate cuts. The trend in the currency market suggests otherwise, at least in the medium term. Sterling will be more vulnerable to speculative swings. Monetary policy will have to be rigorous if foreigners are to be convinced to buy gilts. The UK joined the ERM in 1989 partly with the immediate aim of cutting short-term interest rates. It is easy to forget that was preceded by a period in which the government was running a surplus and had no need to fund itself in the bond market.

Sterling's fall of nearly three pence yesterday was a taste of what life in the slow lane can be like. We do not yet know whether the Bundesbank and the Bank of France have finally triumphed in their battle with the currency speculators. It may be that the latter will have another go, but the Bank of France will doubtless ensure that the cost of being short of francs is prohibitive over the weekend. And the central banks certainly seemed to be on a winning streak yesterday. That not only lessens the chance of a cut in German interest rates; if the attack on the franc is repelled, France and Germany may want quickly to cement their victory by establishing a hard currency zone within Europe.

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### Vickers

Hard on the heels of British Aerospace, Vickers has demonstrated how easily defence profits can glide silently into the black hole of diversification. And as with BAe, Vickers must struggle to persuade the market that its problems are under control. Despite the robust way in which Vickers has cut costs at Rolls-Royce Motors, sales have fallen faster than overheads, generating a string of trading losses on top of rationalisation charges. Vickers' gearing is rising rapidly and will reach 50 per cent by the year end. It is merger or closure for BAe's regional jets. Distressingly, Rolls cars has yet to show the same way.

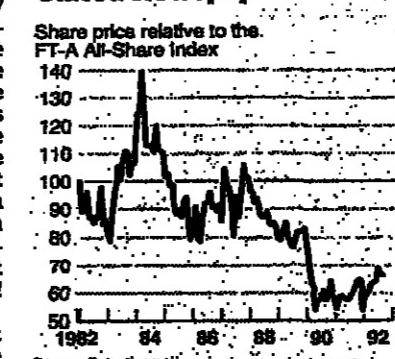
The problems at Rolls go well beyond the downturn in the luxury car market, though that is bad enough. Rolls needs heavy investment if it is to match the technology being developed by Mercedes and the Japanese. Vickers simply cannot inject cash on the scale required. Providing capital to update existing models can

### THE LEX COLUMN

## The relegation zone

FT-SE Index: 2621.2 (-40.7)

### United Newspapers



Source: Datamonitor

only be a holding exercise. Besides, there is an image problem for a car designed to appeal to a disappearing sense of British status.

It is understandable that much management time is being spent getting the Rolls fire under control. But, disappointingly given the failure to reach an accommodation with BMW, fire-fighting begins to look like the only strategy on offer. There are some profitable operations in Vickers. Without Rolls the company could make profits of \$40m a year. Even the tank business may generate export orders, though the market will be tough. Yet a clutch of businesses, however profitable, do not add up to a company with strategic purpose. Sir Colin Chandler, the new chief executive has yet to show he can provide some.

### United Newspapers

When United Newspapers produces a 20 per cent increase in interim profits, the market has to ask itself whether it has been too niggardly in putting the company on a multiple below its peers. The answer could be a cautious yes. True, the first half interest charge benefited from lower US rates, over which the company has no control. Newsprint costs may also not remain so favourable. The sterling price of paper will have to reflect the stronger dollar despite the glut. The company is conspicuously silent about the fortunes of the Daily Star, but the remarkable turnaround at the Sunday Express has helped produce a sharp increase in display advertisement revenues, and costs throughout the group have been held in rigorous check.

This forms a good springboard from

which to reap the benefits of economic recovery, especially for a company that derives over half its revenues from advertising. There are two caveats, though. First, the bunching of capital spending in the second half of this year makes a further reduction in gearing unlikely. It will only be from next year onwards, when spending returns to more normal levels, that debt will start to drop significantly. Second, last year's dividend cover was only 1.3. The chances are that the payout will grow more slowly than earnings in a recovery.

### Wm Morrison

It is surely something to ponder at Westminster that the market capitalisation of a regional UK supermarket company is now twice the size of one of Britain's leading exporters. Comparisons between Wm Morrison and British Aerospace, however, are only of limited curiosity value in the City. The relevant peer group for investors includes the likes of Tesco and Sainsbury, which in share price terms the West Yorkshire-based group has outperformed by 112 per cent and 35 per cent respectively since the start of 1991.

At the current rate of progress it will be only a matter of time before Morrison becomes the fifth food retailer in the Footsie (assuming, that is, it does not replace a struggling competitor). The shares are on an ostensibly dizzy earnings multiple - equivalent to the mighty Sainsbury and 20 per cent higher than the market - but fans insist this is down to highly conservative accounting policies. Yesterday's announcement of a 34 per cent increase in interim profits came despite a 43 per cent jump in the depreciation charge. As the modest decrease in operating margins illustrates, though, even Morrison cannot buck the consumer's tendency to trade down; staff costs in the period, moreover, rose faster than turnover.

That said, there is nothing in yesterday's figures to suggest that management is loosening its grip or that the company's low price/good service formula is losing its appeal. There may be reason to worry about the whole sector's expansionism, but Morrison's secret is that it requires just 7 or 8 store openings a year to keep up the pace against the 25 to 30 needed to keep the momentum going at its bigger rivals. The ability to finance them largely out of cash flow is just an additional trick.



## Ford and Rolls-Royce cut 2,500 car jobs in Britain

By Kevin Done, John Griffiths and Cathy Milner in London

BRITISH carmakers added to the government's economic woes yesterday with the announcement of 2,500 redundancies.

Ford, the leading UK vehicle maker, announced plans to cut 1,487 hourly paid jobs at its British car assembly and engine plants and forecast that its European operations would make a loss for the year, after struggling back into profit in the first half of 1992.

Rolls-Royce Motor Cars, the heavily lossmaking luxury car subsidiary of Vickers, the engineering group, is cutting 950 jobs, or nearly a third of the workforce, at its plant at Crewe, Cheshire.

The latest round of redundancies at Rolls-Royce, which should be completed during December, will have reduced its UK workforce by 57 per cent, from 4,850 at the end of 1990 to 2,100. The Society of Motor Manufacturers

and Traders said yesterday that 70,000 jobs had been lost in the British motor industry, including vehicle makers, dealers and component suppliers, by spring of this year since the start of the recession.

Yesterday's job cuts "show that

British car industry.....Page 7  
Vickers cuts interim dividend.....Page 17

our worst fears have been realised", Mr Geoffrey Pelling, SMMT general manager said last night.

The latest job cuts come as Honda and Toyota, the Japanese carmakers, are poised to open their first European car assembly plants, both located in the UK, and as Nissan is doubling its UK production capacity to 300,000 a year.

Ford warned that it was planning further action to reduce production and cut jobs throughout its European operations in the

face of weakening demand, not only in the UK but also in Spain, France and Italy.

The company is reducing daily production volumes at its Dagenham and Halewood car assembly plants by 17 and 23 per cent respectively in addition to measures for three and four-day working weeks already announced to run to the end of October.

The Ford cuts are in addition to a reduction of 2,100 in its UK workforce announced in February.

Ford's UK workforce had fallen from a peak of 80,000 in early 1989 to 39,500 by late last year. It is expected to have been cut to less than 34,900 by the end of the year.

The job cuts at Ford and Rolls-Royce Motors follow other big reductions announced recently by Jaguar, Aston Martin and Group Lotus and the loss of more than 500 jobs at AWD, the UK truckmaker which went into receivership in the summer.

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18,631 on hopes of lower interest rates.

A sustained rise in the yen could hit exports, one of the main sources of growth in Japan's flagging economy.

Mr Soichiro Toyoda, president of Toyota, said the yen's appreciation would make the business environment more unstable and hinder economic recovery.

Sony, the consumer electronics company, said that although the rise seemed to be temporary the

further cuts in its official discount rate, which was lowered by ½ point to 3.25 per cent in July. On the stock market, the Nikkei average closed 348.8 higher at

18,631 on hopes of lower interest rates.

A sustained rise in the yen could hit exports, one of the main sources of growth in Japan's flagging economy.

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## Bank of Japan ready to slow yen's rise against dollar

By Charles Leadbeater and Emiko Terazono in Tokyo

THE BANK OF Japan is poised to intervene to slow the yen's rise against the dollar, which fell yesterday in Tokyo by Y12.42 to 100.25.

Tokyo traders expect the yen to strengthen further in the next few days as Japanese investors repatriate funds as they search for refuge from the turmoil in European currency markets.

Mr Yasushi Mieno, governor of the central bank, said it was ready to take steps to stabilise exchange rates, after the dollar had dipped to Y119.83.

Mr Kichi Miyazawa, the prime minister, said there were no plans to prevent the yen's rise.

The yen's strength will fuel speculation that the Bank of Japan will be forced to consider

the yen's rise against the dollar. The Nikkei average closed 348.8 higher at 18,631 on hopes of lower interest rates.

A sustained rise in the yen could hit exports, one of the main sources of growth in Japan's flagging economy.

Mr Soichiro Toyoda, president of Toyota, said the yen's appreciation would make the business environment more unstable and hinder economic recovery.

Sony, the consumer electronics company, said that although the rise seemed to be temporary the

outlook would worsen if the rise was prolonged. Shares in other export-sensitive companies were hit by concerns over exports.

Temperatures at midday yesterday:

Bangkok F 35 68  
Buenos Aires S 13 55  
Cairo S 24 75  
Delhi S 30 66  
Doha S 11 62  
London C 16 61  
Los Angeles T 19 66  
New York T 21 70  
Paris F 22 72  
Rome S 25 77  
Tokyo F 24 75  
Vienna S 23 64  
Washington T 21 70  
Wellington S 22 70  
Windhoek S 22 72  
Zurich F 27 81

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### COMPLETE REGIONAL COVERAGE

This newsletter will regularly examine all the important issues. From investment openings and changing buying patterns, to Zimbabwe's economic predicament and South Africa's long-term regional role.

### THE NEW BUSINESS RESOURCE



## INTERNATIONAL COMPANIES AND FINANCE

## Barings cuts securities side jobs to stem losses

By Robert Peston in London

**B**ARINGS, the privately-controlled UK merchant banking group, yesterday shed 108 employees at its securities trading subsidiary, Baring Securities, in an attempt to stem heavy losses.

It also reorganised the senior management of Baring Securities, which made losses of between £10m (£17m) and £20m in the six months to June 30, according to Mr Andrew Tuckey, Baring's deputy chairman. An executive in Baring's merchant banking operations, Mr Peter Norris, is becoming chief operating officer of Baring Securities.

The losses were responsible for a fall in Baring's group pre-tax profits from £24.3m to £11.8m in the six months to June 30. Mr Tuckey said he was particularly pleased with

the way in which the group was working with Dillon Read, the Wall Street investment bank, in which Baring's acquired a 40 per cent interest last year.

Baring Securities, set up in 1984, was for many years one of the UK's most profitable international securities trading firms, winning a Queen's Award for Export. Its founder, Mr Christopher Heath, became one of the UK's highest-paid executives.

Mr Tuckey said Baring Securities, with 1,260 employees, had become too big for Mr Heath to have sole responsibility for day-to-day management. So Mr Heath is giving up his post of managing director to become chairman of Baring Securities, concentrating on developing new business and seeing clients.

Profits of Baring's corporate finance, banking and capital markets operations were almost unchanged in the first half of the year. However there was a fall in profits at its fund management subsidiary.

## Marzotto reports first-half tumble

By Halg Simonian

**M**ARZOTTO, Italy's biggest clothing group which last year bought control of Germany's Hugo Boss, reported a steep decline in consolidated net profits after minority interests to £8.3m (£7.3m) in the first half of the year from £20.3m last year.

The decline was most marked at parent company level, where operating earnings fell by 25 per cent to £28.7m. After a £52.9m write down on its Hugo Boss stake, the parent company reported a £31.2bn six-month loss.

However, the group forecast full-year earnings should be in

line with the net £39.8m made in 1991, in spite of the growing recession in Italy and the slowdown in many foreign markets.

The group expected sales to reach around £2,000m this year, confirming its position as one of Europe's leading textile and clothing manufacturers. Meanwhile, net group debt should fall, on an adjusted basis, through the continuing policy of using cash flow to reduce borrowings.

The drop in earnings comes in spite of the first-time contribution from Hugo Boss, which pushed Marzotto's group sales up by 42 per cent to £51.5m in the six months. The bulk of the surge in turnover came on

the clothing side, where the inclusion of Boss spurred a 118.2 per cent rise to £534.8m.

Buying Boss also sharply reduced the group's dependence on the Italian market, with the majority of sales coming from outside Italy. While domestic turnover fell by 6.4 per cent to £437.1m, foreign sales jumped by 153.2 per cent to £154.7m.

Marzotto minimised the impact of profit fall by noting that earnings in the first half of 1991 had been boosted by £9.6m in extraordinary items. By contrast, non-recurring items had caused a £800,000 loss in the first half of this year.

Sun Micro in lawsuit funding controversy

By Louise Kehoe

in San Francisco

**S**UN Microsystems, the US workstations group, is alleged to have been "covertly funding" an anti-trust lawsuit against the Open Software Foundation, an industry group whose members include International Business Machines, Digital Equipment and Hewlett-Packard.

The lawsuit, filed in April 1991 by Addamax, a small Illinois software company, alleges the industry group acted as an "illegal cartel".

OSF had previously rejected

Addamax's submission of security software for inclusion as a component of its OSF/1 computer operating system. This system is designed to establish an "industry standard" version of Unix, the widely used AT&T operating system.

Sun Microsystems confirmed it had "provided financial assistance to Addamax in the form of a loan guarantee to help fund expenses associated with the lawsuit". According to OSF, Sun has provided Addamax with a \$7.5m loan guarantee.

OSF said: "This lawsuit was not the simple effort of a small, independent software vendor. Rather, Sun has been involved from the outset, and only by recent court order, which was opposed by Addamax was Sun's financial backing of the suit removed."

Sun said, however, that it had agreed to help Addamax because the company was a Sun supplier and "appears to be raising serious issues of importance to the industry".

The public disclosure of Sun's involvement in the anti-trust suit revives tensions between OSF and its rival, Unix International, in the open systems software arena.

Sun is a founding member of Unix International, along with AT&T. OSF was formed because of concerns that Sun and AT&T, who had agreed to work together to produce a standard version of the Unix operating system, might design the software to give Sun a competitive advantage.

Sun said: "We are not

## Clean-up campaign at DG Bank

David Waller on the tough task faced by the German institution

**M**R Bernd Thiemann has, on the face of it, a modest objective at the Deutsche Genossenschaftsbank (DG Bank), the Frankfurt-based institution he joined as chief executive last summer. He wants the bank again to be a respected and uncontroversial member of the German banking community.

But, as Mr Thiemann readily admits, the task is difficult.

For, by the time he took over, DG Bank had become a byword for over-expansion and financial imprudence. Through its role in a cross-border imbroglio involving DM5bn of government bonds, it had succeeded in blighting Frankfurt's reputation as a European financial centre.

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## INTERNATIONAL COMPANIES AND FINANCE

## Saipem stages first-half profit recovery to L6.2bn

By Hal Simonian in Milan

**SAIPEM**, the listed engineering and pipe-laying subsidiary of Italy's state-owned Eni energy and chemicals group, has staged a turnaround in the first half. Net earnings were L6.2bn (\$4.9m) after minority interests, against losses of L8.8bn in the same period last year.

The improvement marked a gradual recovery from the crisis in the world's off-shore and plant building industry which started in the mid-1980s, said Mr Giovanni Dell'Orto, chairman.

He predicted Saipem would remain in profit at the end of the year, but indicated it was too soon for dividend payments to be resumed: "In the first phase, profits should be used

to cover past losses", he said. Saipem's sales have risen almost 22 per cent to L8.8bn in the six months to July. New orders, particularly for offshore rigs, have also surged, with the total reaching L1.76bn by end-June, against L8.8bn at the same time last year.

By end-September, Saipem's order backlog reached a record L3.05bn, boosted by the recent contract to develop the South Pars field in Iran, worth almost L1.00bn to the company.

Group debt, which remained stable at around L2.07bn at mid-year compared with last December, had fallen to around L1.85bn by the end of last month.

• Italcom, the listed international telecommunications

company which is part of Italy's STET state-owned holding company, raised profits before tax and extraordinary items by 5.3 per cent to L143.6bn in the first half of this year, from L136.5bn in the same period in 1991.

The increase comes in spite of continuing cuts in tariffs for international calls — Italy's are among Europe's highest. While car traffic jumped by around 25 per cent, group sales rose by just 6.2 per cent to L1.82bn in the first half from L1.41bn.

• Merloni, the Italian white goods group which manufactures under the Ariston, Indesit and Scholte names, raised interim pre-tax profits by almost 37 per cent to L7bn from L5.1bn in the first half.

## Cox backs new satellite channel

By Raymond Snoddy

**COX Enterprises**, the Atlanta-based media group, is to underwrite the £35m (\$59.85m) funding requirements of UK Gold, a new satellite channel featuring programmes from the BBC and Thames Television.

It is the first investment in the UK market for the privately-owned Cox, one of the largest US communications groups with annual revenues of

\$2.3bn. Together with other investors, Cox, the sixth-largest cable television operator in the US, will also take a 65 per cent stake in the venture.

Thames will have a 15 per cent stake and BBC Enterprises, the commercial arm of the BBC, 20 per cent.

The new advertising-financed channel, which will be aimed entirely at the UK market, is likely to be launched in mid-November.

It will broadcast for around 18 hours a day from the Astra satellite system to both satellite dishes and cable networks.

The entertainment-only channel will draw heavily on the programme libraries of both the BBC and Thames.

Mr Derek Lewis, former chief executive of the Granada group who is leading the UK Gold launch, said he was delighted that Cox had underwritten the financing and would be a key partner in UK Gold.

## Venezuelan oil group cuts investment

By Joseph Mann in Caracas

**PETROLEOS de Venezuela**, Venezuela's national oil company, has sharply reduced its capital investment programme, according to company executives.

The company is to make direct investments of \$20bn during 1992-93, a cut of around 50 per cent compared with previous forecasts made only last year.

Weak international oil prices and high taxes on operating profits have forced the company to make the cut.

PDVSA, which had gross revenues of \$22.3bn last year, is concentrating most of its capital outlays on core activities —

exploration, crude oil production and refining. Other projects will be stretched out or shelved.

The company also hopes to attract further outside investment for oil, petrochemicals and coal projects.

The 1992-93 investment programme includes \$13bn on maintaining crude oil production capacity, and a further \$1.4bn to take it beyond its present 2.83m barrels per day, and \$2.6bn on upgrading domestic refineries.

Since most of Venezuela's oil wells have been producing for many years, heavy investment is required to reverse an annual average decline of 22-

per cent in output from old oil fields.

PDVSA, which has the highest level of debt in its 16-year history — estimated at more than \$3bn — will still need to borrow on international capital markets in 1993-94 to help finance its investments, company executives said. Officials also warned that unless the company's tax burden were reduced over the next several years, it will not be able to make the investments required — especially in maintaining oil production capacity — to keep the business afloat.

The company is proposing a final dividend of 5 cents a share, up from 2.5 cents a share, making an unchanged 9 cents for the year.

## De Beers Consolidated Mines Limited

(Incorporated in the Republic of South Africa)

Registration No. 11/00007/00

### NOTICE TO HOLDERS OF LINKED DEFERRED SHARE WARRANTS TO BEARER — PAYMENT OF COUPON NO. 98

1. Coupon No. 98

2. Date of payment: On or after 4 November 1992

3. Amount: 28 cents per share (South African currency)

4. South African Non-Resident Shareholders Tax (SANRST):

5. UK Income Tax (where applicable): 14.001% or 3.92588 cents per share

6. UK currency equivalent on 21 September 1992: Gross: 5.79040p per share

SANRST: 0.03244p per share

UK Tax: 0.02765p per share

Net: 4.33030p per share

7. Payable at:

Swiss Bank Corporation Credit Suisse  
1 An der Börse Postfach 8  
4002 Basel  
Banque Bruxelles Lambert Générale de Banque  
24 Avenue Marais 3 Montagne du Parc  
1050 Brussels

Barclays Bank PLC Stock Exchange Services Department  
69 Rue d'Esch  
L-2953 Luxembourg

Notes:

① Coupons paid by any of the continental paying agents under 7 above will be payable in South African currency to authorised dealers in exchange in the Republic of South Africa nominated by the continental paying agent. Instructions regarding deposit of the payment proceeds can be given only to such authorised dealer by the paying agent concerned.

② Coupons paid by Barclays Bank PLC will, unless payment in South African currency is requested, be in the sterling equivalent shown in 5 above in respect of coupons lodged up to 26 October 1992 and thereafter at the rate of exchange on the day the proceeds are remitted.

ANGLO AMERICAN CORPORATION OF SOUTH AFRICA LIMITED  
London Office:  
40 Holborn Viaduct  
London EC1P 1AJ  
24 September 1992

DeBeers  
De Beers Consolidated Mines Limited

### Notice of Redemption to the Holders of

#### LEO 1 PLC

##### Class A1, Class A2 and Class B Mortgage Backed Floating Rate Notes Due 2035

NOTICE IS HEREBY GIVEN that, pursuant to Condition 5(C) of each class of Notes, the Issuer has determined the following mandatory redemption details:

##### Class A1

Principal Payment per Note: £2,500  
Principal Amount Outstanding: £80,925,000  
Pool Factor: 0.975  
Interest Payment Date: October 1, 1992

There will be no redemptions in respect of Class A2 and Class B Notes.

##### LEO 1 PLC

Date: September 25, 1992

### NATIONAL BANK OF CANADA

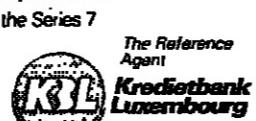
(A chartered bank governed by the Bank Act of Canada)

#### US\$ 150,000,000

##### Floating Rate Debentures, Series 7, due 1998

In accordance with the Description of the Series 7 Debentures, notice is hereby given that for the six month Interest Period from September 23, 1992 to March 23, 1993 the Series 7 Debentures will carry an Interest Rate of 5 1/4% per annum.

The Coupon Amount payable on the Series 7 Debentures of US\$ 25,000 will be US\$ 659.90



These securities have not been registered under the Securities Act of 1933 and may not at any time be offered or sold in the United States, or to a U.S. person absent registration or on applicable exemption from the registration requirements of such Act. These securities having been previously sold, this announcement appears as a matter of record only.



AEROVIAS DE MEXICO, S.A. de C.V.

### Euro-Commercial Paper Program

U.S. \$125,000,000

InverWorld, Ltd.

Lazard Frères & Co.

Citicorp Investment Bank Limited

Kidder, Peabody International  
Limited

Mutibanco Comerciex S.A. London

Nomura International

LTCB International Limited

September 23, 1992

## Centenary Depository AG

(Incorporated under the laws of Switzerland)  
(The Depository)

### NOTICE TO HOLDERS OF BEARER CENTENARY DEPOSITORY RECEIPTS — PAYMENT OF COUPON NO. 5

Dividend distribution No. 5 by Centenary Depository AG will be effected as follows:

1. Coupon No. 5

2. Date of payment: On or after 4 November 1992

3. Amount: 15 US cents per depository receipt

4. Currency equivalent on 21 September 1992:

Amount per depository receipt:  
Attributable to Centenary Holdings  
— interest dividend 15.0

Less: UK Income Tax (where applicable) 8.78734

Net to UK Centenary depository receipt holder 6.505050

5. Payable at:

Swiss Bank Corporation Credit Suisse  
1 An der Börse Postfach 8  
4002 Basel  
Banque Bruxelles Lambert Générale de Banque  
24 Avenue Marais 3 Montagne du Parc  
1050 Brussels

Barclays Bank PLC Stock Exchange Services Department  
68 Rue d'Esch  
L-2953 Luxembourg

Notes:

Coupons presented to any of the Swiss paying agents referred to under 5 above will be paid in US dollars. Coupons presented to the other paying agents will, unless payment is requested in US dollars (in which case they must comply with any applicable exchange control regulations) be paid in Pounds Sterling. Coupons lodged for payment up to 26 October 1992 will be in the Sterling equivalent shown in 4 above and thereafter at the rate of exchange on the day the proceeds are remitted.

For and on behalf of  
ANGLO AMERICAN CORPORATION OF SOUTH AFRICA LIMITED  
London Agent:  
G. A. Williamson  
24 September 1992

### INTERNATIONAL SPECIALITY FUND

#### 10s Boulevard Royal - Luxembourg

##### NOTICE OF DIVIDEND PAYMENT

The General Meeting of Shareholders of INTERNATIONAL SPECIALITY FUND has decided to pay a dividend of USD 0.10 per share for the financial year ending 31 May, 1992 to each share held on the 18th September, 1992 being quoted ex-dividend on 21st September, 1992.

This payment will be made on and after the 26th September, 1992 against delivery of coupon No 5 to Banque Paribas Luxembourg, 10A Boulevard Royal, Luxembourg.

Dividend cheques will be sent to registered shareholders. Dividends not claimed within 5 years of the specified date will lapse and revert to the Fund.

Luxembourg, 18th September 1992

INTERNATIONAL SPECIALITY FUND  
P. Corbin  
Secretary General

### NO FP.....NO POSITION

A Futures Pager transmits 2 minute updates on currencies, indices, interest rates and futures 24 hours a day across the UK. Call 071-895 9400 now for your free trial.

### FUTURES PAGER

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## Wang warns that restated results may lead to loss

By Louise Kehoe  
in San Francisco

WANG Laboratories, the US computer group, is to restate its financial results for the fiscal year that ended on June 30 to reflect additional restructuring charges resulting from its bankruptcy filing.

The increase comes in spite of continuing cuts in tariffs for international calls — Italy's are among Europe's highest. While car traffic jumped by around 25 per cent, group sales rose by just 6.2 per cent to L1.82bn in the first half from L1.41bn.

Mr Paul Collins, chief executive, forecast a similar improvement in the current year and was helped by improving fortunes from its main investment, UK hotel group Mount Charlotte.

Directors said the latest advances were largely due to a substantial rise in operating earnings in New Zealand and lower interest and overhead costs. Interest charges fell 44 per cent to NZ\$17.1m (NZ\$205m) due to lower debt levels.

But the directors pointed out that good results from Air New Zealand and Carter Holt Harvey were offset by losses from Arladian Australia and Magnum. The figures included write-offs of NZ\$5.2m for Magnum, NZ\$4.4m for Arladian Australia, and NZ\$2.2m for New Zealand properties that are to be sold.

Operating profit before tax and minorities rose 17 per cent to NZ\$35.4m (NZ\$30.7m).

New Zealand-controlled companies produced a combined profit of NZ\$28.5m (all last year), and directors expect another strong contribution this year. Mount Charlotte made a loss of NZ\$7.8m last year.

The UK contribution was NZ\$23.1m (NZ\$45.5m) which included a profit of NZ\$16.5m on the sale of UK motor group Tozer Kemsley and Millburn.

A NZ\$3.4m loss was incurred in Australia after the decision to write off the NZ\$4.4m investment in Arladian. Investments in W D and H O Wills and the 98 per cent shareholding in Australian Consolidated Investments did not produce revenue.

Directors are proposing a final dividend of 5 cents a share, if they finally approve, would receive slightly more than 50 per cent of Bramalea's equity.

The debenture holders, if they finally approve, would receive slightly more than 50 per cent of Bramalea's equity.

was market opportunity.

But the survey showed many businesses were hindered in their attempts to invest in the east. One-third said investment was too risky, while a significant minority were troubled by the unsuitability of the political and social environment.



## Spanish bonds fall on introduction of capital controls

By Sue Webb in London  
and Patrick Harverson  
in New York

**FURTHER** tension within the exchange rate mechanism of the European Monetary System forced Ireland and Portugal to follow Spain's example

### GOVERNMENT BONDS

and impose restrictions on the movement of capital yesterday.

The reintroduction of capital controls infuriated many bond investors and traders, and left some wondering which other troubled markets would follow suit.

The Spanish government bonds suffered a sharp sell-off yesterday as foreign investors scrambled to get out of the market.

The capital controls are intended to hit speculators who have played havoc over recent days with the weaker European currencies by betting on a forced devaluation.

According to 1988 legislation on the liberalisation of capital controls, Spain, Portugal and Greece have until the end of 1992 to lift all controls.

Both Greece and Portugal may ask for the deadline to be extended until 1995 under special economic circumstances.

However, yesterday, a spokesman refused to comment on whether the EC considered the new exchange con-

trols introduced by three member countries to be legal under the EC Treaty.

**FR**ENCH government bonds dropped on currency worries but picked up again later in the session. Dealers said most of the activity took place in the futures markets since the spreads quoted on cash bonds were too wide to attract business.

One trader at a French commercial bank said the French houses had an informal arrangement to quote especially unattractive prices for French bonds and currency to certain US houses in order to deter speculation in the currency.

Bid-offer spreads of three-quarters of a point on bonds - against 0.1 of a point normally - were cited by one house.

The franc appeared relatively resilient yesterday as both the Bank of France and the Bundesbank intervened in order to support the French currency.

The *Matif* futures contract fell from 108.00 to 107.70 while the 10-year bond, which opened with a yield of 8.89 per cent, ended at 8.80 per cent.

**GERMAN** government bonds ended lower, pulled down by disappointment over the fading prospects of a cut in German interest rates and poor inflation figures.

Traders said the French franc's ability to weather spec-

ulation pressure and stay above the ERM floor dashed hopes of an easing by the Bundesbank.

Market participants had hoped that the German central bank would be forced to cut interest rates in order to buoy up the franc and reduce tensions within the ERM.

The Liffe bond futures contract traded in a range of 90.70 to 91.05 and ended at around 90.87, slightly lower than the opening level.

Bond prices dipped briefly following the release of western German state inflation data yesterday. Consumer prices in Baden-Württemberg rose 3.3 per cent year-on-year and climbed 0.3 per cent from August. In North Rhine-Westphalia, prices climbed 0.3 per cent on the month and rose 3.4 per cent from September 1991.

**SP**ANISH government bonds tumbled as foreigners rushed to sell their holdings following Wednesday's introduction of capital controls.

While the curbs were aimed at preventing speculation in the currency, traders complained it had become prohibitively expensive for bond market participants to fund their positions as a result.

The yield on the 10-year bond climbed from 13.01 per cent to 13.09 per cent yesterday.

**UK GOVERNMENT** bond prices ended the day lower or

### BENCHMARK GOVERNMENT BONDS

	Coupon	Buy Date	Price	Change	Yield	Week ago	Month ago
AUSTRALIA	10.000	10/02	105.204	-0.137	9.10	8.90	8.85
BELGIUM	8.750	08/02	100.700	-0.050	8.63	8.63	8.59
CANADA	8.500	04/02	105.600	+1.850	7.68	7.67	7.37
DENMARK	8.000	11/02	96.500	-0.425	9.70	9.37	9.35
FRANCE BTAN OAT	8.500	03/07	98.900	-	8.76	9.00	9.04
GERMANY	8.000	07/02	103.800	-0.075	7.47	7.51	7.67
ITALY	12.000	08/02	91.310	-0.510	14.11	13.98	13.82
JAPAN NO 119	4.800	05/02	100.253	+0.357	4.75	4.95	4.77
NO 145	5.500	03/02	100.451	-0.065	4.82	4.81	4.80
NETHERLANDS	8.250	05/02	102.800	+0.144	7.81	7.91	8.30
SPAIN	10.300	08/02	84.400	-2.500	13.21	12.44	12.53
UK GILTS	10.000	11/02	105.02	+1.932	8.51	9.21	9.63
10.500	10.000	11/02	105.400	+1.402	8.59	9.50	9.50
11.000	10.500	11/02	105.800	+0.917	8.18	9.18	9.18
US TREASURY *	8.575	08/02	98.31	-5.023	6.62	6.40	6.55
7.250	08/02	97.17	-9.023	7.48	7.33	7.44	
ECU (French Govt)	8.500	03/02	94.800	-0.800	9.37	9.36	9.05

London closing, \* denotes New York morning session. Yield = Local market standard + Gross annual yield (including withholding tax at 12.5 per cent payable by non-residents). Prices: US, UK in 32nds, others in decimal

Technical Data/ATLAS Price Source

The bearish jobs figures helped offset the negative implications of a weakening dollar. By early yesterday afternoon, the US currency was more than a pfennig lower at DM1.4850.

**M**THE yen's recent strengthening against the US dollar helped to lift Japanese government bond prices above their closing levels on Tuesday, which was the last trading day before the public holiday.

The US currency opened at a historic low of Y119.90 to the dollar, and had an all-time intraday low of

Y119.83.

A strong yen helps to push up Japanese government bond prices because it means that it is easier for the Bank of Japan to lower interest rates

The yield on the benchmark JGB opened at 4.79 per cent in Tokyo yesterday, against Tuesday's close of 4.865 per cent, and ended the day at 4.765 per cent.

**S**ome of the number of market-makers continue to sit on large stocks of the bonds with no investors in sight. If anything, more institutions have taken to liquidating their Ecu bond holdings since the ERM crisis intensified a week ago.

The operation will continue under the name of Greenbank, which was already among the biggest market-makers, with a market share estimated at around 15 per cent.

As a result, liquidity has disappeared. Apart from benchmark issues such as those from the French and UK governments, trading has ground to a halt, pushing up the yield on the less-liquid bonds. The yield on Denmark's 10-year Ecu bonds, for instance, was yesterday quoted at 35 basis points above the French Ecu OAT, compared with a difference of 5 to 10 basis spread in more normal times.

The yield spread between German government bonds and the Ecu OAT speaks volumes about how far investors' sentiment has changed.

Immediately ahead of the Danish referendum, the yield spread had narrowed to as little as 61 basis points. The Ecu bond at that time was yielding considerably less than its constituent currencies.

The reason: investors hoped that when the EC reached its deadline for currency union, set by the Maastricht treaty at set by the Maastricht treaty at

1999 at the latest, some of the higher-yielding currencies would not have met the

convergence criteria.

As a result, when the Ecu became Europe's new single currency it would comprise only the "core", low-yielding currencies, making it more valuable than the wider basket of all EC currencies.

That process would effectively have reversed the sort of adjustment made to the Ecu basket in 1989, the most recent of the Ecu's five-yearly adjustments. At that time, the Spanish peseta was brought in with a 6 per cent weighting and the Portuguese escudo with 1 per cent - adding 40 basis points to the yield on Ecu bonds overnight.

Since the Danish referendum, Ecu bond yields have soared back above their theoretical yield, reaching a spread of 50 basis points this week. The spread over German government bonds has levelled out this week at around 180 basis points.

The Ecu's hopes are now pinned on two possible outcomes to the current crisis, both of them seemingly remote. One is that the Maastricht treaty will survive the current upheaval, and that European currencies will restart the march to union.

The other is that, if Maastricht dies, a new - and perhaps even more determined - rush to monetary union will develop with the D-Mark and French franc at its core.

If the EC were to use the Ecu as its single currency for this more limited monetary union, then holders of Ecu bonds would make a large and unexpected gain.

**S**uch hopes still look far-fetched. Most analysts agree that such a limited currency union would adopt its own single currency, leaving the Ecu as simply a reference basket for a wider group of EC currencies.

In that case, the Ecu would never return to the position centre-stage that it enjoyed until June this year.

The result is in the hands of Europe's politicians - though Ecu investors seem already to have made up their minds.

## Citicorp launches \$1.33bn, five-year floating rate note issue

By Simon London

**C**ITICORP yesterday joined the ranks of borrowers offering floating rate notes in the international bond market, launching a \$1.33bn issue backed by credit card debt.

However, in contrast to the \$6bn "collared" floating rate

### INTERNATIONAL BONDS

notes issued in recent weeks, yesterday's deal carries no upper limit on the interest rate paid to investors.

The issue, lead-managed by Goldman Sachs, was the first floating rate note deal by Citicorp under its global bond pro-

gramme. The notes were issued by Standard Credit Card Master Trust I, a special-purpose vehicle used to fund the bank's extensive credit card operations.

The five-year paper pays 30 basis points more than three-month dollar London interbank offered rate (Libor) and was re-offered to investors at a fixed price of 9.885.

At this level the discounted margin is 33 basis points over Libor. Participants said the majority of the deal was sold to US institutional investors. But the lead manager said around \$300m bonds were bought by European institutions.

Elsewhere, the market struggled to absorb the latest batch of collateralised FRN issues. Dealers

said that future issues may have to offer improved terms. Floating rate note issues by top-rated borrowers such as Austria and Rabobank this week have capped the interest rate payable to investors at 8.4 per cent.

Until this month, caps of 9 per cent or more were common for borrowers of similar credit quality.

However, with European bond markets in turmoil and US interest rates close to cyclical trough, buyers hungry for funding have few alternatives but to tap the dollar floating rate sector.

Yesterday, Bank Austria, the triple-A rated financial institution, launched a \$150m fixed-rate issue lead-managed by Deutsche Bank.

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The triple-A





## COMPANY NEWS: UK

## TV-am at £9m despite reorganisation charges

By Raymond Snoddy

TV-am, the breakfast television company that was outbid in last year's tenders for new franchises, yesterday announced pre-tax profits of £9.05m for the six months to June 30.

The outcome compared with £5.72m last time and was achieved despite the depth of recession in the television advertising market. Turnover dipped from £29.6m to £27.7m.

The profits rise reflected a reduction in Exchequer Levy and cuts in costs as the company slowly runs down towards December 31 when it

ceases to be an ITV broadcaster.

However, reorganisation costs and the inevitable redundancies led to an exceptional charge of £2.57m and the company warned that there would be additional costs of a similar nature when it reached the end of the franchise.

Mr Bruce Gyngell, chairman, said: "All our energies over the final months of the franchise are committed to maximising revenue, minimising costs while maintaining our commitment to the audience."

The interim dividend is an unchanged 4p, payable from earnings of 8.2p (6.5p) per share.

It is not yet completely clear what TV-am will do in future following the loss of its franchise. It examined the possibility of bidding for the new Channel 5 but decided not to go ahead. It did, however, win the franchise for a new national commercial pop music radio station in a venture with Richard Branson's Virgin group.

A number of other possible media investments are being assessed by TV-am, a company that is likely to have a £50m pot of gold when it says goodbye to the breakfast audience for the last time.

## Exchequer Levy cut lifts Anglia to £4.83m

By Raymond Snoddy

ANGLIA Television yesterday announced a 58 per cent increase in pre-tax profits, from £3.07m to £4.83m for the six months to the end of June.

The growth came from the one-off reduction in Exchequer Levy for the last year of the old ITV franchise system. Anglia's levy payment in the period fell from £3.47m to

£732,000.

From January Anglia will begin paying to the Treasury £17.8m a year - the bid that regained it the East of England licence - plus 7 per cent of its advertising revenue.

Operating profit declined from £5.45m to £4.27m in the half year. Expenditure on Anglia's own production rose from £7.86m to £12m.

Sir Peter Gibbons, chairman, singled out for praise its programmes such as the Survival series, Fay Weldon's Growing Rich and the documentary adaption of Stephen Hawking's A Brief History of Time.

He said that after allowing for the increase in costs in both programme production and acquired programmes, the operating profit was similar to last year but below that of 1990.

He was confident of further programme commissions under the new competitive ITV networking arrangements.

Anglia's advertising revenue was £53.4m (£52.2m), with its share of ITV advertising increasing to 6.88 per cent thereby continuing a steady upward trend.

Turnover totalled £87.2m, compared with £83.8m.

Earnings per share rose from 4.35p to 7.04p, and the interim dividend is held at 2.86p.

Sir Peter said that despite all the uncertainties over the timing of a recovery from recession, he remained hopeful of a satisfactory result for the year.

Analysis are forecasting pre-tax profits for the full year of about 15p.

**Boddington sale**

Boddington Group has sold Bentley's Restaurants for an undisclosed sum to Russell Group, which operates the Ocean Theme Restaurants

which SAS is taking up to 1m, or 3.84 per cent of the increased equity. The open offer is on a 5-for-8 basis at the same price. The new shares will make up 38.46 per cent of the enlarged capital. The shares closed 1p lower at 35p.

The money is needed for a restructuring necessitated by difficult trading conditions which have seen business in the group's traditional market fall by a third between 1989 and 1991, with a further decline expected in the present year.

The programme will cut the cost base by £3.5m with asset write-offs and redundancy costs of £800,000 for which provision will be made in the second half.

## Whitecroft warns of interim deficit

By Ian Hamilton Fazey, Northern Correspondent

WHITECROFT, the Cheshire-based lighting, home improvements and industrial and medical textiles group, yesterday announced complete withdrawal from the double-glazed windows and conservatories market and warned that pre-tax losses for the half-year to end-September would be about £1m.

There will be no interim dividend (3.3p). The share price fell from 37p

to 23p on the news but later recovered to 27p.

Mr Peter Goold, chairman, said yesterday: "We are eliminating £2m of losses and this has to be right."

Two of the group's windows and conservatories businesses have been sold and negotiations are under way to sell the other two. Mr Goold said this was better for shareholders than closure because the buyers would assume responsibility for future liabilities.

Whitecroft made £4.49m in the year to March 31, with

operating profits halved. It cut its final dividend to 0.7p, making a total of 4p, compared with 10p in 1990-91.

"We said earlier this year that if consumers did not start buying energetically again, we would take radical action. We are, however, quite confident longer term.

"Our strategy is to concentrate on core businesses with growth potential. We have been incurring costs up front, but benefits will flow later," Mr Goold added.

Goodwill of £23.8m associ-

ated with the sales will pass through the profit and loss account. This had been previously eliminated against reserves and will be shown as an extraordinary item, with no effect on shareholders funds of about £40m.

Group borrowings on September 30 are expected to be about £38m - gearing of about 95 per cent; Mr Goold said borrowings would fall back to March's level of £26m next year as investment in its performance doors business generated cash flow benefits.

## Havelock £3m funding to secure future

By Nigel Clark

HALEOCK EUROPA, the lossmaking shopping chain, is seeking to secure its future by a £2.97m placing and open offer and the building of a trading alliance with SAS Holdings, a private building systems supplier.

At the same time, the life-based company announced a reduced interim pre-tax loss of £1.6m (£2.18m). Sir Lewis Robertson, the company doctor who became chairman when a new management was installed in 1989, also said he was retiring at the end of the year.

Havelock is placing 10m shares at 31p, of

which SAS is taking up to 1m, or 3.84 per cent of the increased equity. The open offer is on a 5-for-8 basis at the same price. The new shares will make up 38.46 per cent of the enlarged capital. The shares closed 1p lower at 35p.

The money is needed for a restructuring necessitated by difficult trading conditions which have seen business in the group's traditional market fall by a third between 1989 and 1991, with a further decline expected in the present year.

The programme will cut the cost base by £3.5m with asset write-offs and redundancy costs of £800,000 for which provision will be made in the second half.

## NEWS DIGEST

## Appleyard helped by exceptional

By Nigel Clark

APPLEYARD Group, the North Yorkshire-based motor dealer, reported pre-tax profits ahead 16 per cent in the six months to June 30.

The outcome of £1.75m compared with £1.51m in the first half of last year and was only marginally short of the depressed £1.81m achieved in the whole of 1991.

However, the latest figure was struck after an exceptional profit of £1.37m relating to the disposal of freehold property in Leeds, and interest charges reduced to £1.85m (£2.65m).

Turnover fell to £158.1m (218.9m).

Mr Mike Williamson, chairman, said the new car market during the period was 4 per cent below last year, but the group had improved overall margins.

Contract hire and leasing lifted profits by 15 per cent and the commercial vehicle side performed "extremely well" in a weaker market.

Referring to sales in August, Mr Williamson said overall volumes were largely unchanged with the notable exception of Audi/VW where national volumes were down 23 per cent on August 1991.

The interim dividend is maintained at 2.6p, uncovered by earnings of 2.3p (2.1p) per share.

**Baillie Gifford Technology down**

Baillie Gifford Group, the footwear manufacturer and importer, reported pre-tax profits down from £1.45m to £1.36m for the first half of 1992.

Against a background of a difficult UK market, sales rose by 9 per cent to £24.9m. But margins have been hit due to cancellations on UK orders in the Burnley factory, and quality problems on production using imported uppers, said Mr Roger Rowland, chairman.

These combined to produce a considerable loss of margin in the second quarter.

He was confident that the production problem had been largely overcome and although conditions remained tough, the order book was strong.

The interim dividend is raised from 4p to 4.25p, payable from earnings of 15.8p (18.6p).

## Lower copper prices affect Antofagasta

Antofagasta Holdings, which has interests in mining, banking, transportation and water supply in Chile, announced a 7 per cent fall in pre-tax profits from £1.6m to £2.9m in the half year.

The results were affected by lower copper prices, the company said, although prices in the second half had improved. The group's other activities maintained their contribution.

Turnover rose to £31.8m (£27.9m). Earnings came through at 22.1p (25p) per share and the interim dividend is unchanged at 6p.

Its ultimate holding company is Dolberg Finance Corporation, incorporated in Liechtenstein.

## EFM Dragon assets buck dollar trend

EFM Dragon Trust had a net asset value of 12.03p at August 31, ahead from 11.75p over the year despite an unfavourable dollar/sterling exchange rate.

The trust, which seeks long-term capital growth through investments in the Far East, excluding Japan and Australia, reported net revenue of £245.000 (£232,000) for earnings of 0.11p (0.105p) per share.

The single dividend for the year is maintained at 0.06p.

## Hampden warns of worsening trading

Hampden Group, the Belfast-based company which operates the Texas stores increased both turnover and profits, helped by a relocation of the Bangor store in February and the reopening of the Galway store in April. Directors warned, however, that trading conditions in Northern Ireland had "noticeably worsened" since June.

The interim dividend is maintained at 0.3p, payable from earnings of 0.91p (0.77p). The shares are traded on the USM.

## Dunloe House losses at £432,000

Dealing in the shares of Dunloe House Group, the Dublin-based property company, resumed yesterday following its inability to reach agreement on the broadening of its equity base. The company is 77 per cent owned by Clayform Properties.

The board had been attempting to achieve this by acquisition or the injection of assets, but despite protracted discussions none of the proposals was thought to reflect the value of the existing business. The shares were suspended in January.

The company also announced increased pre-tax losses for the six months to June 30 of £432,000 (£442,000), against £165,000. The result included an exceptional charge of £267,000 being the provision against a loss on the sale of two properties.

Turnover was £176,000 (£179,000). Losses per share were 2.43p (2.03p).

## Baillie Gifford Japan assets down

Reflecting a weaker Japanese economy and falling corporate profits, net asset value of the Baillie Gifford Japan Trust fell by 27 per cent over the 12 months to August 31.

The figure per share declined from 596.2p to 436.9p. It had recovered to 499.8p by September 22.

The trust incurred a net deficit of £341,606 (profits of £23,964). Losses per share were 3.11p (earnings of 0.49p).

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Application has been made to the London Stock Exchange for the grant of permission to deal in the whole of the Ordinary Share capital of Tepnel Diagnostics PLC issued and being issued, in the United Kingdom Market. It is emphasised that no application has been made for the Ordinary Share capital to be admitted to the Official List. It is expected that dealings in the Ordinary Shares will commence on Wednesday 30th September 1992.

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25th September 1992

## Market Myths and Duff Forecasts for 1992

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## CAVERDALE GROUP PLC INTERIM RESULTS FOR THE SIX MONTHS ENDED 30 JUNE 1992 CHAIRMAN'S STATEMENT

The results for the first six months of 1992 compared with those of the same period in 1991 do not fully reflect the significant improvements in the financial health of the Company and in the underlying performance of the continuing trading. The progress made by Vapack Limited and Allied Components (UK) Limited in connection with their results for 1991 as a whole, in the context of the overall performance of the Group, is particularly important. I believe these are further steps for improvement in margins and consequently in trading results.

The Strategic Energy Technique, referred to in my statement to the 1991 Annual Report, was completed in 21st July.

Management of Dunham & Hayes Limited has successfully completed since the period ended. The recently recruited management team of Caxide Holdings and I am already implementing its action programme as Dunham & Hayes and the fast final stage of the implementation of the new strategic plan.

At the holding company level we continue to reduce overhead costs, and the reorganisation of our Head Office is now in the very near future to part of this exercise. The overall benefit of the measures implemented will be reflected in the year.

In the meantime, we have invested in an experienced management team at Caxide Motor Holdings and I am grateful to the members of this team for their hard work and commitment.

As a holding company with a strong ambition to grow, we are exposed to the type of cost as well as revenue critical areas our trading performance will become more fully reflected in the Group's overall results.

After the dramatic events of recent weeks the economic picture remains uncertain, but, however, management of the Group's continued progress is CI itself in a strong performance next year.

24th September 1992

# What is the FT getting up to this Weekend?



"She was raven-haired and dark-eyed, as attractive a woman as I had ever seen in Saxony". As *Leslie Colitt*, Berlin-based FT correspondent for East Germany, Czechoslovakia and Hungary since 1972, reads his own Stasi file that's how he remembers Beate, the beautiful informer to whose charms he succumbed.

They codenamed him Caesar and placed him under surveillance as an imperialist spy. And for the next decade, the likes of Beate, Bertram and the engaging Frau M kept a watchful eye on his every move.

In the wake of the economic U-turn and post ERM, Finance and the Family explains the effect of Tuesday's one percentage point base rate cut on mortgages, personal investments and the property market.

Talking of which, there are plenty of bargains to be hunted in our 12 colourful pages of property. *Gerald Cadogan* dreams among Oxford's dreaming spires, *Audrey Powell* sets her sights higher on the snowy slopes of Switzerland and *David Hoppit* even higher with "cut price" castles and "give away" great houses.

*Jancis Robinson* maps out the Midi for us. She noses out, among other things, dedicated domaines in Minervois producing suave reds, exotic, soft, dry whites from French Catalonia, and slightly wild, intensely savoury Corbières. And her price range – a very palatable £3 to £5.

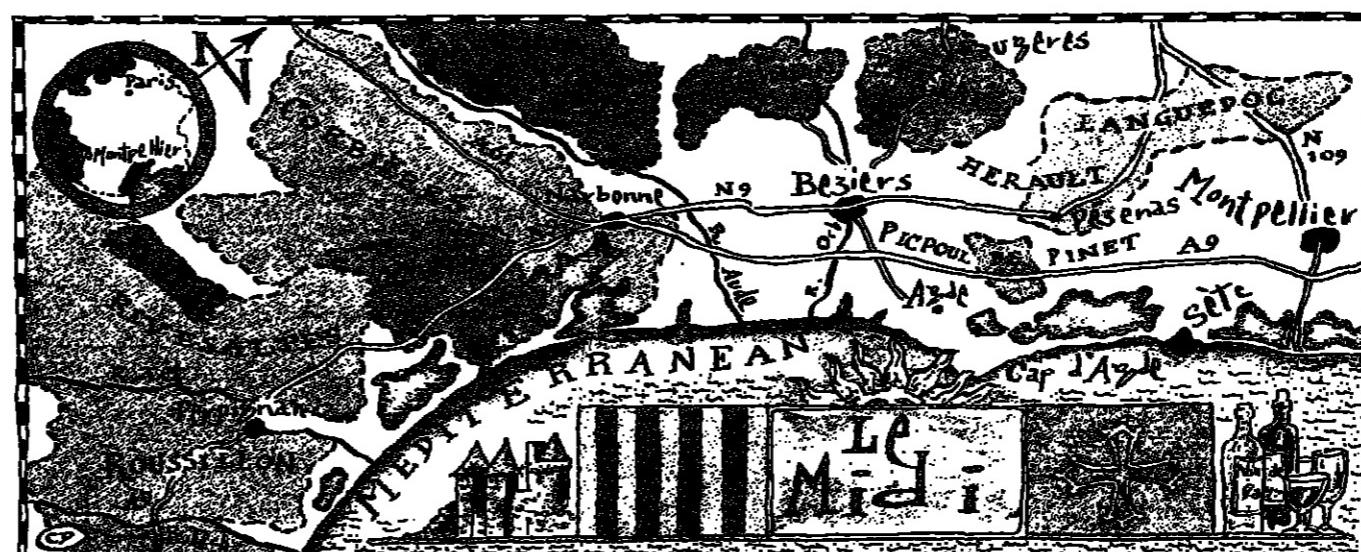
*Giles MacDonogh* scours the bars and restaurants of Munich in search of Schickimickis making Bussi Bussi... but fails. He is consoled with carpaccio of tuna,

zauschneria and schizostylis, all of which he assures us are easier to grow than to pronounce.



It's biography week on the Books page where three major works on three major figures come highly recommended. They are Bertrand Russell, Benjamin Britten and Jacob Epstein.

On the fashion page, *Daniel Green* tries on off-the-peg business suits with a little help from his man in Savile Row. Their favourite, an Yves St Laurent, sits perfectly



salad of venison, sweetbreads and kidneys and Rote Grütze with walnut ice. *Jill James* scales a 6,000 ft extinct volcano for cheese and biscuits.

*Robin Lane Fox* tells gardeners how to be "artful in autumn" with zephyranthes,

– even if the £735 price tag doesn't.

Meanwhile, in Hawks & Handsaws, *Michael Thompson-Noel* busies himself arranging new identities, new fingerprints, indeed whole new lives, for Norman and John... but does he succeed? Find out tomorrow.

Pick up your copy of Weekend FT this Saturday and join us.

## Weekend FT

## RECRUITMENT

**JOBs:** Controversy over vitamins and intelligence resembles disputations about angels on pinheads

**R**IIGHT then, as Jobs-column readers are evidently so clever, perhaps you would like to have a try at this puzzle.

Like the one I printed eight weeks ago—which many of you said was too easy—it is a coded division sum, the task being to find the original numerals. But there is a noteworthy difference.

Last time, each figure was represented by a particular letter of the alphabet, which always denoted the same figure wherever in the sum it occurred. Today, except for a single occurrence in the “answer”, all the numerals are represented by the symbol X.

If any of you can't wait to try the problem, however, please read on afterwards because it has a bearing on serious questions raised by a controversial trade descriptions case being heard by magistrates in Shrewsbury.

XXX XXXXXXXX  
XXX  
XXX  
XXXX  
XXXX

The link with the trade descriptions case lies through something many people clearly

## Much ado about nothing of real import

By Michael Dixon

think highly important, not least in selecting people for desirable jobs: the gauge of mental ability known as Intelligence Quotient.

Although the problem does not appear in any IQ tests as such, it calls for the same sort of reasoning that they assess. In this case, since no words are involved, the reasoning required is of a non-verbal kind.

Non-verbal reasoning is also at the hub of the Shrewsbury case, which originated with a study by psychologist David Benton of University College, Swansea.

After IQ testing two groups of 12-year-olds, he fed one set pills containing a mixture of mineral-vitamin supplements, and the other set pills which while they looked alike were just placebos, with no real substance. On being re-tested eight months later, both groups scored higher in non-verbal IQ. But the average gain of those given the supplements was about seven points greater than the gain of the placebo group.

The findings, revealed in 1988, were featured on TV. Parents flocked to buy the same mix of

supplements, enterprisingly marketed as “Tandem IQ” by Larkhall Laboratories of London. Then, although Dr Benton's results were supported by other studies, there appeared further research denying that such supplements increased IQ. And now, since Larkhall has gone on marketing its product in much the same style, it is being accused in Shrewsbury of infringing the Trade Descriptions Act.

But, while sympathising with the magistrates trying to judge between clashing researchers, the Jobs column is not concerned with the case itself. The only question that bothers me is what—apart from achieving it in an IQ test—does an extra seven or so points on the scale enable anyone actually to do?

Try as I might, I cannot find anything. For example, although IQ-type testing is evidently one of the better tools for recruiting for jobs requiring mental skill, I'm authoritatively assured that a seven- or eight-point difference would be within the margin of error, and not enough to count.

So if any of you who've solved the puzzle can cite instances where a bit more or less of the requisite reasoning power makes a difference in life, I'd be glad to hear. Otherwise, however, all the fuss typified by the Shrewsbury case would seem to have no more real importance than medieval disputations about angels on pinheads.

**N**Ow to the table alongside, giving indicators of pay-levels of managers in Britain as measured by the latest survey by the Reward consultancy. Anyone wanting the full report should contact Steve Flather at Reward House, Diamond Way, Stone, Staffs ST15 0SD; tel 0785 813566, fax 0785 817007.

My extracts focus solely on executives ranked immediately below director, except in small companies where they could be on the board while doing similar work, and show both salary and total money pay including

bonuses. To allow for rises since the survey, all cash figures should be upped by 0.33 per cent.

Regional variations from the overall median salary of £30,000

were: **Higher**—London by 20 per cent, and Scotland by 10.8. **No variance**—South-east England.

**Lower**—Northern Ireland by 3.3 per cent, west midlands by 3.3.

south-west England by 6.1, eastern counties by 6.7, north-east by 7.4, and north-west by 8.3.

Variations from the median by company sales were: **Higher**—£100m-plus by 22.1 per cent, and £40m-£100m by 2.5. **Lower**—£25m-£40m by 3.2 per cent, £15m by 7.6, and up to £5m by 16.7.

Rank One = Most senior executive below rank of director in:	Basic salary £	Total money reward £	Median			Upper quartile Total salary £	% with company car
			Basic salary £	Total money reward £	(Total year earlier) £		
Legal advice	29,964	31,715	35,381	36,107	36,551	37,207	51,222
General management	26,088	28,700	34,800	32,737	35,000	34,050	44,958
Company secretarial	26,213	26,763	35,124	31,950	36,000	32,925	43,410
Finance & accounting	26,541	29,122	33,000	32,122	33,771	33,000	40,613
Surveying/construction	24,938	25,429	27,500	27,395	27,500	27,500	33,308
Marketing	27,966	28,703	31,950	28,703	32,950	30,804	39,000
Advertising & PR	24,779	24,777	30,900	31,000	30,900	31,110	39,770
Data processing	25,680	26,125	30,331	28,900	31,750	28,900	38,200
Sales	25,270	26,050	30,700	28,900	31,000	30,700	37,700
Distribution	22,540	24,059	29,000	29,000	30,000	29,110	37,991
Personnel	25,171	25,533	30,300	29,000	30,381	29,500	35,850
Administration	25,075	25,582	28,400	28,422	28,500	28,175	37,215
Scientific/technical dept	26,125	25,125	28,818	27,141	29,250	27,837	34,958
Planning	26,244	26,244	30,300	28,314	30,300	28,314	35,269
Research & development	24,500	25,173	29,000	28,381	29,500	28,500	34,550
Purchasing	23,940	24,198	27,500	26,487	28,000	27,242	34,290
Engineering	24,276	25,007	29,198	27,531	29,500	27,824	34,132
Management services	22,929	22,928	27,358	27,909	28,319	27,909	33,854
Production	22,840	23,125	27,000	26,000	27,852	26,708	31,329
Quality assurance	23,000	23,000	26,300	24,825	26,883	26,100	31,958
All Rank-One execs	25,137	—	30,000	(26,584)	—	30,005	—

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If you are interested in pursuing this unique opportunity, please call our consultant Niall Macnaughton on 071-248 3653, or write to him at BBM Associates Ltd. (Consultants in Recruitment), 76 Watling Street, London EC4M 9BJ. Alternatively use our confidential fax line on 071-248 2814. All applications will be treated in the strictest confidence.



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This Robert Half Breakfast Briefing will be given by Terry Nolan, Personnel Director of Lever Brothers - the international soaps, detergents and hygiene business.

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Jedda J. G.

## ACCOUNTANCY COLUMN

# Matters of doubt as results hit the deck

Andrew Jack reports on worries over accountancy exam standards and the 'Friday night scramble'

**H**UNDREDS OF blear-eyed trainee accountants woke up last Saturday knowing whether or not they had passed their exams before opening the results letter lying on the doormat.

While their immediate concern was celebration or commiseration, their experience raises one of several wider questions over the existing exam process.

The timing of the publication of results was one issue for the more than 4,000 people who sat the PE2 final professional exams for the Institute of Chartered Accountants in England and Wales in July.

Most important was the result. In line with a relatively consistent trend in the past few years, the pass rate among the 4,653 candidates was 52 per cent, with 15 per cent referred because they failed one of the four papers.

This did not go unnoticed by Mr David Hunt, chairman of the institute's education and training directorate. "While the best-qualified candidates acquitted themselves very well, the overall pass rate remains modest and we should like to see it improve," he said in a statement accompanying the results.

Intriguingly, the pass rate is

substantially lower than in some other professional institutes, such as the Institute of Chartered Accountants in Scotland. More than 90 per cent of candidates for its exams passed last time.

That might raise questions over the marking policies used.

Mr Phil Armitage, director of education and training at the English institute, insists standards are fixed, so it is the pass rate alone that varies.

Mr Graham Hamby, editor of Pass, a monthly magazine for trainee accountants, says he is surprised by Mr Hunt's remarks about the need for improvement, given that the trend has been relatively static - and was higher this year than many others in the recent past. "People have very short memories," he says.

While the institute lays stress on the number of students who ultimately pass after a number of attempts - which is much higher than half - he focuses attention on the frustrations for those who fail in the interim.

He says a survey by his magazine showed that 92 per cent of students wanted a "marking service", such as that offered by other professional institutes.

Rather than simply receiving a slip telling students that they have failed a paper,

the service would, for a fee, go through the answers and explain where candidates had erred.

Meanwhile, there is concern from students and a number of training managers in leading accountancy firms over the way the results are published.

Under the current arrangement, the institute sends out letters to every applicant on Friday, and at the same time distributes copies of the complete list of results to interested organisations.

Results appear in the Saturday edition of the Times, alongside job advertisements for those who pass, and result letters from training firms for those who fail. Theoretically, every student will have already received their results by post at the same time on Saturday morning.

In practice, a rather different ritual has built up. Hundreds of trainees gather at main railway stations in London late on Friday to buy copies of the newspaper's first edition, which arrives before midnight and contains lists of all who passed or have been referred for retakes.

Many students do not want to risk their friends finding out first - or even calling them with the results before they have found out for themselves.

As a result, they join the Friday night crowds.

Waiting for the results has taken on an extra urgency in the past two years, as accountancy firms cut costs in the recession and the threat of dismissal without a second chance looms for those who do not pass.

Mr Hamby says: "Students have waited eight weeks. They want the results as soon as possible. But I don't think this system works. It's all a bit tucky."

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take who also happened to be called Mark, but who had not passed.

The process discriminates against those who live outside London and cannot obtain first editions of the paper. It has also caused tensions when typesetting errors have either omitted or placed wrongly the names of those who have passed.

Mr Phil Armitage says the present arrangement began in 1988, when a postal strike threatened to delay results sent by mail. Since then, he says staff have found there are far fewer complaints about using the newspaper to publish the results than before, when postal delays caused widespread anguish.

Mr Hamby says: "It is a pretty disastrous affair, and so tense. It makes you wonder whether, if the people from the institute went along, they might change their minds."

He says that, after his results came out a few years ago, he went to Victoria station himself. His girlfriend got a paper first and found he had passed. She threw herself into his arms and said: "Congratulations, Mark, you've passed."

Unfortunately, the station was so packed that she threw herself into the arms of someone standing near him by mistake.

receive individual results before they are made public.

Most students who have passed want their results to appear in a newspaper, but want the chance to learn the results first in private.

That is the more sedate approach taken by the Institute of Chartered Accountants in Scotland, which distributes its exam results to several Scottish newspapers for publication on a Sunday, after individual results should have arrived by post. "It is very deliberate," says Mr Ian Marrian, deputy secretary. "We want students to get the information first."

Timing may hardly be the most important concern for students - or their employers. But another of Mr Hunt's comments certainly is. He raised worries that the PE2 papers in which students performed most disappointingly were those requiring practical experience.

That corresponds with the trend spotted by recruiters that salaries and demands among employers for management accountants has been far more buoyant than for chartered accountants. In spite of recent efforts at reform, it raises a far-widening question over the relevance of the existing chartered accountancy qualification.

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**FINANCIAL TIMES**  
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Cost £550 plus VAT for ICAS members, £600 plus VAT for non-members. Remaining places limited. Booking forms available from Anna Glover by phone on (071) 833 3291 or fax (071) 833 9034 at ABG, 40 Bernard Street, London WC1L 1LD.

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Please enclose a full CV, quoting Ref 580 to Nigel Bates, Whitehead Selection Ltd, 43 Wellesley Street, London W1M 7HF.

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Please write with full career details to Mrs Fia Keats, Personnel Manager.

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For further details please contact Collette Harrison or Hilary Trumper at Robert Half, Freepost, Walter House, 48 The Strand, London WC2R OBR. Telephone 071-836 3545, or alternatively fax your details on 071-836 4942.



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# THE BRITISH STEEL CHALLENGE

## The toughest yacht race ever



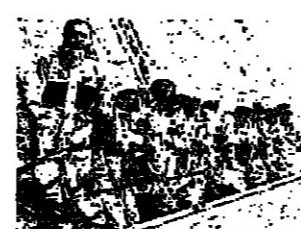
*Chay Blyth's  
big idea*

PAGE I



*Taking shape at  
Devonport*

PAGE II



*The ultimate  
world crews*

PAGE III



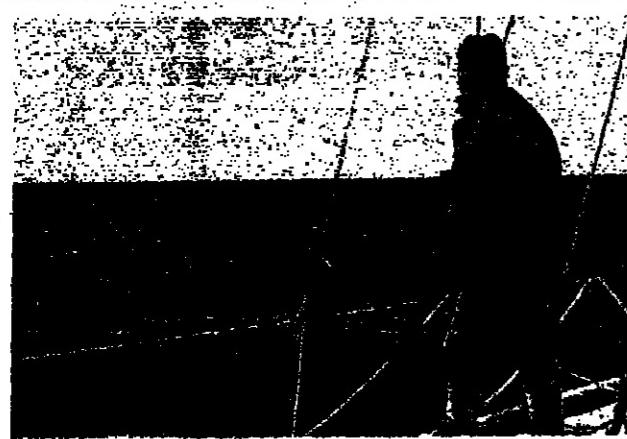
*28,000 miles  
the wrong way*

PAGE IV

## Around the world with British Steel

**TOMORROW**, the British Steel Challenge around-the-world race starts off Gilkicker Point, near Portsmouth. It will be the toughest yacht race ever. Chay Blyth, creator of the event, has based it upon his own solo circumnavigation 21 years ago in a boat also built of British steel.

Ten identical 67ft yachts begin the long haul off the Solent at noon. En route they will call at Rio de Janeiro, Hobart and Cape Town, returning to Southampton after a 28,000-mile voyage against the prevailing wind and currents.



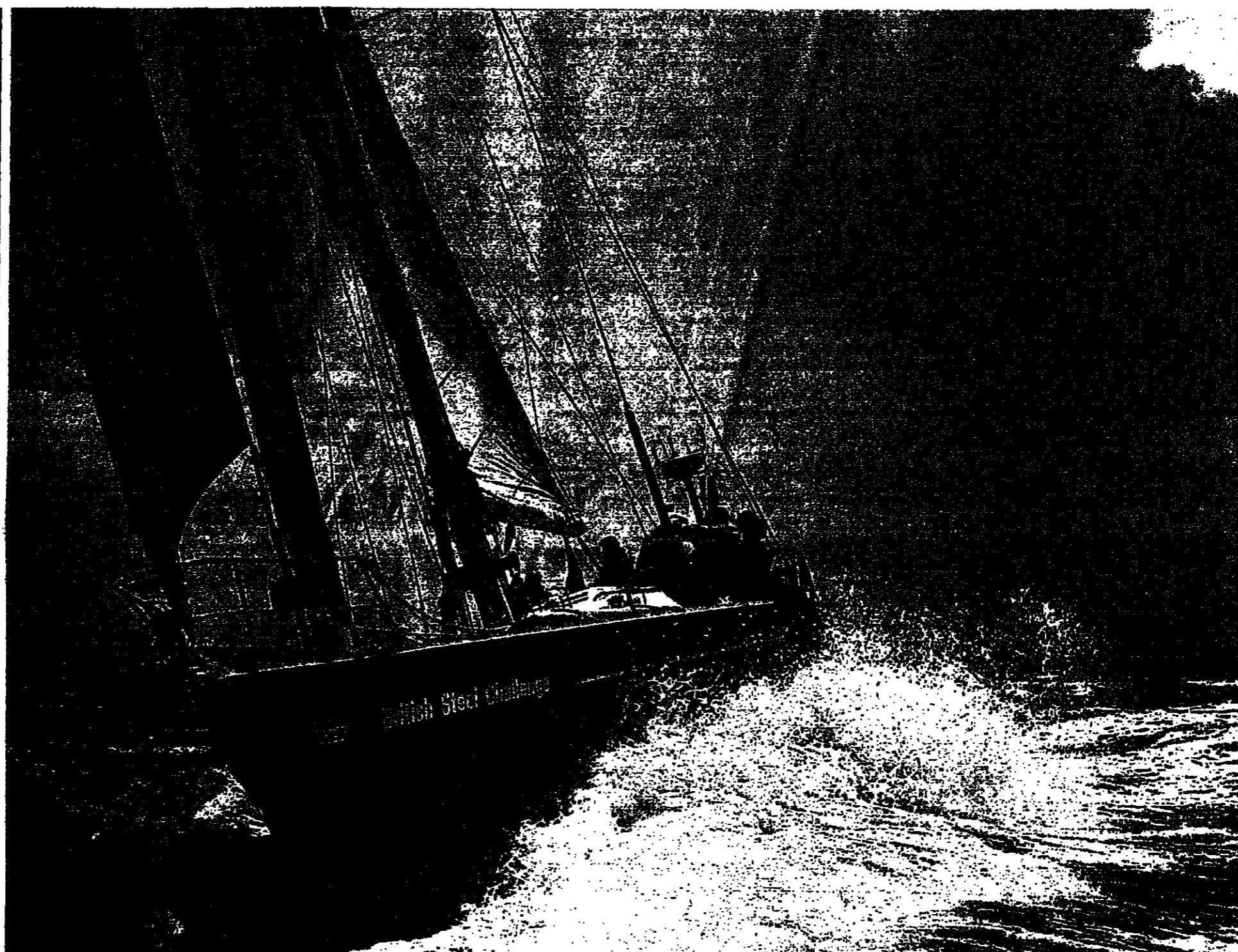
Chay Blyth on 'British Steel' in 1971

Aboard each boat will be a crew of 13 trained but essentially amateur volunteers. The cynical sun-tanned professionals are not part of this round-the-world race. These crews have forsaken homes, jobs and families to take part in the greatest adventure of their lives.

Sponsors have backed each individual yacht, companies as big as Group 4 and Commercial Union. Yet often the biggest financial efforts have come from the individuals taking part, such of whom has raised £14,850 to pay for their race berth and two years of training preceding tomorrow's departure. They include company directors, shop assistants, doctors, unemployed people, engineers and even a lettuce grower.

Blyth is uncharacteristically modest about his role in creating something to rank with the Whitbread race or the America's Cup - sailing events with decades or even centuries of tradition behind them. "I've never seen myself as a yachtsman," says the Scots ex-paratrooper.

"What I'm good at is raising the money and giving the participants and the sponsors what they want. There's nothing new in any of this. Queen Isabella sponsored Columbus."



Fair weather... for the moment

Photograph by John Weller

## Why British Steel is backing the Challenge



Brian Moffat

NOSTALGIA is the first thing to discuss when considering British Steel's involvement in this epic yacht race. Of course, the company backed Chay Blyth's 1970/71 solo circumnavigation. Anniversaries are a good time for looking back. But since then British Steel has changed enormously and so has the nature of sponsorship.

However, what hasn't

changed one iota is the spirit of adventure, comradeship and fortitude necessary to succeed, both in the wastes of the Southern Ocean and in international business.

Grit is what you need.

Two decades ago it was one man and one boat; now there are 140 men and women in a spectacular fleet of 10 identical yachts.

The British Steel Challenge renews British Steel's association with Chay Blyth, 21 years after he set a world first in his solo voyage - the wrong way round the world - in the yacht British Steel. His record still stands. This time a collaboration between British Steel and Chay Blyth is giving ordinary men and women the opportunity to experience the adventure of a lifetime.

British Steel's Chief Executive, Brian Moffat, has been

watching the planning and development of this project with keen interest since it was announced back in 1989. The long build-up to the race culminates at the start-line in the Solent tomorrow. Everyone involved is going to experience something very special - something they will almost certainly never be able to repeat.

Millions of words have already been written and broadcast about how great a strain it will be on the competitors, but the race will also be a big test of materials.

The race underlines the fact that steel is the world's premier material," says Moffat. "It has all the properties and characteristics required. It's strong, durable, flexible, versatile; all in all, the perfect choice for an event which will put British Steel's product on display in a most dramatic and

exciting way."

During the last decade the company has shown an equivalent strength of character to that of the crews in turning its business into one of the most efficient steel companies in the world.

It faces a renewed challenge in the present recession but given the combined experience and competitive spirit of management and workforce there is no doubt that it will win through yet again.

British Steel is the UK's largest steel manufacturer, and the third largest in Europe, with an annual liquid steel output of around 14 million tonnes; it is also one of the world's lowest-cost producers.

Company turnover is in the region of £5bn per year and it is rated Britain's sixth largest manufacturing exporter, with

overseas business worth more than £2bn a year. Globally the Company employs over 56,000 people and makes about 75 per cent of Britain's liquid steel output at four large plants: Port Talbot and Llanwern in South Wales, Scunthorpe in South Humberside and Teesside in the North East.

These places are a far cry from the ports of call in the race, which will be followed by millions of spectators in print or on television over the coming eight months. When the fleet docks in Rio de Janeiro, Cape Town, or Hobart the focus of attention will be on the competitors themselves. Yet always in the background will be the name and identity of British Steel, making the whole event possible.

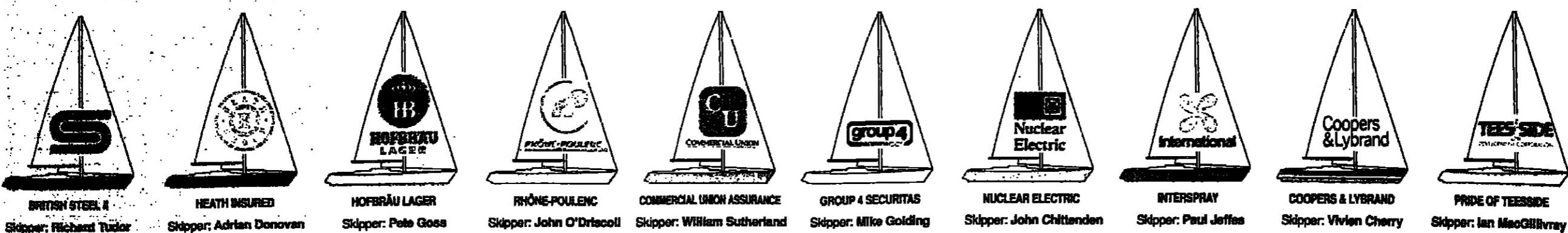
The company's strength and adaptability stem from its constant attention to cost reduction,

product quality and customer service at all times and through all market conditions. It is not unlike the skills needed to react to the weather at sea.

During an ocean race the skipper must take both a tactical and strategic view of the weather systems that continually confront him.

In recent years, British Steel has made significant investments in new plant and equipment and has extended an already wide and well-established range of quality finished products to meet the needs of increasingly demanding markets.

As Brian Moffat puts it: "What better way to demonstrate the international nature of our business, while demonstrating the strength and versatility of steel, than through the British Steel Challenge?"



## ADVERTISEMENT

## THE BRITISH STEEL CHALLENGE

PAGE II

## Anatomy of a British Steel Challenge yacht

WHEN Chay Blyth began considering detailed arrangements for this race, he was in no doubt what material he wanted the boats constructed from. "If I was sending 140 people down to the Southern Ocean I wanted the yachts as near bullet-proof as possible," said Chay. That meant steel. In 1971 the original circumnavigating British Steel arrived home after 292 days at sea with the hull in much the same condition as when she had left.

"Above all other considerations in designing ocean racing yachts must come the requirements of strength and safety," commented David Thomas, designer for the British Steel fleet and also responsible for the best-selling Sigma range of cruiser/racers. "No yacht venturing into the Southern Ocean to weather Cape Horn should do so with the slightest suspicion of its structural integrity."

"For this reason, I agree wholeheartedly with the decision to build the Challenge fleet in steel. While steel might not be the choice for a lightweight, downwind, "flying machine" it is certainly right for a yacht designed to race the "other-way-round", against the prevailing winds of the world."

"From the point of view of ultimate safety, steel wins on all counts. The strength of a material describes the force needed to break a sample of it, while its toughness refers instead to the energy needed to do so. The energy is equal to the force, times the amount the material stretches under load before rupturing. A stretchy, ductile material like steel is much tougher than a more rigid material of the same breaking strength."

Added to its toughness, steel has the virtues of durability, low cost compared to more exotic materials, and ease of maintenance. It is also suited to volume production - a vital factor when building such a large fleet in a short timescale.

Its weight is the reason why it is not commonly used in racing yachts but with a fleet of identical yachts competing solely against one another, this becomes irrelevant. Indeed it will become a positive virtue in the heavy seas that the crew will encounter along their 28,000-mile route.

"A certain amount of extra weight, or displacement in nautical terms, makes a yacht easier to sail to windward," added David Thomas. "When all yachts in a race are identical in design and weight, they are known as One-designs. They all have exactly the same speed potential. The easier it is for the crew to achieve this optimum speed, the closer the racing will be."

"Success now comes through tactical planning and crew skills in keeping the yacht at its optimum speed as often as possible by selecting the right sail combinations and trimming them to maximum effect. The British Steel Challenge could see whole groups of yachts finishing within

minutes after thousands of miles of racing."

"On deck and aloft the same principles of strength and functionality rule. The 80ft mast carries a cutter rig which divides the 1932 sq ft of sail into three separate components - a mainsail and two foreheads. This is both more manageable and more easily repairable for long distance sailing."

"This cutter configuration was chosen to make up the necessary sail area - the source of the yacht's horsepower - with more and smaller units,"

commented David Thomas. "Although skilful selection will still be necessary to maintain maximum speed, again the crew skills will be crucial particularly in handling the massive spinnakers which only come full-size."

The deck layout uses the finest equipment available and the large deep cockpit gives the shelter and protection so necessary when beating into big seas. Conditions down

below would barely be recognisable to anyone who has witnessed the damp, slush-like dungeons in which round-the-world crew normally live.

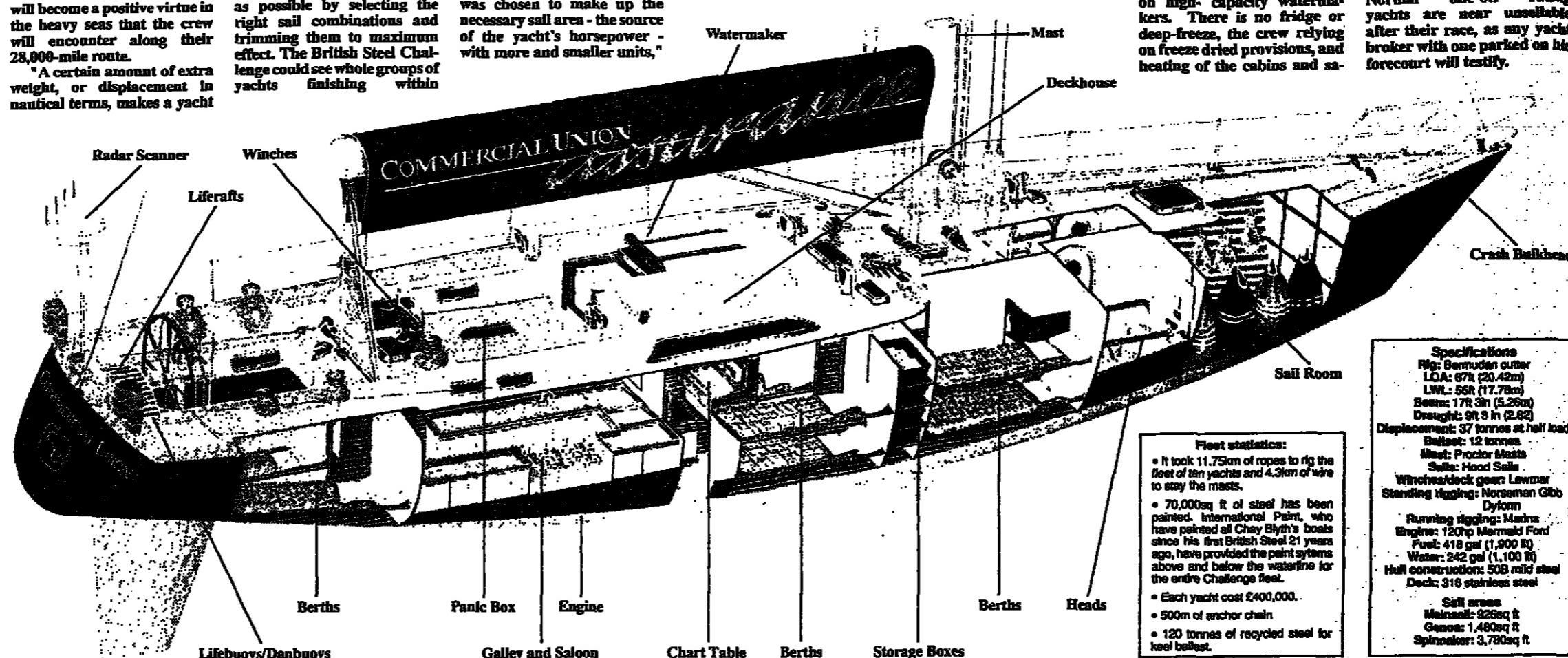
The crew share six separate cabins. There are two toilets, one with a shower (unimaginable luxury on a more "conventional" racing boat) and in the aft area a full-width gallery/saloon area capable of seating the whole crew. Here the motion of the yacht is

smoothest and quietest. Aft again are the two best cabins, one for the skipper and one for whoever can put up the best case for claiming it.

Normally meals will be taken at the change of each watch. This area is comfortable yet demanding platform from which to race. Extremes of both discomfort and speed which characterise races such as the Whitbread have been avoided and - another huge difference - the yachts are already in demand for sale afterwards as larger cruisers. Normal "one-off" racing yachts are near unsellable after their race, as any yacht broker with one parked on his forecourt will testify.

loon is by circulation of warm air.

These yachts rise superbly to the challenge of providing a safe, relatively comfortable yet demanding platform from which to race. Extremes of both discomfort and speed which characterise races such as the Whitbread have been avoided and - another huge difference - the yachts are already in demand for sale afterwards as larger cruisers. Normal "one-off" racing yachts are near unsellable after their race, as any yacht broker with one parked on his forecourt will testify.



Getting shipshape at Devonport

## Tides of change at Devonport

ONCE steel had been chosen as the material for the yachts, finding a builder with the skills and capacity to construct 11 large identical yachts (10 for the race plus one prototype/trainer) in short order was a challenge in itself. Large shipyards were used to working in steel but unused to yachts. Conventional yacht builders tended to be oriented towards GRP (glass reinforced plastic) or not geared to production line work.

Devonport Management Ltd, the privatised former Royal Devonport Dockyard at Plymouth came to the rescue. With 300 years of naval shipbuilding behind it, Devonport has no shortage of skilled shipwrights and a tradition of rising to the occasion when a tight deadline looms.

A fabrication shop formerly used to build frigates for the Royal Navy was given over to the British Steel Challenge construction programme. Initially

managing director Mike Looce. "That is fine praise indeed for the Devonport skills which fabricated this vessel."

Around the yard, which has suffered much in recent years from the contraction in size of the Royal Navy and the winding down of government defence spending, there was a tangible sense of pride and well-being. Redundancy notices had been more common than bouquets in recent years at Devonport, but here was a high-profile chance to show the world what traditional skills and attitudes, combined with modern materials and methods, could achieve.

\*Each yacht's keel consists of 12 tonnes of cast recycled steel.

\*Each hull took 40 days to paint with six coats inside and 10 outside.

\*Each yacht has 10 sails which weigh half-a-tonne and cost around £35,000 per set.

\*At the start of each leg the fully-provisioned yachts will weigh 28 tonnes. Over six weeks of sailing they will use four tonnes of stores and float three and a half inches higher.

SAILING around the world in the British Steel Challenge should stimulate the imaginations of more than 140 people actually racing aboard the yachts. The "adventure of a lifetime" has obvious attractions for young people everywhere.

Since interest and curiosity are invariably the precursors of effective education, the race provides an almost unlimited range of possibilities for student research and discovery. British Steel has created an educational programme built around the Challenge.

Over 3,000 schools in Britain have already responded to the initial paper-based project pack which compares sailing life today with how it was in the 15th century, navigation and maps, life onboard, and flotation and forces.

A second strand of the programme involves the Campus 2000 educational electronic mail system for schools. This will provide daily updates on the Challenge fleet with details of speeds, positions and weather

for each yacht. Since this is an international system, contacts are already firmly established with schools in the stopover ports of Hobart, Rio and Cape Town.

Interestingly, in Cape Town there are four Education Departments taking part involving nearly 50 schools divided by race. However, the departments themselves see the Challenge programme as a way of interacting and learning about one another prior to their statutory integration in the near future.

For many of these institutions it will be their first contact with schools in other parts of the world.

Other children around the world are to benefit more than just educationally from the race. The British Steel Challenge aims to raise £250,000 for Save the Children, the UK's leading international children's charity - a rare fundraising activity for a sporting event of this nature.

"I was absolutely delighted when the crew volunteers chose

Save the Children as the charity to benefit from the Challenge," said Chay Blyth. "By raising money for the excellent projects which STC undertakes across the globe, they will expand their personal achievements."

Crew members have already raised or pledged nearly £100,000 for Save the Children and fundraising activities will continue through the race itself. "We are delighted with this support and it seems particularly appropriate that this round-the-world race will help our projects around the globe. This will be a real boost to our income," said John Kingston, director of fundraising for the charity.

Ocean Vigil is an environmental study to be carried out aboard all the yachts during the race. The Marine Conservation Society, in conjunction with Yachting Monthly magazine, has organised the programme. Sightings of dolphins, whales and distant-ocean pollution will be passed back to the Society and re-directed to relevant international specialists.

Additionally, British Steel II



Following the fleet

will take water samples from remote areas of the oceans. Laboratory analysis in Britain, according to researcher Brian Van Herpt, may show to what extent the depletion of the ozone layer affects the microscopic plankton. He believes these tiny organisms and some single-celled plants at the base of the aquatic food chain may already be adapting adversely to atmospheric changes.

Plankton are important in fixing carbon dioxide. Without

faces of the fleet

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THE BRITISH STEEL CHALLENGE

PAGE III

# Men of mettle Boats of steel

**TOMORROW** when the British Steel Challenge starts off Gillicks Point near Portsmouth, life enters a new orbit for the 120 paying crew-members. They signed up nearly three years ago, most not knowing a hayard from a hank. Each has raised £14,850 to pay for the trip, often through enormous sacrifice.

"It seemed like such a huge sum at the beginning," reflects Lisa Wood, formerly deputy superintendent at the Royal Cambridge Home for Soldiers' Widows. "Now I think about what value it has already been to me."

Wood, cheerfully admitting that she has sold nearly all her worldly possessions to pay for her berth, is a fund-raising legend in the project. She once auctioned the spodgit off her Mini to pay for petrol to get to the next leg of the Challenge training course. The car itself has now been sold.

Even those who have had less trouble meeting the financial commitments have had to make major sacrifices, often accompanied by endless heart-searching.

Dr Jon Myers is a young casualty doctor who has just resigned from his promising job at a major London hospital to crew on the yacht Hoibray Lager.

"I feel quite sad, very strange indeed, driving away from the hospital on that final day," mused Myers. "It was like leaving home all over again. But that race has taken over my life."

"It has influenced the timing of my wedding. It has caused me to postpone basic decisions like

buying a house or planning my job. It still seems so far away. I just can't visualise myself in the Southern Ocean yet."

Older professionals have put solid, established careers on hold - with no security that they can just be picked up and resumed to take part in the race. Men and women who pride themselves on rational analysis have found themselves forced to confront the fact that there is no objective, sensible reason for going and giving up so much. And yet...

"I had an excellent job with a very good salary. I enjoyed it and I was good at it," reflected Roger Pratt, who recently resigned from the board of a major London advertising agency to take part in the 28,000-mile race.

"I still find it nearly impossible to give a logical reason why I am doing this - probably there isn't one. I do have some concern about what happens when I get back. I shall be 47 and unemployed. I'll have no income and no home and need a job fairly badly. The numbers don't add up but there is more to life than numbers."

One group who are doing the race for more than simple satisfaction are the 16 paid skippers of the yachts. They are sailors of the highest experience, yet chosen at least as much for their empathy with the ordinary men and women who form the crews. Vivien Cherry is the only woman skipper.

"The fact that all of them have had to come up with so much money shows they are

determined to make the most of this experience," commented Vivien, helming Coopers & Lybrand.

"In a way it is quite a selfish thing for some of them to be doing - not that there is anything wrong with being selfish if it means fulfilling a lifetime's ambition. But some will be leaving behind partners and putting their everyday life on hold for eight months while they pursue their dream. It has its risks."

Even before the race begins the lengthy training programme has involved considerable commitment in both time and emotion. Rhone-Poulenc, for example, engaged French solo ocean racer Lionel Pean to shape up its crew of novices. Amongst Pean's gambits was to keep the entire crew penned within his small locked house near St Malo for a week to accustom them to living with one another in cramped conditions.

Rhone-Poulenc also brought in a sleep deprivation expert to devise a less abrupt transition from sleep to on-deck in full foul weather gear. Such training was arduous but essential to weld a mixed-age, mixed-ability crew into one that understands this is not just an adventure, it is a race.

Chay Blyth, virtually alone at the beginning, never had any doubt that there was a streak of dormant adventure in the slipper-loving British public. "I wanted a race that anyone who put their back into it could afford," he said. "I was amazed and excited by what I found. Believe me, the spirit that inspired the adventures of



Braving the elements in the South Atlantic

old is very much alive today."

That first week when the race was announced from the London Boat Show still lives on in Challenge folklore. Many of the crews who will sail tomorrow simply piled into cars and trains and headed to Earl Court. In some ways it resembled a miniature medieval crusade.

"I heard about the Challenge on television and the following afternoon arrived at the Boat Show to sign up," recalled Kate Twyman. "My hand shook as I signed the cheque through sheer excitement and anticipation. I had

signed up to race around the world - one of my long-standing ambitions. I needed a drink. So did my mother who was with me.

"The next thing was to tell my stepfather, a veteran of the Blue Funnel Line and an RN reservist. When I had left the room he said to my mother 'How could you stand next to her and let her sign up? You have no idea how dangerous the Southern Ocean can be.'

Yet on the eve of the race, the more thoughtful crew-members know that re-entry into humdrum, everyday life next spring is likely to be at least as stressful as anything the roaring oceans can throw at them.

Bill Vincent is a 46-year-old carpenter at Bath University, a calm amiable man devotedly married to a teacher and with two teenage sons. For the next 36 weeks he is, however, a crewman aboard Heath Insurance with few responsibilities other than to his ship-mates and his own survival.

"I'm already worried about how well I'll be able to fit back into my old life when we dock at Southampton next year," pondered Vincent. "I was so happy before - it was a lovely life. Then this came along."

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## Blyth's spirit

ONCE upon a time, when Lord Wilson was prime minister and the Beatles rode the crest of the Hit Parade, a British Army sergeant went to sea. With fellow paratrooper Captain John Ridgway, sergeant Chay Blyth rowed across the Atlantic in an open boat. Their mini-skirted wives were photographed watching anxiously from Land's End and when the intrepid pair landed they made magazine covers from Stern to Newsweek.

"It was my first trip in a boat," recalled Chay, who has since sailed every conceivable kind of boat in virtually every major race. "For me it was simply another exercise in survival, the kind of thing I had been doing in the Radfan mountains above Aden with 3 Para. But we successfully completed the crossing and I was catapulted into a different world - one which introduced me to yachts."

Blyth once said to a potential crewmember that they couldn't have met before - the sailor would have remembered him. No one forgets Blyth. Americans would call him feisty, a "wee jock" as he sometimes refers to himself, with endless chat and as tough as nails. Although he has been a success in business and sport his heart is still in 3 Para and he refers often to "the regiment".

Chay Blyth was one of seven children, the son of a railwayman in Hawick. The Army made him. He still tells the interviewer proudly that he was the youngest soldier promoted sergeant since the Second World War. Blyth also knows the ways of the world. When his paratrooper crew came ashore from the yacht Great Britain II in the 1973 Whitbread round the world race they were immaculate in blazers and grey flannels.

Things are presented right

with Chay. In his middle years he learned how to dance to the establishment's tune. Now he is successful and confident enough to play his own rhythm - and have others fall into step.

"Thousands, maybe millions of people want to sail but don't because it's seen as elitist," he has observed. "It's not, although the first time I went to a yacht club I felt really uncomfortable. In those days I couldn't string three words together."

"Sailing is a risk sport, but full of excitement and adrenalin. Nowhere near as dangerous as rugby or hunting of course." Blyth fell in love with the ponies, as he calls them late in life. He hunts with the East Cornwall, where he was once joint-master. "If you don't want risk or excitement buy a bag of cotton wool and sit inside."

"He is gloriously unabashed about having created the British Steel Challenge to give other people fun and make himself some 'real money'. He has lived well from his various nautical



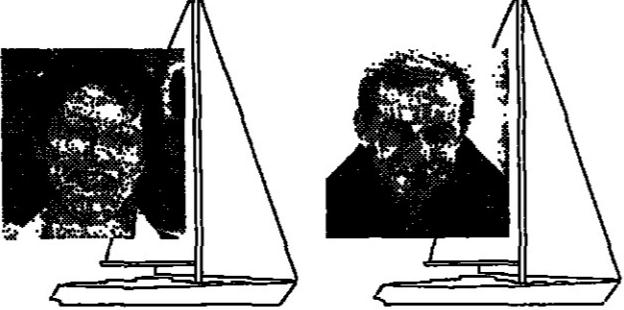
Chay Blyth

exploits, Blyth's thickening waistline testifying to his prowess as an entertaining and highly paid after-dinner speaker. But this is business with a capital B.

"My one quality is to recognise an opportunity and take advantage of it," he is fond of saying. "I love the cut and thrust of negotiation. Prepare yourself for every meeting. Everything is negotiable".

## Faces from the fleet

What kind of person would willingly risk life and limb battling against waves as high as a house, whilst trying to keep down their lunch? Here are a few.



Carol Randall, 33, is editor of the weekly Harborough Mail in Northamptonshire. An accomplished athlete, she was shocked by her first trip to sea. "Living at sea is a total assault on your system. It plays havoc with your metabolism," says Randall.

## Sponsors who have a taste for challenge



Nick Jubert, 40, is a director of his family's clothing manufacturing business in Surrey and will crew aboard Group 4. A remarkable coincidence binds him to the boat. Despite crews being allocated to individual yachts by secret ballot, Jubert's company has been making the uniforms for Group 4 security personnel for over a decade.

SAILING is one of the areas of sport where sponsorship has grown extraordinarily fast in the past decade. A traditional image of blue blazers and white ensigns has moved over to accommodate the commercial interests that pay for this exhilarating but expensive sport at the highest levels.

In promotional terms yachts are marvellously effective billboards. A glance across the British Steel Challenge fleet reveals a range of startling individual paint jobs, each reflecting a corporate yacht sponsor. The backers range from Hoibray Lager, through Nuclear Electric to the Heath insurance brokerage group.

ISL Marketing, the consultancy which handles the sponsorship of the Olympics, recently gave a presentation on the corporate appeal of sailing. "International yachting is also an image builder. It combines grace, style and designer elegance with one of the toughest and most exciting challenges in sport," said ISL vice-president Keith Cooper. "The yachts involved in such races become personalities, the 'stars' of the show."

Nevertheless, the recession is as real and tough in sponsorship as in every other area of business. British yachting have struggled hard to find backing from America's Cup and Whitbread Race entries. Chay Blyth's achievement in finding ten major companies willing to pay £225,000 each to back a new and untried race is enormous.

Only one, International Paint, is a company directly active in the marine market. International has painted all 10 yachts and, indeed, was responsible for the paintwork on the original British Steel 21 years ago. Yet its interest goes much wider than that.

"International is in the business of winning on behalf of its customers. As a leader it can serve them faster, better and more distinctively than its competitors and our high level of involvement in this market will be broadcast to an even wider audi-

ence by our support of the superb yacht and its courageous crew," said chief executive Sipko Huisman.

"The people I see winning in business, sport or any endeavour are the ones who are truly motivated and prepared for much sacrifice," he added.

For companies such as Nuclear Electric, another yacht sponsor, the undeniably clean and green image of sailing is right where the management wish to move the company's own perceived image. Like British Steel itself, Nuclear Electric will send some of its own staff aboard on each leg of the race.

The fleet of yachts has now been afloat and available to sponsors as well as for crew training for nearly six months. Some have done literally dozens of corporate hospitality days with starting impact.

"We keep an informal running total of thank-you letters after hospitality events. It's an imperfect measure but it gives you some guideline of the impact," said Heath Group chief executive John Mackenzie-Green. "Normally after Henley or Lords, say, it runs at about 30 per cent. But over 90 per cent of the people we have taken out on the yacht have written to say how much they enjoyed it."

According to Mackenzie-Green the external awareness factor concerning Heath Group is much higher even before the race starts. With an office about to open in Rio, a big Australian operation and a lot of business beginning to flow through a Cape Town operation, the route is good news for a genuinely in-

ternational insurance brokerage.

"The Challenge has already been an enormous success for us," he added. "When we started half the board thought I was barny and the other half thought I was spending their pay rise. But everyone is now completely on-side."

Nine of the 67ft, 32-tonne yachts are sponsored by commercial organisations. "Pride of Teesside" is the only competitor carrying the hopes and aspirations of an entire region of the UK. She is being sponsored by the Teesside Development Corporation and it is probably the first time a yacht race has been a key part of the strategy to regenerate an entire region.

One of TDC's major schemes is the creation of a £165 million marina in the heart of the old coal-exporting and shipbuilding port of Hartlepool. The aim is to turn it into a centre for national and international sailing events and competing in the British Steel race is part of that campaign. The recent Round Britain race was sponsored by the TDC.

"Ocean racing may not naturally be associated with this part of the country but they have certainly taken to us and the ideas of the race. People up there appreciate them and don't have much time for posers," laughed Ian MacGillivray, skipper of Pride of Teesside.

Executives at the business end

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For more details contact the British Steel Challenge Information Line on 071-733 1992

David Arthur, 46, director of a financial brokerage, is the man who nearly missed the boat - in his case British Steel II. After an evening's hospitality in June with rival yacht Rhone-Poulenc, Arthur broke his leg and ankle and was told he might not make the start. Iron determination and Stoke Mandeville Hospital have put him back in the race.

Jack Gordon-Smith runs a market garden business growing lettuce and celery under glass. He describes himself as chairman of two small companies trapped by relative success and the educational requirements of four small children. A classic case of absent hours and all work and no play says Gordon-Smith, who describes the Challenge as "the perfect escape".

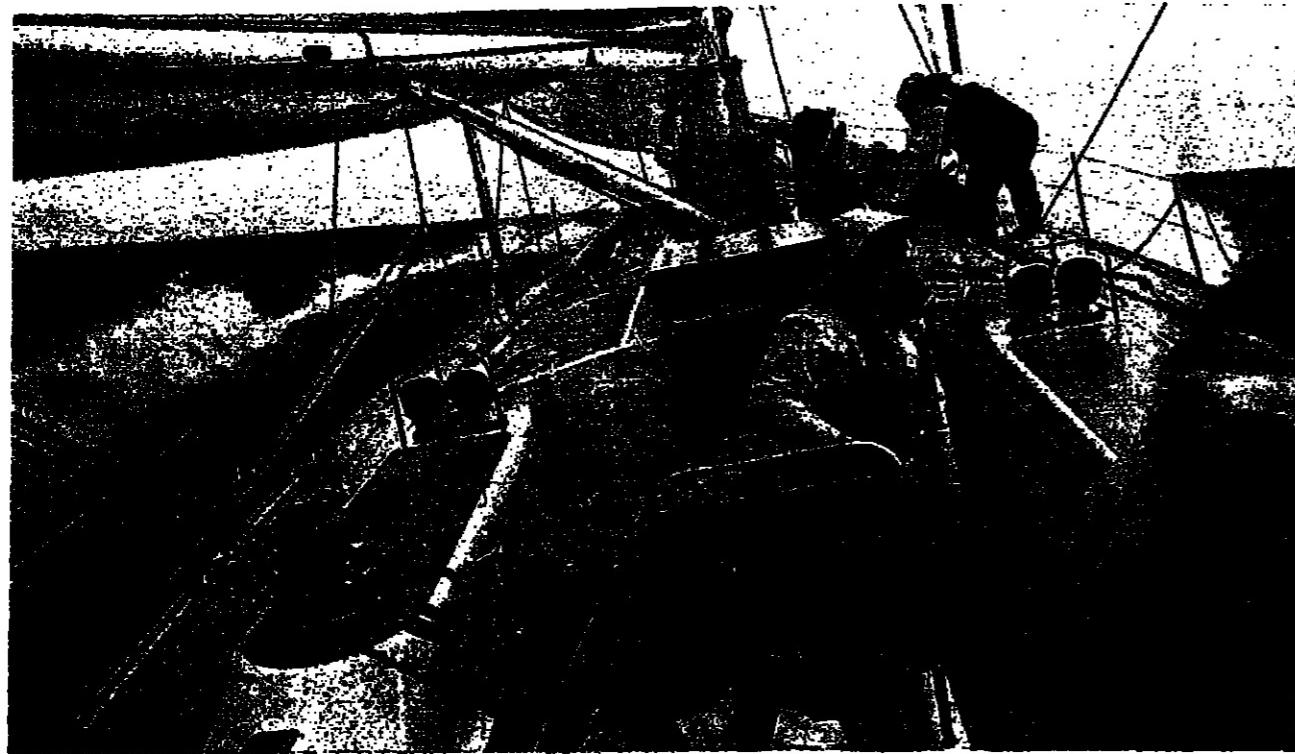
Vivien Cherry, 32, is a skipper of the yacht Coopers & Lybrand. However, she is not an accountant but a building services engineer. Vivien's most recent job is property giant MEPC put her in charge of all services and maintenance within the largest new building in the City of London. She has already competed in two Fastnet Races sailing her father's Sigma 33 cruiser/racer.

Julian Wells, 41, is a vet with his own practice near Shrewsbury. He will crew aboard Interspray. Wells moved his family to inland Shropshire in 1980 to enjoy the excellent hill-walking and promptly took up sailing. Wells is also ship's doctor. "They think I'm this gentle, kind James Herriot figure but they've never seen me give an enema," Wells joked menacingly.

Yvonne Flatman, 30, is a Trading Standards Officer working in London who will crew aboard Group 4. She moved from the sailor's paradise of Poole Harbour to a much better-paid job in the capital solely on the incentive of having to pay £15,000 for the Challenge - thus demonstrating that being a "boat-bum" can enhance one's career.

## ADVERTISEMENT

## THE BRITISH STEEL CHALLENGE



All hands on deck

## Life on the ocean wave

**JUST** at this moment the crews of the Challenge yachts are probably feeling about as good as they are going to in the next eight months. The admiral is high for tomorrow's start and they are still warm and dry. Once out of the Solent, free of the armada of press boats and wellwishes, the reality of life on a racing yacht will assert itself.

Anyone who is going on the race to escape 'routine' is in for a rude shock. The watch system of four hours on deck, steering and sail trimming is followed by four hours off, thinking about these two activities. It's a brutal regime, tougher on the human system than anything most armadas have devised.

Once the 10 yachts slip out of the Western Approaches and into the Atlantic the weather will probably turn from gentle English early autumn into sharp, nasty equinoctial gales. The decks of the 67ft yachts will be swept by spray. One briefing for crews described it thus:

"Imagine standing outdoors for four hours in a thunderstorm. Rain is sheeting down. Every 30 seconds someone throws a bucket of water over you. Even in oilskins and wellies you are going to get very wet indeed."

"At the end of four hours you

will be allowed to rest in the coldest room in a small, cramped building nearby, and then back outside for another four hours of wetness. Oh, and it will be dark for much of the time."

The extraordinary thing about the British Steel Challenge is that when Clive Blyth announced the race three years ago he was flooded with applications from people wanting to take part and pay £14,850 for the privilege.

I could have filled three times as many yachts and still have a waiting list of high quality applicants," said Blyth.

Life off-watch is, however, going to be a good deal more comfortable than on most racing yachts. Individual cabins for two and three people mean that the stresses of communal living are reduced. Although it helps to be dog-tired when the mattress of one's colleague's bunk is only six inches overhead.

Yarning, that old sailor's pastime, around the big saloon table will inevitably fill many, many hours. Nuclear Electric has even nominated a ship's entertainment officer responsible, for amongst other things, teaching juggling to the crew. Paperback books will become like gold-dust after 10 days at sea.

"The storms will be coming through one after the other,

whack, whack, whack, the waves, big rollers, will be coming in from all sides. There's nothing else down there. No vapour trail. Nothing."

In the long weeks between the Horn and Hobart skippers will need to be aware that morale aboard the boat is probably the single most important factor in deciding who gets to Tasmania first.

Good seamanship calls for sensitive handling of the yacht and her gear, keen and detailed observation of the weather and constant surveillance of the rig and sails. It sounds like the rig day your couldn't give away. But most of the crew have other preoccupations.

"Mentally, the thing I fear the most is when we arrive back having worked together as a very, very close team for eight months," said telecommunications executive Andy Hindley from Hobart Lager.

"I mean I can't really imagine having finished the race on a Friday afternoon and then going back to work by tube on a Monday - it's just going to be mental torture."

It seems a good bet that a great many of those yarning sessions around the saloon table will be devoted to ways of escape - post Challenge.

to Tasmania.

Hobart knows how to welcome yachtsmen. The culmination of the annual Sydney/Hobart race is the QLD "quite little drink" on the quays of the Tasmanian capital. This impromptu Aussie festival has been known to last for days, or until the beer runs out.

The leg of the race from Hobart to Cape Town may very well be where the Challenge is decided. It involves nearly 7,000 miles at sea with not a landfall until Table Mountain rises up to the west.

Cape Town used to be a stop-over port in the other global races but political isolation ended that. The arrival of the BS fleet will herald South Africa's return to the international yacht racing fold and will be a joyously celebrated occasion.

Out of Cape Town the yachts should have fair winds and pleasant weather up the coast of Africa, at least as far as Spain. From there it is likely to be a dog-fight between the lead boats as the yachts must stay to the north of the route.

The fleet will almost certainly converge again at the turning point around the southern tip of New Zealand and from there it will be a madly competitive dash

across the Tasman Sea to Australia.

Although fast and seaforthy, these great ships were not terribly manoeuvrable - or handy, to use a sailor's term - they were often caught out by the Horn's sudden changes of mood.

With the prevailing winds after the Cape being about 30/40 knots of westerly, the fleet beats towards Hobart. To prevent them succumbing to the temptation of heading south into the pack ice that breaks off the Antarctic shelf, a way-point has been established at 50 degrees south and the yachts must stay to the north of the route.

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In addition to a professional accounting qualification (ICA, ACCA, CIMA or CIPFA) candidates will have knowledge of current management and accounting systems. Experience of commercial accounting would be an advantage. Applicants will also be expected to demonstrate good technical skills, with the ability to make balanced judgements which show sensitivity and understanding of the major implications of proposed changes. Man-management and inter-personal skills will be essential; IT awareness would be useful.

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For further details and an application form (to be returned by 21.10.92) please write to Recruitment and Assessment Services, Room 219, Alerton Link, Basingstoke, Hampshire RG21 1JB or telephone Basingstoke (0256) 468551. Please quote ref. B/710.

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## Newly Qualified Portfolio

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Medium sized light engineering company seeks NQ ACA to undertake a very broad range of tasks including management and statutory reporting. You will be expected to offer financial expertise to subsidiary companies and to tackle work of an ad hoc nature. Please contact David Brownlow quoting reference FT-98A.

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**The Institute of Chartered Accountants in England and Wales**

## **Results of Professional Examination 2 held in July 1992**

## **List of Successful Candidates**

- A  
Abdullah S. (Leigh Carr), London  
Abdul Wahid M.R.S. (Touché Ross & Co.), London  
Abraham M.H. (Hays Allian), London  
Abrahim A.M. (Pricewaterhouse), London  
Acklam A.H. (Spicer & Oppenheim), Birmingham  
Ackroyd D.A. (KPMG Peat Marwick), London  
Ade-Amaah O. (Pricewaterhouse), London  
Adrian J. (Baker Tilly), Bradford  
Alderson A. (Morgan Stanley), London  
Alford J. K. (KPMG Peat Marwick), London  
Allan D. (BDO Binder Hamlyn), London  
Allis C.P. (KPMG Peat Marwick), Southampton  
Ammar A. (Arthur Andersen), London  
Ange A. (KPMG Peat Marwick), Leicester  
Akh-Jang F.G. (Singers Baker), London  
Ahmed A. (BDO Binder Hamlyn), London  
Ahmed M. (Ernst & Young), London  
Ajila A. (KPMG Peat Marwick), Manchester  
Akasaki A. (Price Waterhouse), London  
Alam R. (Grant Thornton), London  
Albright M.S. (Arthur Andersen), London  
Alder J. (Coopers & Lybrand), Northampton  
Alexander A. (KPMG Peat Marwick), Southampton  
All H.A.F.M. (KPMG Peat Marwick), Birmingham  
Alington A. (Buzzacon & Co.), London  
Allan J. (BDO Binder Hamlyn), Birmingham  
Alleyn K.P. (Price Waterhouse), London  
Allsop M. (Coopers & Lybrand), London  
Almond B.J. (Ernst & Young), London  
Almond E.L. (Ernst & Young), London  
Alston A. (Arthur Andersen), Reading  
Alston J.M.R. (Price Waterhouse), London  
Alton S. (Price Waterhouse), London  
Anderson K.C. (Touché Ross & Co.), Leicester  
Annes R.N. (Coopers & Lybrand), London  
Anzin R. (Hare Wilson & Co.), Uxbridge  
Anastasiou T. (KPMG Peat Marwick), London  
Anderson A.M. (KPMG Peat Marwick), Reading  
Anderson H.M. (Arthur Andersen), Manchester  
Anderson K.H. (Coopers & Lybrand), Reading  
Andrew M.H. (Ernst & Young), Sheffield  
Andrews J.A. (H.W. Fisher & Company), London  
Angel C.J. (Whewell & Sudworth), Huddersfield  
Anspach J.A. (Touché Ross & Co.), Leeds  
Antoniadis M. (Black Rothenberg), London  
Anthony J.S.F. (Price Waterhouse), London  
Antoniadou E. (Hawsons), Sheffield  
Aplin D.C. (Coopers & Lybrand), Reading  
Appios G. (Freida Milster, Cedar Baker), London  
Appleby M.J.C. (Price, Baileyt, Bishop's Stortford  
Appleton P.R. (David Cubitt & Co.), London  
Archer L.C. (Harold Smith), York  
Arnold A.L. (KPMG Peat Marwick), Preston  
Arnold J.E. (Priddle Brewster), London  
Arrowsmith S.D. (Coopers & Lybrand), London  
Ashpole N. (Coopers & Lybrand), London  
Ashworth S.C. (KPMG Peat Marwick), London  
Aspin P.A. (KPMG Peat Marwick), Manchester  
Astley I.P. (Stoy Hayward), London  
Atherton A.J. (KPMG Peat Marwick), Leeds  
Atkinson P.A. (KPMG Peat Marwick), Brighton  
Attard L.I. (Hughes Allen), Chelmsford  
Audcent J.D. (Ernst & Young), Reading  
Austin W.S. (Coopers & Lybrand), London  
Avery J.W. (Ernst & Young), London  
Aymer R.A. (Nicholson J. & Co.), Lincoln  
Azoor G.A. (Ernst & Young), Leicester

B  
Bagby G. (Coopers & Lybrand), London  
Bagnall A.M. (E. Noel Humphreys & Co.), Chester  
Bashaw C.L. (Coopers & Lybrand), Manchester  
Bashaw N. (KPMG Peat Marwick), Leeds  
Bathema M.O. (Crouch Chapman), London  
Bailey K.S. (Price Waterhouse), London  
Bailey L.M. (Touché Ross & Co.), Leeds  
Baines L.J. (KPMG Peat Marwick), Leeds  
Bajpai A. (Price Waterhouse), London  
Baker E.E. (Coopers & Lybrand), Cambridge  
Baker G.P. (Price Waterhouse), London  
Baker J. (Coopers & Lybrand), Cardiff  
Baker S.L. (Littlejohn Frazer), London  
Baker S.G. (Coopers & Lybrand), Reading  
Balsham J.R. (Giberts), St Albans  
Balding S.A. (Coopers & Lybrand), Croydon  
Ball D.I. (Clark Whitchill), Cheltenham  
Ball K. (Hacker Young), London  
Ball L.J. (Grant Thornton), Leicester  
Ball N. (KPMG Peat Marwick), Maidstone  
Ball T.W. (KPMG Peat Marwick), Birmingham  
Ballard A.J. (Cape & Dagleish), London  
Bancroft C.S.J. (Pannell Kerr Forster), Manchester  
Bannerman N.A. (Stoy Hayward), London  
Barber S.J. (Price Waterhouse), Manchester  
Barber S.K. (Moore Stephens), Scarborough  
Barbour P.N. (Coopers & Lybrand), Bristol  
Barham D.J.A. (Touché Ross & Co.), London  
Barker J. (Ernst & Young), London  
Barker N.K. (Touché Ross & Co.), London  
Barlow R.W. (Arthur Andersen), London  
Barby M.S. (Spicer & Oppenheim), Nottingham  
Barnes M.J. (Goldwyns), Southend-On-Sea  
Barnes N. (Towner Rockall), Northampton  
Barnes P.S. (KPMG Peat Marwick), Cardiff  
Barnes S.J. (Ross Houghton & Co.), Warrington  
Bartons T.M.H. (Coopers & Lybrand), Newcastle Upon Tyne  
Barnett E.C. (Coopers & Lybrand), London  
Barnfield J.A. (Coopers & Lybrand), Maidstone  
Barnsley K.J. (Ernst & Young), London  
Baron E.F. (Ernst & Young), London  
Barrachough M.J. (Barber, Harrison & Platt), Sheffield  
Barrett G.R. (James Worley & Sons), Kingston-Upon-Thames  
Barry J. (Ernst & Young), Southampton  
Bastord W. (Pricewaterhouse), Birmingham  
Basset A.D. (Price Waterhouse), Bristol  
Basset P.S.L. (Coopers & Lybrand), London  
Basset T.P.F. (Dixon Wilson), London  
Bastiman N. (Coopers & Lybrand), Jersey  
Batchelor P.W. (KPMG Peat Marwick), Maidstone  
Bates A. (Coopers & Lybrand), Birmingham  
Bates M.J. (Coopers & Lybrand), Plymouth  
Bathia K. (BDO Binder Hamlyn), London  
Batoris C.L.M. (KPMG Peat Marwick), Guildford  
Batters M.J. (Barber, Harrison & Platt), Sheffield  
Baugham C.T. (Coopers & Lybrand), London  
Beacham R.A. (Coopers & Lybrand), Altrincham  
Beale S. (Coopers & Lybrand), Croydon  
Beale W.K. (KPMG Peat Marwick), Reading  
Beales G. (Coopers & Lybrand), Newcastle Upon Tyne  
Bean D.C. (Ernst & Young), London  
Beans K.J. (Reeves & Neyland), Canterbury  
Beaver S.J. (Bell Mount), Huddersfield  
Beckett P.G. (Grant Thornton), Cardiff  
Beilfoot S.V. (Price Waterhouse), Birmingham  
Beesley M. (Rouse Peeling Green), Manchester  
Belgium H.H.B. (Touché Ross & Co.), Manchester  
Bell D.W. (KPMG Peat Marwick), Derby  
Bell R.T. (Coopers & Lybrand), Leeds  
Bell R.A. (KPMG Peat Marwick), Bristol  
Bell S.R. (KPMG Peat Marwick), Manchester  
Bendall A.J. (Rob, A. Page & Co.), Nottingham  
Benjamin J.D. (Hacker Young), London  
Bennet R.M. (Touché Ross & Co.), London  
Bennett R.L. (Longstraff), London  
Bennett S.M. (Coopers & Lybrand), London  
Bennett C.M. (Price Waterhouse), Redhill  
Bennett J.J. (Coopers & Lybrand), Cardiff  
Bennett M.S. (Alexander Edward Lee & Co.), London  
Bennett P.M. (KPMG Peat Marwick), Birmingham  
Bennett P.J. (Grant Thornton), Nottingham  
Bennett R.S. (Lubbock Fine), London  
Benny W.O.R. (Miller Hopkins), Hemel Hempstead  
Bentley L.Y. (Coopers & Lybrand), Manchester  
Bentwich F. (Arthur Andersen), London  
Berkin H. (KPMG Peat Marwick), Finch  
Berridge S. (KPMG Peat Marwick), Leicester  
Berry J.M. (Price Waterhouse), St Albans  
Bertie J.L. (Coopers & Lybrand), Jersey  
Beryman L.J. (KPMG Peat Marwick), Bristol  
Bermann L.M. (KPMG Peat Marwick), London  
Bertram T.C.A. (Coopers & Lybrand), London  
Betton R.L. (BDO Binder Hamlyn), Newbury  
Bets H.A. (Ernst & Young), Luton  
Bibby M.A. (Nymain Libson Paul), London  
Bicknell B.M. (Baker Tilly), London  
Bridger J. (Touché Ross & Co.), Newcastle Upon Tyne  
Biddlecombe D.J. (Price Waterhouse), Manchester  
Biggs C.M. (KPMG Peat Marwick), Cambridge  
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Birk A.P. (Coopers & Lybrand), Sheffield  
Blacks S.V. (Cason Beckman), London  
Black D.L. (H.W. Fisher & Company), London  
Blackford M. (Touché Ross & Co.), Durtford  
Blackmore A.D. (KPMG Peat Marwick), London  
Blair D.C. (Halpin and Woolf), Manchester  
Blake H.C. (Price Waterhouse), Windsor  
Blanchard J.A. (Kidsons Impex), London  
Blant P. (Coopers & Lybrand), Sheffield  
Blatcher A.L. (Coopers & Lybrand), Reading  
Blayne S.R. (Price Waterhouse), Leicester  
Boddington J. (KPMG Peat Marwick), Nottingham  
Boalik J.S. (Arthur Andersen), London  
Booth M.D. (KPMG Peat Marwick), London  
Boulton R.A.W. (Thorogood & Company), Ringwood  
Bolland S.M. (Coopers & Lybrand), Birmingham  
Bolton J.R. (Macrae Mason), London  
Bone S. (Price Waterhouse), Newcastle Upon Tyne  
Bosfield E. (Price Waterhouse), London  
Booth D.A. (Ernst & Young), Leeds  
Booth M.K. (Ashden), Luton  
Booth P.N. (Allen & Son), Stockport  
Boughton N.H. (Ernst & Young), London  
Boulton R.A.W. (Thorogood & Company), Ringwood  
Bovingdon S. (KPMG Peat Marwick), London  
Bower C. (Robt. A. Page & Co.), Nottingham  
Bower M.J. (KPMG Peat Marwick), Bradford  
Bowers E.D. (Arthur Andersen), Cambridge  
Bowers F. (Price Waterhouse), London  
Bowe S. (Ernst & Young), Manchester  
Bowling S.E. (Robert Rhodes), Leeds  
Boyd R.S. (Price Waterhouse), Nottingham  
Boye S.R.S. (Brooking Knowles & Lawrence), Winchester  
Boyce A.O. (Coopers & Lybrand), Croydon  
Bracken A. (BDO Binder Hamlyn), London  
Ahmed M. (Ernst & Young), London  
Ajila A. (KPMG Peat Marwick), Manchester  
Akasaki A. (Price Waterhouse), London  
Alam R. (Grant Thornton), London  
Albright M.S. (Arthur Andersen), London  
Alder J. (Coopers & Lybrand), Northampton  
Alexander A. (KPMG Peat Marwick), Southampton  
All H.A.F.M. (KPMG Peat Marwick), Birmingham  
Alington A. (Buzzacon & Co.), London  
Allan J. (BDO Binder Hamlyn), Birmingham  
Alleyn K.P. (Price Waterhouse), London  
Allsop M. (Coopers & Lybrand), London  
Almond E.L. (Ernst & Young), London  
Almond E.L. (Ernst & Young), London  
Alston A. (Arthur Andersen), Reading  
Alston J.M.R. (Price Waterhouse), London  
Alton S. (Price Waterhouse), London  
Anderson K.C. (Touché Ross & Co.), London  
Anderson S. (Price Waterhouse), London  
Anderson T. (KPMG Peat Marwick), London  
Anderson V. (Price Waterhouse), London  
Anderson W.N. (Coopers & Lybrand), London  
Anderson Y. (Price Waterhouse), London  
Anderson Z. (Price Waterhouse), London  
Anderson A.M. (Pricewaterhouse), London  
Anderson J. (Baker Tilly), Bradford  
Anderson M.H. (Hays Allian), London  
Abrahim A.M. (Pricewaterhouse), London  
Acklam A.H. (Spicer & Oppenheim), Birmingham  
Ackroyd D.A. (KPMG Peat Marwick), London  
Ade-Amaah O. (Pricewaterhouse), London  
Adrian J.K. (KPMG Peat Marwick), London  
Allsop D. (BDO Binder Hamlyn), London  
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Allsop R. (Price Waterhouse), London  
Allsop S.

# The Institute of Chartered Accountants in England and Wales

## Results of Professional Examination 2 held in July 1992

### List of Successful Candidates

Mabson M.A. (KPMG Peat Marwick), London	Newton P.A. (Robson Rhodes), Leeds	Sobey R.A. (KPMG Peat Marwick), Huddersfield	Wahl D.M. (Stoy Hayward), London	Williams J.S. (Lawford & Co.), Staines
McAllister C.E. (Coopers & Lybrand), Manchester	Newton P.J. (Arthur Andersen), London	Sowry J.A. (Ernst & Young), London	Walsh S.R. (Price Waterhouse), Manchester	Williams J.S. (Ernst & Young), Reading
McAra D.R. (KPMG Peat Marwick), Nottingham	Neville S.Y. (Haydon Newman), London	Rennie A.J. (Hobart Adey), London	Walters S.J. (Merritt Swaine), Southampson	Williams M.N. (KPMG Peat Marwick), London
Macaulay M.J. (KPMG Peat Marwick), Brighton	Nigan C.P. (Hacker Young), London	Rennie M.L. (Dobly, Holt), Liverpool	Walters D.R. (Price Waterhouse), Birmingham	Williams N.A. (KPMG Peat Marwick), London
McBride J. (Touche Ross & Co.), Manchester	Neun S.Y.D. (Hawkewood), Cheltenham	Renshaw S.J. (KPMG Peat Marwick), Sheffield	Walters P.W. (KPMG Peat Marwick), London	Williams P.P. (Coulson & Co.), Scunthorpe
McBride M.L. (Ernst & Young), Liverpool	Neun S.Y.D. (Hawkewood), Cheltenham	Rex J. (Arthur Andersen), London	Ward G. (Coopers & Lybrand), Birmingham	Williams S.C. (Stoy Hayward), London
McBride R.A. (Price Waterhouse), London	Nicholson A.R. (Uervis & Partners), Northampton	Rex J. (Price Waterhouse), Middleborough	Ward M.C. (KPMG Peat Marwick), Bristol	Williams S.E. (Fawell Kerr Forster), Worcester
McCafferty M.J. (Grant Thornton), Newcastle Upon Tyne	Nicholas D.E. (KPMG Peat Marwick), London	Richards D. (Arthur Andersen), Birmingham	Ward T.C. (Ernst & Young), Leeds	Williamson C.M. (KPMG Peat Marwick), London
McCall A.J. (Langtons Marshall), Liverpool	Nicholas S.J. (Coopers & Lybrand), Birmingham	Richards D. (Price Waterhouse), Bristol	Wardell J.H. (Coopers & Lybrand), London	Williamson C.M. (Ernest & Co.), London
McCarthy H.J. (Clark Whitehill), London	Noakes S.R. (Moore Rowland), Brighton	Richardson J. (Touche Ross & Co.), London	Warren M. (Bever & Struthers), Manchester	Willis S.A. (KPMG Peat Marwick), Oxford
McClane M.D. (Price Waterhouse), London	Noeck M.A. (KPMG Peat Marwick), Birmingham	Richardson R.J. (BDO Binder Hamlyn), Croydon	Warren R.J. (Stoy Hayward), London	Wilson A.A. (Arthur Andersen), London
McClure R.J. (BDO Binder Hamlyn), St. Albans	Norman S.J. (Ernst & Young), London	Richardson R.J. (KPMG Peat Marwick),	Wat J.P. (BDO Binder Hamlyn), London	Wilson B.D. (Coopers & Lybrand), London
McCreary S.A. (Trotter Ross & Co.), Cambridge	O'Connor J. (Touche Ross & Co.), London	Riley A.J. (Price Waterhouse), London	Watkinson D. (Price Waterhouse), London	Wilson D.C. (KPMG Peat Marwick), Manchester
McCutcheon W.B. (Black Rothschild), London	O'Connor N. (Price Waterhouse), London	Riley C. (Price Waterhouse), London	Watkinson J. (Price Waterhouse), London	Wilson J.M.C. (KPMG Peat Marwick), Northampton
McDonald E.J. (Coopers & Lybrand), Nottingham	O'Hanlon M. (Price Waterhouse), London	Riley C. (Price Waterhouse), London	Watkinson K. (Price Waterhouse), London	Wilson K.B. (Ernst & Young), Middlesbrough
McDonald J. (Coopers & Lybrand), London	O'Hanlon M. (Price Waterhouse), London	Riley C. (Price Waterhouse), London	Watkinson P. (Price Waterhouse), Southampton	Wilson P. (Grant Thornton), High Wycombe
McDonald J.G. (KPMG Peat Marwick), Reading	O'Hanlon M. (Price Waterhouse), London	Riley C. (Price Waterhouse), London	Watkinson T.J.L. (Robson Rhodes), Manchester	Wilson T.J.L. (Robson Rhodes), Manchester
McEwing J.G. (Touche Ross & Co.), London	O'Neill M.W. (Vandenburghe), London	Riley C. (Price Waterhouse), London	Watkinson W. (Price Waterhouse), London	Wiltshire P.D. (Touche Ross & Co.), Darfield
McFadzen L.K. (Stoy Hayward), Sheffield	O'Neill M.W. (Vandenburghe), London	Riley C. (Price Waterhouse), London	Watkinson W. (Price Waterhouse), London	Wing C. (Price Waterhouse), London
McFerrey M. (BDO Binder Hamlyn), London	O'Neill M.W. (Vandenburghe), London	Riley C. (Price Waterhouse), London	Watkinson W. (Price Waterhouse), London	Winter J.R. (Price Waterhouse), Birmingham
McGrath G.J. (Hewitt Fawell), London	O'Neill M.W. (Vandenburghe), London	Riley C. (Price Waterhouse), London	Watkinson W. (Price Waterhouse), London	Winter M. (KPMG Peat Marwick), Birmingham
McGregor-Smith M. (Stoy Hayward), London	O'Neill M.W. (Vandenburghe), London	Riley C. (Price Waterhouse), London	Watkinson W. (Price Waterhouse), London	Winter N.D. (Lennin Hill & Hilton), Nottingham
McGruer D.G. (Hacker Young), Manchester	O'Neill M.W. (Vandenburghe), London	Riley C. (Price Waterhouse), London	Watkinson W. (Price Waterhouse), London	Withall N.K. (Coopers & Lybrand), Bristol
McHugh S.P. (Langtons Marshall), London	O'Neill M.W. (Vandenburghe), London	Riley C. (Price Waterhouse), London	Watkinson W. (Price Waterhouse), London	Wolf M.E. (Trotter Ross & Co.), Southampton
McHugh S.P. (Coopers & Lybrand), Southampton	O'Neill M.W. (Vandenburghe), London	Riley C. (Price Waterhouse), London	Watkinson W. (Price Waterhouse), London	Wong F. (Robson Laidler), Newcastle Upon Tyne
McKern J.Q. (Coopers & Lybrand), Southampton	O'Neill M.W. (Vandenburghe), London	Riley C. (Price Waterhouse), London	Watkinson W. (Price Waterhouse), London	Wong J. (Levy Gee), London
McKenna S.P. (Coopers & Lybrand), Birmingham	O'Neill M.W. (Vandenburghe), London	Riley C. (Price Waterhouse), London	Watkinson W. (Price Waterhouse), London	Wong N. (Newman & Partners), London
McKenna A.P. (Trotter Ross & Co.), London	O'Neill M.W. (Vandenburghe), London	Riley C. (Price Waterhouse), London	Watkinson W. (Price Waterhouse), London	Wood A.M.R. (Stoy Hayward), London
McKenna C.J.P. (Trotter Ross & Co.), London	O'Neill M.W. (Vandenburghe), London	Riley C. (Price Waterhouse), London	Watkinson W. (Price Waterhouse), London	Wood A.M.R. (Stoy Hayward), London
McKenna D.A. (Dutton Moore Atkin Gibberd), Hull	O'Neill M.W. (Vandenburghe), London	Riley C. (Price Waterhouse), London	Watkinson W. (Price Waterhouse), London	Wood B.J.B. (Chambers Vellacott), London
MacKowski-Praed R.E. (Price Waterhouse), London	O'Neill M.W. (Vandenburghe), London	Riley C. (Price Waterhouse), London	Watkinson W. (Price Waterhouse), London	Wood C.M. (Ernest & Young), Middlesbrough
McLaren E. (Touche Ross & Co.), London	O'Neill M.W. (Vandenburghe), London	Riley C. (Price Waterhouse), London	Watkinson W. (Price Waterhouse), London	Wood G. (Coopers & Lybrand), London
McLellan J.J. (Touche Ross & Co.), London	O'Neill M.W. (Vandenburghe), London	Riley C. (Price Waterhouse), London	Watkinson W. (Price Waterhouse), London	Watkinson W. (Price Waterhouse), London
McLucus A.T. (Ernst & Young), London	O'Neill M.W. (Vandenburghe), London	Riley C. (Price Waterhouse), London	Watkinson W. (Price Waterhouse), London	Watkinson W. (Price Waterhouse), London
McNab D.J. (Price Waterhouse), London	O'Neill M.W. (Vandenburghe), London	Riley C. (Price Waterhouse), London	Watkinson W. (Price Waterhouse), London	Watkinson W. (Price Waterhouse), London
McNab K.L. (Calder W.J. Sons & Co.), London	O'Neill M.W. (Vandenburghe), London	Riley C. (Price Waterhouse), London	Watkinson W. (Price Waterhouse), London	Watkinson W. (Price Waterhouse), London
McNab K.L. (Price Waterhouse), London	O'Neill M.W. (Vandenburghe), London	Riley C. (Price Waterhouse), London	Watkinson W. (Price Waterhouse), London	Watkinson W. (Price Waterhouse), London
McWhirter S.A.P. (Coopers & Lybrand), London	O'Neill M.W. (Vandenburghe), London	Riley C. (Price Waterhouse), London	Watkinson W. (Price Waterhouse), London	Watkinson W. (Price Waterhouse), London
McWhirter S.A.P. (Coopers & Lybrand), Cambridge	O'Neill M.W. (Vandenburghe), London	Riley C. (Price Waterhouse), London	Watkinson W. (Price Waterhouse), London	Watkinson W. (Price Waterhouse), London
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## COMMODITIES AND AGRICULTURE

## Cominco seeks tax cuts to secure Trail smelter

By Bernard Simon in Toronto

COMINCO, the Canadian base metals producer, has warned that the viability of its troubled Trail smelter in south-east British Columbia hinges on a willing government to provide tax and other cost-cutting concessions.

The BC authorities have so far rejected various recommendations made earlier this year by a "jobs protection commissioner", notably a proposal for an C\$8.5m (\$6.9m) a year reduction in water licence fees levied on Trail.

Cominco has a reputation as a tough negotiator willing to carry out its threats. It has said that, without a cut in the water tax, it may not go ahead with plans to overhaul the lead smelter at Trail, which was taken out of service shortly after it began operations in late 1989.

A Cominco spokesman added yesterday that the future of the lead smelter could not be separated from the rest of the complex, which is the world's largest producer of refined

non-ferrous metals. He said that "we're not planning on shutting down Trail operations, but under the current tax regime, it's going to be very difficult to operate Trail. The ball is back in the government's court."

Cominco is also seeking a cut in municipal property taxes, rail tariffs and environmental cleanup charges.

Trail, which last year produced 242,000 tonnes of refined zinc, or about 5 per cent of western world production, and 87,000 tonnes of lead (nearly 2 per cent of western world output) has racked up operating losses of C\$98m over the past two years.

According to estimates published by the government, the cost of rebuilding the lead smelter will run as high as C\$290m. Other parts of the Trail operation require capital spending of up to C\$325m over the next five years.

An official in the province's economic development department said yesterday that "we're going to do everything we can" to ensure that Trail remains open.

But the government is concerned that a cut in water rentals might be perceived as an unfair subsidy by Canada's trading partners, resulting in countervailing duties such as those recently imposed by the US against Canadian softwood timber and magnesium exports.

As an alternative, the province has proposed a "commercial arrangement", under which it would buy a portion of the power generated by hydro-electric dams owned by Cominco. Proceeds from the sale of this power would be used to help finance future capital investment at Trail.

Mr Robert Hallbauer, Cominco's chief executive, has been at the forefront of recent criticism of the investment climate for mining companies in Canada.

He warned in his last annual report to shareholders that unless the authorities address the industry's concerns: "Canadian companies will accelerate the already significant investment in exploration and mine development in other countries."

## Coffee falls despite ICO optimism

By David Blackwell

WORLD COFFEE markets fell back yesterday after rising this week as optimism emerged over progress at talks on a new international coffee agreement.

Sentiment was dampened by remarks made in Washington by Mr Lewis Preston, president of the World Bank. He told the Reuters news agency that he was sceptical that an agreement would succeed in reviving the coffee market, which had suffered a sharp decline in prices mainly because of a fundamental imbalance between supply and demand.

In London the November robusta coffee contract closed

at \$797 a tonne, down \$16 on the day, as profit taking emerged. Earlier this week the contract touched a recent high of \$826 a tonne. In late trading in New York yesterday the nearby contract was down 70 at \$6.10 cents a lb. At these levels, coffee prices are about half what they were when the international coffee agreement collapsed in July 1989.

Delegates at the International Coffee Organisation headquarters in London this week appear to have made some headway with their negotiations. They have agreed on the definition of "universal quota", under which exporting members will send their coffee

to all destinations "without distinction between importing member and non-member countries".

There also seems to be an understanding by producers that they will have to bear most of the burden of regulating an export quota system.

However, traders and analysts have yet to be convinced that further progress will be made before the talks end next Friday. "What's coming out of the ICO is very positive, but it's still very difficult to see how they can come up with an agreement. They are making progress, but there are still huge stumbling blocks," said one trader yesterday.

Throughout this week, Mr John Kerin, Australia's Trade minister, is in Washington lambasting US officials over what Australians see as US perfidy on wheat exports. His government has already drafted a note to the Council of Tariffs and Trade (GATT) in Geneva calling for collective action against the US. It has been signed by Canada, Brazil, Argentina and Venezuela.

In recent weeks, angry Australian newspapers have branded the US as "public enemy number one" – an honour historically reserved for the EC, whose farm dumping policies in recent years have played a lead role in depressing world wheat prices, and forcing non-subsidised exporters to seek new and marginal markets.

The US administration has so far been unrepentant about the subsidised wheat offer, which provides for subsidies of up to \$1bn in the fiscal year to July 1993. The programme is an extension of the Export Enhancement Programme (EEP), which has been in place since 1988. It adds a total of 28 new target markets to those already receiving EEP grain. These range from Pakistan and South Africa to Brazil and South Korea.

Mr Stephen Censky, acting administrator of the US Department of Agriculture's Foreign Agricultural Service, accepts the non-subsidising wheat exporters are likely to get hurt in the crossfire between the EC and the US: "Any time countries are competing against subsidised prices on the world market, that is going to have a price lowering effect," he said in Canberra last week. "We try to limit that, but there is a nega-

tive effect on world prices."

The US insists that it will try to limit damage by targeting EC markets, by limiting the size of sales in any one market, and by winning assurances from purchasers that they will not reduce imports from non-subsidised suppliers such as Australia, Canada or Argentina.

In Australia, these claims have been greeted with derision, however. After four major infringements by the US into Kuwait, Yemen, China and Pakistan – all important markets for Australian wheat where the EC is a marginal or non-existent exporter – Canberra now feels it was duped by the US into previously reserving blame for the EC.

Australian wheat export earnings have fallen from a peak of \$2.55bn (\$1.8bn) in 1988 to \$1.58bn last year – a decline aggravated by drought in eastern Australia.

In Canada, the world's leading wheat exporter after the US and the EC, damage has

taken the form of lower prices and heavier spending on promotion. The recent expansion of the EEP brings 95 per cent of Canada's markets within the ambit of US subsidies.

As income from wheat sales has fallen, so the Canadian Wheat Board, which oversees

the EEP initiative, is expected to dent export prices by at least 10 per cent, according to Argentina's agriculture department. This would lead to a loss of \$45m in export revenue.

The agriculture department is also sceptical about US claims that its cheap exports are aimed at damaging the EC. Buenos Aires says the EC has not targeted Brazil, which has already bought 1.3m tonnes of Argentine wheat in 1991-92.

Furthermore, the new EEP programme aims to sell 3.1m tonnes of subsidised wheat to Bangladesh, Jordan, Sri Lanka, Brazil, South Africa and Venezuela – six countries which together imported 1.8m tonnes of wheat from Argentina in 1991-92. Although Argentina's Menem administration has stabilised the economy through market-based policies and is privatising infrastructure, farmers complain that low international prices plus high production costs and punitive interest rates are driving many of them into bankruptcy.

The government says there are 200,000 small family farms that are no longer viable units and face the threat of being bought out by larger, more capital-intensive farmers – a plight faced by small farmers in many other developing countries as a result of depressed commodity prices.

Unhappily, these countries have found themselves as impotent in the face of US and EC wheat dumping as Australia, which, apart from "strong protests", has murmured implausibly about reviews of air traffic rights and closure of US naval bases in Australia.

Nor is the completion of the Uruguay Round likely to bring relief cuts in EC farm subsidies appear unlikely to have any significant impact on world prices for many years to come, and in the meanwhile the US is likely to be unrelenting in its tit-for-tat subsidy war. As always, when elephants fight, it is the grass that gets crushed.

*With contributions from John Barham in Buenos Aires, Bernard Simon in Toronto, and Emilia Tagaya in Canberra.*

### NZ wool production to drop 7%

WOOL production in New Zealand is expected to fall by at least 7 per cent this season to 205,420 clean tonnes, the New Zealand Wool Board said. Reuters reports from Wellington.

"The expected fall will result mainly from poor seasonal conditions, which are expected to reduce wool production per head by 5.2 per cent," the board said in a statement. A fall in sheep numbers will also contribute to the drop.

Short wool is expected to be down by 5.2 per cent, while fine wool will be down by 17.3 per cent. The statistics were calculated by the board's eco-

nomic service which said they may be on the high side. "The way things have been lately, with the atrocious winter conditions and stock losses, I believe we may see an even greater fall in wool production," board chief executive Grant Sinclair said.

"Supplies of wool at auction could be very tight during the season," he said.

Production falls are expected to be greater in the South Island, with a 9.7 per cent drop, compared with a 3.5 per cent drop in the North Island.

The wool season runs from July 1 to June 30.

### Venezuela to stay in Opec

By Joseph Mann in Caracas

ECUADOR'S recent decision to withdraw as a full member of Opec and seek associate member status will have no effect on Venezuela's policy toward the organisation, said Mr Alvaro Parra, Minister of Energy and Mines.

Despite private sector calls

for Venezuela to pull out of Opec, the government of President Carlos Andres Perez has rejected the notion and the president himself is a strong advocate of Opec unity.

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The company, owned by Kaisers Aluminum of the United States and Hydro Aluminum of Norway, is spending \$180m on the first phase of the program.

until the plants are expanded.

Alumina Partners of Jamaica, the island's largest refinery, will lift capacity from the current 1.2m tonnes a year to 1.5m tonnes by the middle of next year. Mr Davis said a second and phase of expansion will see an increase to 2m tonnes a year.

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Jamalco, a refinery jointly owned by the Jamaican government and the Aluminum Company of America, is boosting capacity from 800,000 tonnes a year to 1m tonnes at a cost of \$90m. Mr Davis said. The plant's rated capacity will later be increased to 1.5m tonnes a year.

Two refineries owned by Alcan of Canada are also being upgraded to lift total alumina output to 200,000 tonnes a year to 1.2m tonnes.

Industry sources say the companies are not deterred by the weak state of the aluminum market. "This is a market which has always been cyclic and will rebound," said an industry spokesman. "The hope is that the added capacity will be in place when there is an increase in demand."

The state of the market, however, is depressing the earnings of Alcan of Canada for the year to date, as well as the earnings of Jamalco, the world's third largest producer of bauxite ore

## Wheat sales renew anger at subsidy wars

David Dodwell, World Trade Editor, examines the reaction to the widening of the EEP

United States trade officials have justified President Bush's decision to dump 28m tonnes of subsidised wheat on world markets in the coming year as "a crucial tool" in forcing the European Community to the bargaining table in the Uruguayan Round of talks on world trade liberalisation.

If there is a grain of truth in this, then that is about the limit of it. Cynics will argue that the planned sale, announced during an election campaign rally for mid-western farmers at the start of the month, has more to do with winning votes than squeezing the EC.

In any case the real victims are likely to be wheat exporters in Canada and the developing world, where governments cannot afford to join the US and the EC in their profligate export subsidy regimes.

The US and EC subsidy regimes, which cost them \$24.7bn and \$33.5bn respectively in 1991, have made them the world's leading farm exporters – but at terrible cost to their competitors. World commodity prices fell for the third consecutive year in 1991, to hit an all-time low, as high levels of production from subsidised EC and US farmers created surpluses that have had to be dumped on world markets.

Out of total wheat exports of 163m tonnes in 1991-92, the US accounts for 33.5m and the EC for 23.5m – most sold at world prices 25 per cent below the price guaranteed to farmers at home.

Throughout this week, Mr John Kerin, Australia's Trade minister, is in Washington lambasting US officials over what Australians see as US perfidy on wheat exports. His government has already drafted a note to the Council of Tariffs and Trade (GATT) in Geneva calling for collective action against the US. It has been signed by Canada, Brazil, Argentina and Venezuela.

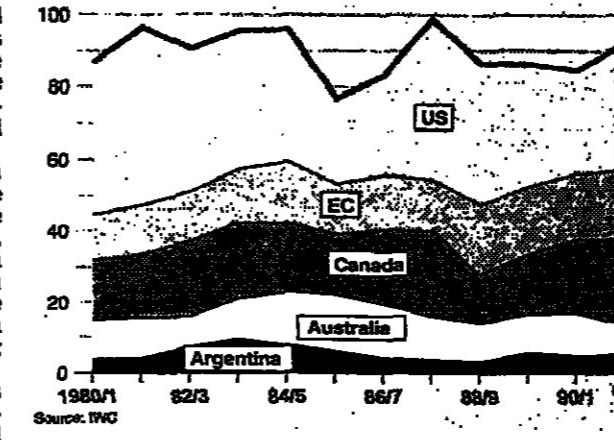
In recent weeks, angry Australian newspapers have branded the US as "public enemy number one" – an honour historically reserved for the EC, whose farm dumping policies in recent years have played a lead role in depressing world wheat prices, and forcing non-subsidised exporters to seek new and marginal markets.

The US administration has so far been unrepentant about the subsidised wheat offer, which provides for subsidies of up to \$1bn in the fiscal year to July 1993. The programme is an extension of the Export Enhancement Programme (EEP), which has been in place since 1988. It adds a total of 28 new target markets to those already receiving EEP grain. These range from Pakistan and South Africa to Brazil and South Korea.

Mr Stephen Censky, acting administrator of the US Department of Agriculture's Foreign Agricultural Service, accepts the non-subsidising wheat exporters are likely to get hurt in the crossfire between the EC and the US: "Any time countries are competing against subsidised prices on the world market, that is going to have a price lowering effect," he said in Canberra last week. "We try to limit that, but there is a nega-

### Wheat and wheat flour exports

Million tons : wheat equivalent



all of the country's wheat exports, has reported a deficit for 1990/91 of \$587.3m (\$47m) – only the third shortfall in its 49-year history.

Canadians also pour scorn on US claims that the extended EEP is targeted at EC markets. For example it includes Brazil and South Korea, which have become significant markets for Canadian wheat, but which have little grain from the EC.

Furthermore, the new EEP programme aims to sell 3.1m tonnes of subsidised wheat to Bangladesh, Jordan, Sri Lanka, Brazil, South Africa and Venezuela – six countries which together imported 1.8m tonnes of wheat from Argentina in 1991-92.

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## LONDON STOCK EXCHANGE

## Equities extend gains in late trade

By Terry Byland,  
UK Stock Market Editor

FAVOURABLE reports of the speech by Mr John Major, the UK prime minister, to the House of Commons yesterday encouraged the London stock market, which was already benefiting from the calmer performance by the French currency. Led forward by the stock index futures, the FT-SE Index extended its earlier gain to finish 40.7 points ahead at 2,631.2.

The first accounts of the parliamentary debate on the UK economy reached the City of London only towards the close of the stock market trading session. The rejection by the prime minister of the likelihood of early British re-entry

into the ERM system reinforced the market's confidence that domestic interest rates can be further reduced before the end of the year. The Footsie added a further 10 points to close at the day's best levels.

The heavy support operation

for the French franc fuelled a new round of speculation that the Bundesbank might yet agree to cut German interest rates.

This sustained the support for interest-orientated stocks in London, inspiring further sharp gains in the leading store and retail issues.

The US dollar rallied against the pound towards the close of trading, putting renewed support behind the overseas earning stocks. With Wall Street ahead by 11.62 Dow points in

interest charge helping to give an £8m boost to profits at £42.5m and a maintained dividend. Analysts are looking for full-year profits in the £55m to £105m region. The shares rose 12.45p to turnover of 1.5m.

Kleinwort Benson, the UK securities house, was heavily involved in the telecoms sector, recommending a switch out of BT and into Cable and Wireless and Vodafone. The Kleinwort stories, plus news that County NatWest had taken BT off its buy list and reduced dividend forecasts, prompted early weakness in the BT shares, which fell to 357p, but they ended a shade firmer on the day at 359.5p. Turnover was 5.6m.

Coupled with continuing difficult volume trends and redundancy costs as being behind its profits downgrade for this year from £2.8bn to £2.7bn and for next year from £3.4bn to £3.28bn, but it expects BT to lift the dividend by 6 per cent to 15.25p this year and by 7 per cent to 16.3p next year. C and W added 19 at 514p and Vodafone 3 at 328p.

Sustained strength by both classes of Securicor shares and Security Services, Securicor's associate, was said to have reflected optimism over the forthcoming battle for supremacy in the cellular phone business in the UK. Securicor "A", well supported all this week, climbed 9 to 354p.

Racial Electronics put on 2% at 69.5p, albeit in disappoint-

papers provided a boost for advertising-related and consumer issues.

Trading volume died away a little in early deals as the stock market waited to see how currency markets would deal with the continued activity surrounding the French currency. Business in equities improved as currencies settled down, however, and the day's Seagull total reached 671.3m shares compared with 735.4m in the previous session.

Wednesday's retail or customer business was worth £1.4bn, the sixth consecutive day of £1bn plus retail volume, bringing to £11.7bn the total of retail business in UK equities since Britain's withdrawal from the ERM set the stock market's pulse racing – and

underlining the presence of the big institutions.

The strategy team at Smith New Court commented yesterday that the UK government "has been forced into a policy change that is very good for the stock market," and that the combination of a cheap market, low inflation and falling interest rates will be an explosive combination for equities.

Nick Knight at Nomura, reaffirming his updated Footsie year-end forecasts of 3,000 this year and 3,500 for 1993, said that takeover bids could now re-emerge significantly in the London market. He added that, with the bond/equity yield ratio back to around 1.9, the need on the part of fund managers to sell equities has largely evaporated.

## Bear raid depresses brewer

VOLATILE trading in Allied-Lyons followed a rumour that the brewery group was about to issue a trading statement. The misleading talk appeared to originate in the options sector in early trading, but soon spilled over into the equity market.

The shares, which had opened at 847p, tumbled 33 at one stage, with other unreliable gossip resurrecting speculation about a rights issue. A downgrade by Hoare Govett, although merely bringing the broking house into line with the rest of the market, added to the negative sentiment.

However, the rumours quickly proved unfounded, with Allied denying any trading difficulties. Dealers said the shares, which had been sparkling performers in recent weeks, had been the subject of a bear raid. They later recovered to close at 838p, a fall of 9 on the day. Turnover was a hefty 5.8m.

## Vickers upset

News of a substantial cut in the dividend at engineering group Vickers reported an expected poor set of interim figures caused a bumpy ride for the shares.

The company posted a loss of £41m, in line with market forecasts, but a worse than expected reduction in the dividend, from 3.7p to 0.5p. This sent the shares tumbling to an eight-year low of 80p and caused a backtracking – a situation in a fast market in which the bid price has temporarily become greater than the offer price.

Nerves were, however, steadied at the analysts meeting that followed the release of the results, with researchers particularly reassured by the prospect of subsidiary Rolls-Royce Motor Cars breaking even next year. This produced a sharp turnaround in the stock which, also aided by the strength of the general market, jumped to 104p in a rise of 5 on the day after turnover of 2.4m.

Analysts downgraded their Vickers forecasts for the full year. Smith New Court, which remains cautious about the prospects for Rolls-Royce Motor Cars, changed its previous estimate of a £3m profit to a loss of £14m.

Half-time results from United Newspapers were well received, with revenue from the group's national newspapers being better than expected. There was also a lower

turnover of only 1.9m shares, while Racial Special-Ex firms 3 to 145p on £30,000 traded and Chubb When Issued moved up to 202p on turnover of 789,000.

Banks, regarded by analysts as one of the sectors most highly geared to reductions in interest rates, rated higher, although traders said gains had been exaggerated by a shortage of stock. Specialists in the sector, plus the recent turbulence in foreign exchange markets, National Westminster leapt 20 to 373p on turnover of 5.7m.

S.G. Warburg surged ahead in early trading – paid one buyer said to have 550p – as the stock remained buoyed by market suggestions that the merchant bank, regarded by many as the UK's premier investment bank, could be the takeover target of one of the US banks. The stock ended the day 6 higher at 154p.

A merchant banking analyst said he discounted a full merger of S.G. Warburg on the basis that the goodwill write-off involved in such a deal would be very heavy and that the size of a potential deal – he said \$1.5bn would not be an excessive valuation – would most likely put off even the largest predator. But the analyst did not rule out a co-operation deal. It was also suggested that Warburg's corporate

finance and securities operations would do well from the sudden upsurge of business in markets.

Insurance stocks maintained their strong performances, reflecting the beneficial effect on their balance sheets from the big gains in equities in recent sessions. Of the composites, Royal Insurance continued to bound ahead as Tuesday's reduction in interest rates, and the increased prospects for further

cuts in coming months, reduced the expected impact of domestic mortgage indemnity losses. Royal closed 13 higher at 184p. Sun Alliance, also heavily involved in the mortgage indemnity business, rose 7 to 303p.

Dollar considerations helped some of the leading media and publishing stocks. Pearson appreciated 29 to 358p and Red International 23 to 378p. Reuters gained 30 at 1248p, helped by a buy recommendation and upgrade from US broker Merrill Lynch.

Strong support from Smith New Court helped Rank Organisation, which strengthened 32 to 569p in turnover of 3.8m. Thorn EMI, 29 ahead at 790, continued to benefit from buy advice from Hoare Govett and County NatWest.

Following news that its close season business had been better than expected, Airtours gained 9 to 233p. Owners Abroa rose 7½ to 69.5p.

MPEC continued to attract attention on the back of its recent prime letting, with some switching out of Land Securities, in a buoyant property sector. The latter moved ahead 11 to 385p, MPEC 21 to 273p and British Land 15 to 155p.

Market Reporters:

Joel Kibalo,  
Steve Thompson,  
Christopher Price.

■ Other market statistics.

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Steve Thompson,  
Christopher Price.

■ Other market statistics.

Figures in parentheses show number of stocks per section

**FT-A All-Share Index**

Month	Index Value
July	1,250
August	1,150
September	1,200

**Equity Shares Traded**

Month	Turnover by volume (million)
August	1,000
September	1,200

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## WORLD STOCK MARKETS

AUSTRIA												FRANCE (continued)												GERMANY (continued)												NETHERLANDS (continued)												SWEDEN (continued)												CANADA																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				
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**NEW YORK STOCK EXCHANGE COMPOSITE PRICES**

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Listing of the UK's leading venture funds, PAGE 6

## FINANCIAL TIMES SURVEY

# VENTURE CAPITAL

Category winners: Venturer of the Year Award, PAGE 8

### SECTION III

## The industry's focus is narrowing

The swashbuckling days of the venture capital industry are long past. The shift now towards larger deals and the emphasis on buy-outs means that even the largest venture capital firms are being forced into alliances, writes Charles Batchelor

**V**ENTURE CAPITAL is dead. Long live private equity. The strength of the recession together with structural changes in the venture capital industry have combined to bury the notion that the US venture capital model could be exported to Europe in its original form.

It is being replaced by a range of equity investments which frequently owe more to the corporate finance skills of the merchant banker than to the hands-on, industry-wise expertise of the early US venture capitalists. It is not a risk-free activity but it seeks a more stable investment climate than that required by the venture capital pioneers who backed Genentech, Microsoft and Apple Computer.

In the UK, the most innovative European venture capital market, the dominance of management buy-outs and later stage, development capital investments is so complete that an early swing back to start-ups or early stage funding appears unlikely.

There was a naive belief that the US model could be repeated in the UK, says Mr Ian Hawkins of Philpott Ventures. "But, you are talking about a much smaller economy with much longer lead times for companies to get established."

This narrowing of the focus of the venture capital industry has yet to become fully apparent because many of the funds which have been unable to



Award winner: Adrian Breger at Breger Gibson's production plant at Holywell, Clwyd, in north Wales

raise further finance have simply gone quiet, managing their portfolios on a "caretaker" basis. There is evidence though of an increasing casualty rate among the early stage players, the poor performers and the peripheral funds for which venture capital was not a mainstream activity.

Even the large funds which remain have been reducing the scale of activity in tricky and less profitable areas of start-ups and technology businesses. They now concentrate on buy-outs and on helping established, profitable companies expand.

"There is a successful (UK) development capital industry, but how do we address the early stage and seed capital investments?" asks Mr John Hustler, venture capital partner at accountants KPMG Peat Marwick. "Venture capital has been good for part of the funding gap."

Amid the gloom there are signs that the smaller investments, those which are uneconomic for the larger venture capital houses are being taken over by small, local venture firms and groups of private investors or "business angels".

The local venture capitalists frequently have the financial backing of a local authority or its pension fund or organisations such as enterprise agencies and Training and Enterprise Councils.

There is some evidence that wealthy private individuals, usually with business background, are backing small

firms, either individually or as part of small syndicates. In the US, business angels are thought to provide two or three times as much finance as the formal venture capital industry. The UK government is currently sponsoring five pilot schemes to see how this idea could be developed.

At the same time, attempts are continuing to make small scale venture investments work. Midland Bank has

unveiled a scheme to provide equity finance to promising business customers while it is experimenting with initiatives to cut the cost of small investments and to involve local business support agencies in selecting companies to back.

**A**GAINST the background of these structural changes, the venture capitalists have to continue to earn their management fees. UK venture capital companies invested £1.15bn in 1991, a decline of 17 per cent on the year before, while the number of companies backed fell by 11 per cent to 1,336, according to the British Venture Capital Association. Funds raised also fell sharply, to just £275m from

£332m in 1990. The extent of these declines is not quite as bad as it first seems because they suffer from comparison with the late 1980s when the statistics were inflated by a small number of very large management buy-outs and buy-ins. Even so, some venture capitalists expect a further contraction of the UK industry this year.

With the recession less

marked in continental Europe, European venture firms (including those in the UK) increased investments by 12 per cent to £42.6bn (£3.2bn).

The strongest growth occurred in France, Italy and Spain though Britain remained the largest single market. Continental fund raising also increased, by 14 per cent to £42.9bn.

In the US, meanwhile, fund-raising fell for the fourth year running in 1991 to \$1.27bn, according to Venture Economics, a specialist publisher.

Investment levels fell to a 10-year low of \$1.36bn.

But even recessions have their silver lining and the present economic climate is a good one for making investments.

Deals are more reasonably

priced though they frequently

require far more work on the part of the venture capitalist to bring together a good management team, finance and, sometimes, a corporate partner, says David Wansbrough of ECI Ventures.

The shift towards larger

deals and the emphasis on buy-

outs has meant that even the

largest venture capital firms

are being forced into alliances.

Companies disposing of parts

of their business by way of a

buy-out increasingly want to

deal with a financial purchaser

rather than a management

team. At the same time many

venture capitalists have grown

more of participating in large

syndicates.

It is this trend towards

"bought deals" which has led

to St, the largest UK venture

capital group, joining forces

with Prudential Venture Man-

agers to underwrite medium

and large management buy-

outs. Legal & General, a life

assurance group which makes

direct venture capital invest-

ments, meanwhile, has

announced plans to seek co-

investors to provide half the

finance for a series of new

funds which would raise £100m

a year over the next few years.

Even the bank-owned "capit-

ive" funds have begun to con-

sider raising outside finance.

This has the additional advan-

tage for them of avoiding the

need to take the investee com-

panies onto their books as

operating subsidiaries - "I

would guess that we would

raise capital in the market

place in about three years,"

says Mr David Shaw, managing

director of County NatWest

VENTURES, part of National Westminster Bank.

Disposable nappies have been a fast-growing sector in recent years, replacing terry nappies in all developed markets. Including the UK, where the traditional product is now

which the venture capital industry is going through is the result of the unexpected poor performance of many funds. Early promises of high returns have not been fulfilled, particularly by funds which invested at the peak of the economic cycle in 1988-89.

Yet, until recently, no serious attempt had been made to establish a standardised method of valuing companies or of judging the performance of funds. Valuation guidelines have now been agreed in the UK and in continental Europe and work has started on comparable performance measures. This is further evidence that the swashbuckling early days of the venture industry are long past.

**R**ECENT events have shown it is not only the independent funds, dependent on outside capital, which are vulnerable to swings in investor sentiment. Hill Samuel, part of the TSB banking group, decided earlier this year to pull out of direct venture capital investments in order to concentrate on activities with a quicker return. Most banks have made large provisions for loan losses and there can be few which have not looked at their venture capital activities, as well as their other operations, to see if they were worth continuing.

Much of the heart-searching

has been the satisfaction, too, of being chosen as the third overall winners of the Venturer of the Year Award, sponsored by the Financial Times, Cartier, the jewellers, and the British Venture Capital Association. The award, now in its third year, is for the individual who has made the best use of venture capital funds.

**Cont.** Continued on page 2

**\$102,000,000 MANAGEMENT BUY-OUT OF THE OXON MINING BUSINESSES OF STONE LTD.**

**R. J. BRIDGE HOLDINGS LTD.**

**MANAGEMENT BUY-IN OF REGIONAL PUBS FROM BASS PLC.**

**CENTRIC**

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**Mercury Asset Management**

**Lloyds Development Capital**

**Barclays Bank**

**Advisers to Management**

**Kroll & Young**

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**The Venture Catalysts**

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**\$26,000,000 MANAGEMENT AND EMPLOYER BUY-OUT OF CLAYPORT LIMITED**

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**Barry McKellar Ltd.**

**Bank of Scotland (London)**

**Clayport Bank**

**Debt provided by**

**Hill Samuel, Peat Marwick, W.H.**

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**\$14,000,000 MANAGEMENT BUY-IN OF MIDLAND MONTAGU VENTURES**

**Midland Montagu Ventures**

**Bank of Scotland**

**Advisers to Management**

**Arthur Andersen**

**Midland Montagu Ventures**

**The Venture Catalysts**

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**\$12,500,000 MANAGEMENT BUY-OUT OF E&V STATIONERS LTD.**

**Midland Montagu Ventures**

**Barclays Bank plc (Birmingham)**

**Advisers to Management**

**Tomlinson**

**Midland Montagu Ventures**

**The Venture Catalysts**

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**\$20,000,000 PROPERTY FUND FOR FISCAL ESTATES LTD.**

**Midland Montagu Ventures**

**Midland Montagu Ventures**

**3I Group plc**

**Fiscal Properties Ltd.**

**Midland Montagu Ventures**

**The Venture Catalysts**

**10 Lower Thames Street, London EC3R 6AE**

**\$73,000,000 MANAGEMENT BUY-OUT OF PRIMARY INDUSTRIES**

**Midland Montagu Ventures**

**3I Group plc**

**Midland Montagu Ventures**

**Lloyds Development Capital Limited**

**Advisers to Management**

**PricewaterhouseCoopers**

**Midland Montagu Ventures**

**The Venture Catalysts**

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10 Lower Thames Street, London EC3R 6AE

MIDLAND MONTAGU VENTURES LIMITED. A MEMBER OF IMRO

member HSBC  group

## VENTURE CAPITAL 2

## PLAYERS UNDER PRESSURE

## Shake-out continues

**T**HE BRITISH venture capital industry faces a further round of closures and restructuring as it adapts to the tougher operating conditions of the 1990s. So far, the contraction of the sector has gone largely unnoticed as funds move from active investing to managing their portfolios on a "care and maintenance" basis though there has been a growing number of more public discomfits.

Optimists in the industry regard the shake-out as an inevitable result of the recession and the stage of maturity that the industry has reached. Pessimists fear a further narrowing of the industry's focus – on buy-outs and development capital – and permanent damage to the less fashionable sectors such as seed funding and start-ups.

"The industry will shrink to a core group of half a dozen 'broad brush' players alongside a number of 'niche funds,'" says Mr David Wansbrough of ECI Ventures.

"The weaker management teams with a poor track record and no deal-flow will decline to looking after the rump of their portfolios," comments Ian Hawkins of Philpott Ventures.

"That will concentrate activity among fewer funds. But venture

capital is still a young, cyclical industry."

Four key factors are presently at work, taking their toll of some of the marginal players. Their influence is likely to become more rather than less pronounced over the next two to three years.

□ Firstly, those funds which have not performed well will be unable to raise further rounds of finance. Funds which invested heavily at the top of the market in 1988-89 in particular are showing very poor returns and may be swept from the scene.

□ Secondly, funds which have proved unable to manage their portfolios will find themselves shut out of future syndication deals. Some venture capitalists have been deeply disillusioned by deal leaders who lacked the skills to help out their portfolio companies when they ran into difficulties. Co-investors found themselves called in to help sort out the problems which should have been dealt with by the deal leader.

The more active players are now unwilling to take part in large syndicates and prefer either to take the entire deal onto their own book or to put together small syndicates on a caretaker basis. Other small players such as

funds they can trust.

□ Thirdly, valuation guidelines introduced two years ago by the British Venture Capital Association have exposed a number of funds with imprudent valuation procedures.

Finally, both the British and the European Venture Capital Associations are working on standardised measures of performance of venture capital portfolios. These projects are at a very early stage and are not intended to allow the direct comparison of the performance of different funds. Inevitably though, they will shed more light on performance and weed out the less successful.

**A**T THE seed and early-stage capital end of the market, Oxford Seedcorn Ventures and JMI have both ceased making new investments and are now managing their portfolios on a caretaker basis. Other small players such as

Birmingham Technology Venture Capital are almost fully invested while the recently privatised British Technology Group says its venture capital activities, never in the mainstream of the business, will be even less important in future.

An ambitious attempt by Midland Bank to establish a nationwide network of regional funds has fallen foul of investor caution and initial plans for 11 funds with £55m available for investment have been delayed. Midland was hopeful of launching two of the funds, covering the east Midlands and Yorkshire and Humberside this month but there is no immediate prospect of the others getting off the ground. However, Midland also has plans to provide small amounts of equity between £50,000 and £750,000 to suitable banking customers through a separate Growth Capital Initiative.

Despite Midland's difficulties there is growing evidence that

many of the smaller deals are being financed in the regions by small local funds, often with backing from the local authority, its pension fund or a business support organisation such as an enterprise agency or a Training and Enterprise Council. These organisations usually combine social with commercial objectives.

There are also fears that pressure for dividends will force Si to reduce investments in smaller, riskier companies. Twice postponed because of the seriousness of the recession, the listing is now planned for 1993.

form of an approved investment trust. Si's flotation plans have caused some concern in the industry that independent funds which raise capital from outside investors, would be most vulnerable in a shake-out. But the sudden decision by Hill Samuel, the hard-pressed merchant banking arm of the TSB group, to put its development capital arm up for sale, raised questions over the position of the "captives" funds owned by the banks or large institutions.

The decision to sell – Foreign & Colonial Ventures later took over management of the portfolio – reflected a head office decision to concentrate on activities with a shorter pay-off time than development capital, rather than any problems at Hill Samuel Development Capital itself. But with all the main clearing banks sitting on large loan provisions, there is little doubt that they have been looking at all their non-core businesses, including venture capital.

Drayton Consolidated, meanwhile, became the latest investment trust specialising in unquoted investments to be forced into making a savage write-offs on its portfolio. Drayton wrote off more than half the value of its unlisted assets – from £27m to £40m – in the six months ended March 1992.

Charles Batchelor

is also building a plant in the northeast of England, possibly prior to entering the European market. Gibson points out, however, that as it presently stands, the British market is unbalanced and smaller rivals are needed to avoid the creation of a monopoly.

P&G, too, has traditionally not supplied Breger Gibson's chosen area, the own-label market which research findings suggest will continue to grow at the expense of brands.

Breger Gibson itself has a small branded range, but this is unlikely to be developed substantially because of the huge marketing costs.

By contrast, because they can achieve a higher mark-up on own-label goods, the big supermarket chains have been happy, according to Gibson, to promote these against rival products, offering Breger Gibson nappies prime positions in-store and supporting them with advertising.

The next stage of Breger Gibson's expansion, using a 20-acre site around the existing plant, will be a move into other product areas to lessen dependence on nappies.

Though no decisions have yet been made, it is likely the company will turn its attention to the incontinence market – growing as the population of Europe ages – and to feminine hygiene products.

In these areas, too, the objective will be to develop proprietary products competing on performance and quality.

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## How winners financed expansion plans

Continued from page 1

down to 15 per cent.

Despite the dominance, however, of groups such as Proctor & Gamble (which is estimated to have about 60 per cent of the UK market through Palmers), and the Swedish group, Molnlycke (which owns the other big brand, Peaudouce), Breger and Gibson were convinced there was a profitable niche for a manufacturer able to supply a high quality product to the own-label market.

Their vision was backed with an initial loan of £225,000 by Si in Manchester, which recognised the two men's complementary strengths. A further £1.7m to finance equipment purchases came from the Christiania Bank of Norway, enabling production to begin in August 1986.

By 1988, with the company growing fast, further funding was needed to purchase new production lines and to enlarge the premises.

Si subscribed for nearly £1m of share capital with a private backer, Michael Innes, a former school friend of Jamie Gibson, also taking a substantial equity stake, and the role of non-executive chairman.

At the same time, loan finance was provided at favourable rates by the ECSC because of the contribution the company could make to employment in a part of north-east Wales hit by steel, textile and other closures.

New loans totalling £1.84m

were provided again last year by Christiania, ECSC, and Hill Samuel, again mainly to finance new machinery.

Because of the delicate task it has to perform, the nappy requires continuing high levels of performance, and what appears to have won for the company increasing sales and a growing share of the market, while some other small companies have disappeared, has been its ability to keep up, and, in some cases, surpass the bigger groups in technical innovation.

Though basically a cellulose-based pad of fluffed paper, sandwiched between an outer cover of polythene and an inner sheet (or coverstock) of spun-bonded polypropylene, the disposable nappy has been subject to several thousand worldwide patents and to big courtroom confrontations between the big groups over alleged infringements of each other's trade secrets.

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New loans totalling £1.84m

nappyspeak.

The company's initial breakthrough in 1986 was a contract to supply a budget chemist private label brand, followed by deals with Toys "R" Us and other stores. Important clients now include Asda, Sainsbury, Tesco, Gateway, Safeway, Mothercare, and Aldi, taking the company to around a 40 per cent share of the own label sector and 8 per cent of the market overall.

Profits to date, and hence the return to investors, have been relatively modest with the company only managing

£1m profits pre-tax last year. With several years of heavy capital investment and research behind it, however, the company is hoping for improvement over the next few years. When its new fourth line is fully operational shortly, total capacity will be in excess of 5m nappies a week.

Development is also nearing completion on an innovation which could be of considerable significance. Space is running out in landfill sites in the US and elsewhere, and the dispos-

able nappy has for some time been under attack from environmentalists because of the numbers involved, the product's bulkiness – and its content. As a result, a race is on among manufacturers to develop a biodegradable product which will reduce disposal problems. Breger Gibson claims to be well on the way to a solution, and believes this could offer it the opportunity to increase greatly its market share.

With the UK market's growth likely to slow as terry substitution ceases, the company is also planning to move into export markets, where its presence has so far been limited – "we concentrated initially on the home market where import penetration was as high as 70 per cent. Europe now offers excellent opportunities for growth," 46-year-old Gibson points out.

Yet, while the company has been successful to date, there are risks in being a small fish in a big pool. What would happen, as one of the award judges questioned, if P&G decided that Messrs B&G "were eating their lunch?" Jamie Gibson does not underestimate the determination or resources which P&G, which has itself built a new nappy factory in Manchester, could throw into a battle with the company. Kimberly Clark, number two in the US,

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## VENTURE CAPITAL 3

## INVESTORS

## Institutions impose tougher terms

**T**HIS institutional investors, whose money funds the venture capital industry, are enjoying their new-found power. After spending much of the 1980s feeling they were being taken for granted, they now find themselves being courted by venture capitalists desperate to raise new funds.

Frequently the institutions' response has been to refuse any further money until they have evidence of the venture capitalist's performance. But they have also used the shift in the balance of power to impose tougher terms on the venture funds.

Most investors now expect their venture fund managers to jump a performance hurdle before they can earn their carry.

**I**nstitutions are now seeking to improve the way venture capitalists manage their portfolios.

fixed interest management fees have come under pressure, and valuation guidelines have been introduced with the prospect of performance measures to follow shortly. (see page four, *Painful adjustments to be made*).

The institutions have established a forum for discussing their concerns about venture capital in the Venture Investors Circle. This was set up in 1987 to give investors a single voice when dealing with the British Venture Capital Association, which speaks for the venture capitalists.

The investors' circle now numbers about 25 fund managers who meet quarterly.

Increasingly, the institutions are making their own direct investments. Some, like Legal & General, a life assurance company, do all their venture capital investing in-house.

Others, like Postel Investment Management, which handles \$20bn of investments for four Post Office and BT pension funds, have established direct investment teams as well as continuing to invest through funds.

Postel initially took the view that it would be difficult to incorporate a venture capital team in the salary structure of a large institution. But in the past two years it has set up Postel Development Capital to make direct investments. Starting with a run-up of unquoted investments transferred from other Postel funds, the four-person team now manages an \$85m portfolio alongside the £175m which Postel has invested through funds.

"It gives us a different perspective and allows us to get a

bigger return on our investments because we don't have to pay the venture capitalist's carried interest (20 per cent of the profit) or his management fee," says Mr John Brakell, in charge of fund investments.

Growing dissatisfaction with the returns delivered by the venture capital industry has meant that even when institutions continue to invest through funds they have become more selective. Postel expects to invest in two UK funds a year compared with half a dozen funds a year in the late 1980s.

Having achieved an improvement in the terms under which they invest through funds, the institutions are now seeking to improve the way venture capitalists manage their portfolios.

"It is time for venture fund managers to concentrate on maximising the value of their investments," comments Mr Rhoddy Swire, chairman of Pantheon Ventures (formerly GT Venture Management) which manages \$450m on behalf of institutions.

Pantheon, which selects venture funds for institutions in the manner of the "gatekeeper" funds common in the US, believes UK venture capitalists will put up more generous valuations than some now fear

A start is being made at devising performance measures in the UK and in continental Europe

that the pendulum has swung too far the other way.

Venture capitalists have been so cautious in their valuations that the industry now appears to many outsiders to be performing far worse than it actually is.

This is bad news for the venture capitalists who have to report back to their investors and the fund managers who have to report back to their management committees and their trustees.

"We would like a slightly earlier recognition of value in portfolio companies," says Mr Brakell. "There was a significant over-reaction to the economic climate in 1991. We are concerned that this will discourage investment completely. We don't seek optimistic valuations, but we want realistic ones."

The British Venture Capital Association is keen to encourage its members to tell investors the difference between their internal valuations and the price achieved when investments are floated or sold.

Managers get too attached to their companies and think they can make more profit if they wait a bit longer. They should focus more on achieving a return from their investment.

Many investors take the view that if venture capitalists spent more time improving the performance of their existing portfolios instead of attempting to raise new funds as soon as they were fully invested, they would have an easier time raising money at a later date.

"They make a sacred cow of their deal-flow," says Mr Bay.

Charles Batchelor

## THE BANKS

## Larger deals shrink by number and value

**W**ITH the UK economy sunk in gloom, the number of banks among the players in the UK venture capital market has dwindled to a relatively select band. For those that persist, there are still some pickings, but by the standards of the 1980s they are pretty meagre.

Perhaps because there are fewer players fighting to share the cake, banks generally agree that there is still a fair flow of business, despite the recession. But there are clear signs of change.

Larger deals have shrunk by number and value - "it is a very difficult year. There is quite a lot of activity at the smaller or mid-corporate end, but very little activity in the large transactions," says Mr David Scholl, managing director of County NatWest Venture Capital.

"We are investing about 80 or 90 per cent of what we did in the heyday of the market, but now we do more transactions at £5m or £10m or £20m and there are not many of £50m or £100m," says Mr Scholl.

Mr Gordon Bonniman, managing director of the venture capital division of Charterhouse, the merchant banking arm of the Royal Bank of Scotland, says: "The market has been sorting itself out. There have been relatively few buy-outs. The criteria for returns have certainly come down from the hysterical levels of the late 1980s."

This year, Charterhouse handled the privatisation of the Medway ports - "at £40m, it was not a small deal, but in 1988 or 1989, it would not have rated as a large buy-out," says

Mr Bonniman. Development capital deals are enjoying a resurgence. "Companies may have soldiered on and survived the recession, but they perhaps need to reduce their borrowing in order to take advantage of opportunities. Additional capital can be used to finance plant and equipment," says Mr Hollidge.

Among the banks still active, Lloyds, and Royal Bank of Scotland, (through Charterhouse), have kept up an entrepreneurial interest in the venture capital market in the early 1990s.

Lloyds maintains regional offices in Leeds and Birmingham to spot opportunities, and says that a presence in the regions remains a priority.

"We have learned our lessons from two or three years ago and are not looking nowadays to pay high prices for the businesses we invest in. Rather, we try to ensure that we put conservative financial structures in place," says Mr Hollidge managing director at Lloyds Bank Development Capital.

Mr Gordon Bonniman, managing director of the venture capital division of Charterhouse, the merchant banking arm of the Royal Bank of Scotland says: "The market has been sorting itself out. There have been relatively few buy-outs. The criteria for returns have certainly come down from the hysterical levels of the late 1980s."

This year, Charterhouse handled the privatisation of the Medway ports - "at £40m, it was not a small deal, but in 1988 or 1989, it would not have rated as a large buy-out," says

Mr Hollidge.

The foreign banks have closed shop. That must be an object lesson about fair-weather friends," says one UK banker.

The remaining bank players tend to be much more cautious - "we've learned the lessons of the last two or three years and are not looking to pay high prices for the busi-

nesses we invest in. And we do want to ensure that we put conservative financial structures in place. Corporate vendors on the other hand often tend to be looking to invest, but are still expecting very high prices," says Mr Hollidge.

Chris Gammon, executive corporate manager at Baronsmead which invests funds on behalf of Barclays bank, says:

"We invest in businesses with a turnover of between £1m and £20m, usually putting in between £100,000 and £750,000. In general, we're looking for profitable companies with an established track record. We have about 30 investments in the portfolio with an average size of about £400,000."

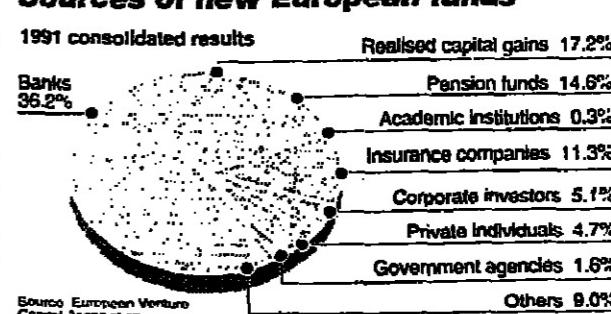
The receiver's office may also be a source of business - "we only look at the profitable parts which were dragged down by cross-guarantees. We are loth to look at a parent company which has gone into receivership," says Mr Gammon.

Baronsmead has helped in the buy-out of a small airline from part of the ILC leisure group which collapsed in the spring of 1991. Lloyds, too, has handled two or three receivership transactions this year.

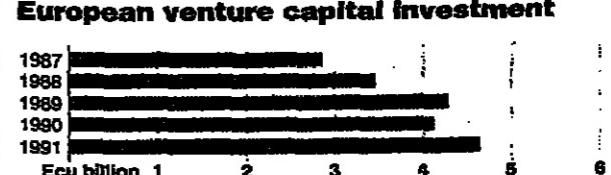
Most are MBOs, though Lloyds says that the deals tend to be "dumbos" (buy-in and buy-out) involving a combination of the existing management and the injection of new management.

"We would ask why a business has gone into receivership. Perhaps it had an over-gearred financial structure and a management which has consistently failed to perform," says Mr Hollidge. Sectors which do not seem to offer

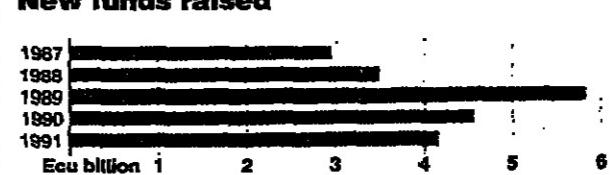
## Sources of new European funds



European venture capital investment



New funds raised



profit opportunities are probably limited.

"We have tried to analyse our successes and failures in terms of what is good for us. Distribution businesses have been very good, and manufacturing generally has a good track record, for example in engineering. But retailers are still having a very hard time and most are difficult for some specialist sectors like printing," says Mr Hollidge.

Support often takes the form of beefing up the management team. County NatWest keeps a data base of good managers suitable for parachuting into companies.

"We receive CVs every day from managers interested in getting involved in venture-backed business," says Mr Scholl.

Baronsmead says that it will only put managers in if they help the company concerned grow and manage its expansion.

It prefers to agree the budget for the year with the company and act as a sounding board for plans for expansion.

"We are designing more conservative packages for those companies we do take up, partly because the banks are not willing to put up more leverage than they did previously but also because we are not sure when the recession will end and we don't want more exposure. We like to think we are laying the foundations for tomorrow's good businesses and a platform for profits in the mid-1990s," Mr Scholl says.

David Barchard

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**Price Undisclosed**  
Sale to Trade Buyer - February 1992

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**Burn Stewart DISTILLERS PLC**

**£7,000,000**  
Acquisition Price - June 1988  
**£83,000,000**  
Location Capitalisation - November 1991

*This appears as a matter of record only*

**MURRAY JOHNSTONE**  
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**Kings Lynn**

**CLAIRMONT (A Holding Company for) COOPER BEARINGS LIMITED**

**£13,500,000**  
Acquisition Price - October 1987  
**Price Undisclosed**  
Sale to Trade Buyer - December 1991

*This appears as a matter of record only*

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**Luton**

**SRH plc**

**£12,000,000**  
Acquisition Price - June 1991  
**Led by**

*This appears as a matter of record only*

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**Bradford**

**Yorkshire Food Group Limited**

**£11,000,000**  
Acquisition Price - March 1991  
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**£15,500,000**  
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## VENTURE CAPITAL 4

## VALUATION AND PERFORMANCE MEASURES

## Painful adjustments may be needed

**T**HE EUROPEAN venture capital industry is adjusting to the idea of performance measures with the dogged determination of the patient aware that a rather bitter medicine will do him good. While many venture capitalists remain cautious of the validity of interim valuations, pressure from investors is forcing them to be more open about their performance.

Four years after the publication of the first comparative study of venture capital performance in the US, the British Venture Capital Association (BVCA) has begun a pilot study of fund performance while the European Venture Capital Association is engaged in a similar project in continental Europe. The Dutch venture capital industry produced its first annual study of the performance of "realised" investments last year while a small study of French venture funds has also been completed.

Interest in valuation and performance measures has been fuelled by the resistance venture capitalists have encountered in raising new funds. Institutional investors have seen their hopes of high returns from venture capital dashed and have become reclusive.

**T**HERE is a consensus among venture capital companies that they need to market themselves more intelligently, but that consensus tends to fragment when they tackle the multiplicity of methods available for marketing.

The British Venture Capital Association (BVCA) has stimulated the industry debate over marketing through the results of three surveys conducted on its behalf in mid-1991 by the London Business School.

The results of the surveys disclosed a startling mismatch between the image of venture capital companies - very positive - and their perceived importance as a source of long-term funding - relatively low.

While the bulk of the entrepreneurs and intermediaries who participated in the surveys described venture capitalists very positively - "shrewd, well-connected, approachable, experienced and creative" those without experience of using it ranked venture capital low on their list of preferred sources of long-term capital, behind banks, individual investors and

tant to commit more money.

If venture capital is to establish itself as a separate asset class in the minds of institutional fund managers it must be able to provide an objective measure of performance. At present, venture capital investments are often lumped together with "cash" or "other investments," notes Mr Robert Drummond, BVCA chairman.

A standardised performance measure will allow investors to compare the performance of their funds with other funds of the same vintage, says Mr John Hustler, a partner in accountants KPMG Peat Marwick. It will also allow the comparison of venture capital with other forms of investment such as equities and bonds and will strengthen the hand of the industry when lobbying government, he adds.

"It is incredibly important for the industry in Europe to focus on performance," says Mr Rhoddy Swire, chairman of Pantheon Ventures (formerly

GT Venture Management). "We get much more open reports from the US."

The only true measure of performance comes when an investee company is sold or floated. But by putting the spotlight on performance the industry will help managers concentrate on the need to

In the long-term, the valuation and performance information can only benefit the venture capital industry

achieve "exits" for their investments. In the past, UK venture managers have sometimes appeared reluctant to seek an exit, he says.

In the US, the annual Investment Benchmarks Report, compiled by Venture Economics, a specialist consultancy, measures the implied internal rate of return (IRR) to the limited partners in venture funds

by year of fund formation or "vintage." The first study in 1988 analysed 175 funds. The 1990 study compared 403 funds which had been established between 1988 and 1990.

In the UK, the BVCA has begun a pilot study of six funds also aimed at comparing performance by vintage year. It hopes to have the first results by the middle of next year. Despite these efforts considerable suspicion remains that crude performance comparisons might work to the disadvantage of funds investing in early-stage companies which take longer to generate returns.

"What is difficult is ensuring that the different fund structures and types of performance are recognised," says Mr Ian Hawkins of Phildrew Ventures. "One good investment could distort a fund's performance. How a fund draws down its money can also affect performance." This has not prevented the more confident UK

funds from measuring their performance against other funds of investment.

CINVEN, the second largest UK venture fund, claims a return of more than 30 per cent on its investments between 1980 and 1990, compared with less than 20 per cent on UK equities and under 15 per cent from UK bonds.

The Dutch Venture Capital Industry Association's performance study of realised investments between 1988 and 1990 records an average return on venture capital of 13 per cent compared with 4 per cent on equities, 2 per cent on bonds and 6 per cent on deposits. These percentages do not take into account the higher costs of managing a venture capital portfolio compared with the other forms of investment, the association notes.

A performance measure, of course, can only be calculated on the basis of a standard method of valuing investee companies. The BVCA is cur-

rently reviewing the valuation guidelines it introduced in early 1991 to ensure greater consistency.

There are still important areas of valuation which rely on opinion in, for example, judging when to make provisions for a permanent drop in

It is difficult to ensure that the different fund structures and types of performance are recognised'

value or in estimating prospective earnings. The BVCA expects any changes to its guidelines to be relatively minor but wants to ensure that judgments are based on realistic assumptions.

Investors should be able to judge whether valuations are reached on a prudent basis if funds show how realisations compare with the last published interim valuation,

according to Mr Iain Tulloch of Murray Johnstone, who is carrying out the review.

Some venture capitalists are becoming more open about these numbers. 3i, the largest UK venture capital company, reveals in its most recent annual report that realisations were twice net book value in 1988 but that the premium had fallen to 39 per cent by 1992.

County NatWest Ventures says recent realisations have been 40 per cent above interim valuations while Phildrew Ventures reports internal valuations are less than half realisation values. Given the leeway in the BVCA's valuation guidelines, these percentages may not be directly comparable.

But the effect of the publication of the guidelines has been to establish a framework and to focus the industry on a narrower range of valuations - "one or two of the cowboy have been found out," says Mr Hawkins of Phildrew Ventures.

Many venture capitalists

acknowledge that they had to make small changes in their valuation procedures to bring themselves into line with the BVCA guidelines though their impact on some of the quoted investment trusts was dramatic.

Some of the trusts, which had long been regarded as taking a more generous view of valuations than the unquoted venture firms, were forced into making substantial write-downs of their portfolios.

3i, which is preparing itself for a public flotation, has also carried out a review of the way it values its investments.

It has eased its criteria for valuing investments in two important areas.

It has reduced the illiquidity discount it applies to very small companies capitalised at less than £5m, from 40 to 30 per cent and it will no longer apply a 20 per cent discount to Unlisted Securities Market stocks.

In the long-term, the valuation and performance information can only benefit the venture capital industry. In the short-term, it may require some painful adjustments.

Charles Batchelor

every six to 12 weeks, otherwise they forget you," says Woodward.

So there are a few nuggets of guidance for the venture capitalists considering the whys and whereabouts of marketing.

• The whole purpose of marketing in this industry is to optimise quality deal-flow. There are a lot of deals around, but the quality ones are increasingly difficult to find.

• Building a relationship with intermediaries while the deal is still just a gleam in someone's eye can best be done by the "softer" marketing methods - arranging seminars, careful public relations, regular communications.

• Venture capital is still a weak fourth choice for companies seeking investment which have never used venture capital; but for those which have used venture capital, it is a strong first choice. Bridging that perception gulf is a big marketing task for any venture capital company.

• Don't create unrealistic expectations - woolly marketing messages will only disappoint all sides of the deal.

Gary Mead

Surveys reveal contrasting perceptions on the role of venture capital companies

## Sector faces big marketing challenge

corporate investors. But of those entrepreneurs who had used venture capital, 98 per cent said they would recommend it as a first port of call in future.

Helen Walsh, former marketing manager of County Natwest, now with the BVCA,

Differentiation is a crucial marketing first step, no matter what the size of the player

believes the venture capital industry in the UK is facing a series of marketing challenges in its second decade, brought about by a variety of circumstances, not least the recession. "County Natwest Ventures in the first six months of this year had some 1,400 introductions, of which only 2 per cent were completed. That leads to

a huge waste of time. For the industry generally, it is not the marketing of the initial transaction which needs to be improved upon, it is the *quality* of the deal.

Semi-captives, managing funds from both parent institutions and also funds raised independently, fight on two fronts, as do the independents. Both need to make sure they are listened to by the pension funds which source the bulk of the investment.

Independents, generally with smaller staff levels, need also to ensure that the indispensable personal networks of both intermediaries and pension fund managers are with the right people, and, having located them, that such networks are well-fostered.

Smaller venture capital companies, such as the captive Guinness Mahon Development Capital, have as a priority not just avoiding time-wasting on investigating deals which will not complete, but also to build

a clear identity as a niche-player; in its case, in publishing, educational and merchandising.

Between 1945 and 1980 it faced little competition in the market, but very quickly in the 1980s that competition boomed from being a handful to more than a hundred; 3i's response was to rationalise its several businesses into one, develop a corporate image and logo, and present a new, branded image to the world.

With hindsight, that was probably a triumph of style over strategy. In 1986 Christopher Woodward joined 3i and insisted on the development of a strategy - "I said at the time that we had to develop a systematic rationale for what we stand for, as opposed to others, and create in the minds of potential users the belief that 3i is more likely to be a successful investment partner than the others."

Differentiation is thus a crucial marketing first step, no matter what the size of the player. Advertising may play a

part in that, but it can be a gamble probably best left to the larger, more generalist players, such as 3i, who have the resources to cope with the flood of deal offers it is likely to generate.

3i does about 1,000 deals annually, 500 of those new

business. Christopher Woodward reckons 3i needs about 50,000 inquiries a year to meet that target, and many of those inquiries are inspired by 3i's direct mail marketing, via its regular bulletin called QED, which goes out to 10,000 clients.

- "If you have established a target database, you must send out a message to that database every six to 12 weeks, otherwise they forget you," says Woodward.

So there are a few nuggets of guidance for the venture capitalists considering the whys and whereabouts of marketing.

• The whole purpose of marketing in this industry is to optimise quality deal-flow. There are a lot of deals around, but the quality ones are increasingly difficult to find.

• Building a relationship with intermediaries while the deal is still just a gleam in someone's eye can best be done by the "softer" marketing methods - arranging seminars, careful public relations, regular communications.

• Venture capital is still a weak fourth choice for companies seeking investment which have never used venture capital; but for those which have used venture capital, it is a strong first choice. Bridging that perception gulf is a big marketing task for any venture capital company.

• Don't create unrealistic expectations - woolly marketing messages will only disappoint all sides of the deal.

Gary Mead

£140m pay-out from Allied Lyons puts sparkle into Gaymer's Olde English.

Some of the most famous names in the drinks industry came under control of a new £140m deal with John Williams when he signed a Vice President & Whiteways, Shires and Wimbley and became the company Gaymer Group Europe. This brings together some of Britain's best known brands such as Gaymer's Old English cider, Bulleitman and Wimbley's Advocaat.

When Allied made clear their desire to make this disposal as part of their focus on their institutional portfolio of brands, John Williams kept at the chance to lead a 1,000-strong company with 1990/91 sales of £178 million.

Stephen Curran, Chief Executive of management buy-out specialists Candover, arranged and led the deal alongside integrating the 3 constituent companies into a single, but we have put together a conservative financial package which enables management to develop the portfolio of brands and increase their participation in the markets in which they operate.

Candover are involved in their deal having organised over 50 buy-outs, buy-ins and disposals worldwide, ranging from £1m to £275m as well as providing development capital for smaller companies.

## Who's next?

Candover is well known for arranging large management buy-outs and buy-ins and manages a £319m Fund that has provided the equity for the managers of companies such as Gaymer Group Europe.

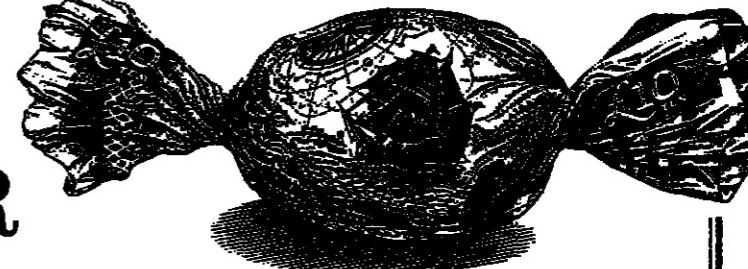
Now Candover has raised a new £37.5m fund - the Candover 1991 Fund, to finance medium sized buy-outs and buy-ins, mostly in the £5m-£20m range. It has already completed five investments.

If you think you could be next, contact Roger Brooke or Stephen Curran

CANDOVER

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## BUY-OUTS AND BUY-INS

## Impetus for industrial renewal

**T**HE BUY-OUT continues to dominate the UK venture capital industry despite a two-year fall in the level of activity. For some observers, this represents a diversion of venture capital from its "true" role of backing the start-up business; for most participants it represents a sensible concentration on what the industry does best.

There can be no doubt that the buy-out and its derivative,

Venture capitalists are finding that they are having to deal with a new type of vendor: the receiver

the buy-in, have established themselves as important methods of achieving industrial renewal. Some companies still refuse to permit buy-outs from among their subsidiaries and divisions but most see it as a valuable tool for restructuring.

Some idea of the scale of buy-out activity can be gained from the fact that there were more buy-outs in 1991 than acquisitions of independent companies. Total buy-out activity over the past decade has amounted to no fewer than 4,144 deals worth £26.3bn at

current prices, according to Nottingham University's Centre for Management Buy-Out Research.

There has been a decline in buy-out activity throughout Europe over the past two years from the feverish levels of activity in 1988-89. But buy-outs still accounted for 55 per cent of all UK venture capital investments by value last year and for 35 per cent of European venture capital spending.

The highly leveraged billion pound deals of the late 1980s seem unlikely to return but the venture capital industry is now concentrating on small and medium-sized deals valued at up to £100m. Most fall in the range £1m to £20m.

The financial institutions which arranged the very large deals have withdrawn; the quoted company boards which saw an advantage in taking their company private, have thought again; and the banks which were prepared to provide the debt finance have imposed far tougher lending criteria.

This has left the professional venture capital funds to concentrate on more cautiously financed deals which require industrial rather than purely financial engineering skills.

"We are confident that our

niche in the buy-out market - for companies capitalised at between £10m and £50m, sometimes going up to £100m - is the correct one," says Mr Ian Hawkins, of Shadwell Ventures.

"Our strength is in buy-outs up to £100m-£125m though most of our deals are worth £25m or less," comments Mr David Shaw, head of County NatWest Ventures.

In many respects the current depressed economic climate is

The Industry now targets small and medium-sized deals valued at up to £100m. Most fall in the range of £1m to £20m

ideal for buy-outs, say many of the specialists. High real interest rates, a nervous stock market and uncertainty about the beginning of an upturn have reduced the number of companies willing to bid against management teams. Hard-pressed corporations are under great pressure to dispose of under-performing or non-core businesses.

However, the same economic conditions and the depressed housing market mean many managers are unwilling or unable to remortgage their

home to finance a buy-out. They are also less willing to risk damaging their careers if their main board rejects a buy-out proposal.

Even when deals do get off the ground they are often far more demanding of the venture capitalist than in the boom times of the late 1980s - "we do very few deals in the form in which we first see them," says Mr David Wansborough of ECI Ventures.

"In the 1980s, deals would come in off the street. Now we might have to put in three months work to turn something into a good deal."

Venture capitalists are also finding that they are having to deal with a new type of vendor: the receiver. Buy-outs from receivership accounted for about 30 per cent of all deals last year.

Receivers want to complete a sale as quickly as possible and are usually unwilling to grant prospective purchasers an exclusivity agreement while they carry out their financial checks. Nor will a receiver usually be prepared to provide a purchaser with the warranties normally given when businesses are sold.

Receivers also want cash for any sake. Quite often venture capitalists will arrange for

deferred payments or a retained interest when negotiating a buy-out from a corporate vendor. And while some vendors are prepared to favour a management buy-out because they wish to retain close links with the buy-out company, receivers are interested only in the highest bidder.

Some of these factors can work in favour of a buy-out

team - managers with a detailed knowledge of the business may be able to dispense with warranties while an outside buyer could not take the risk - but they do require the venture capitalist to modify his approach.

An important concern of receivers and of other vendors is that the management team and its venture capital backer can actually provide the finance for a deal.

To meet this requirement venture capitalists have had to gear themselves up to be able to provide a "bought deal," taking the entire value of the buy-out on to their own book

either permanently or with the aim of syndicating it later.

"Vendors often want to talk to a management buyer, not to the management," says David Shaw of County NatWest Ventures. This development reflects practice in the US leveraged buy-out market where the buy-out specialists play a far more active role in putting deals together, frequently bringing in management at a very late stage in the transaction.

The vendor's preference for talking to the money-men, rather than managers has coincided with a tightening of the syndication market. Deal

leaders will now only deal with other venture capitalists they can trust following problems in some of the larger syndicates.

3i and Prudential Venture Managers, two of the biggest players, took this a stage further when they announced in June that they would collaborate on the joint underwriting of medium and large buy-outs and buy-ins.

The aim of this initiative was to make it easier and quicker for managers to put together the funding of deals worth £15m and more, the two companies said.

Charles Batchelor

## TECHNOLOGY-BASED COMPANIES

## Only a small slice of the UK investment cake

**O**NLY a tiny fraction of the £1bn a year invested by the venture capital industry goes to start technology-based companies - and that fraction has fallen further during the current recession.

According to the British Venture Capital Association, the total investment in start-up and other early stage companies fell by 55 per cent from £125m in 1990 to £25m last year.

The BVCA figures do not break down the start-up investment figures into different industrial sectors, but the analysis of the overall £1bn investment tells a depressing story.

Medical and biotechnology investments have fallen by more than half from £48m invested in 51 companies in 1990 to £23m in 45 companies in 1991. As the BVCA annual report notes, "a high proportion of investments in this category tend to be start-up and early stage."

UK venture capital investment in most other technology

start-ups either give up, increase their bank loans to unwise proportions or limp along, never achieving their true potential for themselves or the national economy."

But he quotes a survey of 284 technology-based companies which showed that only 3 per cent of start-ups and 8 per cent of growing businesses were financed by venture capital.

"We expect to take seven

In the UK, science parks are establishing specialised local funds for their own high-tech entrepreneurs

years on average before we get realisations; allowing for lead times and some failures, this may mean 12 or 13 years before the fund is fully mature and it becomes reasonable to evaluate performance - a very long time by most standards. However, this is a 10 to 15-year development business, as experience in the US has shown," he says.

Mr Allen adds that the company eventually found the £250,000 it needed - from an international pharmaceutical group, based overseas.

The preference of the venture capital industry for large individual financings and its reluctance to make investments in the £100,000 to £300,000 range - the main requirement for new technology businesses in the UK - is perhaps the most frequent complaint by high-tech entrepreneurs.

There are countless stories of science-based companies being told that they have a good business plan but the amount of money they are seeking is too small for the venture capitalist to bother about.

This attitude is understandable in a way, because the cost to a fund, in terms of management and time, of assessing potential investments is largely independent of the amount of money required. Indeed the management needs of a small new company may be even greater.

However, Mr Allen points out that venture fund managers can reduce the cost of assessing small-scale proposals if they do not look at every project that comes their way.

Instead, they should build up more long-term relationships with people running enterprise agencies, science parks and business innovation centres, whom they could trust to act as filters, passing on only the most promising projects.

"There is evidence that good technology-based projects are failing to secure the necessary investment because of a lack of entrepreneurship on behalf of its shareholders, but it would reduce the number of total non-starters submitted in the first place," he says.

The venture capital industry has responded to a limited extent to the need for small-scale finance, by establishing a range of "seedcorn" funds designed to get high-tech businesses started. But the demand far exceeds the funds available.

At the same time, science parks are establishing specialised local funds for their own high-tech entrepreneurs.

Some universities also have specialised funds to help exploit research by their academics. Indeed, Cambridge has two: Cambridge Research and Innovation Limited (CRIL) and the Cambridge Quantum Fund.

A different sort of gap in the way Britain finances high-tech companies is identified in another new book, *Company and Campus Partnership* by Ms Jane Bower of Heriot-Watt University Business School.

In the US, she says, the main providers of start-up finance are not the well-publicised venture capitalists but small informal groups of local investors - "this is the category which is conspicuously lacking in the UK, and this may hold the key to future success."

\*Starting a Technology Business, by John Allen, Pitman, £27.50.

\*\*Company and Campus Partnership by Jane Bower, Routledge, £23.

Clive Cookson  
Science Editor

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## VENTURE CAPITAL 6

## UK's LEADING VENTURE FUNDS

Company	Min (£'000)	Max (£'000)	Start Up	Development	Replace ment	MBO/ MBI	Rescue	Telephone	Sector Preference	Company	Min (£'000)	Max (£'000)	Start Up	Development	Replace ment	MBO/ MBI	Rescue	Telephone	Sector Preference
3i plc	0	OPEN	Y	Y	Y	Y	Y	071 928 3131	O	Ivory and Sime Development Capital	250	3000	N	Y	Y	Y	Y	071 225 1357	O
Abacus Development Capital Limited	100	750	N	Y	Y	Y	Y	071 323 5224	H	Kleinwort Benson Development Capital Ltd	250	OPEN	P	Y	Y	Y	P	071 958 6600	B,D,REGI
Abbott Business Consultants Limited	100	500	N	Y	Y	Y	Y	071 227 2030	O	Lordship & Company Limited	50	700	Y	N	N	N	N	071 262 5882	O
Abingworth Management Ltd	250	2000	Y	Y	Y	Y	P	071 808 1000	O	Lamont Group Enterprises PLC	0	500	Y	Y	Y	Y	Y	072 203 0220	A,B,DISC
Abtrust Fund Managers Limited	100	1000	P	Y	Y	Y	Y	071 455 0218	O	Lazard Newton Co. Ltd	50	750	Y	Y	Y	Y	N	071 588 2721	O
Acumen Investments Ltd	250	3000	N	Y	Y	Y	P	071 630 5800	O	Lazard Ventures	300	OPEN	N	Y	Y	Y	Y	0232 491031	O
Advent International PLC	1000	15000	P	Y	Y	Y	P	071 323 5224	O	LEDU - Small Business Agency N. Ireland	3	450	Y	Y	N	Y	Y	071 489 1888	B,C,REGI
Adwest International	250	1500	P	Y	Y	Y	P	071 630 5800	O	Legal and General Ventures	1000	50000	Y	Y	Y	Y	Y	071 489 1888	O
AIIS Venture Capital	IR500	IR4000	N	Y	Y	Y	Y	071 734 4884	O	LICU - Legal Capital Limited	100	OPEN	Y	Y	Y	Y	Y	071 835 7707	O
Alts Berkley Associates	250	1500	Y	Y	Y	Y	Y	071 734 4884	O	Lloyds Development Capital Limited	300	OPEN	N	Y	Y	Y	N	071 603 5228	O
Apex Partners & Co	500	100000	Y	Y	Y	Y	Y	071 872 6300	O	London Wall Industrial Consultants Limited	25	100	P	Y	P	Y	N	072 265 1920	O
Arden Financial Trust Co. Limited	100	2000	N	Y	Y	Y	Y	071 434 4141	C,F,AK	London Wall Investments	3000	OPEN	N	Y	Y	Y	P	071 638 5363	O,D,I,O,M
Bank of Boston Limited	250	4000	N	Y	Y	Y	N	071 932 9261	O	Lothian Enterprise Limited	50	250	Y	Y	N	Y	P	071 223 2100	O
Bankers Trust	500	OPEN	N	P	Y	Y	P	071 982 2500	O	Marine Investment Fund Limited	100	1000	N	Y	Y	Y	P	071 872 5656	O
Barclays Development Capital Limited	200	OPEN	N	Y	Y	Y	P	071 407 2383	H,R,I,K,M	Mercury Development Capital	2000	30000	P	Y	Y	Y	P	071 435 6281	A,B,C
Barclays Venture Capital Unit	100	750	N	Y	Y	Y	N	071 242 4900	O	Metrogroup Capital PLC	30	250	N	Y	Y	Y	V	052 374 7774	O
Baring Capital Investors Limited	3000	OPEN	N	Y	Y	Y	N	071 408 1282	O	Midland Ent. Fund for Yorkshire & Humberside	5	100	N	Y	Y	Y	V	071 260 6778	O
Baring Ventures Partners Limited	0	1500	P	Y	Y	Y	P	071 408 0570	O	Midland Growth Capital	50	750	N	Y	Y	Y	P	071 260 0222	O
Barnes Thomson Management	250	5000	P	Y	Y	Y	P	071 287 5770	O	Morgan Granfield Development Capital Limited	2000	20000	N	Y	Y	Y	V	051 557 8603	O
Baronsmead PLC	150	750	N	Y	Y	Y	N	071 242 4900	O	MIT Managers Limited	250	1000	Y	Y	N	Y	Y	072 265 0244	A,B,C,E,V,I
Biotechline Investments Limited	550	85000	Y	Y	N	N	N	071 834 2626	O	Munich Jellinger Developments	250	1000	N	Y	Y	Y	N	041 223 3131	O
British Linen Bank	220	250	N	Y	Y	Y	P	071 243 8800	O	Nash, Seals & Partners Limited	500	5000	P	Y	Y	Y	N	071 828 6844	O
British Steel (Industry) Limited	15	250	Y	Y	P	Y	P	0742 731612	O	Newmarket Venture Capital plc	250	1000	Y	Y	N	N	N	071 377 1507	C,E,V,I
Brown Shiley Venture Managers Limited	1000	6000	N	Y	Y	Y	N	071 808 9533	O	Noble & Co. Limited	50	OPEN	Y	Y	Y	Y	P	071 223 9677	O
Cambridge Investors PLC	2000	OPEN	N	P	Y	Y	P	071 499 9948	O	Noble Grossart	100	3000	Y	Y	Y	Y	V	071 228 7011	O
Capital for Companies	100	500	N	Y	Y	Y	Y	0532 498043	O	North of England Ventures Limited	20	2000	P	Y	Y	Y	V	022 241 8181	B,C,I,E,V
Capital Partners International	5	OPEN	Y	Y	Y	Y	Y	071 378 7992	O	Northern Ireland Innovation Prog. Inv. Ltd	15	40	N	Y	N	N	N	061 223 7068	O
Causeway Capital Limited	1000	5000	P	Y	Y	Y	Y	071 498 2325	O	Northern Venture Managers Limited	200	OPEN	Y	Y	Y	Y	V	061 834 2332	O
Charterhouse Development Capital	500	25000	P	Y	Y	Y	N	071 248 4000	O	Palatine Fund	250	1000	P	Y	Y	Y	N	071 222 5472	O
Charterhouse Venture Funds	500	4000	N	Y	Y	Y	N	071 409 3222	O	Phildrew Ventures	1000	15000	P	Y	Y	Y	P	071 628 6366	O
Chase Investment Bank Limited	500	10000	N	Y	Y	Y	N	071 728 5000	O	Phoenix Fund Managers Limited	1000	5000	N	Y	Y	Y	P	071 628 3616 A,P,H,R,U,K,L,M,O,I,Q	O
CINVen	500	OPEN	Y	Y	Y	Y	P	071 438 1488	O	Phi Europe Ltd	10000	100000	N	Y	Y	Y	N	071 272 3866	M
Citcorp Venture Capital	1000	5000	N	Y	Y	Y	N	071 831 9201	O	Piper Investment Management	100	1000	P	Y	P	Y	V	071 702 0888	C,D,E,I,L
Citywide Asset Management Limited	1000	5000	N	Y	Y	Y	P	071 283 2241	O	Postal Development Capital	1000	5000	N	Y	Y	Y	N	022 423 1324	O
Clydebank Bank Enterprise Limited	250	3000	P	Y	Y	Y	P	041 248 7070	O	Prelude Technology Investments Limited	20	1000	Y	Y	N	N	P	071 584 4448	O
County NatWest Ventures Limited	500	OPEN	P	Y	Y	Y	P	071 378 5000	O	Priory Investments Holdings Limited	100	500	Y	Y	N	N	V	071 831 7477	F,H,I,J
Cygnus Venture Partners	200	OPEN	P	Y	Y	Y	P	071 885 272601	O	Prudential Venture Managers Limited	1000	20000	P	Y	Y	Y	P	031 223 2271	O
Derbyshire Enterprise Board Limited	50	750	Y	Y	N	N	N	0242 242900	O	Quayle Munro Limited	500	2000	N	Y	Y	Y	P	071 238 1222	O
Euromobil (Europe) (N) Limited	250	2500	P	Y	Y	Y	P	0246 272601	O	Sun Life Investment Management Limited	100	1000	Y	Y	Y	Y	P	071 603 7705	O
Euromobil (International) Advisors Limited	250	1500	P	Y	Y	Y	P	0246 272601	O	Tayside Enterprise Board Limited	25	250	Y	Y	N	N	V	0382 621030	O
Euroventure Capital (Octagon)	150	750	Y	Y	P	Y	P	0246 21812	O	Thompson Clive & Partners Limited	500	3000	P	Y	Y	Y	P	071 491 4609	A,C,E,D,B
Flintry Ventures	100	500	P	Y	Y	Y	N	0241 204 1321	O	Top Technology Ltd	50	500	Y	Y	P	Y	N	071 242 9900	A,C,E,D,B
Fleming Ventures Limited	100	1000	N	Y	Y	Y	N	071 414 0131	O	Touchs Remnant Investment Management	250	2000	N	Y	Y	Y	V	071 223 6565	A,E,I
Foreign & Colonial Ventures Limited	1000	7500	N	Y	Y	Y	Y	071 782 9222	O	Transatlantic Capital (Bio Sciences) Limited	50	500	Y	Y	N	N	V	071 223 6111	F,H,I,J
Garmirra Venture Capital	300	5000	N	Y	Y	Y	Y	071 782 2000	O	Upton Associates Ltd	500	500	Y	Y	P				

## VENTURE CAPITAL 7

## UK REGIONAL FUNDS

# Still doing good business despite the recession



Manchester: a leading regional centre for venture capital

## Principal funds based in UK regions

Fund headquarters, together with contact names and telephone numbers, include:

**ABERDEEN**  
Aberdeen Fund Managers:  
H.Little, tel. 0224 631 998.

**BARNSLEY/SOUTH YORKSHIRE**  
Regent Street Ventures:  
J.Hattersley, tel. 0226 770 770.

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**FINANCE?**

**IT IS** difficult to find any gloom among venture capital providers outside London and southern England. Britain's regional network of funds has been doing good business throughout the recession because it is well suited to what market there is to work in.

These are the tiddlers of the industry: funds are small, but so are deals. Regional funds stepped into an equity gap too small for high-overhead London funds to fill. Moreover, most regional deal require the sort of local knowledge and contacts that national or international London-based funds do not have.

In the recession, strong trends have emerged in the regions' favour. They show in the figures: excluding SI, about £1.42bn was invested at the 1989 national market peak, but this dropped to £988m last year, a plunge of 30 per cent.

Since the number of deals fell by only 8 per cent from 1,302 to 1,196 — there had to be a fall in the value of investments made by each fund. This amounted to 24 per cent — from £11.5m in 1989 to £8.7m last year.

Of the £988m invested last year, 28 per cent was in the Midlands and north, or 227m. This was up on the 1989 figure (£256m), itself representing a national share of 23 per cent. However, from the volume point of view, the same regions' share of the 1,196 deals in 1991 was 34 per cent, or 40.6. The comparative figures for

1980 were 29 per cent and 354.

The trend, therefore, is for more deals in the regions where recession has not impacted as badly as in the south, but at lower individual value.

The difference this represents on the recession of 1980-81 is that there was no regional venture capital network at all in those days, apart from SI's branch offices.

Indeed, our listing on this page shows more than 60 sources of funds in the regions, most of which have come into being only since the mid-1980s.

Most are small, having only £5m to £20m each to invest.

This in turn means that none is likely to put more than £1m — 5 per cent of a £20m fund — into any single deal.

However, most of what deals

there have been in the last year have nearly all been within range of funds this size. Moreover, the way the bulk are now clustered around the emergent regional financial centres of Manchester, Leeds, Birmingham, Edinburgh and Glasgow means they can easily syndicate quite large deals among themselves.

One of these centres needs to go anywhere else to raise £20m now, while even five or six years ago they would have had to help from London.

As the London-based Mr Charles Richardson of Schroder Ventures, puts it: "If you have a small deal in, say, Leeds and don't need anything more than generalised venture capital skills, why even think of tak-

ing it outside Yorkshire? We don't have the ability to respond quickly to deals outside London and we don't have enough regular contact with intermediaries in regional centres to develop trust between them and our funds," he adds.

Figures from SI reinforce the general picture. North-west investments by SI were £4m in 1991-92, compared with £12m the previous year.

The respective figures for

Yorkshire and Humberside are £28m and £18m, and for

the north-east, £18m and £12m.

Mr Charles Richardson, SI's director for the north and Scotland, says there are three reasons for the growth. Prices are more realistic and lower, large companies have become keener to dispose of non-core activities as the recession has deepened, and there has been an increase in management buyouts and buy ins from parent companies in turn.

SI says there has also been a shift in attitudes favouring equity capital, especially with the banks reluctant to lend and many companies wanting to avoid the mistakes of the 1980s by becoming overgeared and incapable of responding to upturn.

One of its bigger regional deals was the £27m buyout of Standard Fireworks of West Yorkshire from Scottish Harvester Trust. Less spectacular, but no less important, was the purchase by its management of Samuel Banner, a Liverpool solvents and chemicals

blender. Other deals included the £15m buyout of Mark Birkbeck Holdings, a Lancashire retailer and wholesaler of natural fibre leisureware, and the buyout of the Cheshire-based Tag Holdings, one of the UK's largest independent manufacturers of polythene film.

Mr Jonathan Diggines heads Murray Johnstone's Manchester office, which also manages Ventures North West, the

investment capital fund of the Greater Manchester Pensions Authority — "our experience shows good deals can be done, even in deep recession," he says.

He was involved in the SI-led support of the management buyout of housebuilder George Langdon from Whitecroft, the Wilmslow conglomerate, which has been restructuring to get through the recession. The housebuilder is doing well because northern prices never fell significantly — in sharp contrast to the south.

Murray Johnstone's biggest deal this year was the purchase of the Saltford-based Canadian Pizza from its north American parent. It underway, more than £5m of funding and has happily hung on to £7.5m of investment after letting others funds in the deal.

Ventures North West even achieved its first successful exit, following the return to successful health of Alexander Drew, a textile finisher bought out from the failing Colortell group in 1989 in a deal that also involved Morgan Grenfell, Charterhouse and Deutsche Bank.

Mr Edmund Johnston runs

one of Britain's smallest regional funds, Ulster Development Capital in Belfast, which is backed mainly by two Dublin pension funds and four British insurance companies. It has been revolving its returns since starting in 1985 and has done 20 deals from a base fund of only £1m.

"Admittedly it's from a low base, but we are finding more activity and optimism. There's not much new stuff; likely deals are usually reconstruction, such as buyouts or buy ins, or some sort of change of ownership of a business for one reason or another," says Mr Johnston.

He sees Schroder's tie-up

with Mr Folkman — a former SI director — and Mr Bury as akin to a franchising operation, with London money made more easily available for medium-sized or bigger deals in the regions.

This sort of thing should enable regional funds to trade their local knowledge and contacts for access to London money, some hundreds of millions of pounds of which are uninvested at present. The tiddlers of the industry may well have more national bargaining power than they realise.

Ian Hamilton Fazey

## From 'hands on' to 'buy-out'

Glossary continued from facing page:

**indexes.**  
becoming available and the list also includes a refinancing of the company by another group of venture capitalists or the purchase of all the shares by the company's own management.

**Hands on/hands off:** some venture capitalists take a very close interest in their investee companies and will provide management expertise to help them get started and in times of difficulty. It is rare to find a venture capitalist who does not claim to be "hands on" but many, in moments of honesty, will admit to being "hands off" or being passive investors.

**Handle rates:** institutional investors have grown restive at the fees venture capitalists earn and have started to insist that funds achieve a basic return before managers can claim their carried interest.

They often set hurdles based on a return on gifts or one of the leading stock market

indexes.  
Independent funds: these do not form part of larger financial groups. They raise their money from institutional and other investors.

**Internal rate of return (IRR):** different people calculate this in different ways but it basically means the compound annual rate of return to the investor. It includes dividend distributions and profits from disposals or the profits shown on a fair valuation of an investee company. Inevitably, venture capitalists differ over when investments should be written down, up or off so the figures are rarely strictly comparable.

Most venture capitalist set themselves a target IRR of 30 to 40 per cent on their portfolios though the return to investors may be much lower.

**Lemons and plums:** bad investments invariably go wrong before the good ones produce the profits. The lemons usually ripen before the plums.

Continued on the next page

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## VENTURE CAPITAL 8

## RAISING CAPITAL

**An entrepreneurs' guide**

**M**OST fund-raising proposals put to venture capitalists end up in the waste paper basket. If the venture firm is not too cramped for office space, they may survive, stacked up in the cellar. The problem investments (many made during the late 1980s) have made venture capitalists even more cautious about backing untried ventures.

A management background is usually required - entrepreneurial enthusiasm is no longer enough - and most venture capitalists are happier providing established businesses with expansion finance than with backing entirely new ventures.

Many venture capitalists claim that their best deals come through personal contacts and professional networks. If you have built up a reputation in your industry or cultivated members of the venture capital community, so much the better. Use these contacts to the full, if only to obtain an informal assessment of your business idea.

If you have not established such contacts, your first approach to a venture capitalist may have to be by means of your business plan, sent through the post.

Individual venture capitalists estimate that they only back between 1 and 2 per cent of the business plans they receive, so your plan needs a lot of thought.

Firstly, make it easy for the venture capitalist to read. Preface your plan with a two-page summary which will allow him to get the feel for your proposal and tell him how much money you need. Do not burden your plan with excessive detail.

Computers have made it only too easy to compute endless "what if" scenarios, but as every venture capitalist knows, forecasts can be made to come up with any result the forecaster wants.

The plan should tell the reader what you are going to do; who is going to do it; how you are going to do it; why you will be doing it that way; and when you will do it. To put it more technically, the plan must explain the product or

service, the background and experience of the managers, the market, the operational structure and the financial history and projections.

Where some entrepreneurs go wrong is to explain the product or service in great detail, but ignore the people who will be carrying out the plan. Tell the venture capitalist about yourself and your team. Good managers can do a lot with an indifferent product or service; poor managers can fail with the most brilliant of innovations.

By the same token, clever technical people can become absorbed by the features of the product they intend to launch and completely ignore the need for marketing expertise or financial management skills. The team and the plan must show a balance.

**W**HAT SHOULD write the plan? Some would-be entrepreneurs hand the whole thing over to their accountants. The result may be financial models of exquisite beauty but a lack of "heart." No entrepreneur can expect to defend a plan drawn up by someone else when the venture capitalist makes his inevitable criticisms.

Use your accountant to help out with the financial projections but make sure the plan reflects your personality and ideas.

Who should you send the plan to? The proliferation of venture capital companies (temporarily arrested by the recession) has made it difficult to identify the most suitable recipients. But it is important that you target only those venture firms most likely to respond positively. A bulk-mailing to every one on the British Venture Capital Association's membership list will not add to the credibility of your proposal.

Venture capitalists are sometimes willing to express a preference for particular industry sectors (see table, page six), but few are willing to specialise in too narrow a field for fear of piling all their fledgling companies into one nest.

The terms of the deal which the venture capitalist offers may well be an overriding con-

sideration if you are lucky enough to receive competing offers. But other, less tangible factors should also carry considerable weight. Does the venture capitalist have experience of investing in your type of business? Does his firm have the skills to provide back-up if things go wrong? And does he have the resources to provide follow-up finance?

His IRR calculation will depend on the risk associated with the business proposal; the length of time his money will be tied up; the ease with which he believes he will be able to realise his investment; and the existence of competing venture capitalists.

Raising the funding, however time-consuming and exhausting, is only the start of the venture capitalist relationship.

Once the contracts are signed, you must come to terms with the fact that you have committed yourself to following an agreed strategy and business plan: to reporting regularly to one or more outside shareholders; to providing your investor with an ambitious return; and to getting on with a new board member with a different set of expectations and responsibilities.

And you thought the bank manager was difficult!

**Charles Batchelor**

**USEFUL READING:**  
■ *A Guide to Venture Capital*, from the British Venture Capital Association, 3 Catherine Place, London, SW1E 6DX. Tel. 071 233 5212. 36 pages; free.  
■ *The Insider's Guide to Raising Venture Capital*, by Garry Sharp; Kogan Page; 210 pages; £14.95.

**From management fees to 'vulture capital'****Glossary continued:**

**or other financial backer:** The management puts up a small amount of finance for a disproportionately large percentage of the equity.

**Management fee:** An annual charge normally amounting to 2½ per cent of the sum invested. Some investors have insisted that the larger funds making later stage investments should charge less because their portfolio companies are less time-consuming. Others argue that the fee should decline as a fund matures and fewer new investments are being made.

**Recovery or turnaround financing:** Supplied to companies in difficulties where the venture capitalist sees an opportunity to beef up or change the management and return the company to profits. Some venture capitalists have employed insolvency specialists to identify and manage such investments.

**Refinancing:** Can be a sign of either failure or success. If a company performs poorly it may need an extra injection of funds. Equally, if it does very well, the management may decide to refine the business on terms more favourable to themselves with their original venture capital backers or sometimes a new team of financiers.

**Replacement capital:**

Companies in difficulties where the venture capitalist sees an opportunity to beef up or change the management and return the company to profits.

Some venture capitalists have employed insolvency specialists to identify and manage such investments.

**Second-round financing:** Venture capitalists rarely expect the first injection of funds to meet a business's needs. A second or even a third round of funding will almost certainly be needed later as the business grows or unforeseen problems arise. At this stage the original venture capital investor may reduce his holding and bring in others to spread the risk.

**Seed capital:** Usually quite small amounts of capital provided to turn a good idea into a marketable product or service; the riskiest form of venture capital since the

funds provided to allow an existing shareholder to sell some or all of his shares.

**Sweet equity:** The extra percentage of a company's equity which is allocated to the managers over and above the shareholding their own relatively modest financial investment would qualify them for. The extra shares are seen as an additional motivation and reflect the fact that it is the managers' hard work which will ultimately make the venture succeed.

**Spin-out:** A new company set up by a larger established group to exploit new developments or fresh market opportunities and in which the management team and a venture capital backer also take equity stakes.

**Star:** A company which is so successful that it pays for all the failures and humdrum performers in the venture capitalist's portfolio.

**Trade sale:** The sale of a company to a corporate buyer.

**Vulture capital:** The derogatory term applied to an offer of funds or a deal which gives the venture capitalist an unfairly large equity stake in a company.

finance provided usually to young, unquoted businesses to enable them to get started or to expand. Equity funds provide a basis for the company to raise further bank finance and provide a cheap source of funds in the early stages of the business because dividends can be delayed until the company starts making profits.

Venture capitalists say they bring not only money but also management and industrial expertise to their investee companies, but see *Hands On*.

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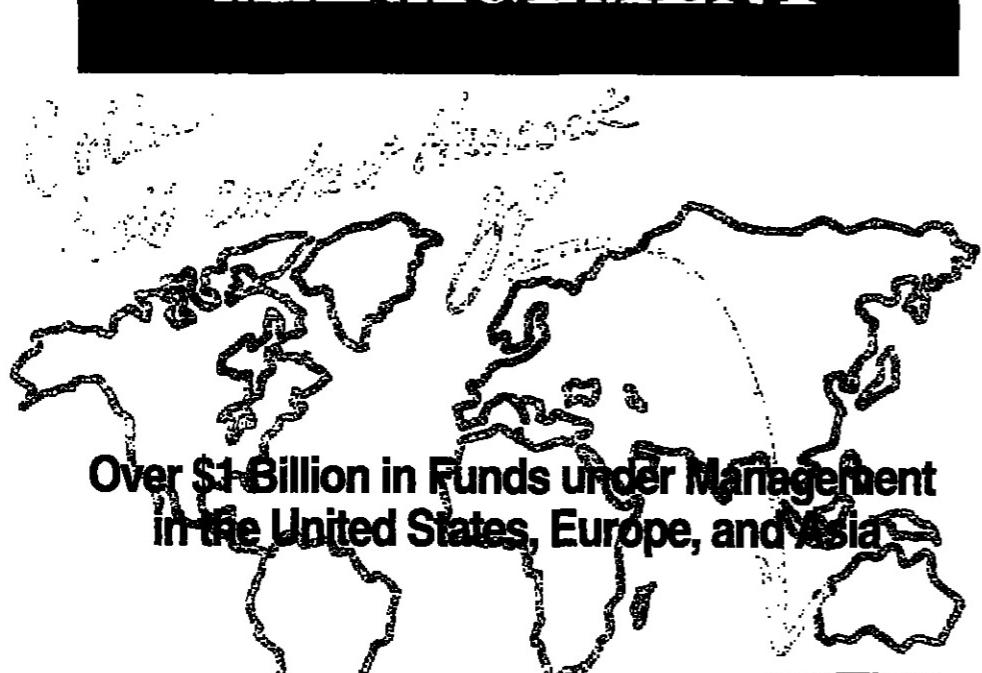
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**The 1992 Venturer Award winners****Small start-up**

**Winner:** Stephen Bullock, managing director, Action International Marketing Services.

**Venture capital backer:** Tim Levett, Northern Venture Managers, Newcastle.

risen in only six years to number one position in the UK private label sector, supplying a number of big supermarket and drug store chains. An exciting new product is due for launch shortly which should see the company gaining further market share.

**Management buy-in/turnaround**

**Winner:** John Shannon, executive chairman, Country Casuals.

**Venture capital backer:** William Brown, Invesco MIM Development Capital.

Action International Marketing Services has a record for pioneering new marketing techniques in the highly competitive field of pharmaceutical marketing. Starting in 1989, the company now has a strong client list, which includes such big names as Roussel-Uclaf, Parke-Davis, Pfizer and Schering-Plough. Strategically located near Heathrow, it derives roughly half its turnover from overseas business. The company is confident it can be in the top five medical communications agencies in Europe in terms of market share by next year.

**Large start-up**

**Winners:** Jamie Gibson and Adrian Breger, joint managing directors, Breger Gibson

**Venture capital backer:** Philip Goodwin, 3I, Manchester.

Breger Gibson produces a range of innovative baby's nappy products and has

managed to turn around the trading performance of the women's fashion retailer, increasing profits each year despite the severe retail depression.

And you thought the bank manager was difficult!

**Small management buy-out**

**Winner:** David Mace, managing director, Sealife Centre (Holdings).

**Venture capital backer:** Michael Killingley, KPMG

Sealife has prospered in the tough travel business by offering a tailor-made service to holidaymakers looking for a top-quality campsite holiday in fully-equipped tents or mobile homes. It now offers 300,000 customers, 40 per cent of whom come from outside the UK, a choice from more than 250 sites.

Founded in 1974 and based in Knutsford, Cheshire, the company was acquired by Combined English Stores

Peat Marwick, Southampton.

From one centre opened in Oban in 1979, the Sealife Centre concept has spread to eight other locations around the British coast, attracting in 1991 a total of 2m visitors. The centres have broken new ground by producing imaginative and innovative marine life displays which aim to educate and involve as well as interest and excite visitors. Plans include moves to the Continent with joint venture partners.

**Large management buy-outs**

**Winner:** Richard Atkinson, managing director, Eurocamp.

**Venture capital backer:** Leslie Aitken, Barclays Development Capital.

Eurocamp has prospered in the tough travel business by offering a tailor-made service to holidaymakers looking for a top-quality campsite holiday in fully-equipped tents or mobile homes. The company has been given a strong design philosophy and a clear target market has been identified.

**Large management buy-outs**

**Winner:** Robert Lucas, 3I, Cambridge.

Industrial Control Services operates in the hostile environment of the North Sea. Founded in 1986, the company's products monitor continuous industrial processes for faults, fire, gas and variances against acceptable performance. Some 80 per cent of the installed safety systems in the North Sea have been manufactured by the company and its technology is now gaining widespread acceptance in shore-based petrochemical and other industries.

The company - which employs more than 1,000 people - obtained a listing on the stock exchange in May this year and has built up exports to more than 30 per cent of turnover.

Charles Batchelor

## FINANCIAL TIMES SURVEY

# BUSINESS TRAVEL MANAGEMENT

## SECTION IV

Friday September 25 1992

While business travel shows some signs of increasing in spite of the recession, companies are still under increasing pressure to control travel costs. David Churchill reports on how the lifestyle of the travelling executive is changing

## Controlling costs

**THE DILEMMA** for hotels, airlines and other suppliers of the business travel market at present is that while there are signs of a greater volume of executive travel, there is consistent and steady pressure by companies to reduce their travel costs.

After a decade when travel has grown to become one of the major, but least controlled, costs of doing business - British companies are estimated to spend more than £18bn a year on corporate travel and associated costs - the impact of recession is forcing virtually all companies to impose a far stricter form of travel management than ever before.

The impact of tighter travel management at a time when more executives are actually having to travel to win new business means, for example, that hoteliers are seeing their achieved room rates significantly below published rack rates and airlines face a declining yield on seats filled.

"There is no doubt that the demand for business travel has increased significantly this year in spite of the recession," says Mr David Whittaker, chairman of the Guild of Business Travel Agents.

"But, equally, companies are looking hard at ways of getting the best buy and so some executives may not be travelling in the comfort they are used to."

Mr Eric Brannan, American



Sir Colin Marshall, (left) chief executive of British Airways, with David Whittaker, chairman of the Guild of Business Travel Agents

Express's general manager for travel in the UK, reports a general trend by companies to drive down costs while recognising in some cases that this can lead to tired and disgruntled executives. "One major company has told all its managers that while they can now only travel economy class anywhere in the world, they can allow for an extra two nights' hotel accommodation to take account of jet lag and tiredness," he says.

This drive to reduce corporate travel costs is echoed by Wagons-Lits Business Travel, part of one of the major travel groups in western Europe. Its analysis of business travel

picking up the phone and booking their favourite hotel," says Mr Allan Edgar, Hyatt's marketing director for Europe, Africa and the Middle East. "Instead, they are doing a great deal of research, looking for tactical offers and promotions which may be available."

But trading down by executives is not all gloom for the travel industry. Mr Bryan Langton, chief executive of Holiday Inn Worldwide, the world's largest hotel group owned by British brewers Bass, says that Holiday Inn's mid-market appeal has helped boost occupancy levels and margins this year. "As major companies worldwide look to cut their travel costs, their executives are moving from the luxury market to mid-priced properties which offer everything they want at a price they can afford."

Hyatt International, one of the main worldwide hotel chains aiming at the business market, reports a marked change in the attitude of the international business traveller. "No longer are they just

also been badly affected by the corporate moves to curtail travel costs by trading down. While international passenger numbers so far this year are some 8 per cent higher than last year's Gulf War-affected market, there is still excess capacity forcing airlines on competitive routes such as the North Atlantic to discount prices to fill seats, reducing the yield from the flight at the same time.

Even though economy seats may not be the most convenient for business travellers, because of the restrictions on their use, the airlines are worried about their uptake by executives under cost restrictions. Hence the continued strenuous attempts to woo business class passengers (many airlines are virtually giving up trying in first class, where it is said that less than one in five of the seats is filled

by a full-fare paying passenger). Cathay Pacific, for example, has just increased the size of its business class seats and is one of many airlines now offering a free limousine service to, as well as sometimes from, the airport.

Mr Richard Branson's Virgin Atlantic has tried another approach: it now provides full-fare paying economy passengers - typically business travellers who need the flexibility of a full-fare ticket - a special Mid Class seating section. These seats are as spacious as most other airlines' business class seats, but the food is economy standard.

But trading down from luxury to budget hotels or business to economy class on airlines is only a short-term solution to the pressure on travel costs. In a crisis many executives have no option but to toe the company line: yet

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Editorial production Gabriel Bowman

least four telephone calls".

But, he adds, a computer reservation system can cut that time and cost down significantly and give more information. "When corporate travel buyers are linked to it electronically via a travel agent or through their own computers, they can check information about flights, hotels and car hire and can make bookings quickly and easily."

Yet while more effective travel management has been given a boost by the recession, there remains the danger that in the corporate enthusiasm to control costs, the purpose of travel may be forgotten. Travel, even at executive level, is tiring and stressful: company accountants and travel managers would do well to remember that at the end of the day it is on its business travellers that the fortunes of the company often depend.

BA Business Class	United Business Class	American Business Class	Upper Class
<b>£1,061 one way - mid week.</b> 40" seat pitch. Advance seat selection. Separate check-in. Free newspapers. Free drinks. Choice of meals. Free amenity kit. Priority baggage handling. Frequent flyer scheme. Lounge facilities. Payable chauffeur driven limousine.	<b>£1,061 one way - mid week.</b> 40" seat pitch. Advance seat selection. Separate check-in. Free newspapers. Free drinks. Choice of meals. Free amenity kit. Priority baggage handling. Frequent flyer scheme. Lounge facilities.	<b>£1,061 one way - mid week.</b> 40" seat pitch. Advance seat selection. Separate check-in. Free newspapers. Free drinks. Choice of meals. Free amenity kit. Priority baggage handling. Frequent flyer scheme. Lounge facilities.	<b>£1,061 one way - mid week.</b> 40" seat pitch. Advance seat selection. Separate check-in. Free newspapers. Free drinks. Choice of meals. Free amenity kit. Priority baggage handling. Frequent flyer scheme. Lounge facilities. Free chauffeur driven limousine. Free economy ticket. Inflight beauty therapist. Arm rest TV. Onboard lounge on most aircraft.
<b>BA Full Economy</b> <b>£360 one way - mid week.</b> 34" seat pitch. Advance seat selection. Free drinks. Choice of meals. Inflight films. Free amenity kit.	<b>United Full Economy</b> <b>£360 one way - mid week.</b> 34" seat pitch. Advance seat selection. Free drinks. Choice of meals. Inflight films.	<b>American Full Economy</b> <b>£360 one way - mid week.</b> 34" seat pitch. Advance seat selection. Free drinks. Choice of meals. Inflight films.	<b>Virgin Full Economy</b> <b>£360 one way - mid week.</b> 38" seat pitch. Advance seat selection. Free drinks. Business class seat. Inflight films. Priority baggage handling. Free amenity kit. Choice of meals. Separate check-in. Individual arm rest TV.

**Now you know what everyone keeps under their hat.**

In the general clamour for your corporate business, most airlines go in for a great deal of saluting, hat 'doffing' and forelock tugging.

All this bobbing and weaving can confuse the real issue. Which is why Virgin Atlantic have always offered your staff more for your money.

Virgin Upper Class for example has been consistently voted

"Best Business Class" by the august and experienced readers of Executive Travel Magazine.

This year, Virgin took the industry initiative of creating Mid Class, the full Economy service designed with the Business Traveller in mind. No other airline has done more to innovate and add real value

to the business travel customer than Virgin Atlantic. Call our sales support team on 0293 616161 for a personal consultation at your office on all your business travel requirements.

If we can't offer you more,  
we'll eat our hats.



All information correct at time of going to press. All fares quoted London - New York.

## BUSINESS TRAVEL MANAGEMENT 2

**COMPUTER RESERVATION SYSTEMS** are helping to change the way that business travel is organised. They are a crucial marketing tool for the airlines which own them and they help travel agents provide more flexible, efficient and global customer services.

Increasingly, they also supply the data needed to operate, analyse and oversee corporate travel policies.

From their origins in the US in the 1970s, computer reservation systems (CRSs) have evolved into far more than electronic airline timetables. Today a travel agent can call up a customer's "profile" on a system's central or "core" computer, check late seat availability on different airlines, arrange a complex itinerary, print out tickets, book hotels and car hire - and do it all from a desktop personal computer plugged into a telephone line.

To provide this level of features and sophistication, CRS operators have had to assemble some of the most powerful and expensive non-governmental computer centres in the world. For example, Air France, Iberia Airlines of Spain and Lufthansa German Airlines invested Ecu 450m in start-up costs for Amadeus, the European CRS which began commercial operations at the end of last year. Amadeus itself has

spent a further Ecu 400m on buildings, hardware and software.

This year Amadeus expects to break even with about 100m bookings, having reached the requisite "critical subscriber mass". But even before Amadeus began full operations it lost one of its shareholders when Scandinavian Air Systems decided to pull out.

Inevitably, with entry costs on this scale, and the continuing demands of travel agents for expanded global coverage by system operators, there has already been some consolidation among the competing CRSs.

**With entry costs so high, some consolidation was inevitable**

Last autumn a planned partnership between Sabre, the world's largest CRS, which is owned by American Airlines, and Amadeus fell apart acrimoniously because of last-minute disagreements, described by Amadeus at the time as "fundamental differences of strategy".

Subsequently two other CRSs, Apollo of the US and UK-based Galileo, announced plans to merge, forming a new \$1.5bn company called Galileo.

International owned by 11 airlines including BA, United Airlines, KLM, Swissair and Alitalia.

Then earlier this month Amadeus, Worldspan, owned by Delta, Northwest and TWA of the US, and Abacus, owned by five Asian airlines, announced a co-operation agreement under which they will interconnect their respective computer reservation systems (Worldspan and Abacus also have stakes in each other.)

"The connection ... is a major breakthrough in Amadeus' strategy to achieve a global ring of computer reservation systems which can fully cover the requirements of travel agencies and travellers worldwide," says Mr Jose Antonio Tazon, Amadeus' chief executive. "We believe that the demands of today's travel industry need fuller coverage than is presently provided."

No system has the capacity or resources to be competitive on every continent," explains Mr Miguel Vermeheren, Amadeus' director of corporate communications. But travel agencies are increasingly forming international groupings so CRSs must follow suit.

Initially, this technical link will enable travel agencies with branches or affiliations on different continents to share customer records with their partners abroad. Agencies with authorisation will be able to look at a booking record made on any of the three systems, and make out a new booking if

necessary. Eventually, travel agents will be able to transfer and change an original customer booking record if, for example, a traveller alters plans while en route.

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Indeed, business travellers are increasingly demanding one level of travel management across the globe, and using technology is often the only way smaller travel agencies can deliver it. Many travel agents also believe that, even after the recent flurry of mergers and agreements, further consolidation among the CRSs is likely.

Mr Don Lunn, chairman of the UK-based Guild of Business Travel Agents' technical working party, says: "It has always been my view that ultimately we will see just two global systems, and they will also have to 'talk' to each other." Indeed, many industry analysts believe the number of CRSs could shrink to two or three as soon as 1995.

Like most other travel agents, Mr Lunn would prefer to see some competition maintained between systems, if only to provide some negotiation leverage on charges.

Using a PC to access a modern CRS such as Amadeus, which is connected to airlines' own computer systems by high speed data links, provides the business travel agency with other competitive advantages.

For example, providing the CRS can provide direct "real time" access to an airline's internal reservation system it is possible to check late seat availability and make immediately confirmed bookings.

But as Mr Malcolm Grubb, technical director for Wagons-Lits Travel, says: "It also allows us to provide a very tailored service to traveler and client." The travel agency can build up corporate

and customer profiles held in the CRS, for example detailing what company policy is on flight class or airline, and whether the traveller is a smoker or requires special meals.

By adding in its own management information system software running on the PC travel agents can also capture data from the CRS and then manipulate and analyse it on behalf of a corporate client. In some cases they may be able to use the data to negotiate better deals with airlines or other service providers.

CRSs also play an important role in what their airline owners call "inventory control" or maximising revenues from each seat, a vital ability in the fiercely competitive air fare market.

For example, airlines struggle each day to cut prices enough to sell seats on transatlantic flights while keeping them high enough to make money. The dividing line between success and failure is very fine. American Airlines has said that one extra passenger on every flight adds \$14m

to revenues and almost that much to profits.

Established successful computer reservation systems, such as American's Sabre, can also be an important source of airline revenues in their own right. Sabre takes bookings for 1.5m flights daily and handles 20 times that many inquiries on 740 airlines. Last year Sabre's turnover was about \$550m - more than American Airline's entire cargo operation - in spite of the Gulf War and recession-induced slump in air traffic.

These and other concerns about competition were behind a vote last month in the US House of Representatives which approved legislation aimed at weakening the grip of American and United Airlines over CRS flight bookings in the US.

The attractions of owning and operating an established CRS have helped make them

targets for scrutiny by rivals and by regulators - spurred by allegations of bias in the way systems display data.

Although all CRS owners are adamant that their own systems have no favourites, their critics are unlikely to go away. The pressures on airlines to dilute ownership through further CRS mergers, or set up their systems as independent companies, are therefore likely to grow.

Information from other competing airlines, although shown on the system, is only as good as the last update.

The bill, which is opposed by the Bush administration, would make it easier for travel agents to switch to other systems and require that travel agents be able to book, with equal ease, flights on any airline regardless of whose system is being used.

Proponents of tougher CRS supervision on both sides of the Atlantic say legislation is necessary to prevent CRS owners from using their control to undermine airline competition.

Early CRSs in particular were built around an airline's internal computer reservation systems. Not only did these "hosted" systems list the parent airline's flights first, something which has now been outlawed by the regulators, they also only provided real time or live access to flight information from the parent airline.

Paul Taylor

## COMPUTER RESERVATION SYSTEMS

**The aim of a global ring**

International owned by 11 airlines including BA, United Airlines, KLM, Swissair and Alitalia.

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and customer profiles held in the CRS, for example detailing what company policy is on flight class or airline, and whether the traveller is a smoker or requires special meals.

The agency uncovers the best room rates. Of course on arrival individual hotels, now often run on a franchise basis, would probably be prepared to offer even greater discounts if there are rooms available. But most businessmen do not want to get involved in haggling at the desk.

Dawson Sanderson acts as a catalyst for Lilliput Lane. It is the go-between on the arrangement between the company and American Airlines, but Lilliput Lane also shares in the discounts that the travel agency obtains through its contacts and working arrangements with other carriers flying to Europe, south-east Asia and elsewhere. So there are one-to-one deals and general discounts to be gained from the deals available.

Another tangible benefit for Lilliput Lane is that its employees can enjoy savings on their holiday travel by booking through Dawson Sanderson - the service covers the entire workforce.

And all this costs nothing.

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Antony Thorncroft

months (depending on the country) for refund purposes.

To date, few companies have taken advantage of the opportunity to reclaim because of the complexity of the rules and the time-consuming tax refund application process.

However, Meridian Reclaim Services claims it can make the process simple. It offers to handle all the necessary paperwork to process a VAT refund application, including assisting companies in organising past claims as well as setting up procedures to enable them to recapture future VAT expenditure.

The service is cost-free to the company if Meridian fails to obtain a refund. All the work is done by Meridian, so the company has nothing - neither time nor money - to lose.

Meridian Reclaim Services, 202-204 Finchley Road, London NW3 5BX. Tel: 071-435-5677. Fax: 435-6541.

Intense, there are fewer opportunities to save money.

Mr Russell has discovered, through Dawson Sanderson, that discounts are readily available in hotels.

Mr Russell spends around £150,000 of his total annual

travel budget of £250,000 on crossing the Atlantic and touring the US, mainly flying from Manchester. By hitting fixed expenditure targets, he qualifies for discounts on American Airlines which can be taken in the form of free tickets. The fact that the deal covers travel inside the US helps boost his

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## BUSINESS TRAVEL MANAGEMENT 3

DO YOU know your company's policy towards travelling on business? Does it even have a formal travel policy?

For many executives, the answer to both questions is decided in the negative. While business travel and associated costs such as entertainment and lodgings represent significant expenditure for companies large and small, the approach to controlling these expenses has been largely dilatory over the past decade.

"Business travel is more often than not a company's third largest controllable expenditure after information technology and salaries," points out Mr Graeme Payne, director of Real Travel Training, which runs courses in business travel planning for secretaries and in-house travel organisers.

"Yet in spite of the recession, corporate travel policies are still much less in evidence in Europe than in America," he adds.

But Europe is catching up. The latest biennial American Express survey of corporate travel practices – the fifth in the series – reveals that for the first time a slight majority (52 per cent) of the 400 companies surveyed had a formal

written travel policy. A further 43 per cent said they had informal guidelines only, while one in 20 of those surveyed had no travel policy at all.

Analysis of the Amex survey shows that over a quarter (29 per cent) of companies with 20 or more employees who travel regularly on business had a formal policy, rising to 71 per cent for companies with 50 or more travelling staff. By type of industry, the Amex survey shows that service companies are most likely to have a formal policy, while distribution companies are least likely to have one.

Formulating a travel policy is, according to the survey, usually done by the board or management committee – cited by some 62 per cent of companies sampled by Amex. In larger companies, however, it is sometimes an administration or personnel function which formulates the policy.

Top management support is vital for having a successful policy. "This support can be gained in many ways, although the most effective is to carry out an audit of the company's travel claims and travel and entertainment expenditure," points out Mr Jim Jamison, Amex's executive vice-president.

DESPITE THE aftermath of the Gulf war and a well-entrenched recession which have dealt hammer blows to the airlines, business travellers are still taking to the skies in vast numbers on overseas corporate trips. Britain's Guild of Business Travel Agents, whose members – reputedly handle more than 75 per cent of all business air traffic, has announced a \$3.6bn turnover for 1991, a 4.3 per cent increase on the previous year.

The same story is reflected in the performance of individual airlines. Dan Air, for example, has announced a 27 per cent rise in its July-August 1992 figures for business travel over the year before.

But what the statistics do not reveal are the marked changes in the profile and demands of the business traveller in the past couple of years. These changes have been brought about by shifts in work style and company structure, the globalisation of industries and, inevitably, tougher controls on travel budgets.

According to Ms Fiona Stewart of the Henley Centre for Forecasting, there has been a decline in the "macho" approach to air travel. "We are no longer going to have business class full of grey-suited business men. Today people are more casual in their dress, there are

more female business passengers, more vegetarians and less interest in the glass of champagne and bag of goodies."

Ms Stewart believes that the airlines need to look very closely at these changes, not only with regard to in-flight service but also on the ground where the need for convenience also has to be recognised. "People want a hassle-free journey to the airport and through the airport," she says.

But it is not just the profile and requirements of the business traveller that have changed. The type of person making travel arrangements inside organisations has changed

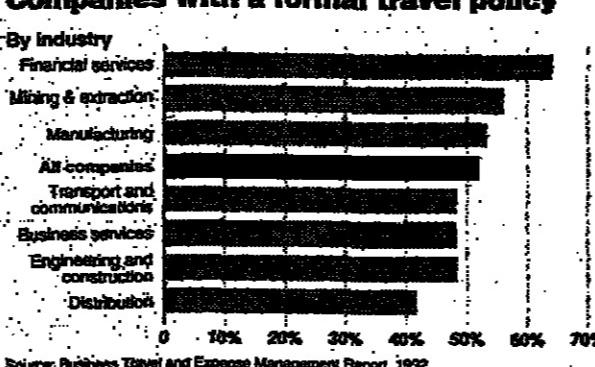
"As belts tighten, policy will be set by people higher up the corporate structure"

too, according to British Airways research. "The decision in terms of what travel policy should be implemented may previously have been made by a travel manager or even the personnel department," says Mr Kevin Hatton, BA's general manager for UK and Ireland sales. "But today, as companies tighten their belts, so some policy will be set by people far higher up the corporate structure."

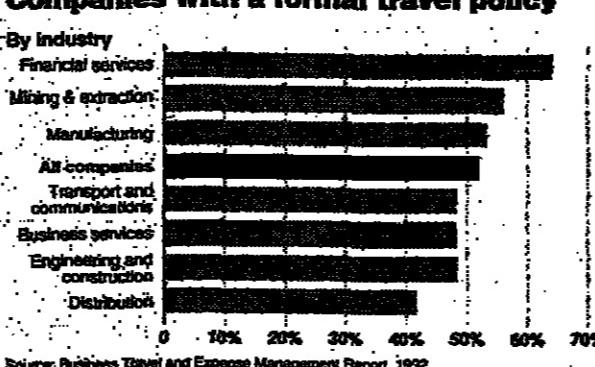
Europe's companies are at last coming to terms with a problem

## For want of a policy

Want of a formal travel policy



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## BUSINESS TRAVEL MANAGEMENT 4

## HOTEL DEALS

## A story that ought to be discounted

HAVE YOU heard the one about the man who walked into one of London's top hotels, said he was prepared to pay no more than £50 a night and was offered one of the best rooms in the house?

The story, or a variation of it (the man sometimes offers £75) has been doing the rounds throughout the current recession. As in all the best stories, however, the man who paid £50 a night is difficult to track down. He is invariably a friend of a second cousin or a neighbour of a colleague and his name proves oddly elusive.

Mr Michael Ball, marketing director of Utell International, which handles sales and reservations for 6,500 hotels worldwide, says the wilder discounting stories began to circulate during the Gulf War, when some hoteliers began to panic.

But one of the remarkable features of 1991 as a whole was that while hotel occupancies plunged, the cost of staying in them increased. Mean average room occupancy in

London hotels fell 11.3 points last year to 63.7 per cent last year, according to a survey by Horwath, the hotel and leisure consultants. But the achieved average room rate rose 9.5 per cent to £81.62.

Even in London's luxury hotels, where occupancy fell 14.9 points to 56.4 per cent, average room rates rose 5 per cent to £175.06. In England as a whole, room occupancy fell 6 points to 51 per cent. Room rates rose at a slightly higher level than inflation, increasing 4.7 per cent to £51.79.

Although huge discounts might not be available, companies and travelling employees should not regard the official rates as immutable. The Horwath survey says: "A discount culture prevails among consumers and published tariffs continue to show significant disparities when compared with achieved room rates."

That many companies need to reduce their hotel expenditure is not in doubt. Mr Peter Haigh, Marriott's sales and



The Lansborough Hotel at Hyde Park Corner, London: for the business traveller with a higher profile

marketing director for the UK and Ireland, tells the story of the corporate travel manager at a US bank who has been instructed to reduce his expenditure by 40 per cent.

For US companies, the weak dollar represents an additional problem, with managers who travel to regions with stronger currencies having to pay more.

Some hotels in the UK, which rely on the US for much of their business, have attempted to make life easier for travelling Americans. The Savoy Group, which gets 50 per cent of its customers from the US, began last November to offer American guests rooms at a fixed exchange rate of \$1.70 to the pound.

Executives in the travel industry say there are several ways in which companies can reduce the amount they spend on hotel bills. Mr J. J. Doran, head of travel development for Asia, the Middle East and Africa at travel agents Thomas Cook, says it is generally easier to cut hotel costs than to reduce the cost of flying.

Despite the range of air fares on offer, there is a greater variety of hotel rates.

Mr Ball says all hotel customers should inquire whether hotels offer a corporate rate, which can be 10 per cent less than the posted price. The corporate rate is not only available to guests from large companies. Increasingly, he says,



There is room for a business person to work as well as sleep at the new Copthorne Caerdydd Hotel, owned by Aer Lingus

the corporate rate is obtainable by "virtually anyone with a briefcase".

Managers in the industry say that companies should also find ways of maximising their bargaining power with hotel groups. Even relatively small hotels now have computer systems which enable them to assess who their most frequent and loyal customers are. These are the companies that get the most attractive discounts and there are ways of becoming a favoured customer.

The more a company uses a hotel, the more likely it is to get a larger discount. Mr Doran says companies should look at how many hotels they use in each city. It is usually possible to reduce the number and ensure that more employees stay at fewer hotels.

Although the last option is probably not open to many corporate customers, the Horwath survey also found evidence of business travellers staying in cheaper hotels.

Mr Doran says companies should decide which of their travelling employees need to stay in expensive hotels and which could stay in cheaper establishments without affecting the standing of the company. Less high profile employees might not need the status and services of a luxury hotel and might, in any event, welcome the opportunity to stay somewhere less pretentious and more comfortable.

Michael Skapinker

## COMPUTER RESERVATIONS

## Hotels must catch up

INFORMATION technology for hotels is an immature, fragmented market with great scope for growth and the refinement of existing products and services.

According to a Mori survey carried out this year for International Business Machines, the largest hardware supplier to hotels using computers, 70 per cent of the hotel chains polled were not linked to a computerised reservation system. The survey, of 100 British IT and marketing managers, also found that only slightly more than half the respondents were taking advantage of property management systems - those that allocate rooms to guests and keep track of housekeeping, maintenance and supplies.

"The industry has a bit of catching up to do," comments Mr. Richard Horsfield, IBM UK's hotel services group manager.

To the extent that the technology is not taken up, travellers are deprived of the efficiency gains that computers can bring to itinerary planning. Hoteliers forgo added precision in their management decisions.

Where computers are used, improvements are taking place at the point at which the customer usually makes his first contact with the electronic net - the airline-owned ticket reservation systems which also accept hotel and car hire bookings. Hotels are beginning to opt for direct on-line links with these systems. Such direct links allow hotels to sell rooms on their own bat and in tandem with the intermediaries, such as Utell, which market a substantial portion of some inventories.

"In three years, at the outside, all the leading hotel chains will have such direct links," says Mr. Carl Holton, head of marketing for the UK arm of Galileo, the reservation system owned by 11 US and European airlines.

With a direct link, confirmation of room requests is instantaneous, and eliminates the potential for lost fax and telex messages which some travel agents say still

adds an element of uncertainty to room bookings.

"We're looking to the day when we can book a hotel room by computer and know that it is as secure as an airline ticket issued the same way," says Mr. Neil McNair, information and technologies manager at The Travel Company, a travel agency.

Another place where more direct computer access is being applied is in the central reservations systems operated by the hotels themselves. When fully automated, these process bookings for a whole hotel chain or group at a single office and send them down the wire to individual properties. Forte Travelodge takes 12,000 to 14,000 reservations a week on such a system designed by Inside, the largest of the UK software suppliers with 1,500 installations worldwide.

Suppliers appear to be

striving hard to match products with hoteliers' perceived needs. Last year, 98 suppliers (only a fifth of them specialists in the sector)

launched a record 31 new software products into a UK market worth £20m, according to a report by Hill Associates, the consulting firm, in conjunction with the trade journal Caterer & Hotelkeeper.

This effort was probably stimulated by feedback from system buyers who gave availability of software to fit their particular business as the single most important influence on their buying decisions - before price, range of system features and speed.

Even so, more than a quarter of the hotel and catering businesses analysed in the Hill report - 74 per cent of whom said computers were essential to their work - said there was a gap between needs and available systems. "This suggests there is a considerable opportunity for further product development," the report says.

The future holds the promise of higher spending by hotel groups on computers. The IBM survey notes that 46 per cent of IT managers intend to spend more on computers this year

*Continued on Page 6*

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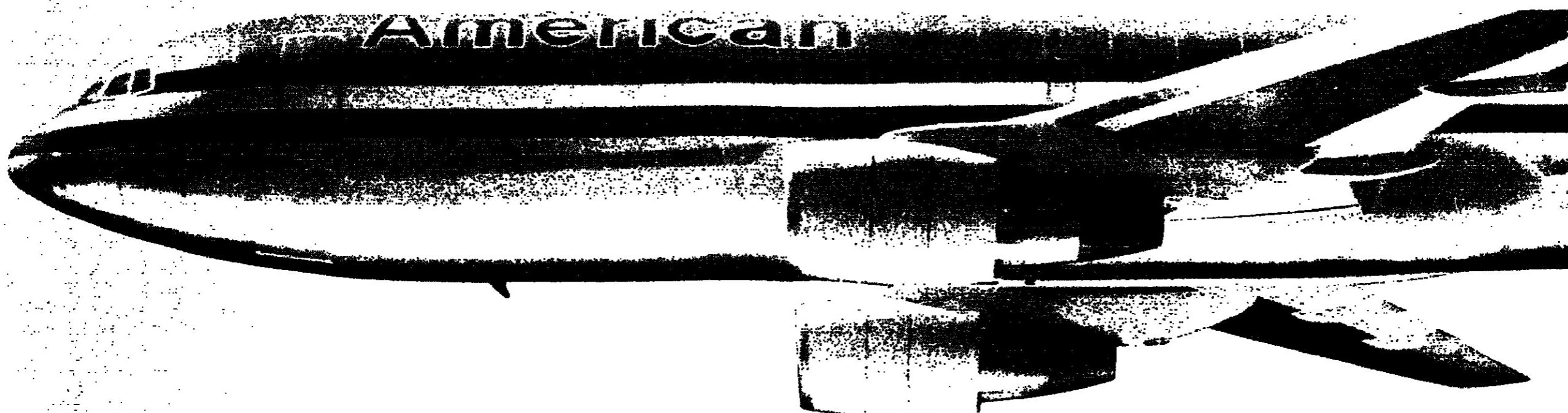
## TO

## BRUSSELS

DEPART HEATHROW	ARRIVE BRUSSELS
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15:35	17:40
16:25	18:25
19:10	21:10
20:15	22:15

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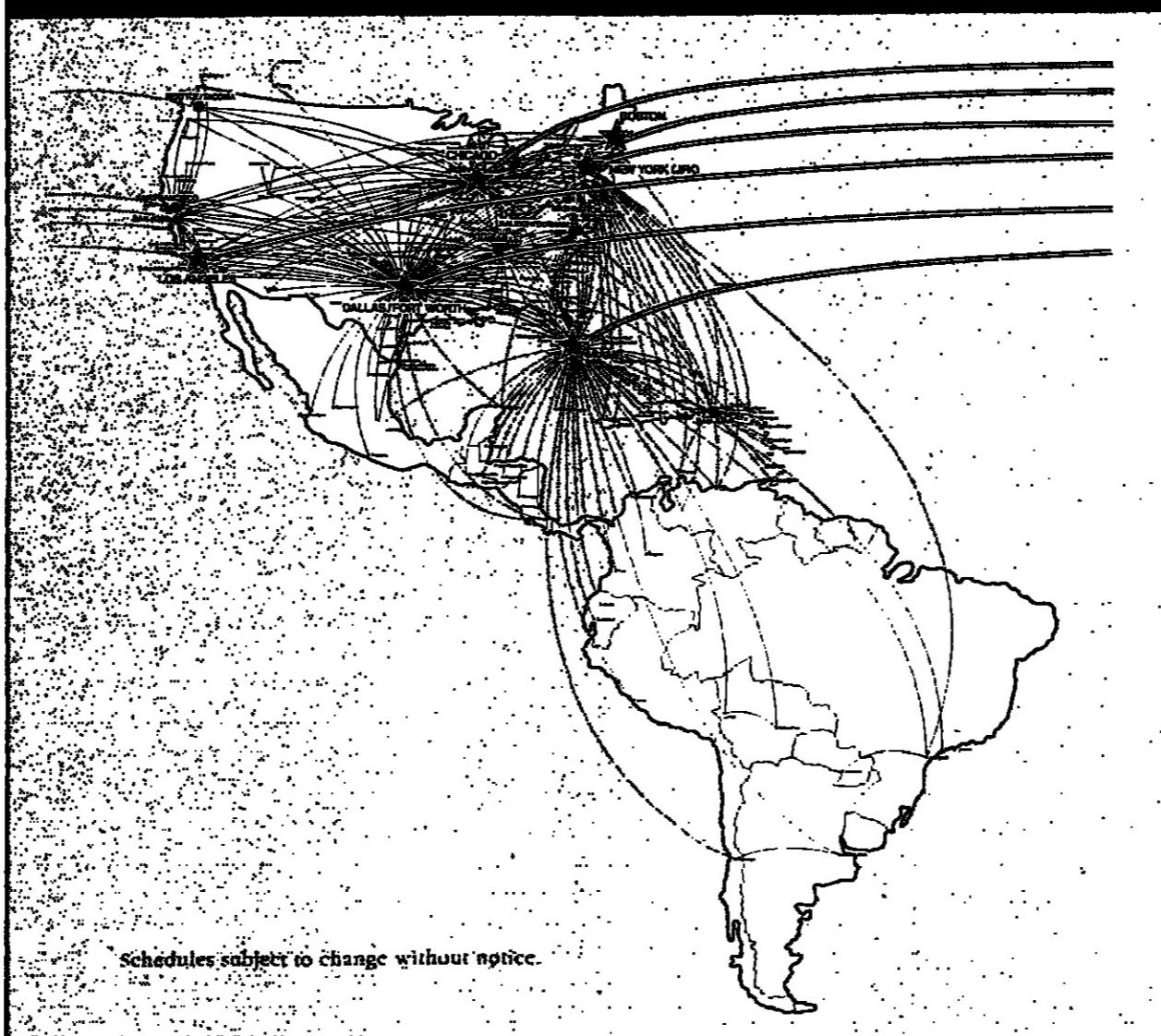
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## BUSINESS TRAVEL MANAGEMENT 6

Responsibilities are shifting in the industry as the customer-supplier relationship changes

## When agent steps on manager's toes

**ARE TRAVEL** managers a dying breed? As recession grips more and more companies, the specialist function of travel manager is slowly being absorbed by some companies into other administrative functions and the bulk of the responsibility is being contracted out to travel management companies.

Travel purchasing in larger companies over the last five years has been disappearing into general purchasing departments or financial departments. In contrast, smaller size

New technology is turning the traditional role of travel manager on its head

companies - which do not have the attendant big bureaucratic set-ups of their larger counterparts - are generally keeping this function with, say, the managing director's secretary.

Travel managers have always been the central purchaser of travel as a means of controlling travel costs. The argument went that one person who centrally bought travel could therefore have the buying muscle to negotiate more competitive prices. This has not changed; but it might be a travel agent who becomes, in effect, the travel manager, reporting to a purchasing manager at his/her client company.

Any large organisation which spends large sums of money getting its executives

from A to B should procure that travel by a purchasing specialist. The establishment of such a function within or outside a company not only creates opportunities for negotiating bulk-buying terms but it also contributes to the streamlining of administrative procedures which conserve executive man-hours.

The advantages of such an arrangement are obvious, travelling executives are relieved of time-consuming chores such as obtaining and checking tickets, making hotel reservations, updating passports and processing visa application forms.

The travel manager or travel agent can also organise a business trip in collaboration with airlines, hoteliers, car hire companies and travel agents to ensure that the executives arrive comparatively free of frustration and in optimum working condition.

New technology coupled with a trend of company divestment is now changing the traditional role of travel manager on its head. The advent of sophisticated management information captured at point of sale by computer reservation systems (CRS) had turned traditional business travel agents into travel management companies as they try to win business on the strength of having a better handle on travel costs.

It means that, in some cases, the travel manager is reduced merely to administering the customer-supplier relationship as there is no longer an in-house travel department. This takes up 30 per cent of a

purchasing manager's time or of that of someone who has a clerical function.

A comparison can be drawn with the gradual disappearance of in-house advertising departments in the 1960s, leading to a functionary such as a marketing manager/director having the customer/supplier relationship with out-based advertising agencies and media buyers, explains Mr Richard Lovell, managing director of business

travel agent Wagons-Lits UK. What has fuelled this trend is those companies divesting themselves of non-core business. "It's a way for a company to strip out as much cost and overheads as possible," explains Mr Michael Cleeve, former business travel manager at British Telecom and now head of his own consultancy advising on travel and expense management.

Business travel agents, or

travel management companies as they prefer to be called nowadays, have picked up new business but they are not all the way there yet and even some agents would admit that.

"There's a bit of a vacuum left when the travel manager goes and the travel agent isn't doing all his or her work. There are gaps, particularly in the processes which link the business traveller with the travel management company," says Mr Cleeve.

One problem area is effective communication of the various deals that have been worked out with the travel suppliers. A generous route deal with an airline will be lost if none of the travelling executives patronises that airline. Communicating such deals to large companies with several sites around the country is difficult.

Mr Cleeve argues that business travel agents should

refine a company travel policy, help build some synergy between the company and itself and communicate it effectively. "So often the travel policy and desired practice are remote from the traveller," says Mr Cleeve.

As a general rule, travel agents welcome this new-fangled customer-supplier relationship as it can lead to a clearer definition of responsibilities and service standards and also clarify how an agent will be paid.

Traditionally, travel agents make their living from commission earned when booking travel products. But with large accounts, say, those over £1m a year and which are simple to

manage, a fee-based payment system is often better. Under this arrangement, an agent invoices his or her customer for airline tickets, hotel bills and car hire net of commission and instead, charges a service fee. The fee is a percentage of sales. Alternatively, companies might find it easier to pay their agent a transaction fee for each booking. It will all depend on the size of the account.

Clearly, the world of travel management is in upheaval but the increased set of options spell good news for any company trying to make sense of containing travel costs.

Gillian Upton  
Editor, Business Traveler

Does it pay for a company to have a travel agency on its premises?

## Why the implant could be on its way out

**THE ARGUMENT** for employing a travel agency implant to organise your travel is weakening as new technology reduces the need for specialist staff to occupy your premises. It will not be long before all arrangements can be handled over the telephone, writes Gillian Upton.

The arrival of screen-based information and satellite ticket printers (STPs) for those companies with a large requirement for ticket issuing has made the difference. STPs allow airline tickets to be printed and issued remotely, negating the need for in-house agents to print them.

Large companies with a high number of frequent travellers, a significant travel budget and demand for last-minute arrangements have been driving this segment of the market but their needs could be satisfied out-of-house. But what cannot be satisfied is the face-to-face interaction between travellers and travel staff and the emotional reassurance that often brings with it.

A travel agency implant is defined by the full-time use of something between one and 25 travel agency staff subcontracted to your company and working on your premises. On the plus side, it automatically releases a full-time travel manager from day-to-day administration and leaves him or her to undertake a more long-term, strategic role. It also saves on the payroll, the implant staff can better integrate and become part of the culture of the company and perhaps do a better job.

The business travel agents - American Express, Hogg Rob-

inson, Thomas Cook and Wagons-Lits - compete with each other for a slice of this market sector.

Those who dislike this arrangement point to possible security problems in companies where the whereabouts of top executives may be sensitive information, to the potential conflict of interest of the agency staff being loyal to their agency rather than the client and the fact that implants take up valuable floor space, although that has been less of a problem since UK commercial rents nosedived.

Space for an implant is usually provided free of charge or well under the going rate to the agent whose goal it is to seek money-saving opportunities.

Mr Norman Dickens, a travel manager from a large US oil company, has managed an implant for his employer for many years and vigorously defends their usefulness. "We're in the business of energy, not in the business of running a travel agency. The implant takes on all the responsibility of purchasing the electronics, training staff, and there are definite benefits."

"I make and maintain the standard of travel and do it as economically as possible," he adds. Thomas Cook runs the implant with four full-time staff, handling 85 per cent of the client's UK business. The company spends £2m a year on air tickets.

In contrast, one division of BT (British Telecom) rid itself

of a travel agency implant some 15 months ago. Mr Jerry Ing, BT Asia Pacific personnel manager, explains:

"You lose the convenience of being able to wander down to the department and fix an itinerary on the spot but the agent is only a phone call away: we're getting better deals using an agent out-of-house."

The agent in question, Thomas Cook, sends a courier two or three times a day to drop off tickets and travellers' cheques and each travelling executive picks up the phone to pass on his/her requirements.

"The traveller is only doing what they were doing previously, deciding where and when to go, so it's no extra work," says Mr Ing. "We had a lot of resistance from the travellers initially, but that was only to the change," he adds.

The BT division, in Southall, Middlesex, employs 70 people, at least half of whom permanently travel, predominantly to the Pacific region and to Africa. The combined air and hotel spend annually of this division is around £4m.

BT has lost the shared overhead of a travel manager, gained the floorspace the implant took up and is now reaping the benefit of getting the rebates previously passed direct to the implant.

Mr Ing and his counterpart in finance share the in-house responsibility but he admits that very little of his time is spent on day-to-day liaison. "It's been a gradually improving service over the 15 months," he says, explaining that he can exploit Cook's larger network of hotel discounts and airline deals.

Nicholas Lander looks at a new phenomenon that has brought fresh blood into the market

## The luxury of staying at a small hotel

ing directors a former TV presenter and an ex-management consultant.

Some have been purchased with the proceeds from the sale of former businesses, some with the help of banks keen to lend on what seemed to be ever-increasing property values, others as a result of business expansion schemes.

This new blood has also led to far more sophisticated marketing techniques. In the early 1980s, when the market was booming and Americans were eager to spend money in British hotels, restaurants and antique shops, many small hotels began to seek some form of association merely to handle bookings more efficiently.

The year 1985 was the high-point but there followed a series of events which shook the hotel industry: the bombing of Libya, Chernobyl, the Gulf War and now the recession.

Today, the small luxury

Three associations are massaging the slowly reviving US market

hotels need one of the three major marketing associations to massage the slowly reviving American market and to search out new customers from Europe and Asia.

Of the three, Pride of Britain

is the youngest. Formed in 1982 at the instigation of Mr Gerald Milson, proprietor of Maison Talbooth in Essex, it now boasts 31 hotels and 13 restaurants, all based in the UK. Its emphasis is on small hotels with 30 rooms or less, which are in private hands and retain a strong degree of owner-involvement.

From its inception, Pride of Britain targeted the American market via an association with Abercrombie & Kent, the upmarket British travel agent based in the US. Every year Mr Tony Elliott, Pride of Britain's chairman, and Mr Michael Yeo, its chief executive, join the A & K "roadshow" which over three weeks takes them round

the travel agents of 12 big US cities.

Annual subscription for those accepted into Pride of Britain is around £7,000. The main marketing tool is a full colour brochure, which this year, its 10th anniversary, boasts a foreword by the prime minister. Some 150,000 copies are printed, of which 40,000 go to America and the rest to representative offices around the world. The association's London flagship, the Beaufort, received 10 per cent of its bookings last year as a result of its membership.

Established in 1954, the Relais and Chateaux group is larger and more widely established - it boasts a print run of 1m copies for its guide and 387 member hotels and restaurants in 40 countries.

Its French origins and its five guiding principles - Character, Courtesy, Calm, Charm and Cuisine - do mean however that for a small hotel membership can require considerably more capital investment.

Once accepted, membership

can be very influential. At Gidleigh Park in Devon the guide brings in 13 per cent of their resident business (worth about £120,000) compared to a total of 15 per cent as a result of inclusion in all other guides.

The annual cost depends on the number of rooms and the shield rating (a highly complicated system based on size and facilities). At Gidleigh Park, with 15 rooms and a yellow shield, it is approximately £7,000; at Chewton Glen in Hampshire, with a gold shield and 58 rooms, the cost is £20,000 a year.

Nor is this investment instantly rewarded. Last year when the Capital Hotel in London joined the group, Mr David Levin, its owner, was told that it could be three years before he noticed any new business as a result.

Small Luxury Hotels of the World is an organisation which today represents over 80 hotels around the world as a result of the marriage in 1991 between the British-based Prestige Hotels of Europe and Small Luxury Hotels and Resorts of North America.

Of the three organisations

the Small Luxury Hotels places the strongest emphasis on marketing to meet changing consumer demand. Its latest catalogue not only includes a number of cruise ships, an

offer of special packages with travel incentives among member hotels but also a clear listing of conference facilities for their corporate clients.

There is a minimum initiation fee of \$6,000 to join and a minimum annual fee for hotels with fewer than 20 bedrooms of \$7,500. All rooms above 20 are charged at \$285 a room to a maximum of 150.

Other small hotels have used the more personal marketing services of such firms as Payne and Dugdowry (the ex-Hitz, the ex-Savoy) who will charge \$28,000 to £12,000 a year for their marketing services. And

others have gone more directly to source. For instance, Hartwell House in Oxfordshire has sought the advice of the Japanese Embassy in London not only to attract new custom but also to ensure that Japanese guests are treated as they expect to be with, for example, the men being served first at the dinner table.

Price is another major marketing factor, but it is one less suitable for the small hotels. In the bigger, more impersonal hotels there is little chance of guests discussing their room rates but in the bar of a small hotel this can only too easily happen and lead to rate customers.

But if discounting is not a viable proposition for the small luxury hotels, then possibly all-inclusive pricing may be. This has been the policy at the Beaufort in London since it opened in 1986: one price which includes bed, breakfast, a free bar and a long list of personal extras such as a restaurant guide compiled by the owner and membership of a local health club.

Corporate clients over the past six months include IBM, Nomura and Hanson. Naturally delighted with this trend, the Beaufort's owner, Ms Diana Wallis, is only surprised that other hoteliers have not copied her.

## Hotels' computer reservations

Continued from Page 4

than they did in the 12 months to February.

Holiday Inn is already undergoing a 2½-year £60m upgrade

ing of its hardware and software with the aim of refining its ability to balance a room rate with vacancies and guests' length of stay. The old system registered no vacancy if a room

at the desired rate was not available on the first night. The new system will check whether the right type of room is free on subsequent nights, then pull up a different room

(but at the same price) for the first night. Holiday Inn estimates the new system will stanch the loss of £125m in US revenues caused by the guest's inability to factor in guests' length of stay.

When one considers that 45 per cent of all hotel rooms in the world are in the US, and 33 per cent are in Europe, international sales to North America and the Continent will be of ongoing importance to IT suppliers in the sector. At least half a dozen systems designers and software specialists offer service support in at least one foreign language.

Technology notwithstanding, the hotel business remains one of service and personal relations. As Mr Marty Silverman, an IT specialist with management consultants Booz Allen, told an industry conference in London in April: "IT won't deliver sustained competitive advantage to the hotel sector unless a lot of things change around it - the features you advertise, the liaisons you forge, the way you train your staff."

Peter Miller

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## BUSINESS TRAVEL MANAGEMENT 7

WITH THE recession biting deep into UK corporate budgets, the main players in the corporate cards market believe that their hour has come round at last.

The logic is simple. For years American Express and Diners have been arguing that a corporate card is not a licence for employees to spend money but a cost-efficient way of enabling the accounts department to monitor travel and entertainment (T&E) spending, detect possible delinquencies and, above all, to identify areas where savings can be obtained by negotiating bulk purchase deals with airlines and hotels.

Now they believe that many companies are beginning to listen more attentively. T&E is the second largest expense for many corporations after the salary bill. The sums involved are formidable. In Japan, annual T&E spending is around \$85bn (£17.7bn) a year, and in Britain it will be around £12bn this year.

The 1991 figure reflects the impact of the recession. Budgets are shrinking. Last year the UK total expenditure for T&E was £20bn.

Corporate eagerness to cut spending has enhanced potential appeal of the information management functions of business card schemes.

**Companies can save 10 per cent of their travel and entertainment spending, it is claimed**

## Cost-efficiency of the corporate card

"More and more corporations are looking closely at their expense base and trying to cut back, perhaps by booking economy tickets instead of business class or business class instead of first class. That means they want good quality information to enable them to make their purchases better," says Mr Jim Jamison, vice-president of travel management services at American Express.

American claims that its corporate card services, linked to its other travel facilities including its travel agency operation, can enable companies to shave

**"The benefit to the client is that the lodge account improves cash flow"**

between 10 and 30 per cent off hotel bills and air tickets. By itself, the corporate card scheme should be able to save companies at least 10 per cent on their T&E spending.

"That implies that there is a

potential £1.8bn saving in the British market alone," says Mr Jamison. "The link between travel services and the payment instrument is going to become more and more critical for many companies."

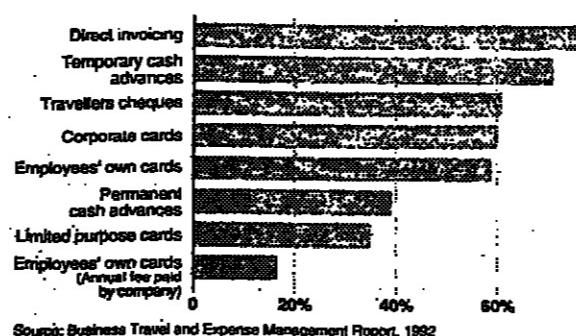
A separate trend in the market is that more companies these days want their on-line information, so that it can be easily integrated with other computerised cost-control operations, and fewer prefer data on paper.

A related development is the steady growth of lodge card services in which a corporate charge card issuer, Diners Club or American Express, links up with a travel agency to provide an integrated service to a corporate client.

Gray Dawes, a London travel agent, says that about 53 per cent of all the air tickets it sells to companies are now issued on the lodge card system.

All the tickets issued are charged to a lodge card held by the travel agent on behalf of the company. "The benefit to

### Payment methods used by companies



the client is that the lodge account improves his or her cash flow. We would normally be able to offer only 10 days' credit by ourselves. But with billing from Diners, companies can get up to 54 days' credit on average," says Mr Ray Hopkins, Gray Dawes managing director.

The client can also benefit from Diners' ability to offer worldwide facilities such as airport lounges and to supply detailed management information reports splitting up T&E expenditure into cost centres and enabling companies to track the way that their staff use money and to negotiate concessions.

Why use Diners rather than Amex for the lodge card? One reason could be that travel agents do not easily forget that Amex itself is the largest travel agent in the world.

Amex lodge card facilities are available when customers want them.

Diners Club has also made impressive progress in the co-branded card, a route which American Express (apart from cards which share branding with a bank) has so far refused to go down.

By combining the Diners card with a British Airways affinity branding, clients have been provided with some impressive additional benefits which Diners Club could not have offered alone: priority wait-listing on British Airways flights, upgrades at British Airways partnership hotels and car rental discounts.

"Our aim has been to generate high volume accounts and offer multi-user card products," says Mr Tony Stuart, general manager of the British Airways Diners Corporate card scheme. More than 500 companies, with annual T&E budgets of more than £500,000, now use the card.

Plans to develop it further over the next 12 months focus mainly on helping companies

improve their administrative control over their T&E budgets. In the longer run the British Airways Diners Club Corporate Card will be integrated into the British Airways Executive Club, offering an even greater range of enhancements.

In terms of numbers of cards issued, the corporate card business is still overwhelmingly dominated by American Express, with Diners Club recovering some ground through its lucrative niche in the co-branded airline cards.

In the UK, Amex's market

share appears to be around 50 per cent of the total, though the company declines to give a figure for 1992, saying merely that corporate cards make up a large chunk of the 1.1m UK American Express cardholders

and that even many of the personal cards are mostly used for business spending on T&E.

Visa business cards are making strong inroads at the lower end of the market. Company Barclaycard has been growing steadily since its launch two years ago. There are now 216,000 Company Barclaycards in circulation and £50m worth of goods and services was purchased with them last year.

One advantage a Visa corporate cardholder has over those using Amex and Diners is the much greater range of outlets – 360,000 in the UK and 8.2m worldwide. By contrast Diners has 120,000 UK retail outlets and Barclaycard can stress that its use is not just confined to T&E purposes: the company is pushing it for the purchase of office supplies and equipment in place of traditional petty cash advances.

For Amex, charges begin at £27.50 for a personal card but drop sharply per card if a company issues a large number of cards to its employees. For a company with more than 1,000 cards issued, Amex would charge £9 per card. Larger than that and the company would probably negotiate a flat management fee.

**David Barchard**

**Impressive additional benefits such as priority wait-listing on British Airways flights**

**Like most companies, Lloyds is cutting back on first-class and business class travel. It not only saves money but conveys an appropriate cost trimming image for the times.**

**Only 150 Lloyds executives are frequent international travellers and around 30 can expect to go first-class.**

**In the last five years the company has reduced first-class travel by around 20 per cent. Expenditure on business class travelling has also been curbed, although if an airline makes a special promotional**

**Lloyds is happy to take advantage of deals. But it does not encourage an upgrade mentality in the company**

**offer of upgrades for frequent business fliers (and the new American airlines crossing the Atlantic are particularly inclined to do so) Lloyds is happy to take advantage of the deals. It allows its executive to discover his or her good fortune on arrival at the airport.**

**It does not want to encourage an upgrade mentality in the company.**

**In the current business climate discounts of up to 50 per cent on hotel accommodation can be secured by Gray Dawes, and not only by dealing with the big international hotel chains. However, if executives complain about a hotel, it is quickly dropped from the schedule. Mr Farrell believes that many companies keep a close watch on their travel costs but waste money on the more expensive area of accommodation.**

**It is not the travel department's task to fix the budgets: the various departments in Lloyds know their travel needs best. But Mr Farrell helps to police them and to ensure that they stay within the fixed limits and take advantage of any special offers that come on to the market. By having a travel company working exclusively in-house on its behalf, Mr Farrell believes that expertise, efficiency and effort are as good as doubled.**

**Antony Thorncroft**

### Case study: GRAY DAWES AND LLOYDS INTERNATIONAL

## Advantages of an implant



Gray Dawes travel office in Lloyds Bank, Hays Galleria, London

ing an internal department, or putting travel needs out to an outside agency (where the danger of being just one client among many) and concluded, as more and more large companies do, that the implant system is the most efficient.

As well as the expertise of the travel team seconded to it, Lloyds saves on the personnel costs, such as pensions and financial perks, of employing its own staff. And if for any reason a face does not fit, Gray Dawes can switch the employee to another client.

Mr Farrell might well see some of the airline or hotel representatives who visit him with tempting discount offers and pass on their suggestions to Gray Dawes, but they handle all the arrangements. Each month he is provided with a detailed computerised break-

down of Lloyds' travelling expenses, which enables him to pinpoint which executive has stayed roughly the same. Obviously, the recession has hit the airlines and the hotels hard and they have responded by chasing business customers with attractive offers. But not

that attractive. Lloyds and Gray Dawes work with a limited number of airlines in order to secure discounts from achieving target expenditures but, on air travel, discounts rarely top 5 per cent of the listed price, although competition is forcing them marginally higher.

However, Gray Dawes attempts to exploit all the Apex savings available from early booking. Currently British Airways, United, and Virgin (its new mid-class is deemed attractive to executives) serve Lloyds' transatlantic requirements. For Europe the need for speed and the general absence of discounts mean that the most efficient flight is booked irrespective of the carrier. The opening up of the skies over Europe could greatly reduce business travel costs on the Continent.

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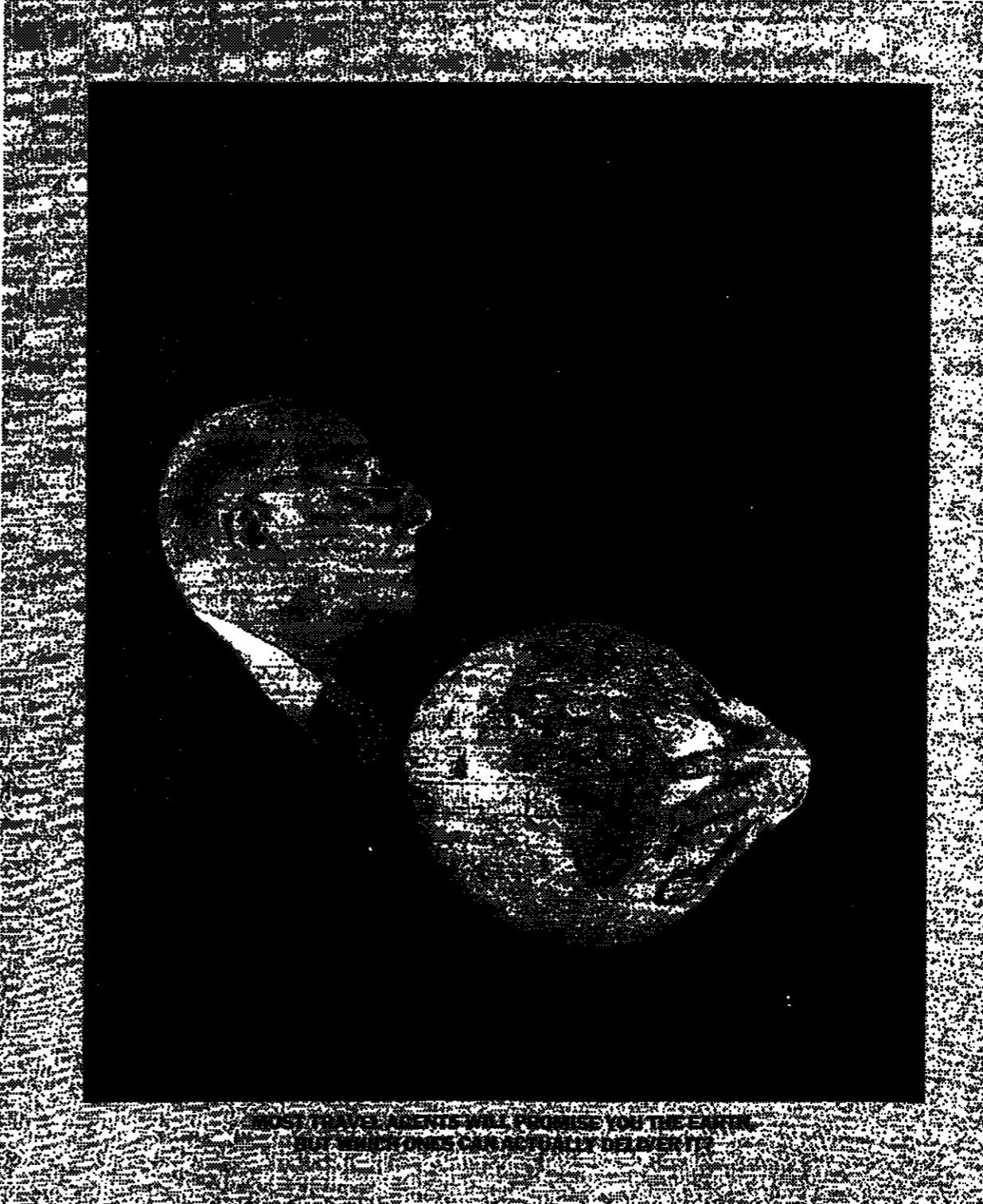
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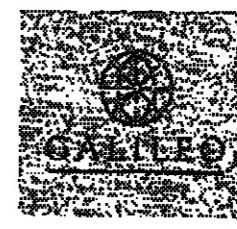
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## BUSINESS TRAVEL MANAGEMENT 8

**REMEMBER**, the British Airways television commercial of a few years ago that had an executive flying on the "red eye" to New York and arriving in top shape - much to the consternation of the people he was doing business with who thought he would arrive tired and bedraggled?

That commercial neatly summed up the benefits of flying Club Class in a world where the high-flying executive was king.

In the heady days of the late 1980s, nothing was apparently too good for the business traveller as he (or she) forged new business overseas.

But in the harsher business world of the 1990s, business executives are increasingly told by their companies that they must fly at the back of the aeroplane, stay in a (not that convenient or comfortable) four-star rather than five-star hotel, and drive a smaller hire-car.

Yet, all is not lost. The savvy business traveller knows how to get the best of a bad deal; how to exploit the opportunities for travelling in style at an economy price.

Here are a few of those ways.

**David Churchill** looks at how hard-pressed executives can get the best from their travel

## Keeping in style in the harsh 1990s

1. Accept the company dictat to fly economy - but get an upgrade. Easier said than done, but with the mass of coach class travellers on budget tickets, full fare-paying economy ticket holders are usually first in line for an upgrade to business. It is essential, however, for men to wear at least a jacket and tie (preferably a suit) and for women travellers to be smartly dressed.

2. Ask politely at the check-in desk if an upgrade is available - hint at wanting to do some serious work aboard. If no luck at the check-in, ask the chief purser when on board the aircraft: he has the authority to upgrade you if space is available.

An alternative is to fly Virgin Atlantic which has introduced a new Mid Class service on its flights. This gives full-fare paying passengers the equivalent of a

business class seat on any other airline; Virgin's Upper Clash seats (which sell at business class prices) are the equivalent of first class seats on other airlines. Downgrading from upper class to mid class will, for example, save the travelling executive over £1,500 on a round trip to Tokyo. The drawback to the mid class

### The Japanese expect men to be served first at the dinner table

service is that the food is the same as in economy, although there are separate check-in counters and priority baggage handling.

3. Join an airline club which provides a range of extra services and facilities for frequent flyers. Most airlines

will either charge a fee for joining or limit membership to executives who have flown a certain number of miles with that airline. British Airways, however, has adopted a different approach: everyone who flies on a paid-for ticket with BA can qualify for membership of the first tier (blue) of its executive club. This provides few real benefits - no access to lounges, for example - but puts you on course (according to how many Club Class flights you make in a year) for silver or gold membership where the real perks are. Apart from lounge access, silver or gold members are usually first in line for an upgrade.

4. Use a specialist business travel agent to organise your business travel needs, rather than just asking the local agent - who primarily handles bookings - to make the booking.

Specialists buy a lot of

travel, not just for you but for their other clients as well, and this gives them access to some of the best discounts and special offers available. Using a recognised business travel agent (most are members of the Guild of Business Travel Agents) can also help get an upgrade: the airlines are willing to do this on occasion for their best customers, but obviously not always as this would discourage business and first class bookings.

5. Small companies and individuals who want the benefits of bulk buying and other perks can join a specialist members-only travel club, such as Wexas or the International Airline Passengers Association. Wexas Gold Card membership at £148.53 a year, for example, offers personal travel consultants, discounts on business and first-class fares and access to the cheapest economy fares, and

free ticket delivery in central London. IAPA, whose membership costs a basic £45 without any travel insurance or upwards of £59 depending on the level of insurance cover, also offers substantial discounts on car rental and hotel prices. (Wexas: 071 588 3315; IAPA: 081 881 6555).

6. Hotels, squeezed by the

recession, have been looking for ways of offering better value to business travellers. Hyatt, for example, allows all guests to enrol as members of its Gold Passport programme - after that they accumulate points according to how much they spend in the hotel. These

points can then be used to obtain room upgrades and discounts on accommodation and meal costs.

The Conrad Hotel in Hong Kong has introduced a "Business Bonuses" programme: those paying the published room rate (as opposed to a heavily discounted price) get a free limousine to and from the airport, room upgrade, and other benefits including a free laundry service.

Even some of the Savoy Group of luxury London hotels - including Claridge's, Berkeley and the Savoy - are wooing Australian and American guests with car transfers and free golf at the Wentworth Club.

7. Car rental companies have been having a pretty torrid time with the recession and rates have become very competitive. But if you want a better service, then join a club such as the special Avis Club, membership of which is free.

regular business travellers.

Apart from its lobbying role, the guild has been active in two other key areas of interest to good business travel management.

Firstly, it has spent considerable effort to improve the quality of training among the planned expansion of Heathrow airport which it believes will enable other European airports to win business away from the UK. It would also like to see greater efforts made by the BAA, which owns Heathrow and other major UK airports, to enable business travellers to have the fastest possible transit through airports.

"Since the business traveller already has to cut a swathe through the tourist throngs at Heathrow, we want to see a clear plan for reducing terminal congestion while we await the new terminal five," says Mr Whittaker.

The EC, as well as the UK government, is also being lobbied by the guild over the proposed directive on package holiday travel. As presently worded, the directive, which comes into force next year, would bring business travel within the directive's remit as well as package holidays.

The second area where the guild has played an active role is in the development of the computer-driven technology which is rapidly changing the way agents do business.

"Without this new technology, business agents would not be able to keep pace with the growing demand from

service," points out Mr Whittaker.

David Churchill

Silver jubilee of a British organisation which is the driving force behind European body

## Guild remains confident on growth

unity for the benefit of the member agents who serve him or her". Its 200 or so members have a combined turnover of some \$10bn - giving them substantial clout in the increasingly global world of suppliers such as airlines, hotel chains and car rental companies.

Members of the UK guild

The \$10bn turnover gives them substantial clout in the global world of suppliers

alone generated an annual turnover of £2.4bn - from over 1,900 outlets in Britain. They were also collectively responsible for handling over three-quarters of all air traffic generated by agents in the UK.

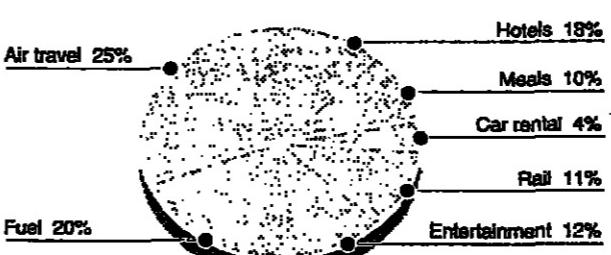
The guild's early days were concerned with fighting the

would seem almost a dream in 1967 to the half-dozen travel agents specialising in business travel who banded together to form the guild, believed to be the first such travel trade association of its type in the world. At that time, for example, British Airways did not exist - it was still in the days of BOAC and BEA - and Concorde had yet to fly. The two airlines between them handled some 9m passengers - compared with the 25m carried by BA now.

The growing demands of the guild's members in the 1980s saw it turn itself into a limited company in 1987, controlled by a 12-strong board of directors. Mr David Reynolds is now the guild's full-time chief executive, enabling the elected chairman to concentrate on the lobbying duties which form the backbone of the guild's operations.

"There are many important issues that concern business travel agents and their customers and we spend a great deal of time and effort trying to sort out the problems before

### Travel and entertainment expenditure



Source: Business Travel and Expense Management Report, 1992

they arise," explains Mr Whittaker.

One recent concern, for example, has been the plans by the European Commission for member states to impose VAT on air fares at a rate of not less than 5 per cent.

"We've been fighting this one all the way and we hope to see sense," says Mr Whittaker.

"It's incredible that there should be moves to put up air

fares by imposing VAT at the same time as the whole issue of the level of European air fares is under review."

The EC, as well as the UK government, is also being lobbied by the guild over the proposed directive on package holiday travel.

As presently worded, the directive, which comes into force next year, would bring business travel within the directive's remit as well as package holidays.

The guild is also concerned over the delays about the planned expansion of Heathrow airport which it believes will enable other European airports to win business away from the UK. It would also like to see greater efforts made by the BAA, which owns Heathrow and other major UK airports, to enable business travellers to have the fastest possible transit through airports.

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The guild is also putting pressure on the government to speed up immigration queues at Heathrow which, it believes, are offputting for

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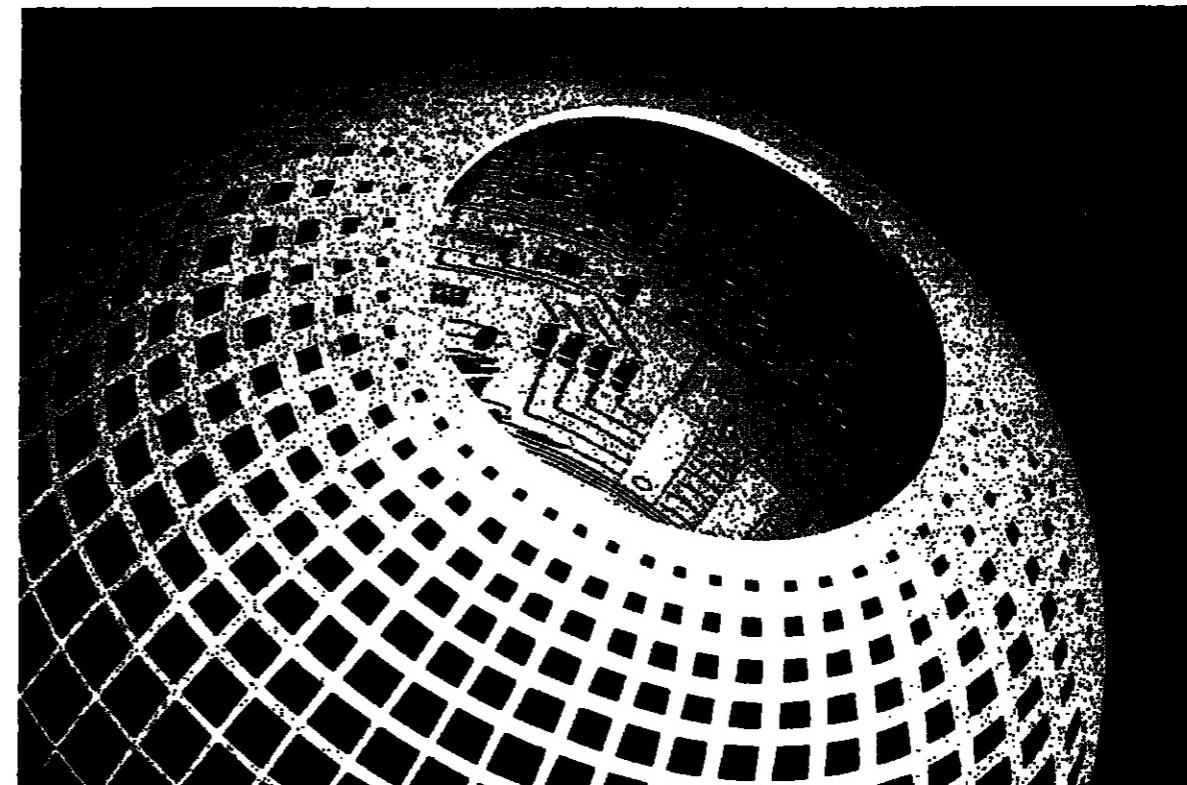
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